The Educate, Equip & Empower (EEE) Project

The Educate, Equip & Empower (EEE) project is a strategic initiative aimed at addressing critical challenges faced by women and girls in Nigeria, particularly in the areas of poverty alleviation, school retention, enrollment, and the completion of girl child education. The project also facilitates networking and mentorship opportunities between female students and women professionals globally, while providing access to academic, professional, and financial opportunities for women and girls. This report provides an update on the activities carried out between September 2023 and November 2023

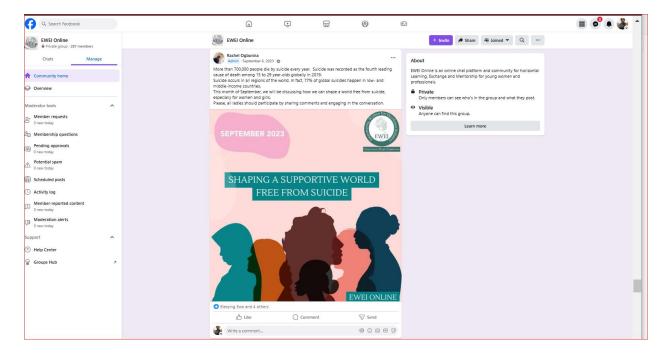
September 2023 – November 2023 Update

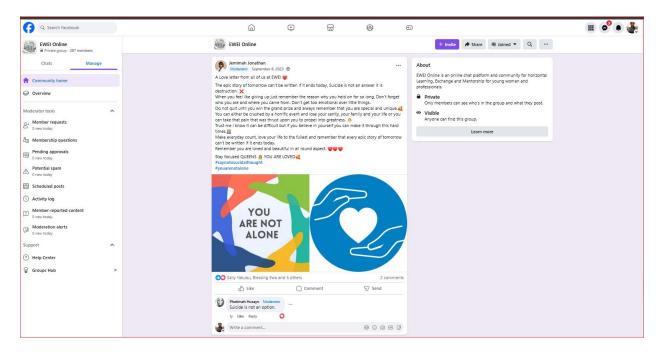
EWEI Online, our dynamic online community, has continued to serve as a vibrant platform for horizontal learning, exchange, and mentorship. Throughout this quarter, the community has been actively engaged in a series of discussions and activities aimed at empowering youth as agents of a safe and sustainable global environment.

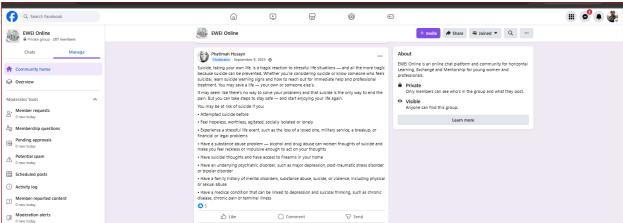
The central theme for this quarter was "Shaping a Supportive World on World Suicide Prevention" The following sub-topics were explored in depth:

- Shaping a Supportive World on World Suicide Prevention Day
- Unravelling the Complexities of Suicide and its Root Causes
- Strategies for Overcoming and Coping with Suicidal Thoughts
- Strengthening Bonds: Supporting Family and Friends in Times of Need

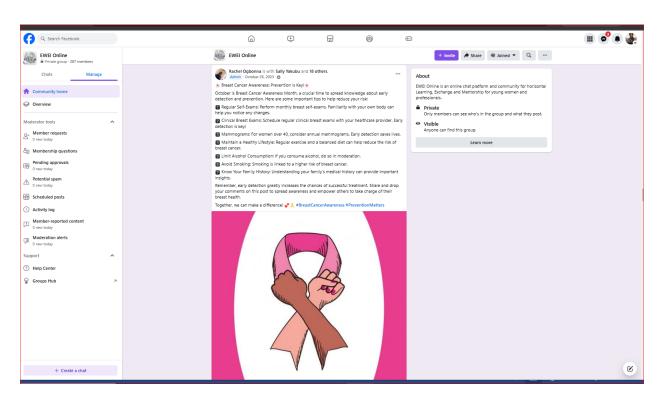
The following set of visuals highlight the different topics and sub-topics discussed during the months of September 2023 to November 2023.

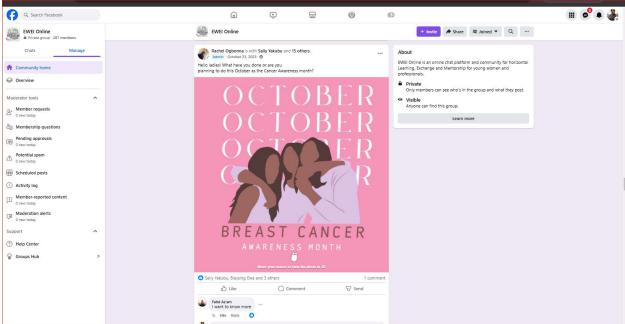






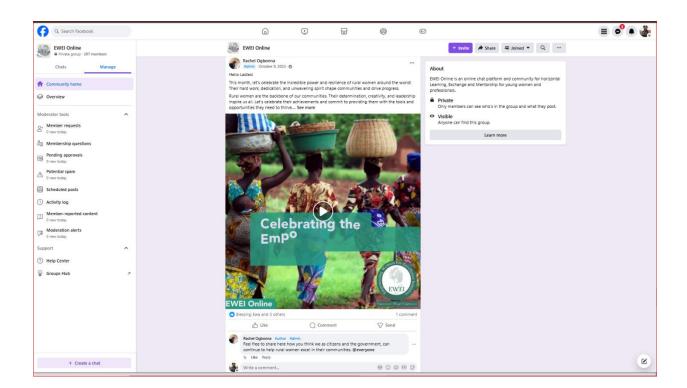
In commemoration with the "Breast Cancer Awareness Month" EWEI online joined the campaign to raise awareness, and joined in the celebration. EWEI joined openalized-espeak4life_cpi Cancer Prevention Initiative in a Cancer Awareness Walk and sensitisation training.



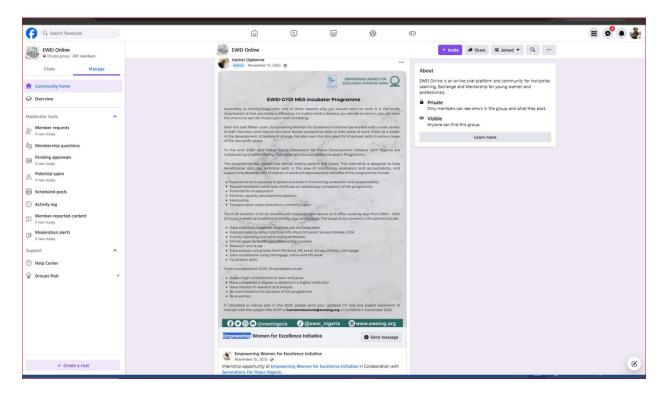




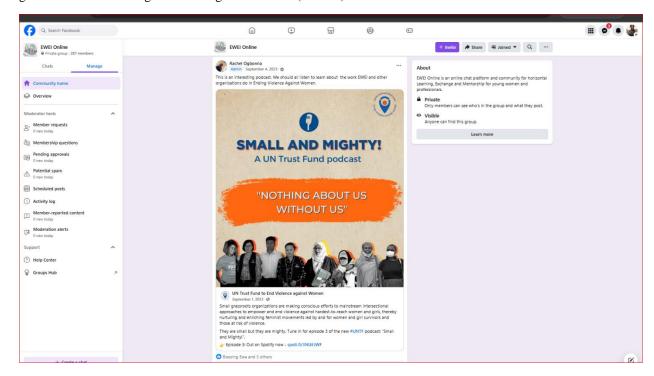
EWEI Online also joined in celebrating the incredible power and resilience of rural women around the world! Their hard work, dedication, and unwavering spirit shaped communities and drive progress.



Additionally, EWEI Online members were invited to apply for internship training conducted by EWEI in collaboration with Generation for Peace. This training focused on equipping participants with valuable skills in monitoring and evaluation (M&E), data collection, and analysis.



Finally, EWEI Online members were invited to listen to an interesting podcast, to learn about the work EWEI and other organisations do in Ending Violence Against Women (EVAW).



Challenges

While the EWEI Online platform has achieved significant milestones, certain challenges have impacted full engagement and growth:

- Minimal Interaction: Posts generate little to no reactions, indicating a lack of member involvement.
- **Slow Membership Expansion**: The group remains smaller than anticipated, reducing the scope for broader engagement and impact.

Mitigation Strategies

To address the challenges of **Minimal Interaction** and **Slow Membership Expansion**, the following mitigation strategies were implemented:

1. Minimal Interaction

- Create Interactive Content: Use polls, quizzes, or open-ended questions to spark conversations and invite
 opinions.
- **Engage Directly with Members**: Tag members in posts, reply to comments, and acknowledge contributions to encourage active participation.
- **Post Consistently**: Maintain a regular posting schedule with diverse and appealing content tailored to members' interests.
- Incentivize Engagement: Offer small rewards, recognition, or shout-outs for active participants.
- **Organize Group Activities**: Host online events like live sessions, webinars, or challenges to foster community bonding.

2. Slow Membership Expansion

- Leverage Existing Members: Encourage current members to invite others by highlighting benefits or
 offering incentives for referrals.
- **Promote the Group Externally**: Share information about the group on social media platforms, relevant forums, and through collaborations with similar communities.
- **Optimize Group Description**: Clearly articulate the group's purpose, value proposition, and what members can gain by joining.
- **Collaborate with Influencers**: Partner with individuals who share similar interests to help promote the group.

Next Steps

Looking ahead, we will prioritize increasing engagement and expanding our community through the following strategies:

1. **Build Engagement:** Admin to personally reach out to inactive members and invite them to participate in discussions or activities, and also, start a simple campaign (e.g., "Introduce Yourself" thread) to encourage interaction.

- 2. **Collaborate with Influencers:** Partner with individuals who share similar interests to help promote the group.
- 3. **Leverage Existing Members:** Encourage current members to invite others by highlighting benefits or offering incentives for referrals.
- 4. **Promote the Group Externally:** Share information about the group on social media platforms, relevant forums, and through collaborations with similar communities.