



IMPACT REPORT

MISSION

Farmer Foodshare reshapes the disconnected food system by removing barriers to growing and accessing local food

VISION

A healthier world in which all people have access to nutritious food



"Our relationship with Farmer Foodshare has really changed how we source food, how we cook with fresh food, and now, how we involve our participants more in preparing and growing food."

*Olivia Korman
Hospitality Coordinator,
Reality Ministries*



NUMBERS TO CELEBRATE: 2017

DONATION STATIONS



38 Donation Stations at Farmers Markets
Volunteers use cash donations to buy fresh produce from farmers. Purchased and donated food is given to local agencies across 13 counties.



67,785 Pounds
of fresh produce collected.



55 Partner Agencies
chosen by the farmers markets to receive this food.



21,770 People Fed
with fresh, locally grown produce.



600 Farmers Supported
with food purchases, helping these hard-working families make a living.

WHOLESALE MARKET



36 Farms Supported
2 are cooperatives, representing another 15 farmers.

The Wholesale Market offers small and mid-scale farmers across 17 North Carolina counties a means of selling what they grow and advice on pricing, marketing, and safe food-handling practices.



\$454,000 Total Sales



273,500 Pounds
of food sold.



71,000 People Fed
125 schools, nonprofits, businesses and institutions stretched their budgets and invested in sustainable buying practices to help more people in our area eat fresh, nutritious food.

We extend the impact of our core programs through education and community-building activities



30 Food Ambassador
cooking demonstrations



3 Community Foodshare Sites
serving 285 people

Volunteers and donors make it all possible



234 Volunteers



9,840 Volunteer Hours

"If you can find the customers, I can grow whatever you need."

That was the takeaway from a conversation I had recently with one of our local farmers. The food – fresh, nourishing, beautiful and locally grown produce – is available, if we can find ways of getting it to those in our community who need it. And who doesn't?

Farmer Foodshare began and remains focused on increasing access to fresh, nutritious food. It's a big task – yet our community comes through every time. Each week throughout 2017, **you were volunteering** at the Donation Stations, encouraging farmers market shoppers to donate, spending that money with farmers, and **donating that produce to local hunger relief organizations**. Or demonstrating how to prepare and store those lovely veggies (kohlrabi slaw, anyone?) The impact is tangible...and tasty.

Because **community engagement is so critical** to this work, we piloted a **new Community Foodshare project** over the summer and fall. Through it, the communities surrounding our partners at Reality Ministries, Refugee Community Partnership and Iglesia Emanuel participated in biweekly distributions of fresh food, nutrition education and community building.

And of course, our Wholesale Market trucks were on the road nonstop – delivering produce not just to our nonprofit partners, but also to Duke University, to Weaver Street Market, to local restaurants. They, too, recognize **how important it is to source sustainably**, and that **businesses and institutions can play a big role** in helping everyone eat a bit better.

More is underway this year. All 33,000 students attending Durham Public Schools are receiving fresh, North Carolina-grown produce, and **the next generation of eaters is learning about the importance of fresh food** through taste tests in elementary school cafeterias. The collards got a big thumbs-up. Your support is enabling conversations with more school districts. More partners. More people who value fresh food and the people who grow it.

Thank you for opening the door to a food system that works for all.

Yours in good health,



Gini Bell
Executive Director

Cafeteria manager Gwendolyn Coley and her colleagues are our partners in ensuring that students experience North Carolina produce each week.



We delivered food to three school districts in northeastern North Carolina – Bertie County, Halifax County, and Roanoke Rapids – that experience high levels of food insecurity.



Deal Orchards, a third-generation family farm in Taylorsville, NC, began supplying our customers with beautiful varieties of apples, peaches and Asian pears.

Chef Cyril Murphy teaches kids participating in the East Durham Children's Initiative (EDCI) Youth Leadership Council how to prepare a spinach and strawberry salad. YLC groups partnering with Farmer Foodshare also visited farms and created a mobile farmers market as part of their exposure to sustainable local food systems.



By sourcing produce through Farmer Foodshare, Duke University has been able to far exceed its sustainability goal for local procurement.



Community members participating in the Community Foodshare project at Refugee Community Partnership received biweekly boxes of produce, which included familiar Asian vegetables grown by Burmese farmers at nearby Transplanting Traditions Community Farm. Some also participated in entrepreneurship and nutrition education workshops.

FINANCIALS

2017 UNRESTRICTED ASSETS

Program Service Fees	\$477,916
Grants & Contracts	\$420,743
Other Revenue	\$20,186
Net Assets Released from Restrictions	\$90,000
Funds Released from Program Reserves	\$66,394
TOTAL	\$1,075,239

2017 OPERATING EXPENSES

Program Services	\$890,338
Management & General	\$118,586
Fundraising	\$66,315
TOTAL	\$1,075,239

Beginning of Year Net Assets: \$644,709

End of Year Net Assets: \$503,315

LEADERSHIP

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CURRENT STAFF

Gini Bell
Executive Director

Katy Phillips
Director of Community
Partnerships

Kate Rugani
Director of Development
and Communications

David Szczepankowski
Director of the Wholesale
Market

Allysan Scatterday
Volunteer and
Communications Coordinator

Shep Stearns
Wholesale Market
Coordinator

Claire Charny, Associate
Sprague Cheshire
Distribution Associate

Ryan Cribbins
Distribution Associate

Cyril Murphy, Chef

Camilla Posthill
Project Manager and
Volunteer Recruitment
Coordinator

Joyce Runkle, Bookkeeper

To all of our donors, farmers, community partners,
volunteers, farmers market managers and patrons,
and everyone else in-between...

THANK YOU!

2017 DONORS INVESTING \$1,000+

Anonymous • Areté Float Tank & Personal Optimization Studio* • Blue Cross and Blue Shield of North Carolina Foundation • Scott and Allison Belan • Karen and Larkin Bell • Brenda Brodie • Burt's Bees Greater Good Foundation • Coastal Federal Credit Union Foundation • Durham County • East Durham Children's Initiative • Forest Hills Neighborhood Association • Foxtrot Touring Corporation • Janett Greenberg • The Hendrix Foundation • Gregg and Patricia Jones • Junior League of Durham and Orange Counties • Lili Engelhardt Photography* • Loaf Bakery* • Nicole and Rob Kempton • Michael Klinger* • Darin Knapp and Jane Saiers • Eric Knight • Geri Laplaca • Erika Linnander and Lisa Susswein • Local Food Capital Collaborative of RSF Social Finance • Mead Family Foundation • Orange County • Piedmont Imports* • Pledgeling Foundation • Pluck Farm, LLC • Tim and Margaret Rauwald • Ed and Annette Recavarren • Kate and Luke Rugani • Schoolhouse Oils • Schwab Charitable Fund • Snap Pea Underground and Catering* • Strowd Roses • Town of Carrboro • Town of Chapel Hill • United States Department of Agriculture • Z. Smith Reynolds Foundation

2017 SUSTAINERS

Our sustainers' monthly contributions provide a steady flow of funding that helps us plan for the future.

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COMPLETE LIST OF 2017 DONORS: www.farmerfoodshare.org



***IN-KIND CONTRIBUTION**

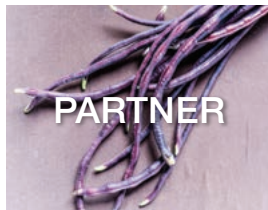
Changing the food system starts with you.

Join the front lines of addressing hunger. Our work couldn't function without volunteers. We'll help you find the right opportunity, based on your interests and availability.



Support our work as a donor or sponsor. Your investment enables us to feed more of the hungry in our community while helping farmers thrive.

We can do more together. We're always open to ideas that strengthen the local food system. If you see an opportunity, let's talk!



Interested in buying in bulk? Our Wholesale Market sells to businesses and organizations in support of our mission to help everyone access nutritious food.

www.farmerfoodshare.org



@farmerfoodshare

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Farmer Foodshare is a 501(c)(3) nonprofit organization. Federal Tax ID: 27-3717889.

North Carolina Charitable Solicitation License number: SL007837. Copies of our IRS 990 forms are available upon request.