



Project Pavitra

Impact Report: October '18 - March '19

- Project Pavitra is aimed at spreading menstrual education amongst adolescent girls and women
- Currently the project is spread across 24 states in India
- Recently launched in five countries in Africa and Nepal



Story so far

- Created Master Trainers across 12 states in India
- Raised more than 14000 USD on Global Giving
- Developed Monitoring and Evaluation framework for the project
- Implemented intensive capacity building trainings in Mangalore and Ranchi, India

1490

Volunteer trainers across the country trained to deliver the training module

19500

Indian girls received training since the launch in March 2018

24

States in India have been touched by the project

Trained 4800 Rural Girls in Ranchi, Jharkhand

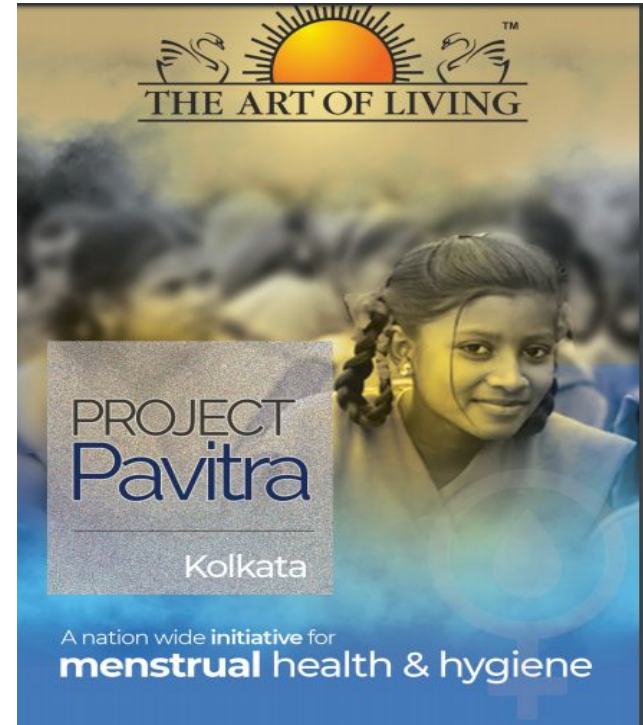
- Pavitra trainers team created in Jharkhand (state in Eastern India with large tribal population)
- Ranchi District Administration partnered with Pavitra team to train adolescent girls at 13 government residential schools in Ranchi
- These schools included those situated in interior villages with tribal population
- Over 4800 girls trained by volunteer trainers in January and February 2019
- Received appreciation from District authorities





Wonders of West Bengal

- Created an active team of 125 trainers in West Bengal led by dynamic Master Trainers
- Over 1500 girls have been trained
- Pavitra workshop conducted for sex workers @Sonagachi, red light district in Kolkata
- Reached out to the most remote locations
- Worked in slums in urban areas of West Bengal as well as rural areas



Mangalore Magic

- Project Pavitra has been operational in the picturesque setting of Mangalore (352 kms West of Bengaluru)
- Over 2000 girls have been trained across 30 schools through 30 workshops from December'18- March'19
- Conducted workshops in traditional Madrasas (educational institutions for Islamic instruction)
- Provided beneficiaries with menstrual care kit consisting of eco friendly sanitary napkins and information brochures



Africa Launch : Training of Trainers @Bangalore

- With the efforts of global volunteer team, 10 trained yoga and meditation facilitators from 5 countries in Africa attended Training of Trainers workshop for Project Pavitra at Bangalore in October 2018
- Pavitra training manual customised according to the needs of African countries
- Our Master Trainers have started conducting workshops already, a batch of 200+ students trained in Zambia



Nepal Launch : Web ToT @Various Locations

- A great addition to cross border outreach- Pavitra ToT conducted online in February 2019
- 34 trainers from various locations @Nepal received training through webinar
- 21@Kathmandu, 3@Butwal, 10@Pokhara participated in the training
- Coordinator in place, workshops will be conducted across Nepal in the coming months





Testimonials

POONAM MADAN, Trained meditation facilitator and Pavitra Trainer

It has sure been tremendous to facilitate Project Pavitra Menstrual Health and Hygiene workshops under The Art of Living Banner. Workshops with the inmates at the DELHI PRISONS revealed that only 10% of the women (avg) are aware of the female anatomy. However 100% responded positively to live Yoga and Meditation sessions(including foreign nationals in Jail).

Housekeeping Staff, Adarsh Palm Retreat, Bellandur

We have never been asked about issues related to menstruation. So many myths are being busted. Yoga will really help us. We shall be much more mindful of our diet henceforth.”

Thank You For Your Support



To donate or volunteer for Project Pavitra, please write to us.

Email: pavitra@projects.artofliving.org

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