

IAHV Climate Action Now - Report March 2022



Impact in Numbers

Trees Planted

Thanks to IAHV's generous donors, friends, and CSR partners, in 2022 so far we have funded planting of 64,629 new trees at Eden reforestation sites. A huge benefit is the 646 days of paid work these trees create for families in extreme poverty. Extreme poverty means people were previously earning less than \$1.90 a day.

This progress has taken our total tree planting count to 599,353 trees along with our strategic partner Saving Our Planet. Our next big goal is 1 million trees!

The IAHV Climate Action Now project offers to families and businesses an opportunity to remove carbon and mitigate global warming via Eden Reforestation Project - amongst the world's most cost-efficient program.



A big THANK YOU to all the supporters - they are much needed and appreciated!

Buy trees now before 50% cost increase

We need to give you advance notice that the cost of planting trees is to go up by 50% from 1 May 2022. If you would like to make a donation for more trees, then now is a good time to buy before the price increase.

For individuals and families, our current prices for larger quantities of trees are:

1,000 trees for £107

5,000 trees for £538

10,000 trees for £1,068

For CSR partners, businesses and corporates, the prices are 10% more than the above.

For UK resident donors, your donations can qualify for UK Government Gift Aid, which means we can plant 25% more trees for you. We will provide personal Gift Certificates for all these donations.

Planting Trees has such important benefits, we believe planting trees is still excellent value. IAHV and our partner Saving Our Planet are particularly pleased that the people planting the trees are to be paid more.

Why the cost increase for planting trees

This is a summary of what we have been told by our partner Eden Reforestation:

- To raise the funds needed to build the capacity and meet demand for more trees
- Rising inflationary pressures have become a global reality and particularly the need to increase wages for 10,000+ employees.
- The need to scale up and scale rapidly requires our tree-planter to secure larger and more complex landscape restoration opportunities (100,000 hectares or more of land).
- To implement these larger projects effectively, they need to recruit many more highly trained and sophisticated leaders and invest in capital equipment to support production at scale.
- To implement more rigorous Monitoring & Evaluation standards, so that supporters can know with certainty that they are doing what they say they are doing. This requires new investments to recruit and train personnel and equip them with the necessary tools and support to do their jobs.

Focus on Tree-Planting in Madagascar

Madagascar is where most of our trees are planted, with 81 tree-planting sites, 664 million plus trees produced, planted, and protected and 8,800 plus employees empowered with fair wages. 75% of people in Madagascar in 2019 were living on less than \$1.90 per day according to the World Bank, which is one of the highest poverty rates in the world. See: <https://borgenproject.org/tag/poverty-in-madagascar/>

In less than 10 years, work to restore large-scale loss of mangroves in Mahajanga developed into a thriving mangrove forest, resulting in the return of a healthy aquatic ecosystem. In Northwest Madagascar, over two million mangroves are planted each month. Near to Ankarafantsika National Park, tropical dry deciduous forest is being planted. Dry deciduous projects are also reforesting land devastated by slash and burn practices, which are restoring and expand vital animal habitat.



Project team reset and Meeting Invitation

The IAHV Climate Action Project has seen couple of its leaders and some volunteers leave the team over the last few months. On the weekend of April 29th, 2022 (exact date and time TBC), the project objectives, ways working and a new team plan will be discussed in an open online forum. You are invited to join and explore the opportunity to contribute your time and skills to mitigate the climate crisis. Both areas of the project - Educational awareness and tree planting need volunteers and a new leader/ driver as they are now very thin in terms of team size and capacities. These are voluntary roles and can be managed remotely with flexible hours; normally 2-6 hours a fortnight.

COP26 update on Deforestation



Stopping deforestation was a major focus at COP26. The Glasgow Leaders' Declaration on Forests and Land Use was signed by more than 130 countries promising to "work collectively to halt and reverse forest loss and land degradation by 2030."

IAHV welcomes this high level recognition of the need to restore forest loss. IAHV has been planting trees since 2018. With your help, how many more trees can we plant by 2030?

The Leaders' Declaration included:

- \$12 billion in public funding to "support work to protect, restore and sustainably manage forests" from 12 countries, to be delivered over 2021-2025.*
- \$7.2 billion in private investment from corporate and philanthropic funds.*
- Of that \$19.2 billion, at least \$1.5 billion earmarked specifically for protecting the forests of Africa's Congo Basin, plus at least \$1.7 billion pledged towards supporting Indigenous peoples and local communities*
- A commitment from the chief executives of more than 30 financial institutions to divest from activities linked to commodity-driven deforestation.*



More than 100 countries agree to end and reverse deforestation by 2030 at COP26

Pictures from the Ground - our reforestation sites





Two quotes on Planting Trees

“In addressing climate change, few actions are as critical, or as urgent as planting trees”

Christiana Figueres, former UN Secretary for Climate Change [book p 133]

“There are clear economic, social, and environmental benefits from immediate expansion of Tree planting”

UK Committee for Climate Change (UKCCC)

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Social Media: [fb.com/iahvcan](https://www.facebook.com/iahvcan) and [instagram.com/iahvclimateactionnow/](https://www.instagram.com/iahvclimateactionnow/)

Whatsapp Group of Supporters, Volunteers and Project Team:
<https://chat.whatsapp.com/C9kMplG18FO9t5qjasuEEv>

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