



# Who we are

The Topsy Foundation NPC, (hereafter referred to as Topsy), established in 2000, is a fully-registered and internationallyrespected South African Non-Profit Organisation and Public Benefit Organisation which provides relief services to some of South Africa's most under-resourced communities.

Our mission is to provide disadvantaged rural communities with the support and tools needed to raise happy, healthy and capable children.

### Where we are

Topsy partners with 3 communities in the sub-district of Dipaleseng, Mpumalanga. Activities take place from a central project site called the Topsy Health and Stimulation Centre which is established as a focal point for the surrounding communities. This area, often referred to as a forgotten part of the country, due to its scant infrastructure and lack of large-scale industry, is home to several large rural communities situated around the towns of Balfour, Grootvlei and Greylingstad.

### What we do

Although Topsy's programmes are child-centred, the overall aims of the organisation are to strengthen the family and community and result in the involvement of more community members by creating a sense of ownership and long-term sustainability.

Our purpose is to provide disadvantaged rural communities with the support and tools needed to raise happy, healthy and capable children through:

- Child Development Programme:
  - Early Childhood Development
  - Children with Disabilities
  - Psycho-Social Support
  - Health Services
- Women's Empowerment Programme:
  - Early Childhood Development Training
  - Food Gardens

# Why support us

- Topsy has established itself as a credible organisation in the field of community development and is more than adequately resourced to meet our set objectives and targets.
- We are the **only non-profit organisation** of its kind in the communities we serve.
- We help people to help themselves through capacity building.
- The organisation enjoys corporate support, as well as partnerships with the Departments of Health, Social Services and Basic Education.
- Topsy's staff capacity comprises 24 full time employees with notable experience and qualifications.
   Where possible, staff members are recruited from the surrounding communities, so as to create jobs and uplift the area as a whole, as well as bring their knowledge of local problems and needs.
- Topsy has an impressive track record of administering funds from donors and has experience in how funds will be monitored and expended.
- Strict, clear reporting requirements enable accurate monitoring and evaluation of programmes we manage. Our monitoring and evaluation aim is to maximise the impact and lessons learnt to minimise the risk of project failure.
- PricewaterhouseCooper Inc audits Topsy's financials annually.
- Your donation is tax deductible. We issue tax exemption receipts for all donations.
- Earn points for your BBBEE score card when supporting us. Our current beneficiary analysis confirmed that 100% of our beneficiaries are from previously disadvantaged communities.

## How to support us

#### WAYS TO DONATE

#### As an organisation:

- Become a strategic partner: We can tailor a partnership agreement that suits the needs of your
  organisation, and can offer many benefits such as tax deductibility and assistance with your BBBEE
  score card.
- Cause-related marketing: A partnership between a company and a high-profile charity such as Topsy builds brand loyalty, increases company sales and shows a commitment to a worthy cause.
- Employee Giving Programme: Employers can help facilitate employee giving by Rand matching donations.
- **Corporate Gifting:** Order your corporate gifting through our beadwork and sewing projects. Gifts can be tailor-made to your specifications and include your company branding.
- Marketing and Advertising Support: Air time and advertising space provided pro bono will help us spread our message to stakeholders. A presentation on Topsy can be made to your organisation at any time.

#### As an employee:

- Organise an employee-fundraising event: Employees working together for a charitable organisation increases staff morale and motivation. It is also a wonderful way to teamwork and project a positive corporate image.
- Payroll deductions: Convince your employers to facilitate employee involvement by Rand matching donations.

#### As an individual:

- *Give monthly or make a single donation:* A single or regular monthly gift is the most effective way you can assist now and in years to come.
- Organise a fundraising event: Organising a fundraiser activity in aid of Topsy is a great way to involve and empower family and friends or staff and it can also be a lot of FUN!
- **Take part in an event:** Are you entering a sporting or other event this year, why not make a difference at the same time.
- Donate in memory of a loved one: A gift to Topsy in memory of a loved one is a lasting tribute to the one who has passed away. It is also a meaningful alternative to sending flowers and gives family and friends the opportunity to support the work of Topsy.
- Give in Celebration: You can encourage your friends, family and colleagues to donate to Topsy in celebration of a special occasion such as a Birthday, Bar/Bat Mitzvah, Anniversary, Christmas, Wedding, Baby Shower, Christening and more! Gift certificates will be sent to all concerned.
- Leave a Legacy: By leaving a bequest, you leave a living legacy. A bequest allows you to continue to make a valuable contribution for decades to come.
- Purchase a Gift: Purchase a meaningful Gift for a friend's birthday or any other occasion and help ensure that South African communities in need receive funds that go towards their health and overall wellbeing.

#### **GIFTS IN-KIND**

To keep our operational costs to a minimum, we are grateful for contributions of gifts in-kind. These contributions range from goods supplied for our projects as well as services to assist in our operations.

## Important Information

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REGISTRATION NO	2000/027675/08
NPO NUMBER	016-668 NPO
PBO NUMBER	130001720
PHOTOGRAPHY	Bethany Clarke , Ayn Brown



"The Topsy Foundation stands out for me as one of the best run NGOs in South Africa, and one of the strongest reasons for hope for the future... Any investment in Topsy will be well placed and will return the kind of results for which the world hopes".

Rob Seddon, Director of South Africa Ministry, Crossroads Church USA "We hereby acknowledge the invaluable service that has been rendered by the Topsy Foundation to our community. Together with Department of Health, we have managed to care for clients living with HIV/Aids and TB since 2002".

Sanet van Zyl, Assistance Director PHC Dipaleseng Sub-District Department of Health "I write this letter in support with sheer confidence that the Topsy Foundation is an outstanding organisation. Topsy Foundation has not only complied with Absa funding contract obligations, but has also exceeded them".

Samson Nkosi, CSI and government relations, Absa Bank