



SANKUL

.....On a Mission of Poverty Eradication

Core Belief

The Poor have tremendous capabilities
and a strong desire to come out of poverty!!

What They Lack

The enabling environment, the voice of encouragement
and support mechanism to see them through this journey

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“And what must we do to help them in this journey?”

First,.....to recognize them as individuals and not a statistical figure. We know there is no “one-size-fits-all” development model. It is not enough to set global targets for all. We need to adapt to each context.

Second,to mobilize people and to understand and embrace their culture. This means encouraging dialogue, listening to individual voices, and ensuring that culture and human rights dictate the new course for sustainable development.

Third.....to build a sense of self reliance amongst the poor by making them an active part of the journey by building their capacities and allocating specific roles and responsibilities to them.

Next.....to institutionalize the movement by building Institutions of Poor. Institutions of Poor are of the Poor, by the Poor and for the Poor.

Finally.....to build the capacities of poor continuously, handhold them through their journey and exit once the Institutions of Poor are strengthened to an extent where they can take care of their own interests.





Who are We

SANKUL is a group of dedicated development professionals with more than two decades of experience in working closely with the communities in the area of community mobilization, health care and socio-economic development. Members of the team have worked at the National level on the world's largest poverty eradication program and gained wide experience and first hand exposure to critical issues associated with poverty eradication interventions, both in India and abroad, several of those being piloted and anchored by them personally. They have experience in managing large funds and programs at National/State/District level. Working closely with Government, Corporates and international agencies, they have developed a network of professionals who can be associated with the project for significant value addition.



Our Mission

To help poor families come out of abject poverty in a sustainable manner by adopting a holistic approach to poverty eradication. We believe in empowering the community to tackle their challenges without a dependency syndrome.

Our Goal

To ensure that the rural poor women are organized socially, they participate effectively in financial, economic and political spheres through their own institutions; secure enhanced income levels and enjoy social security

Our Core Belief

We believe that the poor have tremendous capabilities and a strong desire to come out of poverty. Even the poorest of the poor can come out of poverty and remain out of poverty if they have an enabling environment which respects them as individuals and treats them with dignity. The ultimate objective of our work is to create that enabling environment and inculcating in the poor that confidence which will enable them to claim their voice and space in the society



Our Path

1. Social Empowerment: To organize rural poor women into Self Help Groups, collectivize / federate them through motivational methods at cluster level and develop their capacities to sustain the same.
2. Financial empowerment: To facilitate credit linkage of SHGs (of rural poor women) with mainstream banking.



3. Economic Empowerment: To impart need based skill building training and establish / strengthen economic enterprises of women for enhanced household income. At least 60% of the women to have at least one sustainable source of income and enjoy social security.

4. Political Empowerment: Convergence with Panchayati Raj Institutions to sensitize and support women leaders to contribute effectively in local decision-making and to demand quality public services.

Non-negotiable(s) for us

- Shall work at the household level through the women member of the family
- Ensure affinity based and self-selecting groups without any element of subsidy or dole in the program(s)
- Use majority of the resources towards capacity building of the community, the implementers and the stakeholders
- Consciously avoid dependency syndrome by concurrently capacitating the community. Our role is only to facilitate
- Believe in complete transparency and accountability in respect of fund flow and project initiatives through voluntary disclosures
- Ensure saturation approach viz. a village needs to be saturated before moving to next, a cluster needs to be saturated before moving to next, and a block before moving to next
- To unite the community and not divide them on lines of caste, creed, religion or income

How We Work

We offer technical service to NGOs, CSR wing of Corporates and like-minded agencies to design, implement and monitor programs aimed at helping the community address all issues of basic necessities comprehensively through their own efforts. Our ultimate goal is to unleash the innate capabilities of the poor and show them the path out of poverty which is sustainable and permanent. Consequently, our work lays a great deal of emphasis on convergence with Government programs, working with similar minded organizations and piloting socially responsible interventions.

Seeing is believing and hence we shall also be implementing the model ourselves in a pilot block for our demonstration site only. Accordingly, we have partnered with Society for Promotion of Youth and Masses (SPYM) to create a model block at Hathin where around 83 villages are proposed to be brought out of poverty through the process of social mobilization, institution building, bank linkage, multiple livelihoods, social development and poverty proofing mechanisms over a period of three- four years.



Our Strengths:

A group of development professionals on a mission of poverty eradication who believe in converting Government schemes to mass movement...

Armed with the experience of implementing world's largest poverty eradication program and having worked closely with Government, Corporate Houses and international agencies...

...We are here not to reinvent the wheel but to improve effectiveness of existing programmes by listening to the poor and converging all efforts at household level through the woman member of the family.





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