

Project Pavitra

Spreading Menstrual Education



Project Update Report

June 2023 – September 2023

Since its launch in March 2018, Project Pavitra, a collaborative initiative between International Association for Human Values (IAHV) and the Art of Living, has been dedicated to empowering women through menstrual health and hygiene education. Through complimentary workshops on menstrual health and hygiene, our trainers have reached to over 1,63,329 adolescent girls and women. Additionally, we have trained 6,592 females who have become menstrual health and hygiene trainers across 24 states in India, 11 countries in Africa, as well as in Bhutan, Nepal, Sri Lanka, Cambodia, and Hong Kong.

Through its comprehensive approach and collaboration with the Art of Living, Project Pavitra has made significant strides in empowering women and promoting menstrual education globally. During June 2023 – September 2023 our dedicated team of trainers and volunteers conducted Pavitra workshops for more than 11,343 participants across 13 states and 86 locations in India. This includes Haryana, Chhattisgarh, Gujarat, Himachal Pradesh, Kerala, Madhya Pradesh, Maharashtra, Odisha Punjab, Rajasthan, Uttar Pradesh, Uttarakhand, and West Bengal.



More than 3000 girls and women across 13 locations in the state of Punjab participated in the 3 day Pavitra Workshop Government Schools and other locations



2675 students attended Pavitra workshops across 13 locations of Himachal Pradesh which includes Government Schools and Colleges



About 1625 women and girls participated in Pavitra workshops organized by team of volunteers in 13 locations of West Bengal



913 women and girls participated in Pavitra workshops organized by team of volunteers in 8 locations of Haryana which includes Schools, Colleges and Self Help Groups



908 girls and women attended Pavitra workshop organized by team of volunteers across 10 locations of Rajasthan which includes Government schools, Jails and Self Help Groups



896 Girls and Women across 14 locations of Maharashtra attended Pavitra Workshops and got benefitted from the program