

Cashew Processing Unit For 500 Farmer

Farmers in India are not getting the right price for their produce as compared to prevailing Market Prices. Due to less price/profit in crops farmers are in distress. This has resulted in farmers getting debt ridden and data also suggest the use in Farmers Suicide. There are many factors which have contributed in farmers getting low price of their produce. Some of the points that we will address through our projects are below:

- Farmer Sell Raw/unprocessed Produce which cannot be sold directly to consumers. So the produce is sold to traders, Middlemen which then process the produce and sells to consumer thru various channels. This eliminates any possibility of farmers and consumer direct relation.
- Lack of processing unit at village level and cost to establish it.
- lack of technical know how and to organise and manage the community to plan harvest and cropping according to need.
- Market awareness and linkages

The Project focuses on helping Farmers to get better prices for their produces. Farmers lack technology and know how to process their harvest. Farmers sell Paddy 21\$ per Quintal as compared to rice which is available at 60\$ per quintal. In the same way Farmers are selling Raw cashew @ 145\$ per Quintal and processed Cashew is sold for 1500\$ per quintal. The project will enable farmers to process, package and market their produce and develop sustainable income practices.

Problem

We have a group of 500 Tribal farmers in remote area of India. This area is also Left Wing extremism affected. We have planted Cashew in their cultivable waste land. Now the plantation is in fruiting Stage and farmers are selling Raw cashew. Raw cashew are sold @145\$/quintal against the finished Cashew @1500\$/quintal. Due to lack of processing and technical know how farmers are getting 10% of the Price. Thus 90% of the price is distributed among traders and others leaving farmer in distress.

Solution

The Project fund received will help farmers and us to:

1. Establish a small processing centre at village level for farmers. Farmer will have ownership of the centre and they will run the unit on cooperative model.
2. To give proper training to farmers to operate unit, market and packaging.
3. To have a small packaging and quality control unit.
4. To get working capital to run the unit at least for an year.
5. To market the produce and by products in an efficient way.
6. To employ locals in unit.

Impact and Outcomes

- 500 farmers will have their income increased by 3 folds.
- Better price of crop will help farmers to rise from poverty and distress.
- Additional income will encourage farmer with better living and adaptation of further new technology in Agriculture.
- Employment generation at local levels will discourage migration.
- Cooperative Model of working will make Farmers share responsibilities, Risks and profits together and bringing communities together for a common cause.

Suggestive Budget Requirement

Sr No	Activities	Rate/Unit	Amount(\$)	Remarks
1	Rent of Unit	50	600	
2	Electricity	10	120	
3	Processing Staff	25	1200	for 4 person
4	Training Cost	50	1200	For 6 Training
5	Packaging Unit	500	500	Manual Unit
7	Packaging Material	1000	1000	Poches label etc
8	Statuary and compliance	1000	1000	Licenses from Govt
9	Marketing Cost	1000	4000	for 4 quarter
10	Unit manager	100	1200	Salary For 12 Months
11	Procurement of Raw material	150	7500	This will be revolving fund for future also
12	Transportation of goods	250	1000	Transportation of material to and fro from Unit
13	Computer and Office Establishment	1500	1500	
14	Computer operator/ accountant	75	900	
15	Maintainence of Machinerry	100	1200	
16	Miscleneous		1080	
	Total		24000	