

"GIVING

A WORLD WITHOUT SLAVERY

A VOICE

WHERE EVERY PERSON CAN KNOW

T O T H E

THEIR FULL POTENTIAL.

VOICELESS."



Human trafficking is the exploitation-by force, coercion, or deception - of one person by another for labor or sex. It is an estimated \$150 billion industry that exists in every country and enslaves over 40 million people.

Considering the hidden nature of trafficking, experts agree, these statistics are estimates at best and the actual numbers of those enslaved may be even higher. In 2016, the number of people enslaved grew by 14 million. Experts cite growing income disparity, natural disasters, and the inability for the poorest of the poor to have economic opportunities and self-agency as factors in this growth/ in the growth of human trafficking.

Countries with the highest absolute numbers of people in modern slavery are India, China, Pakistan, Bangladesh, and Uzbekistan. These countries provide low-cost labor that produces consumer goods for overseas markets—Western Europe, Japan, North America, and Australia. Women and girls account for 71% of trafficking victims. According to the U.S. Department of Labor, 68% of raw materials, such as, cotton, cocoa, and coffee are produced by using forced or child labor.



Beauty for Freedom exists to empower survivors and at-risk youth of trafficking through creative expression and art therapy. We work to bring about community awareness on the issue of human trafficking and engage community to help improve lives of victims and survivors. We focus on skill development and improving self-esteem for victims/survivors.

We work in areas where there are high instances of human trafficking. Our activities focus on empowering women whereby they develop courage to stand up against their abusers and learn to protect their children from being trafficked. Additionally, the Art and Creative Therapy provide opportunities for survivors to discover new talents, interests, and strengths while their recovery and reintegration process in underway.

Our program participants create their own artworks. Although their art making journeys are not always pleasant and remind them of their traumatic experiences, they still keep going and complete their art projects successfully/ with much passion. This whole process gives them a great sense of joy and pride. They become more confident and motivated. They achieve greater clarity about their interests and goals, learn skills, and achieve a more positive self-image and improved self-esteem.

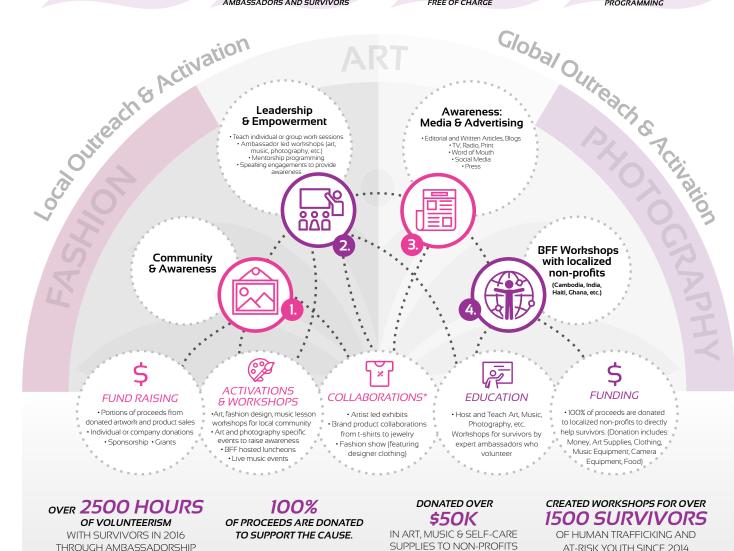


Key values:

ONE BFF PLATFORM FOR GIVING A "VOICE TO THE VOICELESS"

EMPOWER LOCAL AND GLOBAL INDIVIDUALS, VOLUNTEERS, AMBASSADORS AND SURVIVORS CREATE EDUCATIONAL CURRICULUM AND WORKSHOPS AND SERVICES FREE OF CHARGE

PROVIDE 100% OF DONATIONS TO GLOBAL PARTNER NON-PROFITS AND PROGRAMMING



PROGRAMS

SINCE 2014

AT-RISK YOUTH SINCE 2014

CREATIVITY

BFF curricula are expressive and creative in nature. Our creative courses aim to help survivors find a form of expression beyond words or traditional therapy.

Creative therapy is as limitless as the imagination in finding appropriate modes of expression. Our teachings include art, music, filmmaking and photography workshops.

Creative art experiences can give survivors an opportunity to accept and integrate their traumatic experiences into a larger context of the purpose for their lives.

CONFIDENCE BUILDING

BFF's mission is to promote individual empowerment and personal creative development in the arts to underserved youth and survivors. Beauty for Freedom leads with a fresh approach of self-worth, empowerment and self-expression.

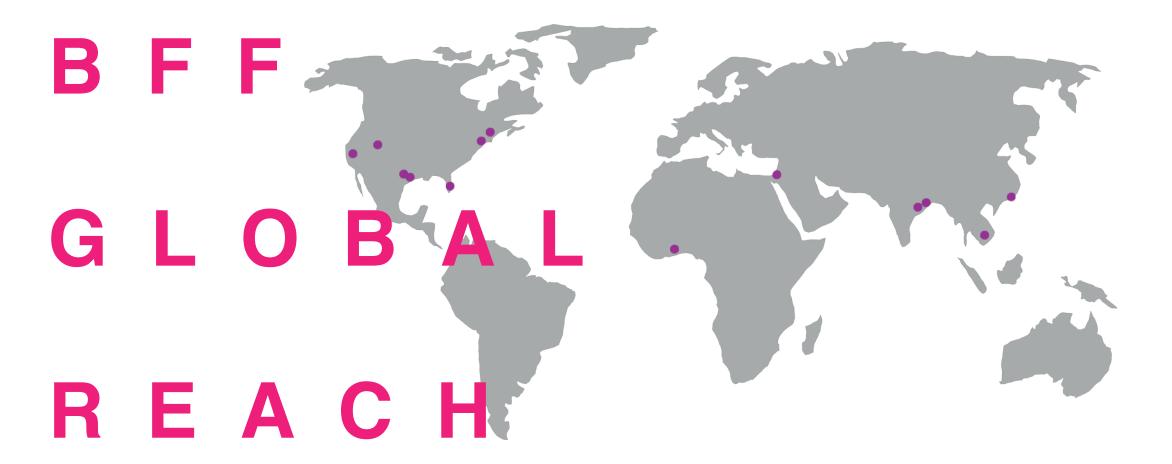
Helping survivors realize the beauty of living life as a survivor, rather than hiding this aspect of their life narrative, can motivate them towards living with passion to accomplish life goals and even help others by teaching acceptance and tolerance.

This builds confidence and empowers youth to know their full potential.

COMMUNITY

Working with our on-the-ground support/
non-profit partners, we supplement survivors'
educational curriculums and recovery
programming to bring the youth closer to
their communities through artistic expression.

The BFF curriculum & workshops teach life skills to youth and their mentors while also teaching them art, music and photography that culminates in a presentation of their work to their communities via mural arts, photography books, fashion capsule collections, exhibitions, etc. Communities are ultimately strengthened and boosted through this process.



We start by choosing our international partner organizations very carefully. Beauty For Freedom has a strict vetting process. The on-the-ground partners identify high-risk youth and survivors who are recovering from the horrors of trafficking. These organizations provide services that include education, health care needs, nutritional support, recreational facilities, legal aid, and advocacy.

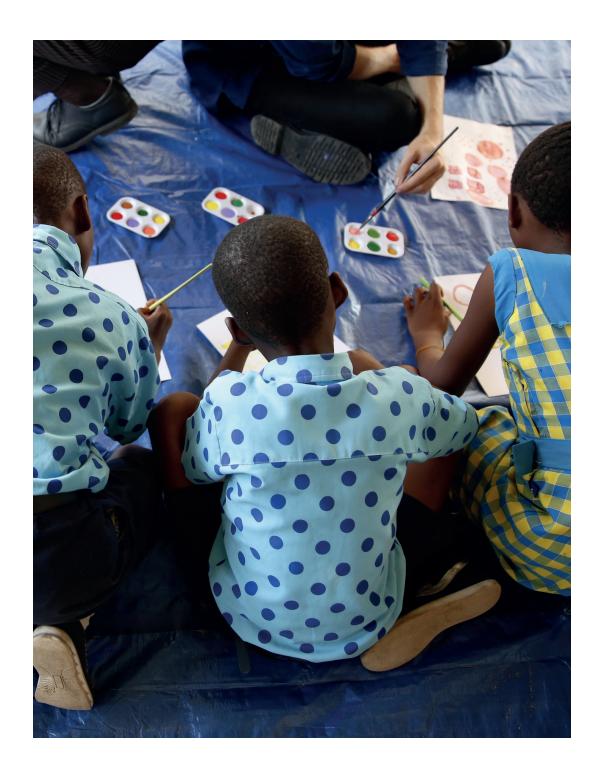


REDEFINING FREEDOM THROUGH CREATIVITY:

Since survivors of human trafficking and at-risk youth we serve have very limited access to education and lack skills, our workshops are designed to fill this gap and equip them with skills through the creative arts.

We bring in experts from around the world who teach various art related courses to participants. Participants greatly benefit as they learn to open up and articulate their emotions. They create beautiful, though-provoking artworks which are a reflection of their life experiences. Their artworks become an excellent source of income as they can sell their art pieces and raise funds to support their educational and personal needs.

We culminate our Art Therapy workshop series with a community art, mural, and a photography exhibit where participants' artworks are showcased for their community, family and friends. Additionally, their artworks are sold globally which benefits them significantly and supports the cause of human trafficking. Based on our experience our Art Therapy workshop series have proved to be a great platform for survivors and at-risk youth that help redefine themselves.



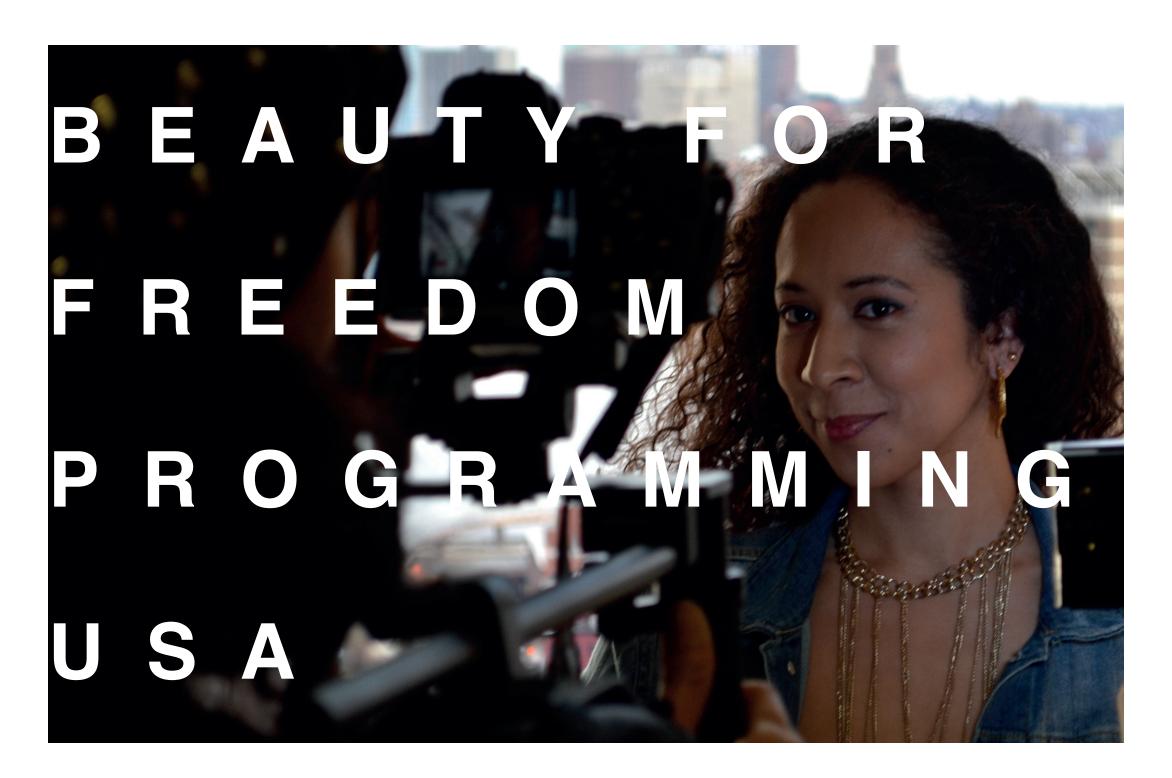
Each Course Includes:

- Group Discussions on Freedom
- Creative Writing (Hopes & Dreams)
- Community Portrait Series (Photography Workshops)
- Mural Workshops
- Painting Workshops
- Community Exhibition

Benefits for participants:

- Cultivate Self-Expression, Self-esteem, and Communication Skills
- Problem Solving: participants learn problem solving skills to dissect problems into manageable tasks while identifying possible solutions
- Nurture Mindfulness: Survivors learn how to focus in the present moment. This ability to be fully present and attentive is an act of mindfulness
- Personal Development: Improved leadership, empowerment, and interpersonal skills
- Confidence Building: Motivation developed through the creative process helps survivors work harder in other areas of life with greater confidence and competence
- Cathartic Relief: The experience of cathartic relief.

Breaking the cycle of pain through healthy and productive activities can help survivors gain skills to seek out positive creative activities in their lives when they feel overtaken by emotions /when they feel emotionally vulnerable



BEAUTY FOR FREEDOM DESIGN ACADEMY AND YOUTH
LEADERSHIP MENTORING PROGRAM
(US- HIGH SCHOOL AND COLLEGE STUDENTS)

Our programming in the U.S. focuses on Youth Education & Mentorship for high school and college students. We have partnered with local nonprofit organizations that address issues such as domestic and sexual violence, youth empowerment and equality.

Our 10-12 week mentoring and leadership program curriculum teaches life skills to high school and college students through our mentorships and workshop series. This platform cultivates change-making ideas as our students execute their own ideas for advocacy campaigns and product lines supporting human rights activism. The youth are nurturing their advocacy and activism skills as they empower and support local non-profits, on-campus youth groups, local advocacy platforms and their own hopes and dreams of changing the world.

Our students are encouraged to utilize their innovative ideas on philanthropy and advocacy in a creative open space and to collaborate with fellow classmates building

confidence and a sense of community within their teams and schools. A large part of our Beauty for Freedom platform includes mentoring and nurturing high school students and college students engaging them in advocating for human rights as equal rights. These youth are uplifting their schools with positive messaging around equality, tolerance, freedom and many other issues affecting communities locally and globally. They are the future voices for global issues.

EACH COURSE INCLUDES:

- Group Discussions on Youth Issues
- Creative Writing & Creative Arts
- Design, Production & Marketing
- Advocacy & Activism Campaign Creation
- Ideation Sessions
- Call-To-Action

BENEFITS FOR STUDENTS:

- Creative Thinking, Design Planning and Design Execution
- Communication & Networking Skills
- Campaign Marketing, Branding, Social Media, Photography, Filmmaking, Post-Production, Music Production & Graphic Design
- Personal Development: Leadership, Empowerment, Interpersonal Skills and Socializing through
 Collaboration and Teamwork
- Development of Student Advocacy and Activism Platforms



COUNTRIES & PARTNERS WE HAVE SERVED:

USA PARTNERS

• GEMS

NYC:

• Somaly Mam Foundation

• Life Preservers Project

• BK Style Foundation

• Parsons School of Design

• The New School

• City-As High School

• Harbor Lab NYC

• stand4education

• Closets for Causes

HAUP

Florida:

• Little Haiti Cultural Center

• PATH (Preserving, Archiving, & Teaching Hiphop, INC.

GLOBAL PARTNERS

Cambodia:

• Together1Heart

• AFESIP

Haiti:

• Pou Soley Leve

• Diakonos Orphanage

Hong Kong:

• HandsOn Hong Kong

France:

• Paris Girls Rock

India:

• New Light

• Destiny Foundation Reflection

Dominican Republic:

• Batey 106 Project

• Feed My Starving Children



THANK

THANK YOU TO OUR SPONSORS AND DONATIONS

YOU

FROM SUPPORTERS WHO HAVE PROVIDED US WITH CRITICAL SUPPORT

GET INVOLVED!

CONTACT US at info @beautyforfreedom.org

www.beautyforfreedom.org

