

GRANT PROPOSAL

SEEDING HOPE OF EDUCATION IN HAITI



ABOUT HAITILEVE

| A nonprofit organization taking a superior approach to philanthropy

- ✓ We are challenging the status quo, building partnerships, focusing on long term solutions to extreme poverty in developing countries.
- ✓ Every transformational organization and influential leader have challenged the status quo, and were able to answer those three fundamental questions.

VISION

Leadership development for
a sustainable change.

Why, What, and How?

THE WHY?

HaitiLeve believes sustainable change only comes with education and empowering local leaders to change their environment, communities, and countries.

THE WHAT?

Our programs are designed around developing effective leaders for a sustainable change.

THE HOW?

HaitiLeve believes in teamwork, collaboration, and partnership. Our goal is to join forces with multiple organizations for a greater impact.



- ▶ HaitiLeve is a nonprofit organization that was established to produce a sustainable change in developed countries. The organization's projects, implemented by a well-trained staff, offer many opportunities to educate a generation of effective leaders to serve, lead, and change their communities.
- ▶ HaitiLeve's partnerships with local and international leaders and community organizations will allow its representatives to implement projects for a greater impact.

Your donation are tax-deductible

ABOUT THE FOUNDER

| **Dr. Michel Jeannot** is a local physician serving Walton, Rockdale, and surrounding counties in GA since 2011. He has made great contributions to those communities. Before Dr. Jeannot's presence in Walton County, critically ill patients had to be transferred to nearby hospitals due to lack of qualified physicians. The situation changed in 2011 when he opened a private medical practice in Monroe GA and provided excellent pulmonary, critical care and sleep medicine services to the patients of those communities. Dr. Jeannot is a great patient advocate and mentor. The goal is to influence positive change around the world.

Dr. Jeannot believes that together we can come to the rescue of those children in Haiti and we can change a predictable outcome of failure to an opportunity for success.



DR. MICHEL JEANNOT

Co-founder of HaitiLeve 501c3
President of Walton Pulmonary and Sleep Medicine

To learn more about Dr Jeannot Michel, please read his auto-biography at www.haitileve.us, blog section

WHAT

MAKES US DIFFERENT?



We are promoting the national production in Haiti

- ▶ We partner with local leaders to build social business ventures and support local job creation.



We are focused on achieving sustainability

- ▶ We empower local leaders to serve, change their communities and their country.
- ▶ We are focused on solving the cause of the problems not just alleviating the symptoms of extreme poverty.



We have an exit strategy

- ▶ We are working with the parents so they can become economically sustainable to pay the tuition for their children.



We Build partnerships for a greater impact

- ▶ We build partnerships with other local and international organizations for a team-based approach to solve the extreme poverty in developed countries.

SEEDING HOPE OF EDUCATION IN HAITI

SCHOLARSHIP | LEADERSHIP | MENTORSHIP | PARENT'S WORKSHOP

CHRISTIE'S STORY, THE INSPIRATION

Christie Geffrard is an 11 year old girl , living in Tabarre, Port-au-Prince, Haiti. She was abandoned by her father, and was unable to go to school in 2017. This is just a too common problem in Haiti where the close to 60% of the population live under the poverty line, and where there is no opportunity for a decent employment for the vast majority of the people.

Ms. Maria Senat, is a volunteer and member of HaitiLeve. She was compelled to do something about Christie's situation. Every day on her way to work, she sees this little girl standing in front of her parents' doorstep with a sad face. Ms. Senat troubled by this daily scene decided one day to approach her and ask her what was the reason for the sadness etched on her face. Christie's response moved Ms. Senat into action after Christie informed her that she was sad because she was unable to attend school this year.

When the Board of Directors of HaitiLeve learnt of Christie's dire circumstances, along with the commitment of Ms Senat to mentor Christie, the idea of the Seeding Hope Program was birthed. HaitiLeve decided to act and the following week the Board of Directors sponsored the USD\$150 for Christie to be educated for the entire school year. This cost also covered her uniforms, school supplies and above all, she was able to buy her own shoes.

THE PROBLEM

Did you know that more than 200,000 children are unable to afford tuition every year in Haiti?

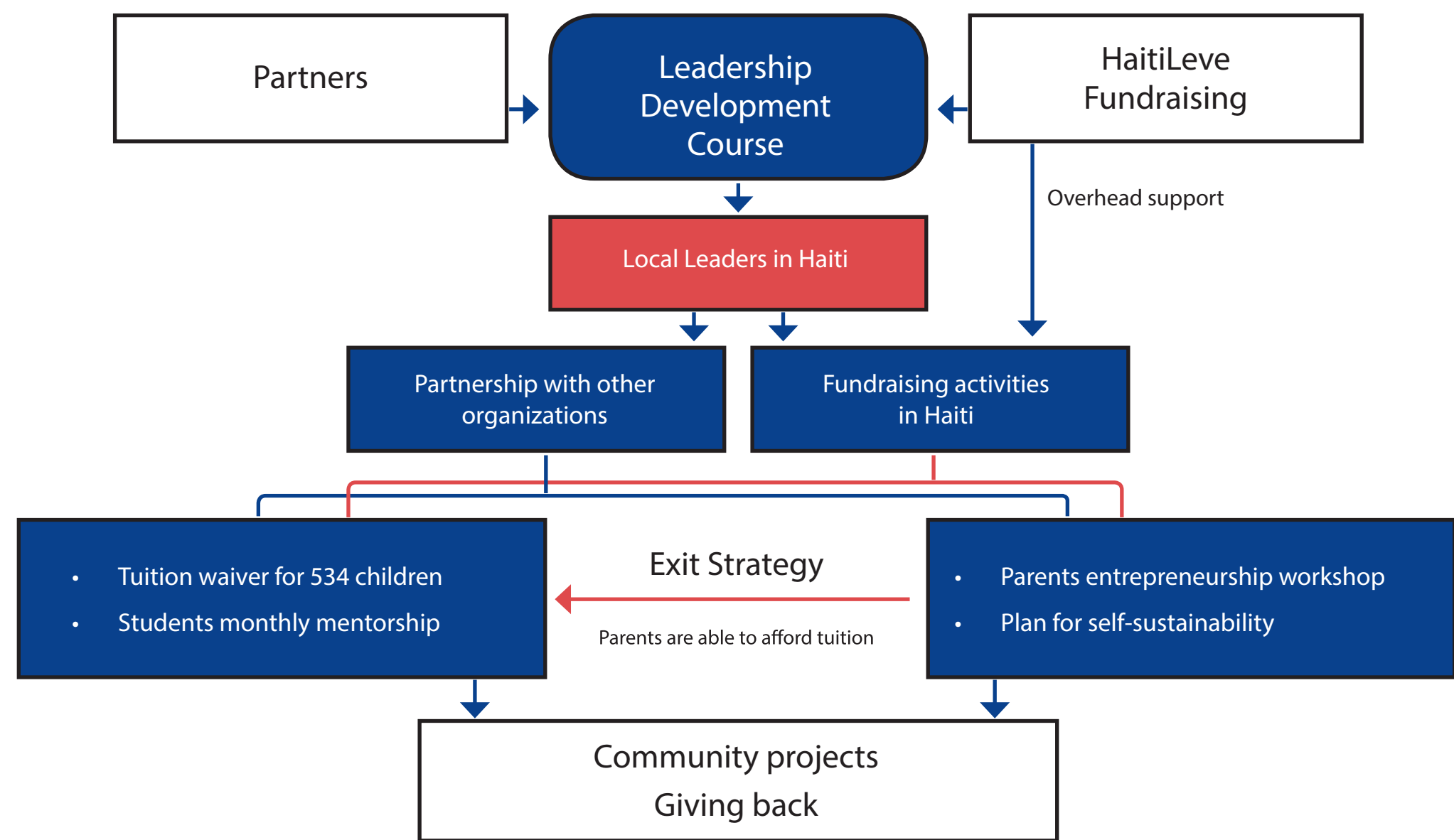
THE OPPORTUNITY

You can act today by supporting HaitiLeve and the Seeding Hope Program, paying the tuition for 534 kids in Haiti for the school year Sept 2018-2019.

SEEDING HOPE PROGRAM

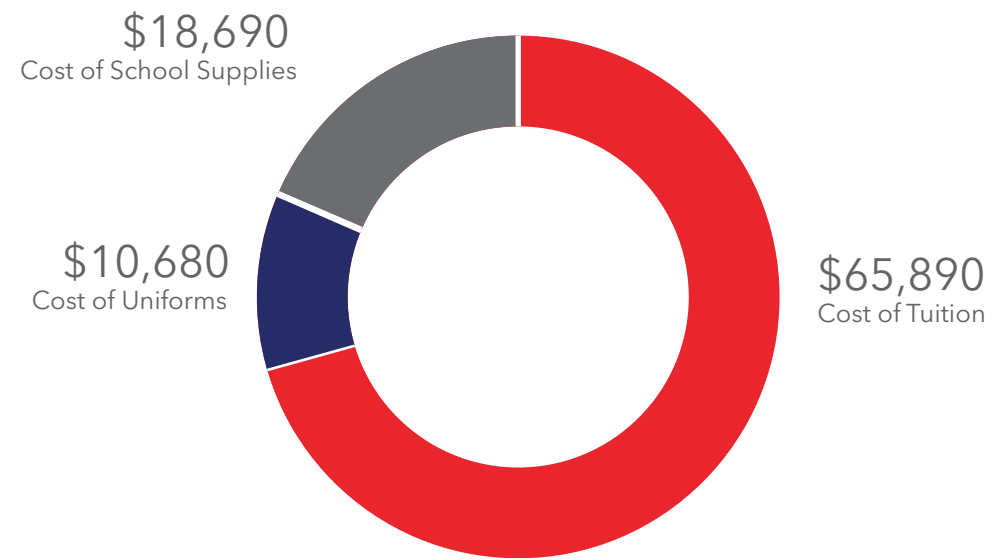
The Seeding Hope Program is a cooperative initiative initiated by local community members in Haiti. Its purpose is to increase school attendance among struggling children and families. The impact of this program goes beyond just tuition fees. It reflects our philosophy of partnership with other organizations, and our vision for sustainability. While supporting the education of those kids, we are empowering local leaders to serve and promote change in their communities with the leadership development course and training.

Those local leaders will be organizing quarterly community workshops to help the parents become economically self-sustainable over a period of 5 years. Those local leaders will also mentor those kids monthly where they will serve as a role model and will teach them about leadership, character, civic education at a very early age.



FULL SCHOLARSHIP PROJECT

SCHOLARSHIP | LEADERSHIP | MENTORSHIP | PARENT'S WORKSHOP



Total: \$95,260

- ✓ To purpose is to support tuition fees, school supplies and uniforms for 534 kids in need in Haiti for September 2018-2019 school year.
- ✓ We saved Christie's education last year, but now we need to continue the work for next year.



CHILDREN MENTORSHIP PROJECT



Thanks to the seeding hope program, Christie has found in Ms Senat not only a mentor but a role model, a teacher, and a life coach.

The local leader will also provide workshop opportunities to the parents quarterly, so they can become self sustainable.

Funding needs per leader:

Estimated an average \$100 per local leader per month.

Total: \$16,000.

This is a bare estimate for providing food, beverages, and logistics. Financial assistance is crucial for the local leaders to encourage participation. Some leaders may receive more or less, depending on the number of children participating on their team. HaitiLeve may need to adjust this number next year.

PARENTS WORKSHOP

PROJECT



Funding needs per leader:
Estimated an average \$200 per local leader per month.

HaitiLeve believes that sustainable change in Haiti will only come through developing effective leaders. The Organization's local community leaders will conduct quarterly workshops with the parents, along with literacy clubs, to provide mentorship to the kids. HaitiLeve will provide leadership training to the local community leaders.

HaitiLeve will partner with various local organizations working in Haiti, such as HAITITECH, to provide entrepreneurship education to parents to foster the startup of community-based small businesses in order to help their families become financially sustainable.

Total: \$12,800.

LEADERSHIP DEVELOPMENT PROJECT



HaitiLeve will conduct a Leadership Development course adapted for the needs and situation of its local leaders. This course will be divided into four different modules:

Module I:- Team building, cooperation, and policy analysis.
Module II: Personal development.
Module III: Understanding the concept of leadership.
Module IV: Applied leadership theories.

Each session will be taught over a 3-month period. HaitiLeve will also offer three monthly online sessions at its headquarters in Haiti, along with a live conference for team building and other exercise sessions throughout the year.

Funding needs :

\$10,000 every quarter to teach each module.

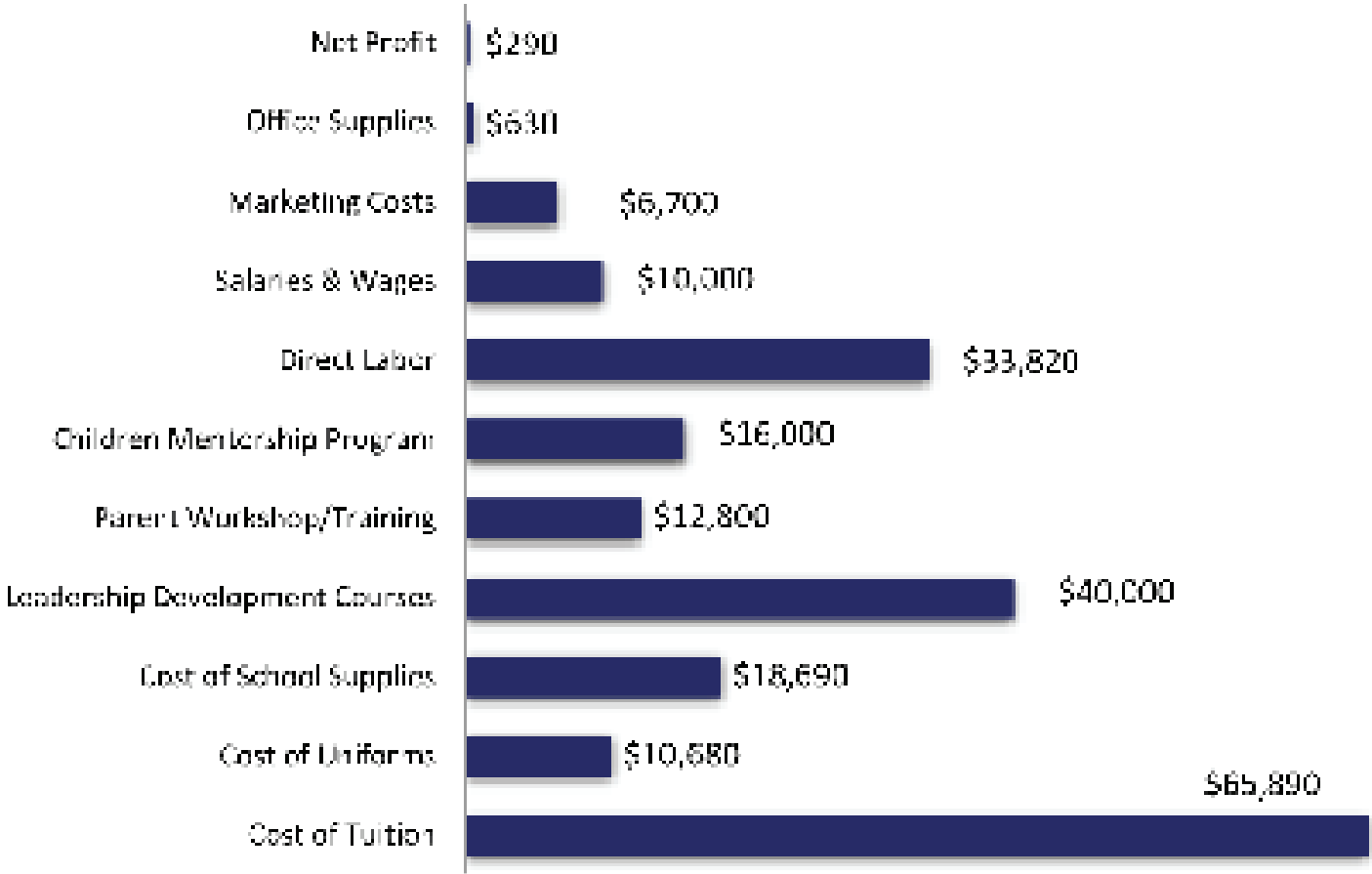
Estimated total funding for the Leadership Development course: \$40,000 per year.

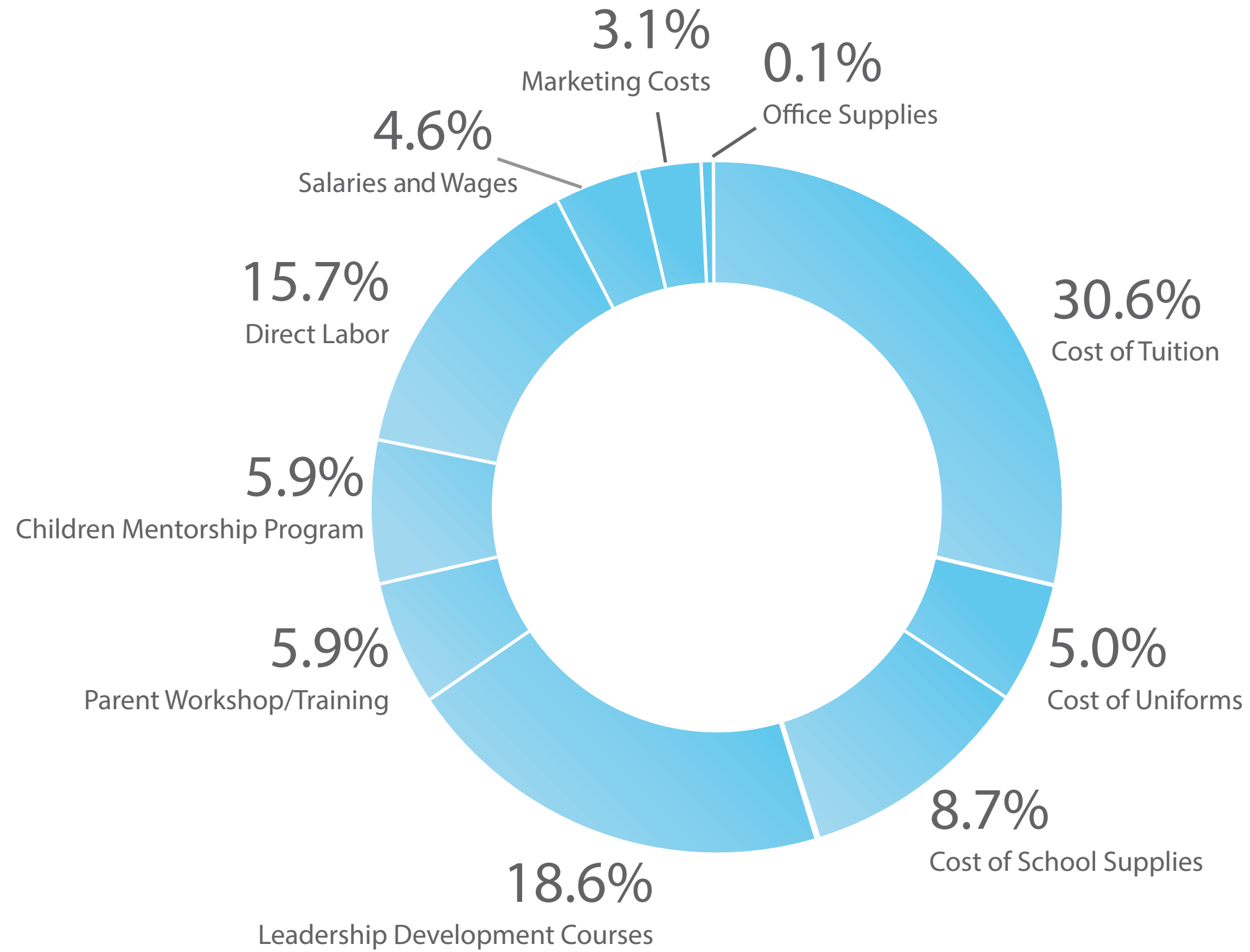
The Leadership Development course is possibly the most crucial component of this project. HaitiLeve has devoted more than five years of think tank and brainstorming sessions to find sustainable solutions to the problems it is trying to solve. HaitiLeve believes in empowering and educating local leaders and providing them with the tools and resources they need to serve and change their communities. At the end of each module, each student will be required to take an assessment and achieve a passing score of 80%. Each student will receive a certificate of completion after each module.

START-UP SUMMARY

The following table and graphs detail the funding the Organization will need in Year 1 to

TOTAL SOURCE & USE OF FUNDS (YEAR 1)		
Expense	Shares	Percent
Cost of Tuition	\$65,890	30.6%
Cost of Uniforms	\$10,680	5.0%
Cost of School Supplies	\$18,690	8.7%
Leadership Development Courses	\$40,000	18.6%
Parent Workshop/Training	\$12,800	5.9%
Children Mentorship Program	\$16,000	7.4%
Direct Labor	\$33,820	15.7%
Salaries and Wages	\$10,000	4.6%
Marketing Costs	\$6,700	3.1%
Office Supplies	\$630	0.3%
Net Profit	\$290	0.1%
Total	\$215,500	100.0%

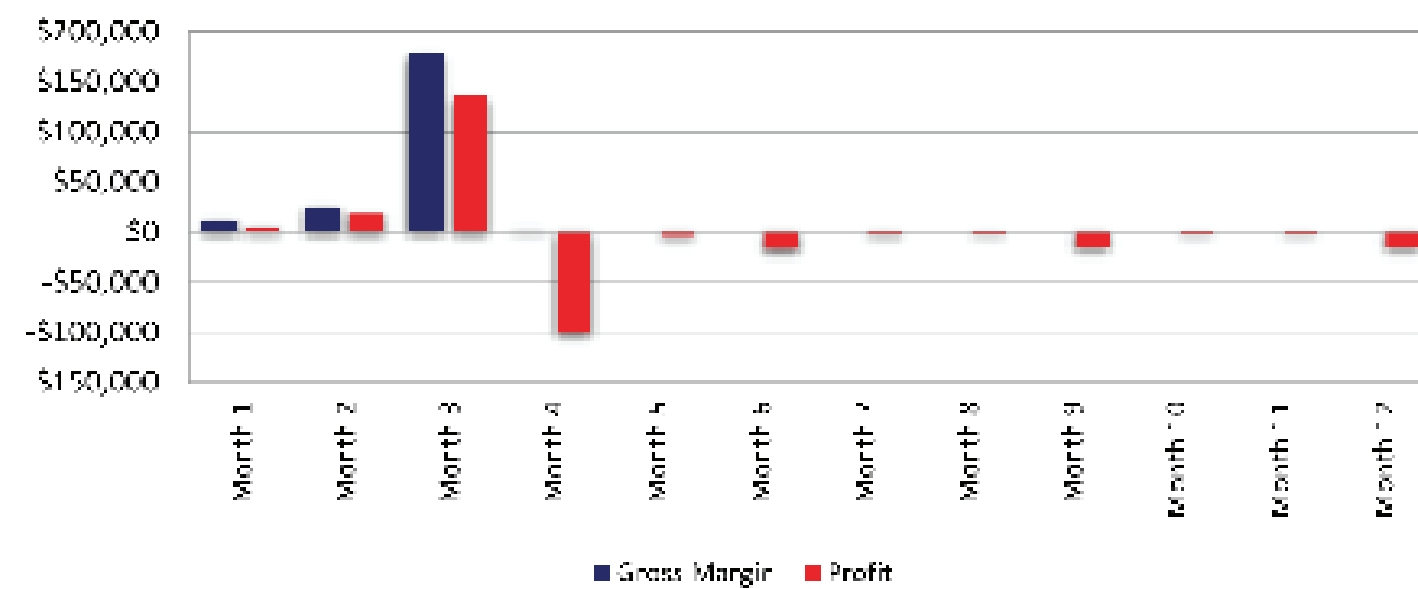




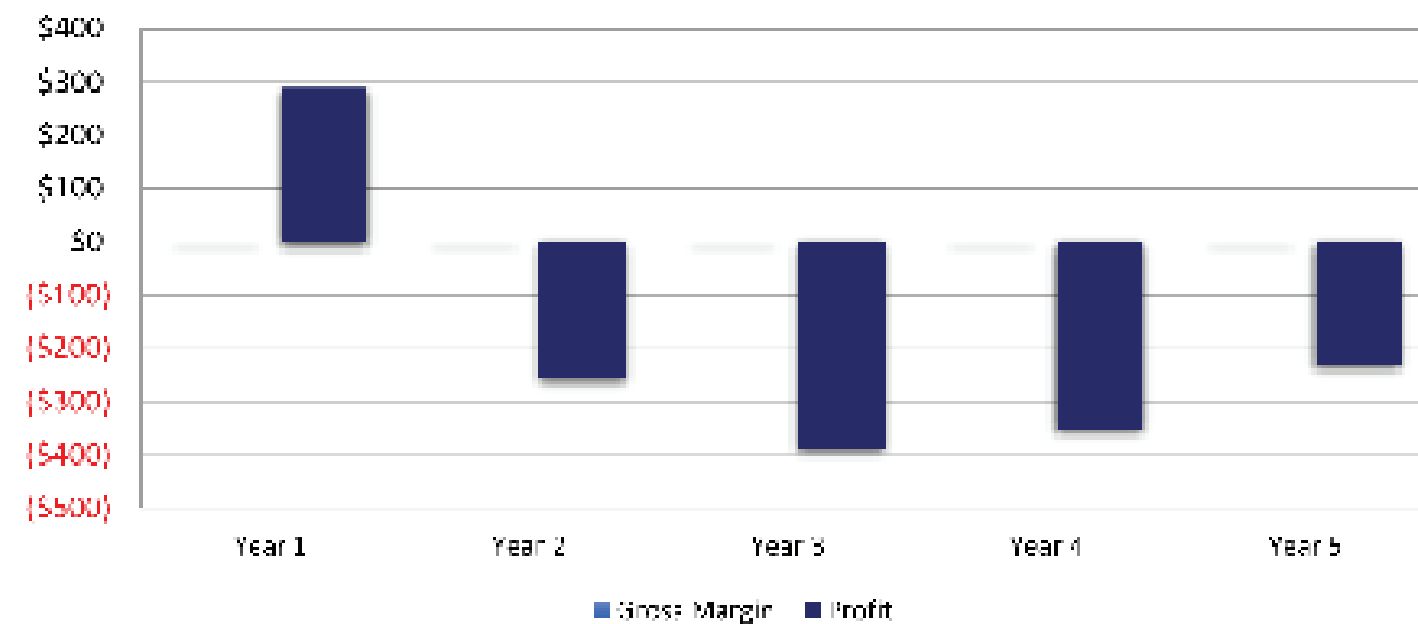
PROJECTED INCOME STATEMENT

HaitiLeve intends to deploy its funding for Seeding Hope to maximize the program’s potential to sustain itself. In the Income Statement table below, gross margin equals sales minus direct costs. The “bottom line” or profit (as measured before and after interest, taxes, depreciation, and amortization) equals gross margin minus operating expenses. HaitiLeve is expecting that some parents will be able to afford tuition in subsequent years, which will decrease the amount of revenue needed over time.

PRO FORMA INCOME STATEMENT					
	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue	\$215,500	\$167,881	\$134,796	\$101,909	\$69,122
Direct Costs					
Cost of Tuition	\$65,890	\$52,712	\$39,534	\$26,356	\$13,178
Cost of Uniforms	\$10,680	\$8,544	\$6,408	\$4,272	\$2,136
Cost of School Supplies	\$18,690	\$14,952	\$11,165	\$7,378	\$3,591
Leadership Development Courses	\$40,000	\$20,000	\$15,000	\$10,000	\$5,000
Parent Workshop/Training	\$12,800	\$10,240	\$7,680	\$5,120	\$2,560
Children Mentorship Program	\$16,000	\$19,200	\$19,200	\$19,200	\$19,200
Direct Labor					
Haiti Local Management Fee	\$10,225	\$8,394	\$6,740	\$5,095	\$3,456
US Administrative Team	\$21,550	\$16,788	\$13,480	\$10,191	\$6,912
Employee-related Expenses	\$2,045	\$1,679	\$1,348	\$1,019	\$691
Total Direct Costs	\$197,880	\$152,509	\$120,555	\$88,631	\$56,724
Gross Margin	\$17,620	\$15,372	\$14,241	\$13,278	\$12,398
Gross Margin/Revenue	8.2%	9.2%	10.6%	13.0%	17.9%
Operating Expenses					
Salaries and Wages	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000
Marketing Costs	\$6,700	\$5,000	\$4,000	\$3,000	\$2,000
Office Supplies	\$630	\$630	\$630	\$630	\$630
Total Operating Expenses	\$17,330	\$15,630	\$14,630	\$13,630	\$12,630
Profit Before Interest and Taxes	\$290	(\$258)	(\$389)	(\$352)	(\$232)
Interest Expense	\$0	\$0	\$0	\$0	\$0
Taxes Incurred	\$0	\$0	\$0	\$0	\$0



The charts below represent the total revenue monthly and for the next five years. The charts illustrate the percentage of revenue allocated to direct costs and operating costs. The net income piece represents revenue less the expenditures above.



CORPORATE SPONSORSHIP PACKAGES

DISCOVER THE JOY OF GIVING!

- Enjoy tax-deductible donations.
- Align yourself with a well-respected organization, focusing on leadership development, and to committed to bringing sustainable change.
- Create awareness of your corporate identity and portray a positive image to your stakeholders.
- Provide a great opportunity for employee involvement.
- Year-round promotional opportunities.
- You are providing education, leadership, youths, kids, schools, teachers and families while helping building leaders for a sustainable change.

BENEFITS

PROMOTION AND VISIBILITY	BRONZE \$500	SILVER \$1000	GOLD \$2.500	PLATINUM \$5.000
Your company logo and Link on website	✓	✓	✓	✓
Certificate of Recognition	✓	✓	✓	✓
Recognition in Social Media, with a rapidly growing following		✓	✓	✓
Recognition on materials distributed at events			✓	✓
Premier recognition on all materials				✓

TEXT: SPONSORHOPE TO 4144

and donate securely online.

OR

MAIL A CHECK TO: HAITILEVE INC

101 tara commons Dr, Loganville, GA, 30052.