



C.2. Partner Organisation	
Reg No:	OP. 218/051/15-311/10242
Full legal name (in national language):	Youth Initiative Development Programme
Full legal name (Latin characters):	Youth Initiative Development Programme
Acronym:	-YIDP
National ID (if applicable):	-
Department (if applicable):	-
Address:	2512 Kisumu, Kenya
Country:	Kenya
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C.2.1.Profile	
Type of Organisation:	NGO
Is the partner organisation a public body?	NO
Is the partner organisation a non-profit?	YES

C.2.2. Background and Experience	
Please briefly present the partner organisation (e.g. its type, size, scope of work, areas of specific expertise, specific social context and, if relevant, the quality system used):	
<p>Youth Initiative Development Programme was established in 2016 registered with Kenyan National NGO Board with a mission to promote access to health care, education, ICT and nurture talents through sports among the youth and the community at large this shall contribute to the sustainable social development of the local, regional and national community to vulnerable youths in marginalized places in Kenya with a vision to see all young people in the community identify and develop their talents, become meaningful contributors in their communities towards sustainable social developments, and lead fulfilled, productive lives.</p> <p>MOTTO Caring Hand Touching Hearts Transforming Lives</p>	



WHY WE EXIST

Kenya is one of the youngest countries in the world, with 78% of the population under 30 years old. Young people are disproportionately affected by the country's problems such as poverty, unemployment, poor health and lack of economic opportunities. They are consistently excluded from important decision-making processes that affect them. Youth Initiative Development Programme believes that young people have the energy, creativity and will to do things differently in their lifetime. They are an asset and agent to the development of their countries and communities and with the right guidance and support can become influential leaders of positive change.

OUR APPROACH

Is bottom-up and holistic, focusing on individual behaviour change amongst young people as well as systematic change in policy and practice towards a more supportive environment for youth-led development. We deliver grassroots programmes in some of the most hard to reach and underserved areas. Leveraging the impact of our former volunteers we are creating a network of young leaders, supporting them to progress in their careers and be champions of youth-led development. We also support governments and policymakers to engage young people in the decisions that affect them. In addition, we build the capacity of other organisations to work more effectively with and for young people. We also produce research, toolkits, guidance and generate evidence to share our experience with the global youth sector to ensure we are serving youth in the most coordinated and impactful way possible.

OUR TECHNICAL EXPERTISE

Peer to Peer Education:

All of our programmes are delivered through our youth-led peer to peer education model which enables the transfer of knowledge and skills to high numbers of young people working through youth groups, as well as schools and other training institutions. Peer educators are based in target communities over a period of six to twelve months, where they are able to provide intensive support to youth. Peer educators play a brokering role, linking youth groups to local service providers, government, the business community and civil society organisations. The model is implemented year on year with new groups to achieve scale. In Kenya each peer educator reaches approximately 250 youth and, through our network of 250 to 300 peer educators, we typically reach around 35-40,000 young people every year. The model enables us to reach young people in the most remote and harsh areas, such as pastoral and fishing communities in the West. In addition to engaging and connecting youth, peer educators work closely with local government, business leaders and service providers to support them to better reach young people. This increased capacity amongst local stakeholders, as well as the group structures and local networks fostered, remain beyond the programme cycle. Therefore a relatively short but intense period of investment through the peer education model can achieve long term impact.

Youth Mobilisation:

Youth Initiative Development Programme has a unique understanding of the challenges facing young people and how to best mobilise, engage and motivate youth to lead change in their communities. The peer educator model can be used to engage and inform young people from a range of backgrounds and is particularly effective in linking youth in remote rural contexts to services. It has been successfully adapted to meet the specific needs of disadvantaged groups including orphans and vulnerable children (OVC), people living with HIV, people with disabilities, people affected by conflict, young women, transport workers and fishing communities.

Youth Engagement:

We also work with a range of institutions and service-providers to promote effective youth engagement strategies. This includes health workers, County officials, teachers, community liaison officers, and local administration. We have also supported major CBOs and development agencies to develop their youth programmes and policies as well as supported private and public sector service-providers to reach young people more effectively.



OUR YOUTH ENGAGEMENT PROGRAMMES:

Over the past 2 years Youth Initiative Development Programme has reached 30,000 young people through integrated youth livelihoods, ICT forums, Talent search, Education (both informal and formal), health care, and civic participation programmes. Youth Initiative Development Programme has worked with young people in Kisumu County, Siaya County, Homabay County, Kakamega County and Nairobi County. Youth Initiative Development Programme targeting rural/slums in and out-of-school youth. We have specific strategies for targeting most-at-risk populations, including young people with disabilities, young mothers and young people living with HIV. While we typically deliver an integrated programme, the below summarises our approach under each of our goal areas.

YOUTH HEALTH AND HEALTHY LIFESTYLES

YIDP shall work hand-in-hand with Partners to improve health by combating Cancer, HIV, reproductive health, Malaria, Sickle cell anemia, TB and other preventable infections and diseases, through integrated socio-economic and cultural development in the fight against poverty. YIDP shall span its programs across various Health Facilities (both Private Clinics and those run by the Kenya Ministry Of Health), Primary Schools & Institutions as well and the community at large in Nairobi & Western Kenya and its environs.

YOUTH AND TECHNOLOGY

ICT has become a significant factor of development, having a profound impact on political, economic and social life of youth. Young people are using ICT to access knowledge, employment opportunities, entertainment, sports training, meetings and poverty eradication strategies. To take advantage of the benefits created by ICT, YIDP will create opportunities for youth participation through use of ICT for youth development.

The YIDP ICT program is an early intervention program aimed at promoting the tools and opportunities to empower the future of tomorrow. The objective is to assist marginalized youths between the ages of 15-36 years to become familiarized with the digital-age in a global environment by bridging the digital divide through ICT. Computers and technological literacy are an essential tool for education, agriculture, talent nurturing, innovation, business and communication in today's world. Those without access ICT often lack opportunity and are therefore marginalized. With ICT, the digital divide is brought closer by providing training and access to these youths. Youth in the marginalized areas face a great challenge to get internet for research. YIDP shall partner with institutions which offer radio services to support the radio stations of Kenya in the process of development of rural communities on issues of sustainable agricultural development. Through such partnerships YIDP plans to provide free internet to remote schools in rural and slums areas.

Our more advanced program is the Code mentor giants twelve week immersive coding, graphics and app development technique aimed at providing rigorous technology-based entrepreneurial development and leadership training aspiring developers. The aim is to identify Kenya's most promising information technology talents and empower them with the skills and leadership training through our partner organizations to enable them to succeed. The goal will be to impart knowledge, skills, mentor-ship, and experiences that enables these youths to acquire and create technological jobs in this new digital age.

Our twelve week Technique program offers two tracks. First track will targets youths between the ages of 15-18 who are selected from select partnering schools while second track will be selected finalists of the YIDP ICT giants' day Program. Participants proceed on with ICT skills that will facilitate and position them to access the tech economy.

CIVIC PARTICIPATION:

We train young people to understand and engage with government structures at local and national level. We support young people to track service availability in their communities and report their findings to decision-makers. We organise forums through which young people can have a voice in key national and international debates – for example we organised consultations on the National Development Plans, facilitated a Ground



Level Panel to gather views from Kenya's most disadvantaged communities on the Sustainable Development Goals, and organised young people to feedback to decision-makers.

YOUTH EDUCATION:

Divided into various categories:

Youth Employability, Livelihoods, and Entrepreneurship and Youth Development on Formal Education

Provision of sustainable and profitable means of livelihoods, training of Income Generating Activities and financial management, support to Orphans and Vulnerable Children (OVCs') to attain vocational skills and provision of basic start up tool kits.

Our livelihoods and employment programmes support young people to pursue one of two pathways; self-employment or employment. Youth Initiative Development Programme uses a step-by-step approach to supporting youth to build and grow market-driven enterprises. We identify existing, or establish new, youth groups and support them to register and develop strong governance structures. We provide training in core life-skills (e.g. leadership, teamwork, and effective communication) and enterprise development (e.g. business planning, networking, and marketing) to the youth groups on a weekly basis through our network of peer educators based in the community. Training is co-delivered with government and local entrepreneurs. As part of their training, we support the youth groups to undertake a rapid market assessment and draw on this to identify a market-driven enterprise.

We then link the groups to relevant stakeholders to access technical training and mentoring support tailored to their particular enterprise. We support all groups to access the financial support required by providing training in financial literacy, supporting them to establish savings groups, and connecting them to financial institutions such as Savings And Credit Co-operative (SACCOs) as well as local government funds.

Youth Development on Formal Education

This is a cross-cutting activity in all the programmes of Youth Initiative Development programme. It is an integrated activity. Youth Initiative Development Programme is supporting 20 orphans and vulnerable children by provision of scholastic materials, school fees and basic materials. We are getting a very big challenge in terms of funding considering the level of poverty resulting from the post violence election. There are many OVCs that need support but the financial capacity of Youth Initiative Development Programme cannot support beyond the 20 beneficiaries.

TALENT NURTURING AND BEHAVIORAL CHANGE

Our strategy for achieving our objective is edutainment, using sports for both recreation and development.

YIDP specific objective is not to help young people escape poverty, but rather to help them overcome it. By giving them the skills and the confidence they need to have the courage to be vocal and realize their plans, YIDP shall provide them with an opportunity to take ownership of their future and transform not only their lives, but the lives of their families as well and the community at large.

For YIDP; art, sports, and fashion are an integral part of vocational training because being a success is not just about learning to "do;" it is first and foremost about learning to believe in oneself.

Dance, athletics, music, acrobatics, karate, yoga, and jewellery and sandal making are just a few of the myriad activities which are targeted by the initiative. Events shall be organized on a regular basis to present the work of the young people and showcase their creations.

"People in every nation, love sports. Its values are universal. At its best, it brings people together. And when young people participate in sports or have access to physical education, they can build up their health and self-esteem, use their talents to the fullest, learn the ideas of team work and tolerance, and be drawn away from



the dangers of drug and crime.” Kofi Annan, United Nations, Secretary General, Message on the International Year of Sports and Physical Education 2005.

Youth Initiative Development Programme has gained recognition and endorsement from both government officials and donor community. Youth Initiative Development Programme strategy of using sports for development is viewed as the best approach to reaching young people as sports speaks the language of youth and is predominantly dominated by

OUR ONGOING AND UNDERWAY PROJECTS:

1. EDUCATION FOR KIDS IN WESTERN KENYA:

Our team made up of local teachers, principals, soccer coaches and business owners who help to identify those students who cannot continue with their education due to the poverty. These established relationships offer built-in encouragement and hope to the student. The kids are motivated to study hard and appreciate the opportunity to fulfil their dream of a better life through education. Cumulative donations or monthly sponsors provide the funds for tuition, uniforms & supplies.

2. GIVE HOPE TO THE VOICELESS CHILDREN IN KENYA

According to UNESCO, Sub-Saharan Africa has the lowest literacy rates in the world at 75% for youth. In Kisumu, this is even lower at 66% despite Free Primary Education in the country. This is largely due to the challenges faced by the disadvantaged communities living in the slums and rural areas: absenteeism due to inability of schools/parents to provide food; repeated illness as a result of poor hygiene and sanitation; no access to books, learning material; limited access to sanitary pads.

We offer several programs to schools in the slums and rural areas of Kisumu to address these issues. This includes providing daily meals, learning material, books, and access to soap and running water, clean drinking water, sanitary pads and through collaborations, shoes and basic medication. This will encourage parents who are not able to provide these for their children, to send them to school. Our efforts have increased enrollment by 46% and participation by 73% in the schools we work with.

3. IGNITE THE DREAM OF VULNERABLE YOUTH IN KENYA

High poverty levels, prevalence of HIV/AIDs, limited access to education and training are some of the main reasons as to why Youth Initiative Development Programme endeavors’ to provide educational support to needy and deserving students.

The overall goal of this concept is to put in place a model for enhancing education accessibility to vulnerable children/youth within Youth Initiative Development Programme geographical area of scope.

Purpose: To assist in paying secondary school fees in an attempt to help the needy and deserving students realize their dreams and in promotion of self-reliance.

Specific Objectives:

- To partner with parents in supporting needy students access secondary education.
- Facilitate development and promotion of talents for talented students and young people.
- To promote efficiency of the programme

4. MENTAL HEALTH PROJECT FOR ADOLESCENTS IN KENYA

Young people under the age of 20 make up 52% of the population in this region of Kenya and there is no adolescent health centre they can access. Youth in sub-Saharan Africa are being disproportionately affected by the HIV epidemic, and adolescent girls and young women are 50% more likely to acquire HIV than their male peers. By the age of 19, 40% of young women in Kenya are bearing children, without access to adequate care. Adolescents require services that are responsive to their unique needs.



Building a youth friendly and safe space will give 1000's of rural and slums young people access to a non-judgmental, multidisciplinary healthcare team, with specialized reproductive health services and HIV care. With a large adolescent population in this region, the development of a specialized adolescent health center is crucial to provide the care they need.

5. MENTORING PROGRAM FOR UNDERPRIVILEGED YOUTH IN KENYA

Underprivileged youths face many problems in Kenya in terms of their social and economic integration. The responsible institutions and/or their families can't ensure that they receive the attention needed in order for them to fully develop their potential. They often lack self-confidence and motivation and they are poorly prepared when it comes to coping with real life situations. Therefore, they need positive role models and human interaction in order to be able to become an active part of the society. A relationship with a non-parental adult, with the main goal of developing the young people social skills and abilities, influences positively their perception of self-worth and strengthens their motivation, while helping them be better suited to benefit from the support of their parents and providers.

6. SKILLS BUILDING FOR UNEMPLOYED YOUTHS IN WESTERN KENYA

In rural Kenya, 74% of the teenagers and young adults are unable to move beyond available free primary education. These school dropouts' youths typically turn to risky behaviours: early pregnancies for girls, addictions for boys. Towns become ghettoized and rural areas lose their youth. Offering these vulnerable youths a technical education closer to home aims to break the cycle of poverty on site, right where it is needed. Families in a 50km radius around Kisumu will benefit directly. The village elders are mobilizing to build a sustainable Polytechnic school with a degree program. It will offer a variety of courses with workshops, a library, a theater, classrooms and boarding facilities. Computer will be introduced in the village through the school. The graduates can start their own businesses or develop a career. This way the entire community will lift itself out of subsistence living.

7. VOLUNTEERING PROGRAMMES

Offering a professional, assisted framework of carrying out volunteering programmes addressed to the youngster with the purpose of guidance, training, and specialization. We work directly with schools and Universities on vocational training programmes.

8. ADVOCATE ACTIVITY

Youth Initiative Development Programme is engaged in the organization of symposiums and conferences on the field of social inclusion, disadvantaged young people, human rights and cyberbullying. This year we tend to organized 1st Conference on Technological Addictions and Cyberbullying where we target more than 500 citizens to take part.

C.2.3. Legal Representative

Title:	Mr
Gender:	Male



First name:
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Position:
E-mail:
Telephone 1:

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