

# KBBG

## FM 88.1 Waterloo

**KBBG-FM** was established in 1977 in Waterloo, Iowa by Jimmie Porter.

KBBG-FM offers jazz, blues, gospel, hip-hop and Top 40 music as well as programming that regularly addresses education, health, finances, jobs and politics. We are a part of the NPR family.

KBBG-FM had its first day of broadcasting in August 1977, on 10-watts of power, reaching a 4-5 mile radius. KBBG has now grown to 10,000-watts reaching a local 60 mile radius plus streaming on the world wide web.

KBBG-FM's motto, "Communicate to Educate," focuses on training essential skills necessary to succeed in today's global economy.

## Who We Are

KBBG-FM's mission is to be a trusted source in the community that informs, stimulates and entertains audiences by providing culturally relevant content through radio and digital platforms. We provide a diverse blend of music, information and news—something for everyone who "live, work and play" in our community.

For more than 40 years, KBBG-FM has successfully worked with hundreds of volunteers to produce and implement community programming. KBBG-FM aspires to expand upon the "rich" legacy of the past to position the station to become the multicultural epicenter of the community.

It is envisioned the radio station will be a key contributor for developing creative content and innovative learning helping to prepare our community for the 21<sup>st</sup> century and beyond.

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918 Newell Street  
Waterloo, IA 50703



***“Communicate  
to  
Educate”***



*Intern Emmett on The Deb & LuLu Show*

## KBBG-FM's Community Learning Center

The program incorporates nontraditional learning opportunities for elementary students while providing high school and college students the opportunity to gain knowledge, skills and expertise to prepare them for careers in the communications industry. High school and college students will serve as mentors to the

younger students to assist them to improve their reading fluency and help them build confidence and self-esteem by developing a positive rapport with a mentor.

The program will transform KBBG-FM public radio station into a premier learning center for youth and nontraditional students to gain knowledge, skills and experience to compete and “win” in a global economy.

The overarching goal is to communicate vital information and resources that is “real, relevant, and right-now” while establishing an educational platform that positions people to improve their overall quality of life socially, economically, politically, financially and spiritually.

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### *Our 2018 Summer Intern*

*Emmett said, “Working at KBBG-FM has made me more confident.”*

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*The Deb & LuLu Show Visitors*

KBBG-FM is listener supported. The Corporation for Public Broadcasting requires the station to secure local support for programming in order to leverage their funding. Without the support of local funders, the station would not be able to produce innovative programs that serve to promote the wellbeing of children and families throughout the community.