

Project Pavitra

Spreading Menstrual Education



Project Update Report

May 2024 - September 2024

Since its launch in March 2018, Project Pavitra, a collaborative initiative between IAHV (International Association for Human Values) and the Art of Living, has been dedicated to empowering women through menstrual education. Through complimentary workshops on menstrual health and hygiene, our trainers have reached out to 1,74,185 adolescent girls and women. Additionally, we have trained 6,942 females who have become menstrual health and hygiene trainers across 28 states in India, 11 countries in Africa, as well as in Bhutan, Nepal, Sri Lanka, Cambodia, and Hong Kong.

Through its comprehensive approach and collaboration with the Art of Living, Project Pavitra has made significant strides in empowering women and promoting menstrual education globally.

During the period 13th May 2024 till 11th September 2024, our trainers have trained 2118 participants in 47 locations across 11 states of India namely, Andhra Pradesh, Gujarat, Haryana, Himachal, Maharashtra, Odisha, Punjab, Telangana, Tripura, Uttar Pradesh, and West Bengal.

The collage represents the courses taken by our trainers in different locations in India.

