

FROM OUR FOUNDER



On December 8, 2016, our first story hour since an election that deeply impacted marginalized communities all over the U.S., over 700 people in the Bay Area requested tickets to listen to three personal accounts on Black Lives, Immigration, and Trans Rights. This, in a space that fit 40.

In 2017, Listen for a Change:

- Featured 20 stories on 15 topics of social justice including: Islamophobia, Sexual Assault, and Refugees.
- Hosted over 1,000 attendees in 6 different venues in San Francisco, Oakland, and New York City.
- Raised nearly \$10,000 for 17 nonprofit organizations.

This is in our first year alone. The greatest thing I've learned this past year is that this space needs to exist. The potential for change is astounding.

Every story told reminds me of the thousands more left untold. Our growth will bring forth more diverse voices and reach isolated communities. It will inspire a generation of storytellers to fearlessly share their truth, and in the act, provide safe spaces of judgment-free listening for people to feel the things that matter. Not a day goes by that I'm not reminded by the power of what we do. The movement starts with you. The impact? Well, it never really ends.

IN LISTENING,

THAI CHU

Founder of Listen for a Change

EVENTS IN 2018

JANUARY | SAN FRANCISCO

Kick-off Party

FEBRUARY | SAN FRANCISCO

Bullying

Education

Mass Incarceration

MARCH | OAKLAND

Gun Violence

Human Trafficking

Gentrification

APRIL | NEW YORK

Sexual Violence,

Reproductive Rights

Islamophobia

MAY | LOS ANGELES

Immigration

Black Lives

Queer Intersectionality

AUGUST | SAN FRANCISCO

Eating Disorders

Health Care

Addiction

SEPTEMBER | OAKLAND

Homelessness

Income Gap

Global Poverty

OCTOBER | NEW YORK

HIV/AIDS

Trans Rights

Mental Health

NOVEMBER

A Night in Bold 2018

Dates and topics subject to change.

Be a storyteller: listenchange.org/tell-your-story



*In a time when social media and the internet have made us feel more **ISOLATED and FRAGMENTED** than ever, Listen for a Change provides a very comforting, yet bittersweet reminder that **WE'RE ALL IN THIS TOGETHER, and EVERY ISSUE IMPACTS EVERY ONE OF US in some way.***

Krystal Mak, Event Attendee



www.listenchange.org



STORYTELLING ON A MISSION





OUR STORY

In late 2016, we gathered over a novel idea: throw a fancy "fundraiser" to raise awareness instead of money. Thus was born the first "Storytelling Gala."

Our mission is to:

GIVE ACCESS

Storytelling galas are free and open to the public. Pay-as-you-wish donations go to organizations for which each storyteller chooses to raise awareness.

GIVE VOICE

Storytellers represent diverse voices from unheard communities. Storyhours are safe spaces where storytellers and attendees connect, heal, and share.

GIVE AWARENESS

We listen to powerful stories and promise to advocate for these issues by standing up to hate, ignorance, and misinformation.

Our vision is to bridge divided communities by diversifying and combating misguided narratives promoted by the internet, news, and politics with personal stories from the people who live these truths.



*Listen for a Change gives me the **INCREDIBLE GIFT** of hearing other people's stories and **BROADENING MY PERSPECTIVE** of what is true and real.*

Danielle Casimiro, Event Attendee

OUR PROJECTED IMPACT IN 2018

21

STORYTELLERS
ON CURRENT ISSUES
UNDER THREAT

16

VIDEOS AND PODCASTS
REACHING THOUSANDS

800

ATTENDEES IN 7 FREE
STORY HOURS

\$20k

RAISED FOR 21 NONPROFIT
ORGANIZATIONS

OUR STRATEGIC GOALS IN 2018

FURTHER OUR REACH

Enter a new region, Los Angeles, and create dynamic online content (blog, videos, podcasts) to connect listeners from isolated communities beyond our in-person story hours.

BUILD OUR TEAM

Add a full-time Executive Director and a part-time Director of Development to focus on grant writing and community outreach.

DEEPEN OUR IMPACT

Focus on storyteller outreach to source powerful stories from diverse voices. Support storytellers to use their authentic voice to maximize the impact of their experiences for others.

ENGAGE OUR PARTNERS

Further the mission of 21 new nonprofit partner organizations selected by our storytellers by raising awareness through original online content.

PARTNERS

Each of our 20 storytellers in 2017 chose an organization to represent. We raised nearly \$10,000 to support these local organizations championing the fight for justice.

