

GlobalGiving



DECEMBER 2018 – REPORT  
EMPOWER COLOMBIAN LEADERS  
THROUGH HIGHER EDUCATION

by Fundación Juan Pablo Gutierrez Caceres





# GET TO KNOW US AND HELP US

We are JPGC Foundation



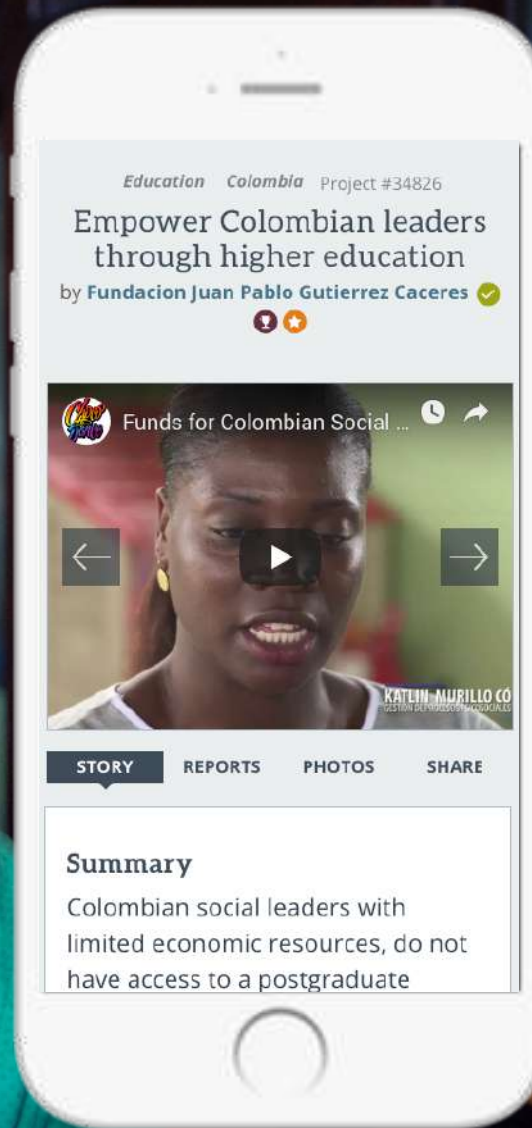
## We believe in the education of Colombia

The Juan Pablo Gutiérrez Cáceres Foundation was founded in 2007 as an entity that supports Colombian students with limited resources, granting scholarships to pursue masters and doctorates in Colombia.

Among his projects was born Chocó to Dance, in order to exchange education with education to help the Chocó leaders who do not have enough resources to continue studying and thus help their community.

# THIS WAS OUR EXPERIENCE

Our beginning with GlobalGiving



## Empower Colombian leaders through higher education

The importance of accompanying GlobalGiving, through its Webinars or the option of speaking with a consultant, has helped us to advance our project and get the donations that made us position Chocó to Dance on the platform.

The project will educate, 30 young leaders with low economic resources.





# OUR PROJECT IN OTHERS PLATFORMS

We want to show our project



## Facebook

Audiovisual content of our scholars  
and our project

## Instagram

Testimonials from our grantees and  
the impact of our work

## Twitter

Latest news of the project and its  
progress in relation to our goal

## Google Plus

Positioning and recognition of the  
project for searchers

We want to show our project in the different main platforms we have. That is why we are constantly publishing about our GlobalGiving project on social networks.

In these moments we have eight platforms that publish three times a week. Four corresponding to the social networks of the JPGC Foundation and four corresponding to the profiles of Chocó to Dance.

# YOUR DONATIONS MAKE A DIFFERENCE

Your donations will be destined to scholarships

## Results that fill us with pride

For the academic calendar of Colombia, where the semesters start in February and July, what we do is a fundraising process to have more resources and award the scholarships next year (2019) and impact more social leaders in Colombia.

During 2018, the Foundation awarded 35 new scholarships to young Colombians who are pursuing postgraduate studies at the Javeriana University, the MAD Program at the Universidad de Los Andes and the Catholic University of Oriente in Rionegro, Antioquia.

120 scholarships were also renewed for students who continued their curriculum during the current year.

From the beginning of the Foundation to date, 384 scholarships have been awarded to young Colombians, with the desire to continue their academic training and contribute to the country from different areas of knowledge.



RAISED

\$5,265

TO GO

\$24,735

GOAL

\$30,000

# IMPACT EVALUATION

GlobalGiving and JPGC Foundation



94%

Our scholars believe that thanks to our scholarships they have more tools to generate benefits for their community.

With the support of the Faculty of Economics of Public Policies of the Universidad Del Rosario, the Evaluation of results and Impact of the foundation was delivered.

The study confirms that the population that has completed postgraduate studies has minor unemployment rates, higher salaries and lower split unemployment gap by gender.

It also shows that 95% of the recipients have the perception of positive changes in their quality of life (progress in personal well-being) and 87% also consider that it impacts the quality of life of their family. 94% consider that thanks to the opportunity of the scholarship they feel with more tools to generate benefits to the community.

In terms of income generation, there is evidence that the Foundation's scholarship is a factor that influences a positive change on the stratum of the beneficiaries and their income.

# OUR YOUNG LEADERS, OUR PRIORITY

We expect a 2019 filled with more scholarships



## We have the motivation

These results motivate the Foundation to continue in 2019 to manage resources and allies to positively change the lives of many young Colombians from the opportunity of studying for a postgraduate degree in the country.



We want to be recognized as a non-profit entity, which makes significant contributions to the economic, social and cultural progress of society, through the comprehensive educational development of Colombian professionals and their subsequent incorporation into the public and private sectors that govern the destiny of the nation.

*Thank you to each of you for supporting our cause*





# LINKS OF INTEREST

Learn more about us



## Foundation Website

Sitio Web Fundación

<http://fundacionjgc.org/>

## Project Website

Sitio Web Chocó to Dance

<https://chocotodance.com/>

## Testimonials Videos

Videos Testimoniales

[https://www.youtube.com/channel/UC\\_KbkAhJltWdhdV-u3r2TGO](https://www.youtube.com/channel/UC_KbkAhJltWdhdV-u3r2TGO)

## Our Facebook

Nuestro Facebook

<https://www.facebook.com/Fundacion-Juan-Pablo-Gutierrez-Caceres-281864615297056/>

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