



## EDUCATE, EQUIP AND EMPOWER 230 WOMEN AND GIRLS

The Educate, Equip & Empower (EEE) project is designed to tackle poverty; retention, enrollment and completion of girl child education; enable networking and mentoring between female students and women professionals around the world and provide access to opportunities for women and girls in Nigeria.

### SEPTEMBER 2020 - NOVEMBER 2020 UPDATE

EWEI Online, our online community for horizontal learning, exchange and mentorship, has in the last quarter maintained activities online.

In the month of September 2020, we discussed **Healthy Relationships** and focused on the following topics:

- i. Types of relationships
- ii. Conflicts in relationships
- iii. Building platonic friendships
- iv. Toxic and unhealthy relationships

We also had a Facebook live chat with a mentor and discussed relationship in detail. In October 2020, we discussed **Stereotypes and Today's Woman** and we discussed the following.

- i. Types of stereotypes women face
- ii. Why do women still face stereotypes in the 21<sup>st</sup> century?
- iii. What are the setbacks?
- iv. What can we do differently?

In November 2020, we discussed two topics; Personal Branding and Gender Based Violence.

We started with **Personal Branding** and talked about Self-Discovery, Self-Image and Self Esteem. We went ahead to discuss Self-Love and Self-Care and ended the discussion with how to build a personal Brand.

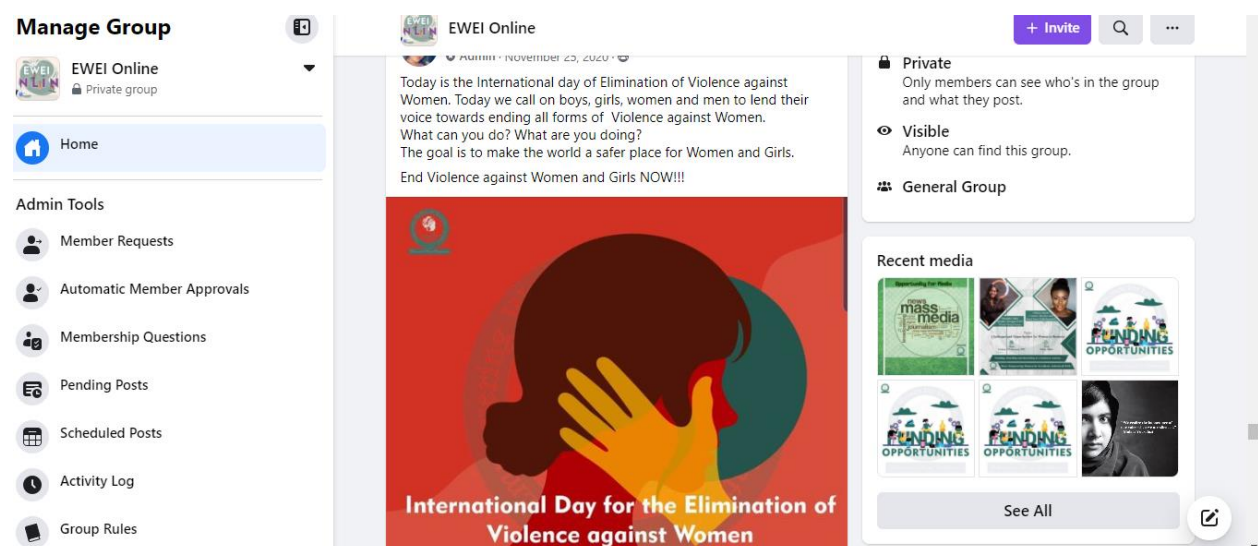
The second topic for the month was “**Gender Based Violence and Violence against Women and Girls**”. We introduced and highlighted the different types of Gender Based Violence(GBV). We talked about ways to fight GBV as a society.

### Observance Days

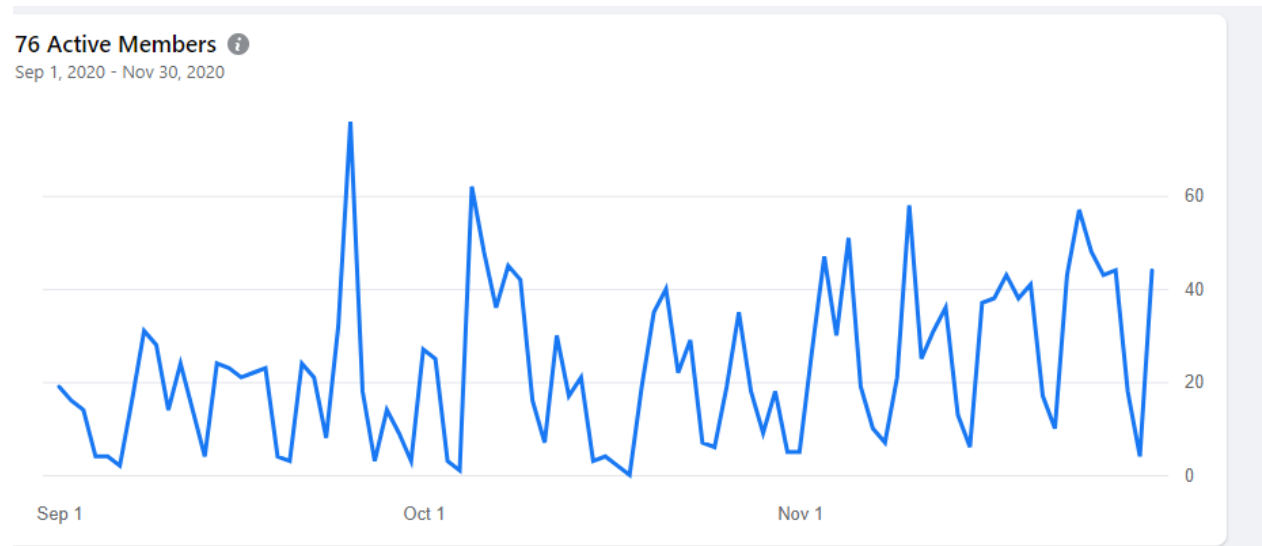
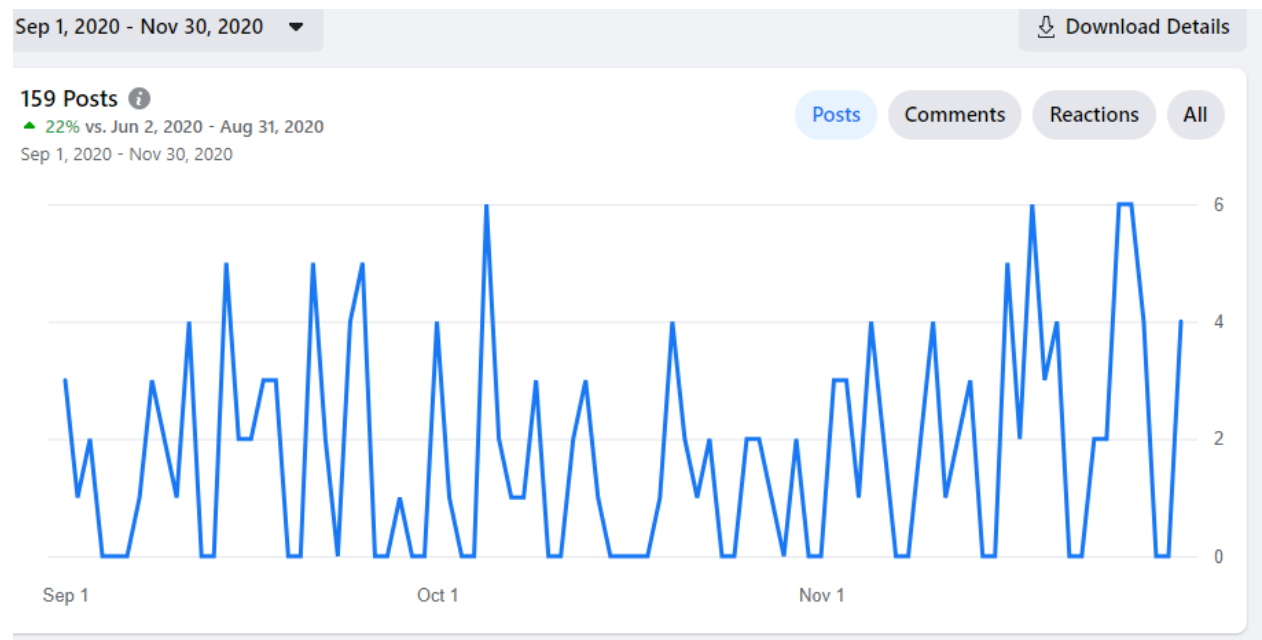
We marked the 16 Days of Activism (25 November to 10 December) starting with the “International Day for the Elimination of Violence against Women” and ending with the “Human Rights Day.”

The theme for the 16 Days of Activism was “Orange the World: Fund, Respond, Prevent, Collect!”

In line with the theme, we shared statistics on GBV, highlighting the urgency of the matter and called on everyone to play their part to make GBV a thing of the past. We also discussed ways we could bring about change and put an end to GBV individually and as a society.



The following set of visuals highlight metrics of membership and engagement from September 2020 – November 2020.



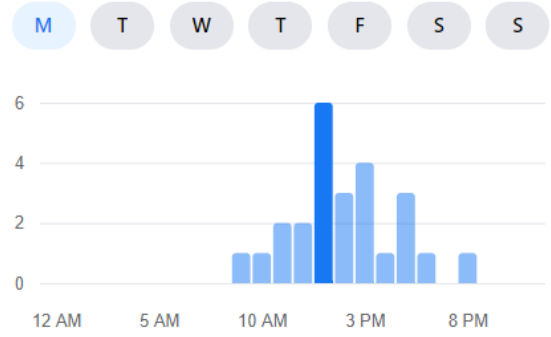
### Popular Days <sup>i</sup>

The average number of times group members post, comment or react on a given day in the specified date range.



### Popular Times <sup>i</sup>

The average number of times group members post, comment or react at a given hour of the day in the specified date range.



Sep 1, 2020 - Nov 30, 2020 ▼

[Download Details](#)

### All <sup>i</sup>

159 Posts ▲ 22%  
172 Comments ▲ 12%  
977 Reactions ▲ 99%

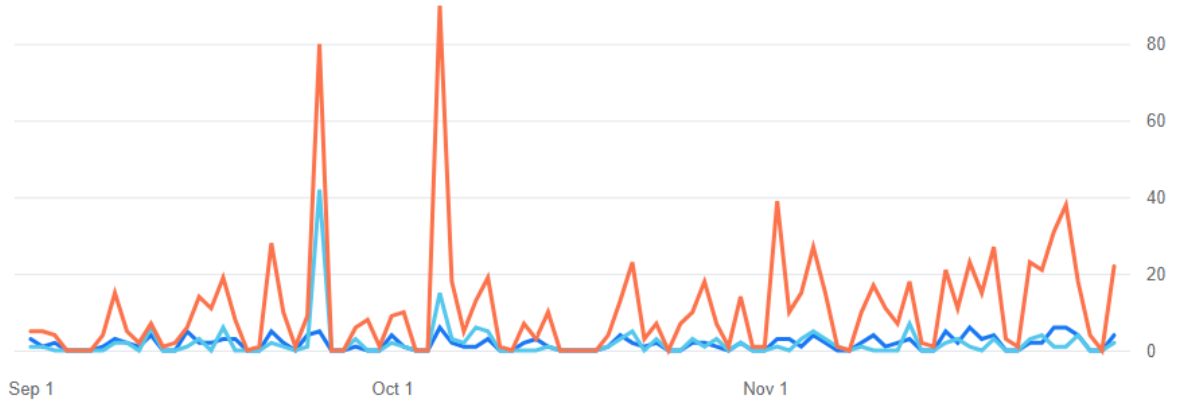
Sep 1, 2020 - Nov 30, 2020

Posts

Comments

Reactions

All



Sep 1, 2020 - Nov 30, 2020

Download Details

163 Total Members

▲ 36.97% vs. Aug 31, 2020

Nov 30, 2020



Our monthly E-chats were also promoted in the group.

## Manage Group

EWEI Online  
Private group

Home

### Admin Tools

- Member Requests
- Automatic Member Approvals
- Membership Questions
- Pending Posts
- Scheduled Posts
- Activity Log
- Group Rules

EWEI Online



Peace Ikani shared a Page.

Admin · September 18, 2020 ·

Its today Ladies.  
The online session "Stereotypes and Today's Woman" starts by 1100 on our Facebook Page.  
Click on this link to be a part of the session  
<https://web.facebook.com/eweienlightenment>



Empowering Women For Excellence Initiative - EWEI

Liked

2

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### Private

Only members can see who's in the group and what they post.

### Visible

Anyone can find this group.

### General Group

### Recent media



See All

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EWEI Online
Admin · October 21, 2020 ·

Ladies!!!!

We have been talking about stereotypes for a while now and one great stereotype is that "women are too emotional to lead", while "men are logical".

Have you ever wondered why we have less women in leadership? Why does leadership automatically look like a "man"? Join us this Friday, Let's discuss!!!!... [See More](#)

Topic:  
**Do Women Have What It Takes To Lead**

Date:  
Friday 23 October, 2020

Time:  
11am - 12pm

**Dr Kedel Ibiang**  
Medical Doctor and Global Health Researcher

**Mr Gbenga Zacheus**  
Brand Strategist CEO H.E.L.P.S

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**Visible**  
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**General Group**

Recent media

[Leadership](#) is more than occupying a high-ranking position, it is a skill set that is used to address complex problems. It requires problem solving, critical thinking, empathy, communication; all qualities that both men and women can develop in their lifetime. However, women face barriers when pursuing leadership positions because there are more men in leadership than there are women.

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EWEI Online
Admin · November 9, 2020 ·

Topic:  
**Sexual Harassment and the Blame Game**

Date:  
Friday 20 November 2020

Time:  
11am - 12pm

**Barr Princess Onyebelowe Odey**  
Lawyer/Activist

**Mr Oyewole Micheal**  
Life Coach/Mentor

Why are victims always to blame and not the perpetrators?

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**ABOUT**

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[Blaming the victim](#) is known to occur in rape and [sexual assault](#) cases, where the victim of the crime is often accused of inviting the attack due to her clothing or behavior.



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EWEL Online

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Member-Reported Content

EWEL Online

Nana Aisha Murtala is with Divine Doo Ibi and 5 others.

Admin · September 1, 2020 ·

Today is first September.

Welcome to a new month.

May this month be filled with joy, happiness and peace.

Our topic for September is 'Healthy Relationships'

I really hope to see more discussions on this platform.

Also, We will be having so many fun activities this month.

Stay tuned for more exciting content.

+ Invite

Q

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EWEL Online

Divine Doo Ibi

Admin · October 2, 2020 ·

Welcome to October lovely Women!!!

Our theme for this new month is 'Stereotypes and Today's Woman', the society has over time created gender roles and stereotypes about what women can and should do. Every woman has one way or another been stereotyped and other's are still being stereotyped. Join us this month as we discuss 'Stereotypes and Today's Woman'.

+ Invite

Q

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About

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Recent media

<https://web.facebook.com/photo/?fbid=3821942274533669&set=g.507786386796516> · you, Divine Doo Ibi, Nana Aisha Murtala and 3 others

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Activity Log

Member-Reported Content

EWEL Online

Divine Doo Ibi is with Sally Yakubu and 7 others.

Admin · November 2, 2020 ·

November is here Ladies and I am pleased to welcome you to a new month!!!

I promise it's going to be an exciting month, we would be talking about Personal Branding as a woman. Do you have a brand? Are you thinking of starting a brand? If you have a brand, what is your brand identity? How do you place your brand in the public eye and drive traffic to your brand? We would be discussing all these and more this month.

Welcome once more and let's get ready to have loads of fun 🎉

+ Invite

Q

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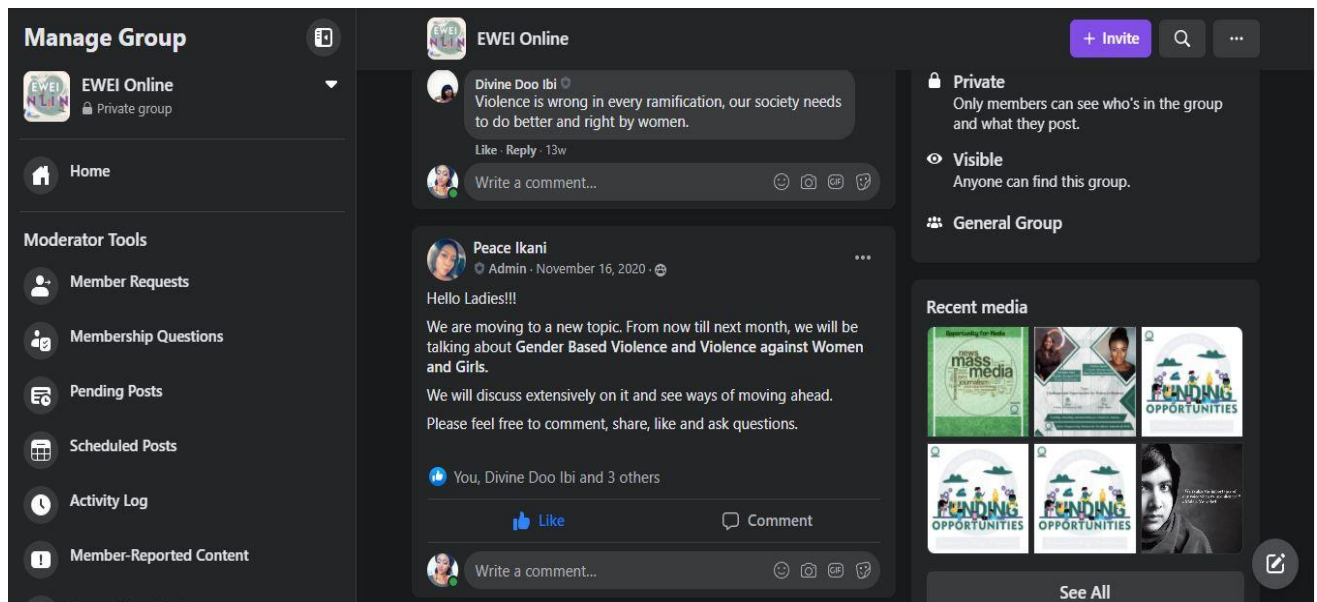
Visible

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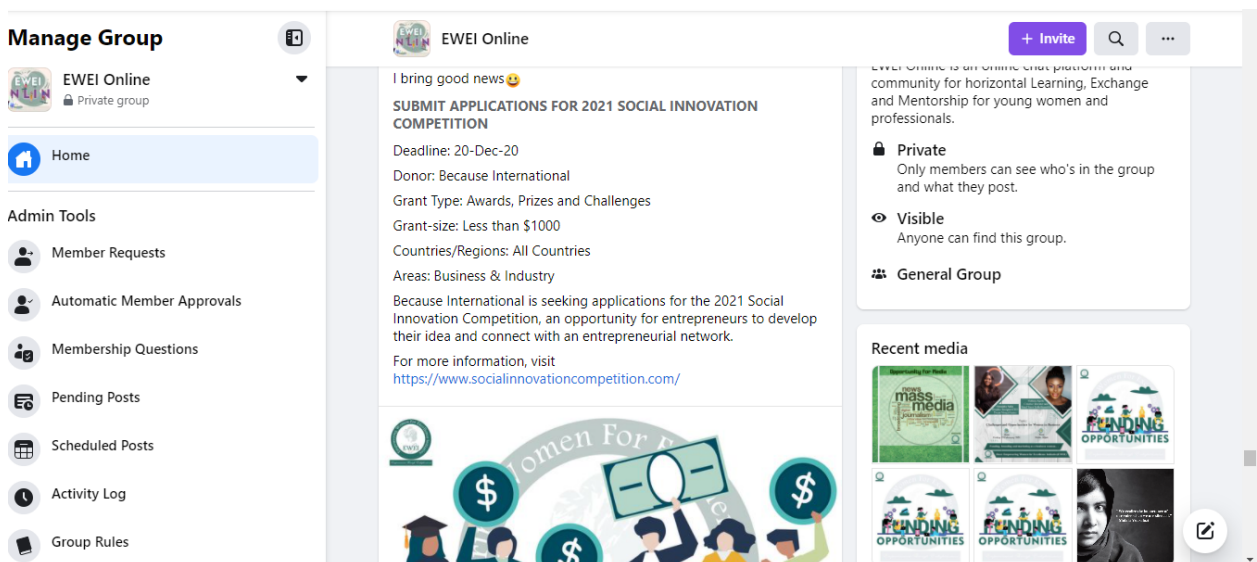
General Group

Recent media

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Global and local funding opportunities were also shared on the platform to give members visibility on professional, academical and financial opportunities.



## CHALLENGE

Our major challenge still remains low engagement of members on the page. In addition, membership requests on the page are low.



## **MITIGATION**

To address this during, the last quarter, we continued sharing more educational resources to engage the EWEI Online members. To further promote full participation of members, we accompanied post with questions and always encouraged members to share their comments on every post.

## **NEXT STEPS**

Moving forward, we will still adopt the cross-posting methods i.e. we will post information regarding EWEI Online on all EWEI's social media platforms encouraging ladies to join the page and hold a quarterly live video chat to engage members.

Next year we will be organising a number of special events to drive membership and we will also invite the most engaging member(s) to be participants at one of our on-site events.