

# Who are we?

Mujeres 2000 is a nonprofit organization composed of professionals and university students, most of whom are volunteers. Since 2000, we have worked in vulnerable neighborhoods promoting initiatives developed by **women**, **young people**, and **families** that help them to develop their potential.



# Our Mission

To promote **social** and **economic development** in vulnerable neighborhoods through strategies that promote **equality of opportunity** and permit people to be protagonists in their own growth.

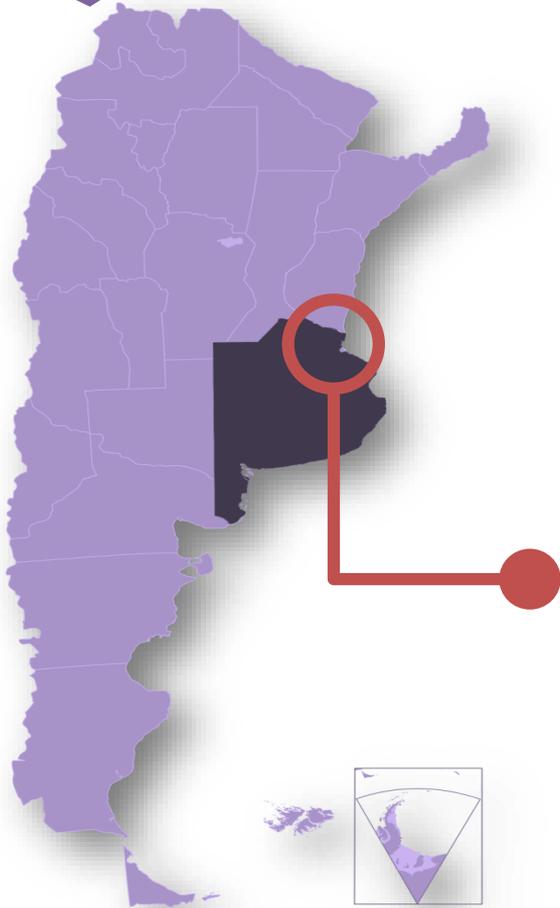


# Our Vision

We long for a **society full of opportunities for everyone**—a future where everyone participates actively to improve his or her quality of life, including access to **education, jobs, and adequate housing**.



Where do we work?



In the northern zone of the greater Buenos Aires area



What do we do?



Counseling and microloans  
for home renovations



Training and microloans  
for entrepreneurs



Scholarships for higher education  
and job placement





## EMPRENDE

### Training and Microloans for Entrepreneurs

The objective of this program is **to develop entrepreneurial skills in the women** of the neighborhoods we work in so that they can solidify their business plans, achieving greater independence and autonomy, and consequently, personal empowerment.

We offer them **training, financing, and counseling** so that they can start or strengthen a commercial activity that permits them to generate extra household income.

Since 2000, we have awarded **1699 microloans**, with a total of **\$1,229,148** pesos, to promote entrepreneurship, and **490 women** have graduated from the entrepreneurship management course “Enterprising Women.”



# Emprende Services

## Skill Building

We offer a **skill-building course** on entrepreneurship management (cost structure, personal finances, marketing, advertising, etc.) The aim is to provide guidelines to the participants so that they can plan and succeed in running their own businesses.

## Microloans

We provide **small loans with low interest rates** that allow women to start commercial, production, or service activities. By receiving loans, the participants can put their business plans into action by purchasing supplies, tools, and materials. These funds can be renewed once the original loan is paid back.

## Advising

We provide an **advisor** who accompanies the entrepreneur continuously through the evolution of her enterprise. Through weekly meetings, the entrepreneurs receive personalized follow-up and have the opportunity to share experiences with and learn from other enterprising women.



# Testimonial...



"I live in the Bancalari neighborhood and for the past six years ago I have dedicated myself to running a doll shop. I make decorations, souvenirs, dolls for babies and children, dressers, and some other things.

By participating in the Mujeres 2000 course, I improved the way I organized costs and advertised my products, and most importantly I learned how to put value to my work hours.

I love what I do and that is why my project continues to grow with the help of Mujeres 2000. I would like to thank the volunteers for their patience and support."

**Nora Melendrez, emprendedora de Mujeres 2000**

# How can you collaborate?

- As a **VOLUNTEER**: you can participate in the program by advising entrepreneurs, guiding them in everything related to their businesses.
- As a **DONOR**: you can participate by financing all or part of a microloan.
- As an **PATRON**: you can participate by financing the initial training course.





[www.mujeres2000.org.ar](http://www.mujeres2000.org.ar)

