



BCSICLETOS

COLECTIVO DE CICLISMO URBANO, A.C.

Vision

A safe, inclusive and sustainable non-motorized mobility in the Baja Peninsula.

Mission

To enable a change for sustainable and inclusive mobility and safe streets, with empowered inhabitants to occupy them.

BCSicletos, A.C. is a Mexican Non-Profit Organization based in La Paz, B.C.S.

BCSicletos

Staff

Executive Director:

Frank Aguirre

Development Coordinator:

Mariana Flores

Communication Coordinator:

Susana Plascencia

Information Coordinator:

Roberto Romero

Pedalea Barrio Workshop:

Israel Rico



BCSicletos colectivo
de ciclismo urbano

How?

In BCSicletos we have 4 goals:



2020 OUTCOMES

1

Building a street culture that is inclusive and participatory

- More than 200 inhabitants of La Paz have the habit of participating in our weekly bike rides.
- To raise awareness of issues of street culture and mobility through recreational and communication activities.
- The Pedalea Barrio Workshop has more than 100 users.



2

Generating information, spaces for dialogue and capacities that allow to enable a safe and sustainable mobility

- There is a published State Mobility Law.
- Generate and provide information on mobility issues.
- Train and certify companies, citizens and authorities on road safety issues.
- Participate actively in providing and mobilizing the citizen quality air network.



3

Collaborating with Government and Non-Profits Organizations to strengthen initiatives that promote non-motorized mobility

- 5km of Complete street in Forjadores.
- La Paz is on the first stage of building the bike-lane Network.
- A North-West non-profit organizations network is working on initiatives promoting non-motorized mobility.

SOME ACTIVITIES FOR 2017

- Organize weekly bike rides.
- Air quality monitor field trips.
- Develop a map and infographics of road incidents of La Paz.
- Organize a Parking Day.
- Organize two events to paint pedestrian crossings.
- Organize a Map-a-thon (pedestrian walk using mapillary app).
- Organize a Cyclist count.
- Monthly vision zero trainings at municipal transit office vial for those who are obtaining the drivers license.
- Organize basic mechanic workshop for children and adults.