



**YOUNG HAMMERSMITH
& FULHAM FOUNDATION**



OPPORTUNITIES FOR YOUNG PEOPLE

WHAT IS YOUNG HAMMERSMITH & FULHAM FOUNDATION?



Young Hammersmith & Fulham Foundation (YHFF) is a charity with the mission to support Opportunities for Young People in collaboration with its Members, Partners and Supporters.

HOW DO WE SUPPORT?

- Income Generation
- Training for Staff & Volunteers
- Organisational Development
- Grants
- Information
- Networking

WHY DO WE DO IT?

To be more precise with our solutions, we will make informed decisions by collecting and analysing:

- Youth Voice
- Data & Evidence
- Members feedback
- Partners insight
- Supporters wishes

WE SUPPORT YOUNG PEOPLE AGED 0 - 25 WHO LIVE, PLAY, LEARN OR WORK IN HAMMERSMITH AND FULHAM

“There has always been a thriving community of youth provision in Hammersmith and Fulham and Young Hammersmith & Fulham Foundation exists to support this.

To be part of the YHFF is to be part of a positive ethos and vision to help young people in the Borough thrive. There are 5 core themes to the Foundation, all evidenced based, and the Foundation seeks to work with member organisations to support these themes.

The YHFF is about coming together, working together and building a better society for young people. London Borough of Hammersmith and Fulham (LBHF) is a great place for young people with lots of providers that have plenty of opportunities and support. It is hoped that the Foundation will be able to create a map of provision, support members to deliver more and in turn create bolder futures for young people.”

Amy Lalla
Chair of YHFF



MEMBER BENEFITS



INCOME GENERATION / FUNDRAISING

- Fundraising opportunities via coordinated consortium applications
- Review your Funding Bids
- Support diversification of income streams
- Direct links to funders to discuss applications

TRAINING & ORGANISATIONAL DEVELOPMENT

- Establish and implement a Supervision Framework
- Mentoring from other Members
- Access to template policies and report templates available
- Bulk purchasing discount for acquisition of systems, equipment and venues
- Support to achieve the London Youth Quality Mark

GRANTS

- Apply to the YHFF Grants funding programme*
- Facilitation of Supplementary Schools Grants Programme

INFORMATION

- Connection to YHFF for advice and guidance
- Receive weekly newsletters
- Have access to data, evidence and local insight
- Feature on the YHFF website and other digital channels
- Advertise your own events, activities and jobs

NETWORKING

- Functional networking with a 'Pay it Forward' ethos
- Be invited to attend YHFF Events
- Have a voice with LBHF
- Linked into Regional and National Networks
- Support to engage with Businesses
- Be part of an active network in West and North-West London

“Young Hammersmith & Fulham Foundation will build a collaborative vision of what services for 0-25 in H & F should look like. This will be co-authored with our Members, Partners, Supporters and Young People. It’s vital that we constantly review and develop any findings of this partnership to ensure the we offer the best Opportunities for Young People.

This vital coordination of relationships between stakeholders, alongside the other support that YHFF offer, will develop a robust evidence base for the work that is delivered, highlight existing and emerging issues to Policy makers and further demonstrate the impact that a Young People’s Foundation can have.

Young Hammersmith & Fulham Foundation will ensure that all organisations, regardless of size, have an equal voice. We respect and embrace the diversity of our Borough and Young People will be heard, whatever the age, gender, ethnicity, cultural background, disability or sexuality.

Gareth Dixon
CEO of YHFF

ELIGIBILITY CRITERIA: DELIVERING ACTIVITIES FOR 0-25 THAT LIVE, LEARN, PLAY OR WORK IN LBHF. A HISTORY OF PROVIDING ACTIVITIES WHICH ADDRESS THE THEMES THAT YHFF IS FOCUSED ON*. SHARE YHFF MISSION AND VALUES
TERMS & CONDITIONS: COMMITMENT TO AN INITIAL MEMBERSHIP MEETING, SIX MONTHLY AND ANNUAL UPDATES. CONTRIBUTE TO INFORMATION REQUESTS. ATTEND A MINIMUM OF THREE YHFF MEETINGS PER YEAR. DEPENDENT ON TURNOVER AND AMOUNT OF DELIVERY IN HAMMERSMITH AND FULHAM.

* DEPENDENT ON TURNOVER AND PERCENTAGE OF DELIVERY IN H & F

PARTNERSHIPS WITH YOUNG HAMMERSMITH & FULHAM FOUNDATION

Partners are any stakeholder that wishes to support YHFF aims, mission and values. They will be able to help by providing support to **Members** such as:

- Access to venues
- Volunteering
- Specific career skills e.g. social media, image / video editing etc.
- Marketing
- Strategy / Business Planning,
- Events
- Leadership and teamwork
- Infrastructure support
- Project Management
- IT and HR

Requirements of all **Partners** are:

- To be committed to mission, values and aims of YHFF
- To help support members of YHFF to deliver high quality youth services
- To promote and contribute towards fundraising initiatives
- To contribute to the development of a platform for shared venue and delivery space, including being prepared to offer these spaces where appropriate
- To actively participate in the networks created by YHFF

Partners could be:

- Children's Centres.
- Primary, Secondary, Special and Alternative Provisions Schools
- Further Education & Higher Education Establishments
- Faith Groups
- Uniformed Youth Groups
- Small/Medium Enterprises
- Large Companies
- Public Sector i.e. Local / Central Government and other departments, agencies and bodies
- Trust and Foundations
- Non-CYP Focussed Organisations

Everybody else...

YHFF are open to any organisations willing to help us. We believe that everyone has something unique they can bring and can benefit from becoming a partner.

BENEFITS OF PARTNERSHIP

- Help schools meet requirements set by Ofsted and assist with the following educational priorities: Spiritual, Moral, Cultural and Social Education (SMCS), Careers education, Schools destination measures and Character education
- Have access to a network of schools and youth organisations
- Raised awareness of your organisation
- Improved awareness of how, where and why funding is spent
- Opportunities to build innovative networks and partnerships
- Raise awareness of your organisation and various programmes it delivers
- Fund projects that directly match the needs of young people within the local community
- Link into the assets of Members and other Partners
- Increase awareness of Clinical Commissions Groups and their role in health care
- Have a greater understanding of the key issues that Young People face
- Improving shaping and commissioning of services
- Increased visibility from underrepresented young people at Patient Reference Groups, Focus Groups and market surveys
- Provide greater collaboration and strengthen relationships between youth services and the local authority
- Streamlined approach to tackling issues affecting young people
- Find prospective Apprentices for your business
- Promote and enhance your Businesses reputation through engaging and investing in the next generation
- Boost employee engagement and increase the development of your staff through diverse and improved volunteering roles - from supporting a Members strategy direction, Marketing, Events to mentoring and providing skills based workshops for Young People
- Gain access to a unique network of diverse stakeholders.



OUR VALUES

...underpin everything we do. We will work with each of our Stakeholders to define the most important value to them - from our Members, Partners and Young People to our Staff, Trustees and Supporters.

BEING YOUNG PERSON LED

We have a focus on involving Young People in our strategic direction and whilst we plan to develop our own mechanisms to capture their thoughts, we will also plug into existing groups such as the Hammersmith and Fulham Youth Cabinet, Children in Care Council and other groups that our Members run which capture Youth Voice.

YHFF Declarations of Youth Voice

- We will ensure that the view is as inclusive and representative as possible, one that identifies people who are underrepresented and encourages them to get involved
- We will encourage Young People to assess their own needs, coming from a place of asset rather than deficit. They know what they want and what they need to be
- We will use this insight to provide constructive feedback to our Members and Partners which will assist us in building a collaborative vision of what services should look like
- We will value this volunteering of voice and look to incentivise, celebrate and communicate to the best of our abilities



TO TACKLE DEEPLY ENTRENCHED AND COMPLEX SOCIAL PROBLEMS, EACH THEME WILL HAVE A COLLECTIVE IMPACT FRAMEWORK DEVELOPED IN COLLABORATION WITH OUR YHFF STAFF, TRUSTEES, MEMBERS, PARTNERS, YOUNG PEOPLE, CONSULTANTS AND THE COMMUNITY

THEMATICALLY FOCUSED

Via its **Members** and **Partners**, YHFF will concentrate on addressing the following topics:

- **Mental Health** - Improve emotional wellbeing and strive for zero suicides
- **Employability** - Increase confidence in finding employment
- **Education** - Achieving equity in educational outcomes
- **Youth Justice** - Maintaining placement in Mainstream education
- **Healthier Lifestyles** - Address the energy imbalance in Key Stage 2

THE CHOICE OF THESE THEMES HAVE BEEN INFORMED BY THE YOUTH PARTNERSHIP REPORT, HAMMERSMITH AND FULHAM MAKE YOUR MARK RESULTS AND THE LBHF YOUTH COUNCIL MANIFESTO

TIMELINE

- Website Complete
- Host first Members Event
- Sign up at least five Members to collaborate on each theme
- Begin signing up Partners
- Collective Impact Framework developed
- Secure core funding for YHFF
- Host Launch
- First round of Grants Advertised and Awarded
- YHFF Board Skills Reviews and recruitment of any gaps identified

NEXT 6 MONTHS

- Articulate benefits for Supporters
- 2018 London Marathon ran to fundraise for next Grants Round
- Host a Partners / Supporters Fundraiser
- Hold inaugural Hammersmith and Fulham Youth Awards in partnership with Youth Council
- Resources secured for each thematic area
- Review impact of Foundation and validate way of working

NEXT 18 MONTHS

- Find a permanent home for YHFF and develop a hub for co-located Public Sector / Member services and a hub for youth enterprise
- Develop Trading income via services and buildings
- Diversify core funding streams to incorporate donors, trading and fundraisers
- Secure Core Funding for next five years
- Grow Grants pots to £100k
- Deep dive evaluation of YHFF
- Develop 10-year Strategy

NEXT 3 YEARS



JOHN LYON'S
CHARITY

John Lyon's Charity takes great pleasure in welcoming YHFF to the Young People's Foundation (YPF) family! The YPFs are locally based, cross sector partnerships that seek to find collaborative solutions to the issues facing the Children and Young People's (CYP) Sector. After 26 years of funding children and youth groups in Hammersmith and Fulham, John Lyon's Charity hopes the YHFF will become an integral part of the local CYP sector.

Cathryn Pender

Grants Director, John Lyon's Charity



I am constantly impressed by the talent, ability and intuition that young people in Hammersmith and Fulham have. It is vital we do all that is possible to enable them to flourish. We see fairness and equality of opportunity as being essential to making that happen. Young Hammersmith & Fulham Foundation work to give all children and young people in the borough opportunities and we are delighted to be working in partnership with them.

Cllr Sue Fennimore


Deputy Leader of Hammersmith
& Fulham Council




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