

EMPOWER KAMARATA WITH THE SUN



EDOSAK

In Eposak, we transform lives through sustainable tourism in unique, remote and underdeveloped tourism destinations in Venezuela. Lights On! is a project designed to provide solar power to the indigenous community of Kamarata (near Angel Falls – the highest waterfall in the world), in order to help them to be better prepared for tourism activities. Let's start with the schools and the rural hospital!



The challenge



LIVING WITH THE LIGHTS OFF

Kamarata is a **special and remote** place in Venezuela where **200 families of indigenous people** (pemones kamarakotos) live.

These families were blessed with the power of hydroelectric energy and the construction of a dam in the 1960s, but in the past years this **energy is insufficient and unreliable**, affecting directly their life quality.

The community had to turn to **expensive and polluting diesel generators,** and those who could not afford it were left without options.

The challenge

In the schools, even though children have computers, they are not able to use them because there is no power to turn them on.

The **rural hospital suffers of many days without power**, risking the lives of patients and the **validity of vaccines** that are essential in this region.

And the families constantly **risk their food supply**, already difficult to find, because of **there is not enough energy** for the fridges.



It's time to transform this reality for Kamarata!



Solution

Creation of a **community- owned microgrid** that with **solar panels and batteries**, enables Kamarata to access electricity, and all the benefits that come with it.

The project is designed to attend the **200 families** that live in Kamarata (including the "Victor Carvajal" School, the **high school** "Nuestra Señora de Coromoto", and the rural **hospital**), with the deployment scheduled throughout **phases**.

Solution

PHASE I (THE PILOT)

Beneficiaries: 300 children attending schools and hospital patients

Schedule: Jan – Mar 2019

Cost: \$ 50,000

Funding: Crowdfunding

PHASE II

Beneficiaries: half of the families (500 people)

Schedule: 2019

Cost: \$ 450,000

Funding: Corporate sponsored / multilateral agency aid

PHASE III

Beneficiaries: all Kamarata community (1,000 people)

Schedule: 2020

Cost: \$ 450,000

Funding: Corporate sponsored / multilateral agency aid

For EPOSAK is essential that the micro-grid becomes a **community-owned enterprise valued and guarded by all**. With the PILOT, we will have a chance to **train the community** with a smaller system and in parallel **seek out the resources** for the overall project.

What it takes?

A TEAM OF WARRIORS!

• EPOSAK will work with three engineering firms as allies for project design and installation: OTEPI, E'KABEL and INSERVEN.

Community involved throughout installation, operation and management.

• Training workshops for local pemones kamarakotos in the first year of operation.

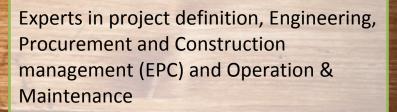
Our Warriors!



Experts in electromechanical instalations of power generation projects + 100 gas turbines installed in Venezuela (4,790 MW)

ΚΛΒΞΙ

Multinational company specialized in supplying cables, copper/aluminum electrical conductors and fiber optics products.



otepi

renovables

Wide experience in Oil & Gas, Energy (Generation, Transmission and Distribution), industrial and transportation industries

+2,800 executed projects
18 countries in 4 continents
+ 40 MWp of solar power projects
(distributed generation and microgrids)

Why? Long-term Impact

Empower the next generation!

 Access to technology and communication through the use of computers, radio, television, cellphones, and others.

Use of time for more productive, educational, or recreational activities.

• Health improvement through better equipped, and more reliable ambulatory services.

 Nutrition benefits for the possibility of storing perishable food in freezers.

While reducing the environmental impact on such a special place with a **long-term sustainable solution**.

How? Crowdfunding campaign

CROWDFUNDING

- A project on Globalgiving.org
- GlobalGiving recently certified EPOSAK, and is the largest global crowdfunding community connecting nonprofits, donors, and companies in nearly every country.

TARGET DONORS

- Venezuelans living abroad, (US, Europe, Latam)
- Average donation per person: 25 USD
- Number of donators target: 2,000

MAIN CHANNELS

- Social media influencers and allies (IG, FB and YouTube)
- Radio (interviews)
- Buzz marketing and networking

SCHEDULE

3 months, starts September 10th



The Platform



DATES AND DEADLINES

- Sept. 10th Accelerator crowdfunding campaign begins
- Sept. 19th Bonus Day
- Oct. 10th Must raise \$5,000 from 40 donors
- Dec. 31st Accelerator crowdfunding campaign ends

Preliminary Pilot Budget

Item	Cost (USD)	
Solar panels	2,260	
 Power bank	23,820	
Invertor	7,600	\square
Load Controller	1,830	//
Monitoring System	2,600	
Transport	5,000	
Installation (2 weeks)	3,740	
Project design + Marketing	2,200	
Total	49,050	
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MEANING OF OUR DONATIONS



HOW CAN YOU HELP?

- \$ 10 = Electricity for one child to study at home at night
- \$ 25 = Science classes at the school with computers for one hour
- \$ 50 = Sterilized equipment at the hospital
- \$ 150 = Internet communication for the hospital
- \$ 300 = Dental treatment one hour/day
- \$ 550 = All the schools computers turned on for classes
- \$ 1,000 = Well refrigerated vaccines
- \$ 3,000 = Turn all the High School's Lights On!

Please, DONATE NOW:

<u>https://www.globalgiving.org/projects/light</u> <u>s-on-empower-kamarata-with-the-sun/</u>

and be an agent of change!



EMPOWER KAMARATA WITH THE SUN

"Our CORE BUSINESS should always be to make the world a better place"

Secretary-General UNWTO Taleb Rifai

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