

## **EDUCATE, EQUIP AND EMPOWER 230 WOMEN AND GIRLS**

The Educate, Equip & Empower (EEE) project is designed to tackle poverty, retention, enrollment and completion of girl child education, enable networking and mentoring between female students and women professionals around the world and also provide access to opportunities for women and girls in Nigeria.

### **March 2022 – May 2022 Update**

EWEI Online, our online community for horizontal learning, exchange and mentorship, has in the last quarter carried out impactful activities online.

In March 2022, we engaged in discussions around Climate Action with the theme: **Sustainable Future for Women and Girls**. Under this theme, we discussed the following:

- Understanding climate change and how climate change and natural disasters affect women
- Celebrating women and girls' climate change activists
- Understanding recyclables, types of recyclables and reusable pads
- Celebrating women engaged in recyclable technologies

In this quarter, we also had fun facts, shared videos and played games to help members visually understand and engage in key topics we discussed.

In April 2022, we had interactive discussions around **Health and Wellness** in celebration of the World Health Day. Discussions we covered were:

- Understanding autism, risk factors that cause autism, facts and myths about autism and individuals with autism that are excelling in their careers
- Marked the World Health Day 2022 with the theme; **Our Planet Our Health**
- Malaria, our health, and how to prevent malaria. Also, we carried out an online campaign for free anti-malaria drug
- General tips on how to stay healthy

In May 2022, our discussion was on **Peace and Diversity**. The following sub-topics were covered:

- Understanding peace and security in Nigeria
- Discussing information and communication as pivotal tools in maintaining peace
- Understanding how to build a culture of peace in children
- Discussions on general security tips for outdoors and indoors

The following set of visuals highlight the different topics and sub topics discussed in the month of March 2022-May 2022.

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Private group · 231 members

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0 actions, 0 criteria
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0 new today
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0 new today

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**Rachel Ogbonna**  
Admin · May 25, 2022 · 🌐

Good morning Ladies. These are some helpful security tips for us all.  
<https://www.pulse.ng/.../10-security-tips.../bt2hsce.amp>

Ladi Donald and 2 others · Seen by 25

[Like](#) [Comment](#) [Send](#)

[Write a comment...](#)  
Press Enter to post.

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**Rachel Ogbonna**  
Admin · May 27, 2022 · 🌐

By making education accessible to all young women around the world, we not only shift perspectives—we make communities and the global economy stronger!

Sally Yakubu, Ladi Donald and 3 others · Seen by 31

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**Ladi Ornguga Don**  
March 9, 2022 · 🌐

Good morning ladies.

We have understood about climate change so now let's talk about how climate change and natural disasters affect women and girls. I will be giving three examples of how climate change and natural disasters affect women and girls.

Climate change affects women and girls because of the increased risk of violence against women and girls it leads to. ... [See more](#)

Mentorship for young women and professionals.

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**EWEI Online**

**Ladi Ornguga Don**  
March 14, 2022 · 🌐

Good afternoon ladies!!

Recycling is the process of converting waste materials into new materials and objects. We can also say that it is the collection and often reprocessing of discarded materials for reuse.

We have 5R's steps in recycling: Refuse, Reduce, Reuse, Repurpose and Recycle. <https://www.roadrunnerwm.com/.../the-5-rs-of-waste-...>  
[See more](#)



**Sally Yakubu, Ladi Ornguga Don and 7 others** · Seen by 23

[Write a comment...](#)


Press Enter to post.

**David Kabenyani**  
March 23, 2022 · 🌐

Good morning ladies!

We are still on Recycling, so we continue to honor those women who have engaged themselves in Recycling.

So let's look at this beautiful founder of Pearly Recycling she's called, Mrs Olamide Ayeni-Babajide she has explained that maintaining a cleaner environment, creation of wealth using solid wastes and creating job opportunities for Nigerians made her job as a software engineer with a multinational company into waste recycling business in 2014.




**Rachel Ogbonna**  
Admin · April 4, 2022 · 🌐

God morning ladies.

Let's discuss...

Autism spectrum disorder (ASD), or autism, is a broad term used to describe a group of neurodevelopmental conditions.... [See more](#)



**8** · 1 comment · Seen by 33

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All comments **▼**


**Jelela Ummukhayr Abdallah** Admin  
I have never met anyone with ASD. ALL I know about ASD...

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Members of EWEI online were further engaged through games, educative comics and interactive videos

The image shows a vertical scroll of a Facebook group page for 'EWEI Online'. The page has a purple and white color scheme. On the left is a navigation sidebar with options like 'Community home', 'Overview', 'Admin tools', 'Settings', 'Group settings', 'Add features', 'Insights', and 'Growth'. The main content area displays three posts:

- Post 1 (March 29, 2022):** A post by Blessing Momoh with Bilikisu Ali Gwabin and 3 others. The text says 'HELLO LADIES... I will be sharing a home recycling survey on the environment. Kindly find the link below to answer a few questions on how to maintain a safe environment.' It includes a link to 'https://www.eekwi.org/games/quizzes/home-recycling-survey'. Below the text is a redacted area with a 'You are being redirected...' message. The post has 10 likes and 1 comment.
- Post 2 (April 7, 2022):** A post by Rachel Ogbonna, Admin. The text asks 'Do autistic kids "grow out" of their autism? Why does it sometimes seem like there are so few autistic adults. Learn from this comic...'. It features a colorful comic strip with characters and speech bubbles discussing autism traits and misconceptions.
- Post 3 (April 27, 2022):** A post by Ladi Urnguga Don. The text says 'Good morning ladies! We have been discussing on tips to stay healthy. So now lets look at more ways we can stay healthy. ... See more'. It features a video thumbnail titled '3 Ways to Maintain Good Health' with Greg Noble MD, Family Medicine, Health First Physicians. The video is from TriHealth.

On the right side of the page, there are three panels: 'About' (describing EWEI Online as a chat platform for learning and mentorship), 'Recent media' (showing a collage of images including a hand writing on a green surface and a cup of coffee), and 'Community for horizontal Learning, Exchange and Mentorship for young women and professionals.'.

Also, members were invited to be a part of all EWEI programmatic activities across all social media platforms.

**EWEI Online**  
Private group · 231 members

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**Divine Doo Ibi** · Admin · March 16, 2022 · 🌐

Good afternoon amazing ladies! In the month the world has set aside to celebrate women, I want to announce that E-Chat is back and with a bang!!!

I cannot wait for you ladies to hear from our amazing speakers! These women I know personally, are revolutionising the sectors they have found themselves in, and with their astounding knowledge, you will hear them speak come 25 March 2022. Tell other ladies to tell other ladies! You do not want to miss this opportunity at all.

Join us on our facebook page as the event will be streamed live! Come with questions and contributions as we speak on Breaking The Bias!

**OUR SPEAKERS**

**EMPOWERING WOMEN FOR EXCELLENCE INITIATIVE (EWEI)**

Topic **Break The Bias**

Date- **Friday 25th March, 2022**

**Simnem Emmanuel**  
OAP Digital Marketer and Tech Enthusiast

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**Ayobami Dorcas Bolorunde**  
Spontaneous Creative and Founder, Ayobami Bolorunde Foundation(ABF)

Breaking the bias to create a gender-equal society for a sustainable tomorrow in every industry in our society. . .

[@eweinigeria](#) [@ewe\\_i\\_nigeria](#) [www.eweing.org](#)

11 [👍](#) 1 comment Seen by 30

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All comments [▼](#)

**Rachel Ogbonna** · Admin  
De re reng!!! 🌟

[Like](#) [Reply](#) 42w

Write a comment... [🗨️](#) [😊](#) [📷](#) [📄](#) [👤](#)

Press Enter to post.

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**Divine Doo Ibi** · Admin · April 19, 2022 · 🌐

This Friday, we would be hosting **Judith Caleb Byat**, **Avenzan Familzzle Paul**, and **Doowuese Klaiire Shima** to speak on Women's Representation in New Media and Pop Culture. We need to address how society views women. If indeed media is a mirror of society, how well has society done in portraying women?

Join us this Friday the 22 April 2022 on Facebook by 11am, as we talk about the ripple effects of wrong representation and the perks of a good representation of women, and what socie... See more

**EMPOWERING WOMEN FOR EXCELLENCE INITIATIVE (EWEI)**

Topic- **Women's Representation in New Media and Pop Culture**

Date **Friday 22 April, 2022** Time **11am- 12pm**

**Judith Caleb Byat**  
Social Media Specialist and Blogger

**Abu Paul Awaje**  
OAP and Digital Marketer

**Klaira Shima**  
Illustrator and Creative thinker

If art is a mirror of our society, does that mean our pop culture and new media is a representation of how we value or view women?

[@eweinigeria](#) [@ewe\\_i\\_nigeria](#) [www.eweing.org](#)

6 [👍](#) Seen by 37

[Like](#) [Comment](#) [Send](#)

Write a comment... [🗨️](#) [😊](#) [📷](#) [📄](#) [👤](#)

Press Enter to post.

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We marked observance days with members on the platform.

The screenshot displays the EWEI Online Facebook group interface, which is a private group with 231 members. The interface is divided into three main sections: a left-hand navigation menu, a central feed of posts, and a right-hand sidebar with group information and media.

**Left-hand navigation menu:**

- Community home
- Overview
- Admin tools
  - Settings
  - Group settings (Manage discussions, permissions and roles)
  - Add features (Choose post formats, badges and other features)
  - Insights
  - Growth
- + Create a chat

**Central Feed:**

- Post 1 (March 8, 2022):** A post by Rachel Ogbonna (Admin) celebrating International Women's Day. The text reads: "Happy International Women's Day to my strong, compassionate, beautiful, unique, powerful, ambitious...women here!". The image shows a group of diverse women in various professional and traditional attire.
- Post 2 (April 14, 2022):** A post by a user named "Dressing woman is with Bikisi An Gwadin and 4 others" with the text "HELLO, BEAUTIES...". The content discusses World Health Day, stating: "Still elaborating on the world health day, health is life. World Health Organisation (WHO) estimates that more than 13 million deaths around the world each year are due to avoidable environmental causes. This includes the climate crisis which is the single biggest health threat facing humanity. The climate crisis is also a health crisis. Below is a link to get more insight on various kinds of illnesses and chronic diseases, climate change has also resulted i... See more". The image features a smiling globe with a stethoscope and a banner that says "WORLD HEALTH DAY".
- Post 3 (April 25, 2022):** A post shared by Rachel Ogbonna (Admin) for World Malaria Day. The text reads: "EMPOWERING WOMEN FOR EXCELLENCE INITIATIVE (EWEI) WORLD MALARIA DAY 25 April". The image shows a mosquito with a globe as its body, symbolizing the global impact of malaria.

**Right-hand sidebar:**

- About:** States "EWEI Online is an online chat platform and community for horizontal Learning, Exchange and Mentorship for young women and professionals." It lists settings: Private (Only members can see who's in the group and what they post) and Visible (Anyone can find this group). A "Learn more" button is present.
- Recent media:** Displays a grid of images, including a person working at a computer, a cup of coffee, and a woman in a yellow headscarf.

At the bottom of the page, there are social media handles: @eweinigeria, @ewei\_nigeria, and the website www.eweing.org.

Global and local funding opportunities were also shared on the platform to give members visibility on professional, academic and financial opportunities for career growth and development.

**EWEI Online**  
Private group · 231 members

**Go! Peace Foundation: International Essay Contest for Young People**  
Admin · March 30, 2022 · 🌐  
Deadline: Jun 15, 2022  
Donor: Go! Peace Foundation  
Grant Type: Events  
Grant Size: Less than \$1000  
See more

**Go! Peace Foundation: International Essay Contest for Young People**  
Empowerment Through Education

**ITU/BDT: Women in Cyber Mentorship Programme 2022**  
Admin · March 30, 2022 · 🌐  
Deadline: May 31, 2022  
Donor: International Telecommunication Union  
Grant Type: Events  
Grant Size: Not Available  
Countries/Regions: Afghanistan, Algeria, Angola, Australia, Bahrain, Bangladesh, Benin, Bhutan, Botswana, Brunei, Burkina Faso, Burundi, Cambodia, Cameroon, Cape Verde, Central African Republic, Chad, China, Comoros, Congo (Brazzaville), Congo DR, Cote D'Ivoire (Ivory Coast), Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Fiji, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, India, Indonesia, Iran, Iraq, Japan, Jordan, Kenya, Kiribati, North Korea, Kuwait, Laos, Lebanon, Lesotho, Liberia, Libya, Madagascar, Malawi, Malaysia, Maldives, Mali, Marshall Islands, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Nauru, Nepal, Niger, Nigeria, Oman, Pakistan, Palestinian Territories, Papua New Guinea, Philippines, Qatar, Rwanda, Samoa, Sao Tome And Principe, Saudi Arabia, Senegal, Seychelles, Sierra Leone, Singapore, Solomon Islands, Somalia, South Africa, Sri Lanka, Sudan, Syria, Tanzania, Thailand, East Timor (Timor-Leste), Togo, Tonga, Tunisia, Tuvalu, Uganda, United Arab Emirates, Vanuatu, Viet Nam, Yemen, Zambia, Zimbabwe

**Area: Information Technology, Women & Gender**  
The International Telecommunication Union (ITU), the Forum of Incident Response and Security Teams (FIRST) and EQUALS, the global partnership for gender equality in the digital age of which ITU is a co-founder, jointly organize the Women in Cyber Mentorship Programme for empowering women in the cyber security sector. The programme engages role models and leaders in this field, and connects them with talented women in Africa, the Arab region, and Asia-Pacific.  
For more information, visit <https://www.itu.int/en/ITU-D/Cybersecurity/Pages/Women-in-Cyber/Women-in-Cyber-Mentorship-Programme-2022.aspx>

**Women For Empowerment Through Education**  
FUNDING OPPORTUNITIES

Blessing Momoh, Ladi Donald and 5 others · Seen by 27

Like Comment Send

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Blessing Momoh, Ladi Donald and 3 others · Seen by 32

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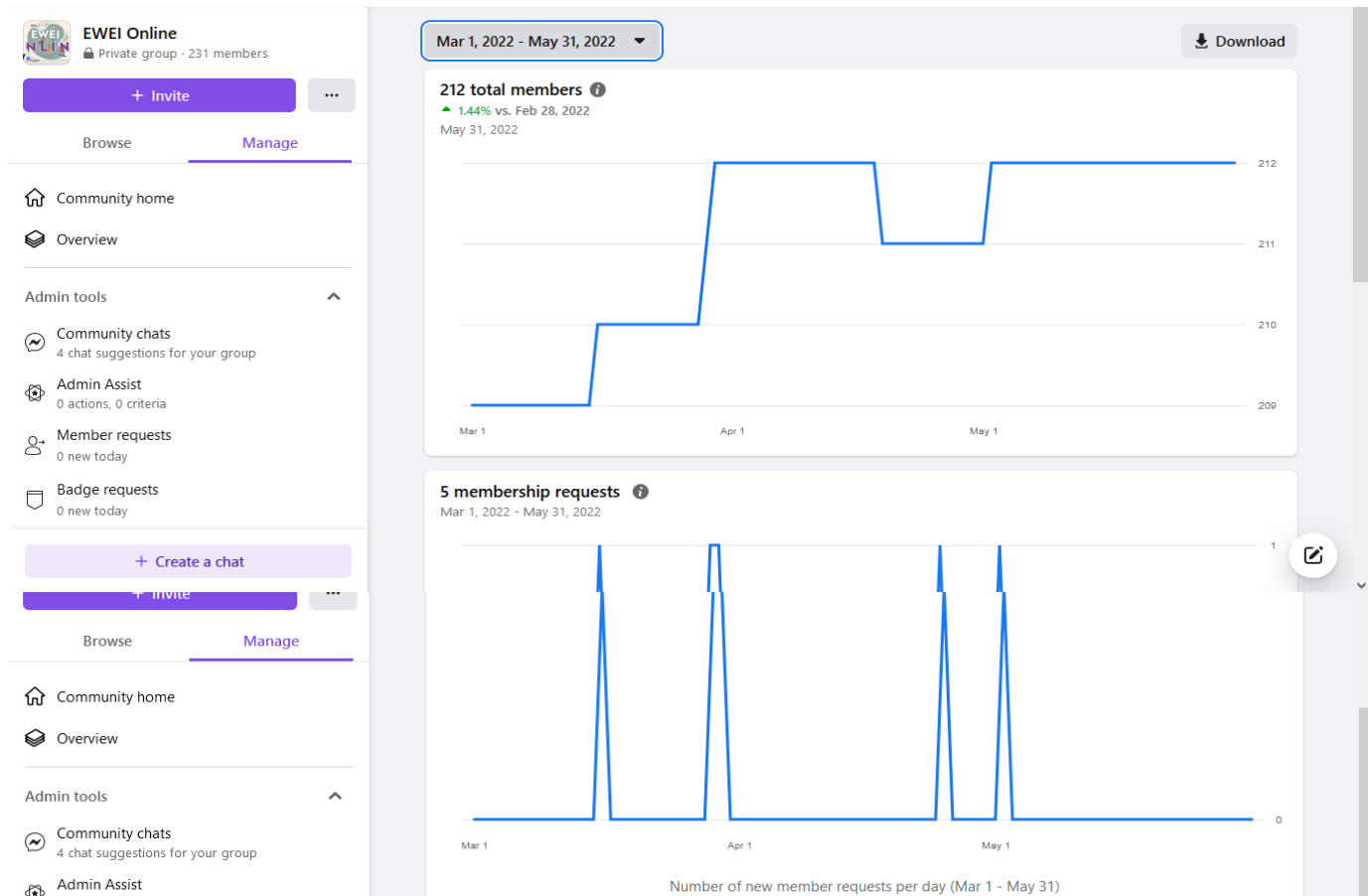
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The following set of visuals highlight metrics of membership and engagement from March 2022 – May 2022.





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Choose post formats, badges and other features

Insights

Growth

Engagement

Admins & moderators

Membership

Support

Education center

+ Create a chat

<https://web.facebook.com/groups/507786386796516/permalink/1200830410825440/>



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Engagement

Admins & moderators

Mar 1, 2022 - May 31, 2022

Download

#### 78 posts

Mar 1, 2022 - May 31, 2022

Posts

Comments

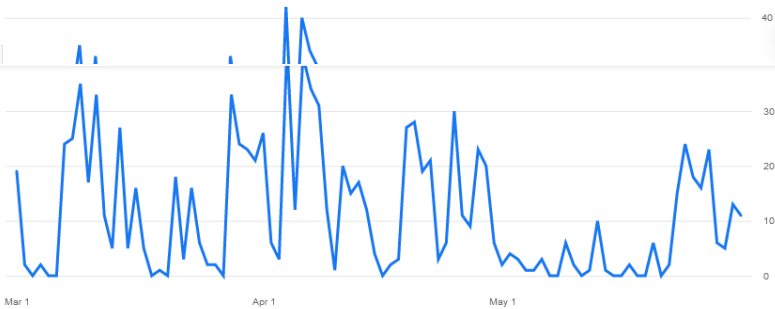
Reactions

All



#### Active members

Mar 1, 2022 - May 31, 2022



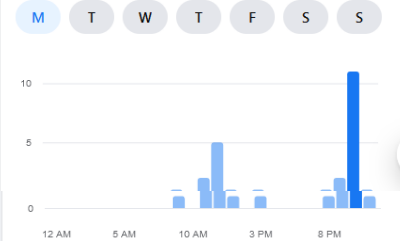
#### Popular days

The average number of times members post, comment or react on a given day in the specified date range.



#### Popular times

The average number of times members post, comment or react at a given hour of the day in the specified date range.



### **CHALLENGES**

The major challenge is irregular engagement by members on the page. In addition, we are yet to reach our target number of memberships on the page (300 members).

### **MITIGATION**

To address the challenge of irregular engagement, we continued sharing educational resources and opportunities, stories and interactive games to engage the EWEI Online members. We shared useful security and safety tips, alongside funding opportunities. We also shared videos to promote interactivity among members. To address the challenge of irregular membership, we inform participants by sharing the link to the page during EWEI events and encourage women and girls we interact with to become members.

### **NEXT STEPS**

Moving forward, we will continue to implement the cross-posting methods. That is, we will regularly post information regarding EWEI Online on all EWEI's social media platforms encouraging ladies to join the page, engage in polls, post riddles, share videos, fun facts and ask questions to promote interactivity.

We will also organise Facebook live chats and events to discuss with members on trending issues that affect every day social and professional life, and also, get their opinions on issues they will want to engage with on the platform.