



CSA can be prevented and treated with a conscious, sustained effort. Stop the Silence provides that effort.

Art as Advocacy: Academic- and Community-Based CSA Prevention, Mitigation & Training

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Stop the Silence[®] has now packaged all the work (e.g., Media / Community Advocacy, Educational Outreach, Training) that it has done over the years – in awareness, education, outreach, and training – and presents it all in its Art as Advocacy Program. We use film, theatre, music, and books to introduce and forward a movement to prevent and mitigate child sexual abuse (CSA), including trafficking, through localized activities (“think global, act local”). We primarily tap universities and community groups and also provide training to service providers nationally and internationally. The programming has been vetted and evaluated in a number of venues over a number of years and has demonstrated its ability to greatly increase awareness, knowledge, and intent to act, helping various groups (e.g., men and boys, women and girls, ethnic groups) create effective public education and community awareness and education programs, and organizing campaigns to prevent child sexual abuse.

The use of plays and the after-show presentations/discussions have been tested and shown to tap into the audience’s emotional after the play, film or other art work, readying them to receive and process information. The Art as Advocacy program has been provided in the U.S., UK, and elsewhere during an evaluative phase when Stop the Silence took the Scottish-born play *To Kill A Kelpie* by Matthew McVarish, on tour in 2011 and then to Off-Broadway in 2012. Michael Broussard, the writer, director, producer and actor in the interactive one-man show *Ask a Sex Abuse Survivor* also brings our information forward.

The Director, Edward M. Smith made “Kelpie” into a film, and it and we have provided it, the after-show and evaluated it since the fall of 2012, first at Cornell, Emory, Indiana, and George Washington Universities, and then in 2013 and 2014 at the University of Maryland, at Bethany College, WV, and elsewhere. We also use the films: *Lost Sparrow* by Chris Billing, which helps underscore the cultural divides possible in CSA; *Devil in the Doorway* by Chase Tarca that has a university-age audience at heart; and *Flesh*, which highlights human trafficking. Additionally, we use the book *Father Figure* by Sumi Mukherjee and the professionally-rendered music video *Struck by Lightning* by Tamora Pellikka, written by Amy Pine. We often bring a survivor speaker and always have a local expert panel to address audience immediate and later issues and needs.

The full Stop the Silence[®] Art as Advocacy program “package” involves the establishment of on-going academic- and community-based programming through formal university- or college-based clubs that are encouraged through the use of the “hook” of a screening of a relevant film and the after-show presentation and discussion designed by Pamela Pine, PhD, MPH, Founder and CEO of Stop the Silence[®]. Then, with and through outreach to universities and local non-profit and other groups, we further raise awareness about CSA and its relation to other interpersonal violence, and educate in the vicinity of each club. We collaborate with others for the training of service providers in the communities’ environs.

Dr. Pine and others are available to individual classrooms for tailored lectures (using other, shorter works) to enhance the art-as-advocacy/education aspects of the program. The overall program also uses a unique computer-based Benefits Visualization model that provides the means to keep programs on track to deliver quantifiable social and economic goals. Programming is interactive, contextual, scalable, and relevant to systems strengthening. Contact Pam for any of the programming at pamelajpine@gmail.com.

The overall program integrates arts and culture with public health information and programming in order to move forward a highly innovative awareness, education, training and community-building and public health prevention/mitigation effort while maintaining highest standards of artistic merit.

We believe in the power of community and art. You can make a difference in stopping child sexual abuse! Watch the video about Stop the Silence Arts as Advocacy from this link: <http://bit.ly/1Hmikw2>, Say something! Watch this Stop the Silence video to learn the importance of speaking up about child sexual abuse: <http://bit.ly/1XxUIIS>