

## **School for young Mexicans socially disadvantaged.**

### **1. Introduction.**

Mexico is part of international actors that in 2015 approved the Agenda for Sustainable Development by means of which all the member of the UN will drive their efforts to meet 17 goals to overcome poverty up to the year 2030.

Fonabec A.C. is a Mexican non-profit organization that focus their activities towards the fulfillment of objective 4 of the Sustainable Development 2030 agenda, on subject of "Quality Education" seeking "To guarantee an inclusive, equitable and quality education, and promote lifelong learning opportunities for all".

In this frame Fonabec's main target is to provide tools to young people and adults, through education, to generate new and better life opportunities.

The Organization was founded in 2000, when a trust was created to promote education in Mexico. Subsequently, the trust becomes in Fonabec, A.C. (Civil Association) emerging alliances with companies, governments and other non-profit institutions, for the benefit of communities where senior high school education is scarce or nonexistent.

Currently the engine of the institution is the Fonabec Community Learning Centers Program (CODAF Centers), created in 2011.

#### **1.1 CODAF Program main aspects.**

The Fonabec Community Learning Centers (CODAF Centers) are mainly located in geographical areas that have limited options for studying the level of Senior High School Education, both for lack coverage issues, as well as for low quality and economic conditions that obstaculize the population to continue with their educational trajectories. The beneficiaries of the CODAF Centers are people who live in areas of medium and high marginality and poverty, with deficiencies in basic health services, infrastructure, employment, security and housing, elements that comprehensively accompany and complicate the conditions to access to education opportunities. (INEGI, 2017).

In this context, the CODAF model strategy is based on three fundamental purposes:

- A) *Provide free and online education within physical spaces located in the communities where our beneficiaries live.* - The CODAF Centers Program has a basic component related to educational coverage at the senior high school level in poverty communities where there are no options to reach this educational level, or where an evident saturation is observed in the existing schools. In addition, thanks to an effort to manage strategic alliances, the CODAF Centers model allows young people to take the opportunity to take a senior high School course online for free. Our main ally is the *Universidad Nacional Autónoma de México*, UNAM, which provides us access to its virtual senior high school platform, covering a percentage of the cost of academic enrollment so that our beneficiaries can take the courses corresponding to their academic curriculum.

- B) Provide personalized, permanent and professional psicoemotional monitoring to each student, in order to promote continuity in their studies.* - The Fonabec Supervisors and local managers, have the important mission of motivating and providing personalized psycho-pedagogical accompaniment so that the beneficiaries remain in the program until conclude it. In this framework, the Program establishes mechanisms to approach the individual needs of each of the students, constantly addressing the socio-emotional aspect and inculcating in them the responsibility and prioritization of times and activities
- C) Provide training in human skills.* - Through the Development of Training Workshops, the aim is to provide beneficiaries with basic human skills that are necessary in the context of labor market competitiveness to which beneficiaries must face when completing their senior high school studies. The workshops facilitators designated to carry out each workshop must have availability to give workshops of human formation according to a schedule previously established by Fonabec.

## **1.2 Problem dealt.**

In Mexico there are around 7 million young people between 15 and 17 who annually are in age of attending the level of senior high school. However, about 25% of these young people are left every year without opportunities to attend this education level (E007 Servicios de Educación Media Superior Diagnóstico 2015, pag. 7) main reasons are lack of educational coverage, lack of economic resources to continue studying and demotivation that young people have to reach a higher educational level. In particular, recent data indicate that out of 100 children enrolled in primary school, only 46 will enroll in high school and 25 will obtain their certificate (Mexicanos Primero, 2015).

“At the regional context, main causes of school dropout in senior high school are economic 38% demotivation 37% and 25% for personal reasons. In Latin America, the dropout rate in senior high school is 60%, that is, compared to the specific case of Mexico where the dropout rate is 59%, it’s evident that there is a parity and a continuous between the regional situation and the specific panorama that is lived in the country”. (El reto de la deserción escolar en AL y cómo enfrentar el problema, Adriana Ortega, “ADN Político”, August, 2018).

Therefore, consequences of this context are later related to the lack of employment, appearance of criminal behavior, violence and migration. Current situation indicates that of young people between 15 and 19 who have been arrested for committing crimes around 63% do not have high school education. Other figures indicate that probability of committing crimes is reduced by up to 50% in student population between 15 and 19 and up to 75% for students from 19 to 24, evidencing that lack of opportunities for insertion and continuity in education is a significant problem for young population in Mexico. (“Educación, factor elemental para prevenir la delincuencia”, SEP, 2008).

## **2. Project "8<sup>th</sup>, 9<sup>th</sup> and 10<sup>th</sup> generation of senior high school in centers CODAF, 2019-2020".**

### **2.1 Main Target.**

Provide continuity in studies for a group of young people who live in communities in conditions of vulnerability and who are currently studying online senior high school in framework of the CODAF Centers established in different States of México.

### **2.2 Specific Targets.**

- Promote that young people of the 8th generation of CODAF senior high school have access to virtual academic platform to study 6 subjects of their academic curriculum, people of 9<sup>th</sup> have access to study 10 subjects of their academic curriculum and people of 10<sup>th</sup> have access to study 8 subjects, all in a period of 12 months.
- Provide personalized support and psicoemotional monitoring that accompanies the educational process of the students.
- Offer Human Development Training Workshops, which complement the online academic program.
- Promote graduation of the CODAF Senior High School 8th generation.

### **2.3 Goals.**

- One hundred fifty nine (159) students of the 8<sup>th</sup>, 9<sup>th</sup> and 10th generation of CODAF senior high school with access to the B@UNAM virtual platform to study 10 subjects of their academic curriculum in a period of 12 months.
- Provide personalized support and psicoemotional monitoring to the 8<sup>th</sup>, 9<sup>th</sup> and 10<sup>th</sup> generation high school students through two Fonabec Supervisors who will support each of the beneficiaries during a 12 months period.
- Provide 7 human skills training workshops, to be executed in CODAF Centers where this project will be carried out.
- Promote graduation of 64 students of the CODAF Senior High School 8th generation in April 2019.

## **2.4 Description of beneficiaries.**

- Direct beneficiaries are 159 young people, of which 47% are men and 53% are women
- 70% are young people between 15 and 21 years old, the remaining 30% are over 22 years old.
- They live in seven states of the Mexican Republic, in vulnerable communities, with few or no opportunities to have studies at the senior high school level, which is essential for accessing job opportunities.
- 23% of young people come from indigenous communities.
- Situation of many of them is social inequality, alcoholism and drugs addiction in their community, violence, discrimination, lack of gender equality, teenage pregnancy, among others.
- The educational backwardness is evident in all States and communities covered by the project, resulting in approximately an average of 21% of the population of these States presenting a condition of school backwardness, with the States of Oaxaca and Michoacán being the most affected with 27% and 26% of school backwardness.

## **2.5 Where the project will be executed?**

Project will be executed in 13 communities of 8 States of the Mexican Republic. These places are:

- Magdalena Contreras (CDMX )
- Tetitla (Edomex)
- Ezequiel Montes (Querétaro)
- Colón (Querétaro)
- Playa Azul ( Michoacán)
- Lázaro Cárdenas (Michoacán)
- San Pedro Amuzgos (Oaxaca)
- Magdalena Teitipac (Oaxaca)
- San Marcos Arteaga (Oaxaca)
- Tezonapa (Veracruz)
- El Cardonal (Hidalgo)
- San Miguel Tlazintla (Hidalgo)
- Pajaritos, Cd. Victoria (Tamaulipas)

## 2.6 Project implementation.

Targets	Goals	Activities	Outcomes
Promote that young people of the 8th generation of CODAF senior high school have access to virtual academic platform to study 6 subjects of their academic curriculum, and young people of 9th and 10th generation have access to study 10 subjects of their academic curriculum, all in a period of 12 months	One hundred fifty nine (159) students of the 8th, 9th and 10th generation of CODAF senior high school with access to the B@UNAM virtual platform to study subjects of their academic curriculum in a period of 12 months.	<p>Schedule of subjects and activities with the academic institution</p> <p>Compliance with academic activities in a timely manner</p> <p>Payment of academic enrollement</p>	Beneficiaries of the 8th, 9th and 10th CODAF Generation studied the corresponding modules and subjects, within the online senior high school platform, during a period of 12 months
Provide personalized support and psicoemotional monitoring that accompanies the educational process of the students.	Provide personalized support and psicoemotional monitoring to the 8th, 9th and 10th generation senior high school students through two FONABEC Supervisors who will support each of the beneficiaries during a 12 months period.	<p>Daily psicoemotional monitoring to each of the students by local manager with the support of the FONABEC Supervisor, as well as various extra-academic activities that promote the integral development of beneficiaries</p> <p>Actions to promote a sense of belonging that avoid desertion</p> <p>Group and individual academic progress report, information analysis and feedback by the FONABEC Supervisor with local managers (Progress report presentation: Bimonthly report, photo report and testimony of two students (male and female))</p> <p>The FONABEC Supervisors visit each of the CODAF Centers to support the work of local managers, encourage continuity in the studies of the beneficiaries and support teamwork. Also they hold meetings with local managers to evaluate progress in studies of each beneficiaries</p>	Beneficiaries will have received face-to-face attention and psicoemotional monitoring, obtaining psycho-pedagogical tools which will allow them to continue and finish their high school studies
<ul style="list-style-type: none"> <li>Promote graduation of the CODAF Senior High School 8th generation.</li> </ul>	<ul style="list-style-type: none"> <li>Promoting high school graduation for 64 of students of the 8th generation</li> </ul>	<p>Extraordinary exam schedule with the Academic Institution.</p> <p>Processing of official senior high school certificates issued by the Universidad Digital del Estado de México. (UDEM)</p>	64 students of 8th CODAF generation will finish their academic curriculum and graduate at the high school level
<ul style="list-style-type: none"> <li>Offer Human development Training workshops, which complement the online academic program.</li> </ul>	<ul style="list-style-type: none"> <li>Provide 7 human skills training workshops, to be executed in CODAF Centers where this project will be carried out.</li> </ul>	<p>Schedule dates for workshops</p> <p>Selection and training of workshops</p> <p>Execution of workshops</p> <p>Evaluation of initiation and completion for the beneficiaries who lived the workshops</p>	Young people who, through human development workshops, have tools and skills for life, complementing the online academic program.

## 2.7 Project Schedule.

PROJECT SCHEDULE " 8TH GENERATION OF SENIOR HIGH SCHOOL IN CENTERS CODAF, 2019 "												
	2019		2020									
Activities	NOV	DIC	ENE	FEB	MAR	ABR	MA	JUN	JUL	AGO	SEPT	OCT
Schedule of subjects and activities with the academic institution.	XX											
Compliance with academic activities in a timely manner.	XX		XX	XX	XX	XX	XX	XX		XX	XX	XX
Payment of academic enrollment							XX					
Daily psicoemotional monitoring to each of the students by local manager with the support of the FONABEC Supervisor, as well as various extra-academic activities that promote the integral development of beneficiaries.	XX		XX	XX	XX	XX	XX	XX		XX	XX	XX
Actions to promote a sense of belonging that avoid desertion.	XX		XX	XX	XX	XX	XX	XX		XX	XX	XX
Group and individual academic progress report, information analysis and feedback by the FONABEC Supervisor with local managers (Progress report presentation: Bimonthly report, photo report and testimony of two students (male and female)).					XX					XX		
Extraordinary exam schedule with the Academic Institution.										XX		
Processing of official senior high school certificates issued by the Universidad Digital del Estado de México. (UDEM).												XX
Schedule dates for workshops.					XX							
Selection and training of workshops.					XX							
Execution of workshops.						XX	XX	XX		XX		
Evaluation of initiation and completion for the beneficiaries who lived the workshops.						XX	XX	XX		XX		

## **2.8 Contributions through Globalgiving Campaign.-**

Project Budget amounts to USD 248,736.5 of which 18.8 % is assumed by Fonabec, 77.2 % will be obtained thanks to a strategic multialiances structure involving the National Autonomous University of Mexico (UNAM), Microsoft Mexico, 6 local non-profit grassroots organizations, local Foundations, individuals contributions and volunteers.

In this way, the amount requested through Globalgiving Campaign is of USD 10,000.00 (4 % of the complete project budget) and basically we request this support for three subjects:

- a) Cover payment of academic enrollement to the B@UNAM Program, a program with which we have an agreement that allows our beneficiaries to access its virtual senior high school platform.
- b) We request collaboration to cover the integral costs of the permanent and personalized follow up that we provide to each one of our beneficiaries, boosting their academic performance and providing psycho-pedagogical and emotional support during the time they are coursing 3<sup>rd</sup> module of their academic curriculum.
- c) We request support to cover the costs of the implementation of a set of human training workshops, under the themes "Values" and "Mathematical Thinking", which will be carried out in each of the CODAF Centers that are part of this Project.

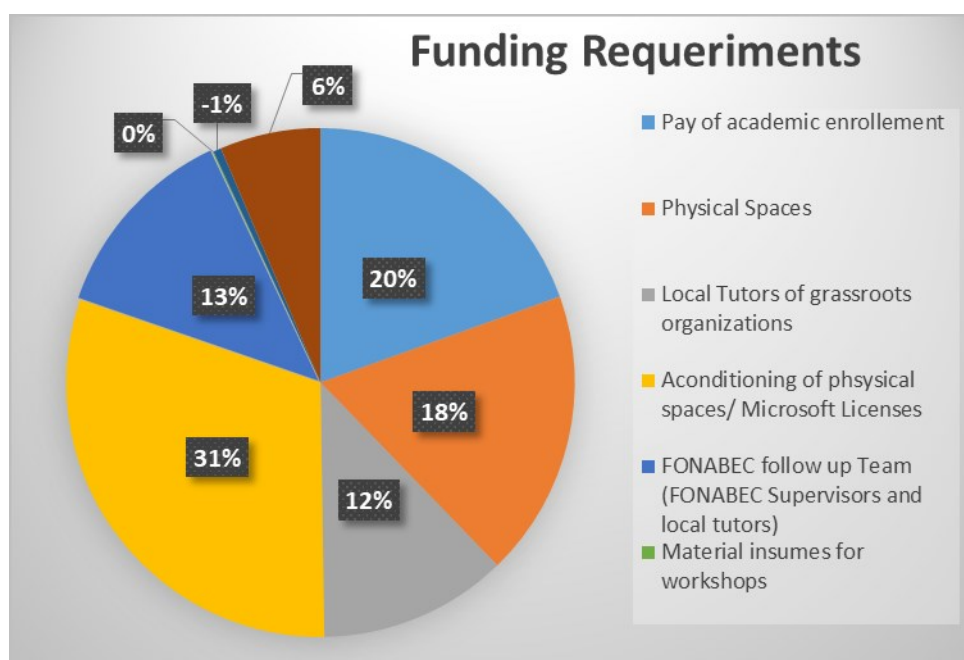
## 2.8 Budget

BUDGET "SCHOOL FOR YOUNG MEXICANS SOCIALLY DISADVANTAGED" (IN USD)				
Item	Detail	Grants received from Strategic Allies (locales organizations/UNAM/Microsoft/volunteers )	Fonabec A.C.	Globalgiving Campaign
Human Resources	Fonabec follow up Team (Fonabec Supervisors and local managers)		25,774	5,872
	Local Tutors	29,850		
Material Resources	Material insumes for workshops			188
	Aconditioning of physical spaces and provision of computer equipment	63,018		
	Physical spaces	45,373		
Services	Microsoft licenses	12,931		
	Travel expenses for workshop facilitators			1,235
	Pay of academic enrollement to B@UNAM	40,915.2	4,936	2,705
	Administrative Staff Fonabec (General Administrator, Fundraising Coordinator)		15,937	
Total amount per donor		192,088	46,648	10,000
Project Amount				248,736.5



## 2.9 Financing Planning

Funding Requeriments	%		Amount
Pay of academic enrollement	19.52%		48,556.9
Physical Spaces	18.24%		45,373.1
Local Tutors of grassroots organizations	12.00%		29,850.7
Aconditioning of physical spaces/ Microsoft Licenses	30.53%		75,949.0
Fonabec follow up Team (Fonabec Supervisors and local tutors)	12.72%		31,646.0
Material insumes for workshops	0.08%		188.0
Travel expenses for workshop facilitators	0.50%		1,235.0
Office Expenses Fonabec	6.41%		15,937.7
<b>Total</b>	<b>100.00%</b>		<b>248,736.5</b>



Funding Resources	%		Amount
B@UNAM Program	9.87%		40,915.2
Alpura	5.63%		13,000.0
Individual recurring contributions	14.60%		33,648.2
12 grassroots local organizations	60.00%		138,242.1
Globalgiving Crowdfunding Campaign	4.30%		10,000.0
Microsoft México	5.60%		12,931.0
<b>Total Amount financed</b>	<b>100.00%</b>		<b>248,736.5</b>

