



United Way  
of Northern California

November 18, 2018

Dear Valued Community Partner:

United Way of Northern California is continuing to respond to the Camp Fire crisis:

This fire started around 6:30am on November 8, 2018 and quickly spread through the towns of Magalia, Paradise and is now forcing people to evacuate the Chico and Oroville areas with still little containment. To date, the Camp Fire has burned 151,000 acres, evacuated 60,000+ people, destroyed 11,713 homes and has sadly, claimed 77 lives with over 1,100 still missing. We are seeking additional partners to join our efforts.

**How we are supporting survivors:**

Donations made to the United Way of Northern California will be used to provide emergency cash assistance to individuals who lost their homes in the Camp Fire. Every applicant must fill out a form either online at: [norcalunitedway.org](http://norcalunitedway.org), at our local office or in person at the Local Assistance Center in Chico. Once entered, and it is verified they lost their home, we provide them with emergency cash assistance in the form of a check.

**Why this is the most critical need for survivors right now:**

Thanks to other organizations like the Red Cross, Salvation Army, hundreds of local businesses and tens of thousands of concerned citizens, shelters and the county government are now pleading with the public to not send additional physical items and to please send cash assistance. As we discovered first-hand with the Carr Fire, emergency cash is the number one need following a disaster such as this. Families are in desperate need of resources to not only cover basic needs that shelters can not, but to find temporary or permanent housing (covering deposits, first month's rent, moving costs), to relocate or to help with transportation so they are in a position to **move on** from the shelters. We also are able to follow up with survivors we collect applications from and provide additional help and resources playing a critical and unique role in the long-term recovery efforts for these families

We are seeking out partners to support this fund as we continue to provide hope and relief to the many victims of the Camp Fire. If you have any questions or would like additional information, please do not hesitate to contact me directly at: (916) 218-5424.

**Jacob Peterson**

Development Director, United Way of Northern California

[jpeterson@norcalunitedway.org](mailto:jpeterson@norcalunitedway.org)

530-241-7521 x101