

## **IAHV Climate Action Now - Activity + Impact report**

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### **Thank You**

A huge thank you to donors! Your generosity helps to progress the cause of tackling climate change, protects biodiversity and creates social and economic impact to families in need. We are pleased to share the updates since Dec 2024, in this report and invite you to join IAHV and the project Climate Action Now. You are welcome to contact any of the team members.

### **New Tree Planting Partner: Graine De Vie**

We have teamed up with a new planting partner **Graine De Vie (GDV)** to maximise the impact of tree planting! This project plants fruit trees in Madagascar and brings great economic and social impact for locals (with our previous planting partners, 100 trees created one day of work and now this has doubled to two days with GDV!). Locals are paid for every tree that survives and all the fruit is theirs! For instance, a single 4-year-old avocado tree can yield 100 fruits, creating lasting income and acting as a money multiplier for the community. These trees also capture carbon, support the water cycle, and boost biodiversity-benefiting both people and the planet.









Fly Greener Campaign

This campaign is a high impact match-funding opportunity that directly addresses the heavy emissions from flights. We produce around 125 kg of CO2 per person for every hour of flight we take – which is the weight of a giant panda! Planting just 20 trees with us, both removes these CO2 emissions, restores nature and enables local families to keep out of poverty.



Call for Travel and Hospitality Industry

IAHV is always keen to build partnerships to spread positive impact. The IAHV Climate Action Now project is looking to work with the travel and hospitality sector as the ambition to counteract emissions from clients and restore nature is shared. Therefore we are focusing on connecting with airlines, hotels and tourism boards to deliver a more sustainable way to explore the world and enjoy its treasures. Contact [Sienna.Bassi@iahv.org.uk](mailto:Sienna.Bassi@iahv.org.uk) and [Charles.Appleby@iahv.org.uk](mailto:Charles.Appleby@iahv.org.uk) for more information or an initial meeting.



Funding and Impact Stats

7,200 Trees since 4.12.24 1,819,929 Trees till date	18,272 days employment created	230, 257 tons CO2 removed
		

## New Intern MUSKAAN joins IAHV on Earth Day 2025 celebrations

On April 22, 2025, IAHV London Centre hosted attendees on the occasion of International Earth day and launched the amazing Spring-Summer Campaign FLY GREENER that removes carbon emissions of holiday travellers, whilst growing forests (fruit trees) and keeps local communities out of poverty. Charles Appleby, IAHV Board member and Founder [NOCO2.org](https://noco2.org) talked through how this amazing opportunity fund-matched by a generous donor is the perfect invitation for travellers to **FLY GREENER**.



We were joined by our Climate Action Now partners Rotary London District, Loving Social Media and OneDer Shoreditch Exchange. [Here's a LinkedIn post](#) by Sophie Alexander, Community Manager Lead at Oneder. Quoting her key takeaway - "If governments aren't going to act fast enough, we need to. Change starts with communities, businesses, and individuals stepping up."

At this event, IAHV welcomed Miss Muskaan Banatwalla who volunteered diligently to create collaterals and managed tech for online attendees. Project IAHV Climate Action Now is very honored to be working with our Muskaan, whose internship is facilitated and mentored by [Youth2030.org](https://youth2030.org).

The project helps the people from the local community in Madagascar, who are otherwise, in extreme poverty. Read more about this wonderful cause to tackle global warming, poverty and to protect + nurture biodiversity, on our [partner organisation's web-page NOCO2](#)

**End of report.**

