

**Vision** Creative breakthrough in video storytelling with social impact

Mission Training and production of quality film products with young filmmakers

**Constituency** Disadvantaged youth in East Africa, especially in urban slums

**Method** Hands-on, comprehensive film training emphasizing production, working with Industry professionals

## **Goal of Hot Sun Foundation**

Train youth in filmmaking as writers, actors, directors, location scouts, designers, camera people, sound technicians, editors, and promoters. Hot Sun Foundation focuses on the undiscovered talent among youth in urban slums and other marginalized communities in East Africa.



## Hot Sun Foundation Values What we believe

- Passion is fundamental to what we do
- Excellence: quality film training and film production
- Institution Building: everyone works to make Hot Sun Foundation a viable ongoing community institute
- Resourceful: we use existing resource wisely and are always on the lookout for more resources, especially ideas and people
- Accountable: we let our communities and everyone know what we are doing through social networking and community events.

## **Objectives**

- Be a centre of excellence and creativity in film training and production
- Offer opportunities in film training and production to urban slum and other disadvantaged youth
- Develop a community of upcoming filmmakers who appreciate quality and creativity, are actively making films and advocating for their role in society as cultural actors

## Community impact: outcomes achieved

- Over 70 urban slum youth trained in filmmaking skills in Foundation in Filmmaking course
- Over 60% of the graduates of Foundation in Filmmaking are employed in the Kenya media industry and production houses
- 20 open air community film screenings in urban slums throughout Nairobi
- Over 40,000 people have viewed our short films
- Production of 40 short drama films "My World" series
- Production of 50 short documentary films about urban slum life
- Founders of the Slum Film Festival
- Film screenings at Alliance Francaise, Goethe Institut, Nairobi
- · Participation in Filamu Student Film Festival and Coast Film Festival in Mombasa, Kenya
- Filmmaking training workshops in Kampala, Uganda with Maisha Labs and Kisumu, Western Kenya with Ignite Afrika
- Online videos: vimeo, youtube, European and USA television and educational programs