

EDUCATE, EQUIP AND EMPOWER 230 WOMEN AND GIRLS

The Educate, Equip & Empower (EEE) project is designed to tackle poverty; retention, enrollment and completion of girl child education; enable networking and mentoring between female students and women professionals around the world and provide access to opportunities for women and girls in Nigeria.

March 2021 - May 2021 Update

EWEI Online, our online community for horizontal learning, exchange and mentorship, has in the last quarter, maintained activities online.

In the month of March 2021, we celebrated **Exceptional Women in Diverse Fields** under the following sub themes:

- African women who fought for freedom in the past
- Women who brought about change
- Women who are presently excelling in their fields
- Young ladies excelling in different fields.

In April 2021, we discussed **SDG 5 - Gender Equality** under the following sub topics:

- Definition of gender terms and concept
- Different forms of inequality
- Indicators/target of the SDG 5- Leading countries in gender equality
- What can you do?

In May 2021, we discussed **SDG 8 - Decent Work and Economic Growth** under the following sub topics:

- Statistics and background, data of women in gainful employment
- Financial independence, women empowerment, advantages of financial independence
- Target of the SDG 8, statistics of leading countries who have more working women
- What can you do?

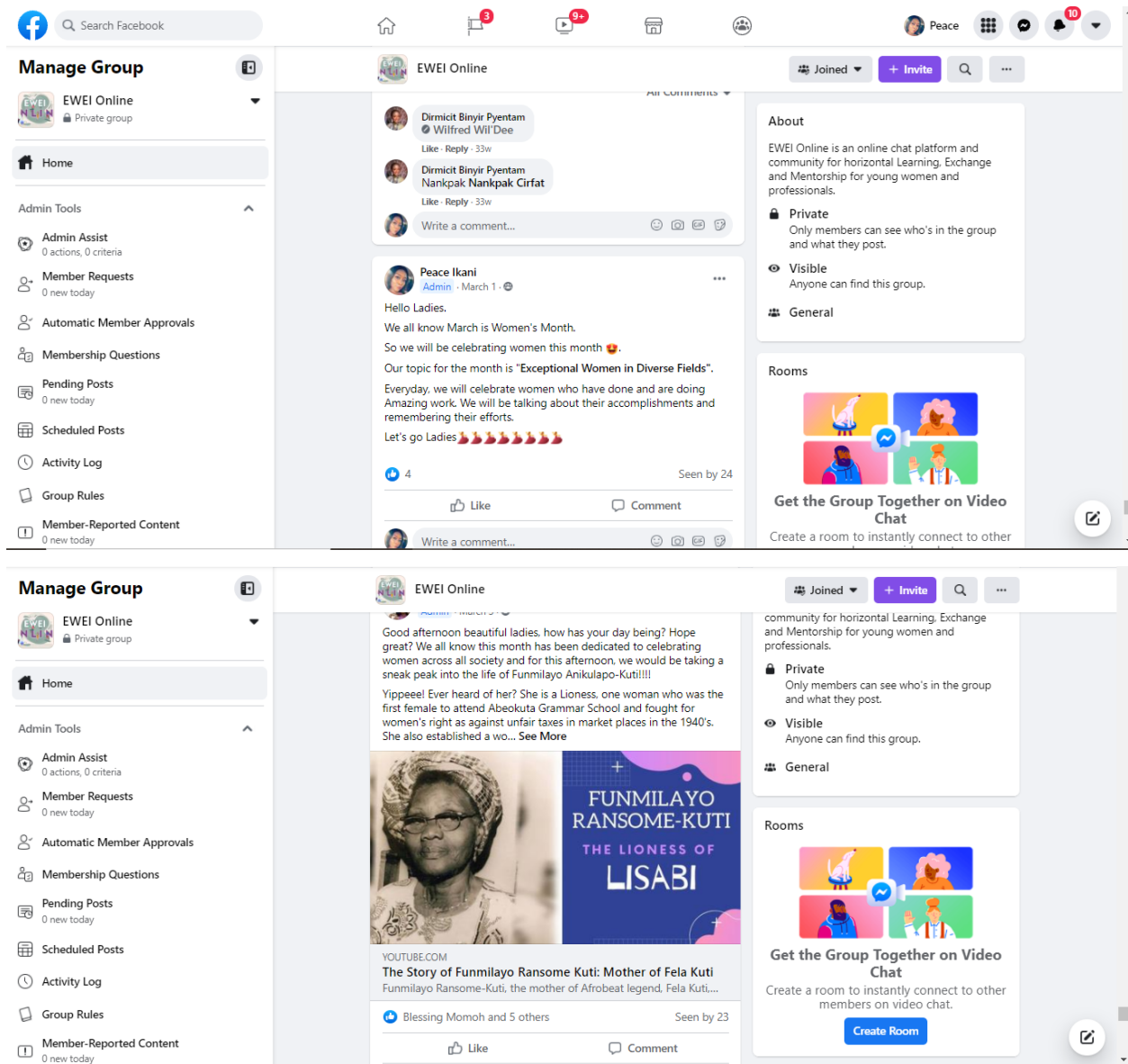
We further celebrated women in leadership by inviting an Academy leader (Diana Osagie) to speak to 56 ladies at our January Special Online Event tagged "Developing Resilience and Growing from Setbacks for Women Leaders"

In February, we discussed **Women and Advocacy for Change**. We went ahead to further discuss the following:

- What is Advocacy/Activism?
- Identifying the problems (Feminist Coalition as case study)

- Bringing about change/forming a network of women advocates
- Challenges in Advocacy and how to overcome them.

The following set of visuals highlight the different topics and sub topics discussed in the month of March 2021- May 2021.



Manage Group

EWEI Online
Private group

Home

Admin Tools

- Admin Assist**
0 actions, 0 criteria
- Member Requests**
0 new today
- Automatic Member Approvals**
- Membership Questions**
- Pending Posts**
0 new today
- Scheduled Posts**
- Activity Log**
- Group Rules**
- Member-Reported Content**
0 new today

EWEI Online

Joined + Invite



Private
Only members can see who's in the group and what they post.

Visible
Anyone can find this group.

General

Rooms

Get the Group Together on Video Chat
Create a room to instantly connect to other members on video chat.

[Create Room](#)

Recent media

Manage Group

EWEI Online
Private group

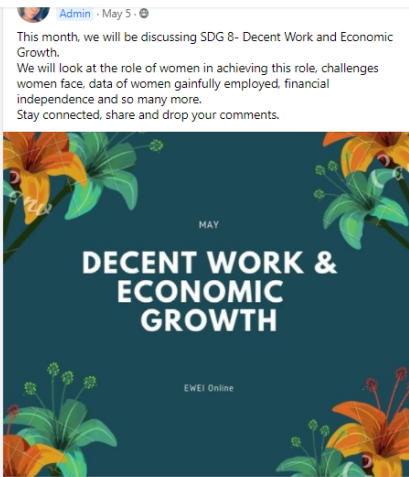
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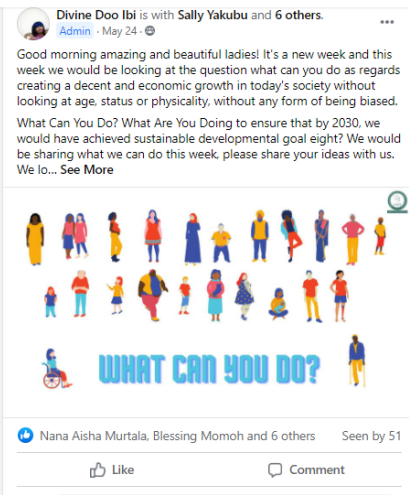
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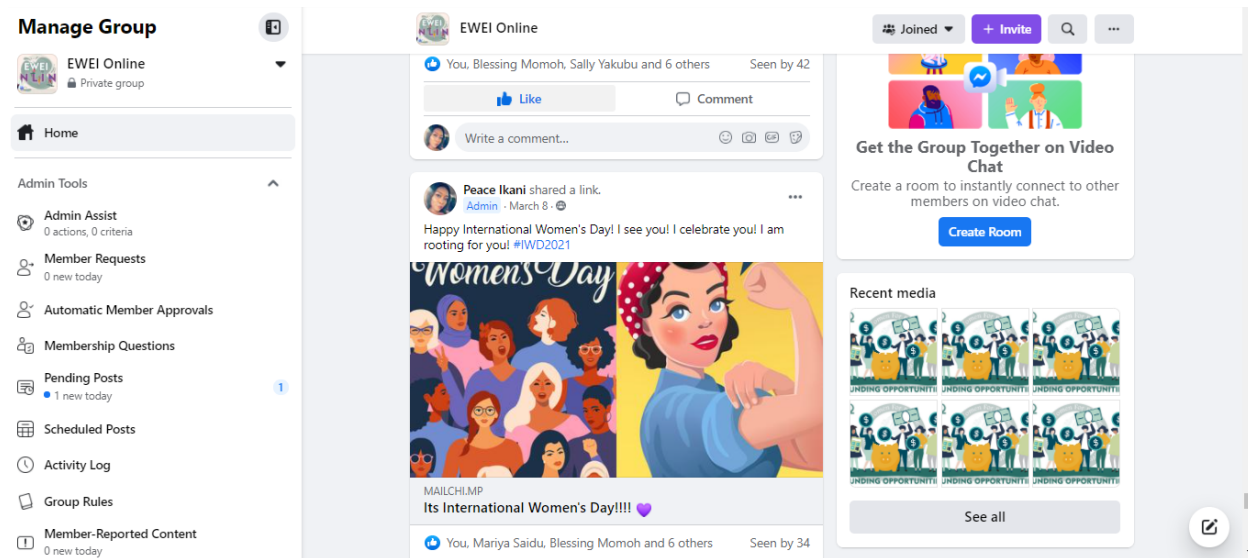
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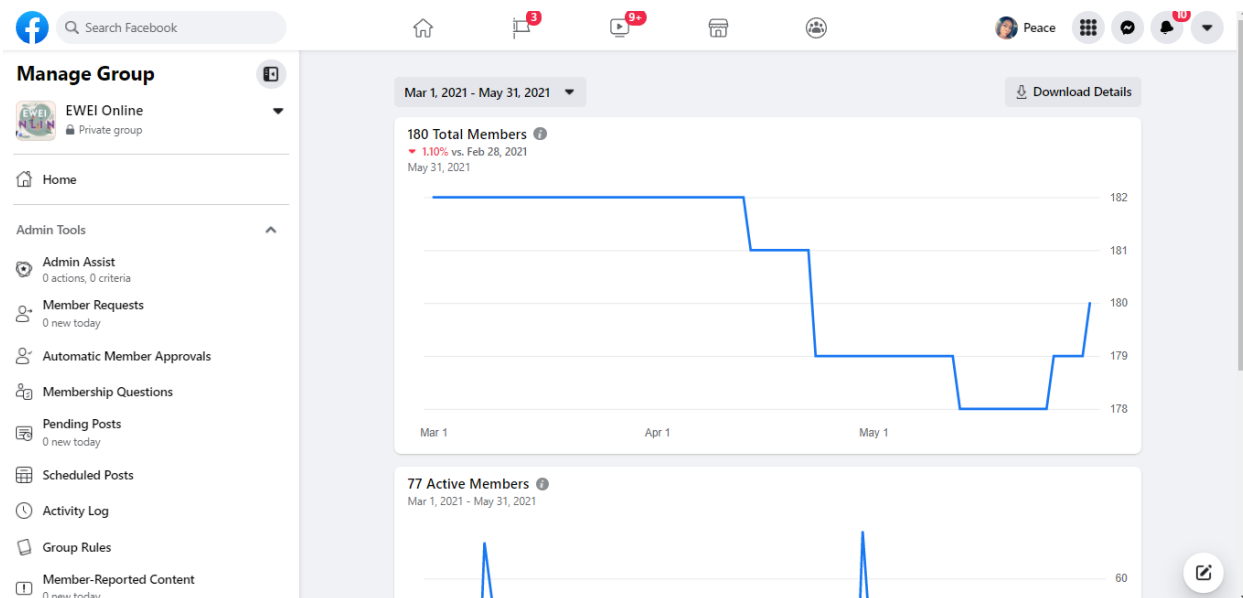
Observance Days

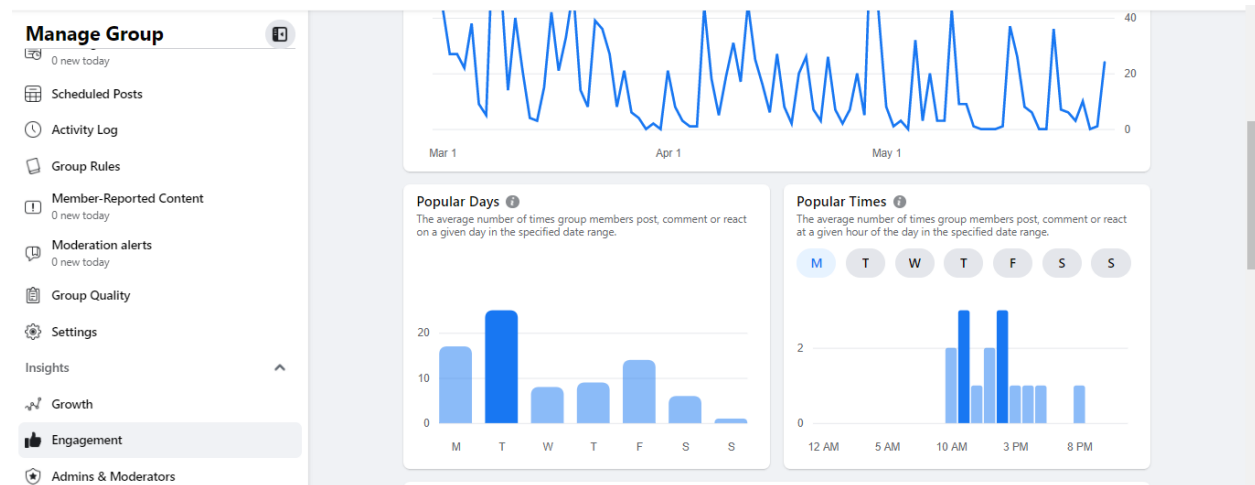
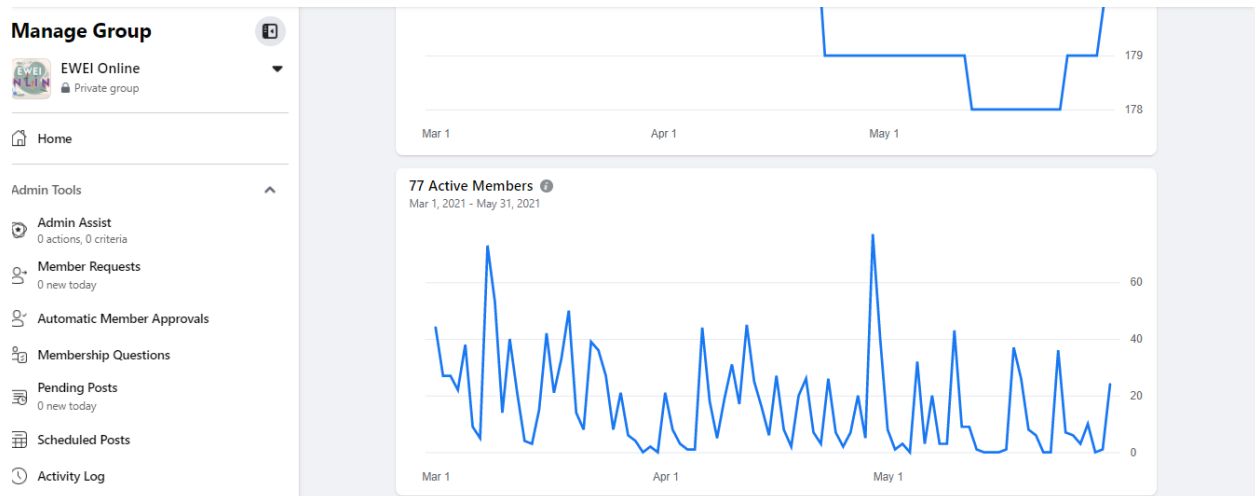
We marked the International Women Day (IWD) was marked on 8 March 2021. The theme for the International Women Day 2021 was **"Women in leadership: Achieving an equal future in a COVID-19 world"**

In line with the theme, we celebrated exceptional women all through the month of March highlighting their work and achievements.

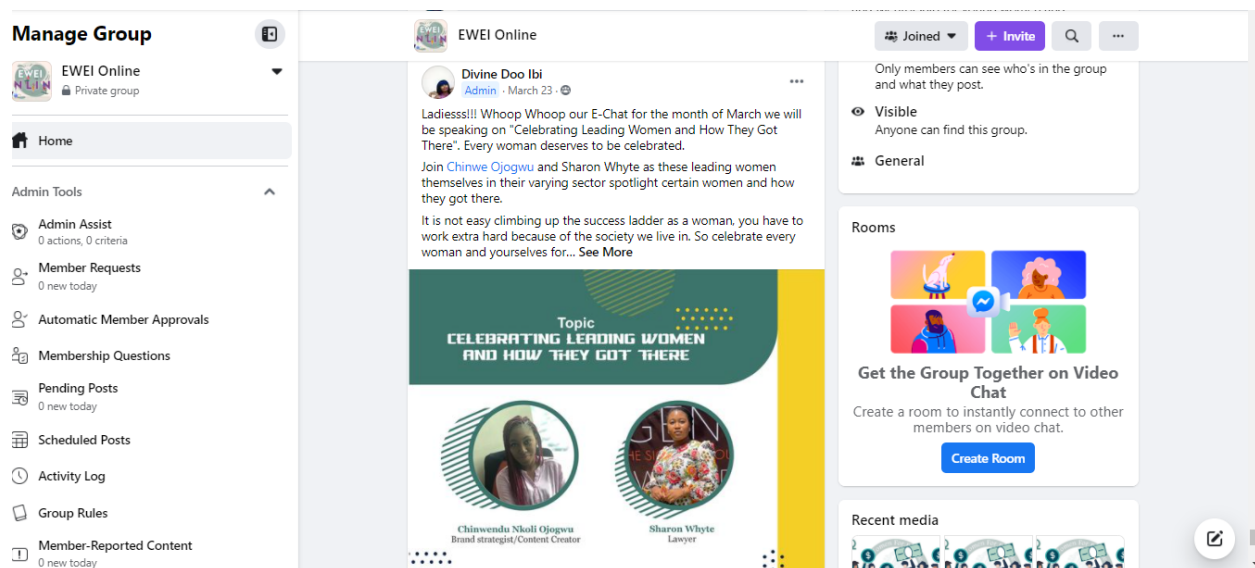


The following set of visuals highlight metrics of membership and engagement from March 2021 – May 2021.

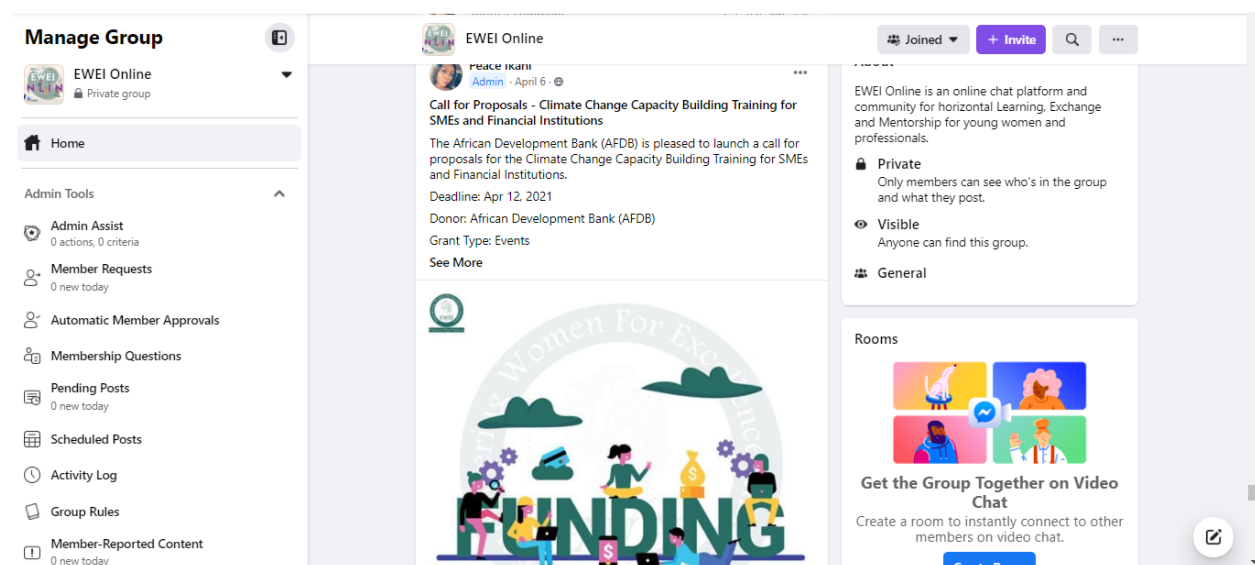


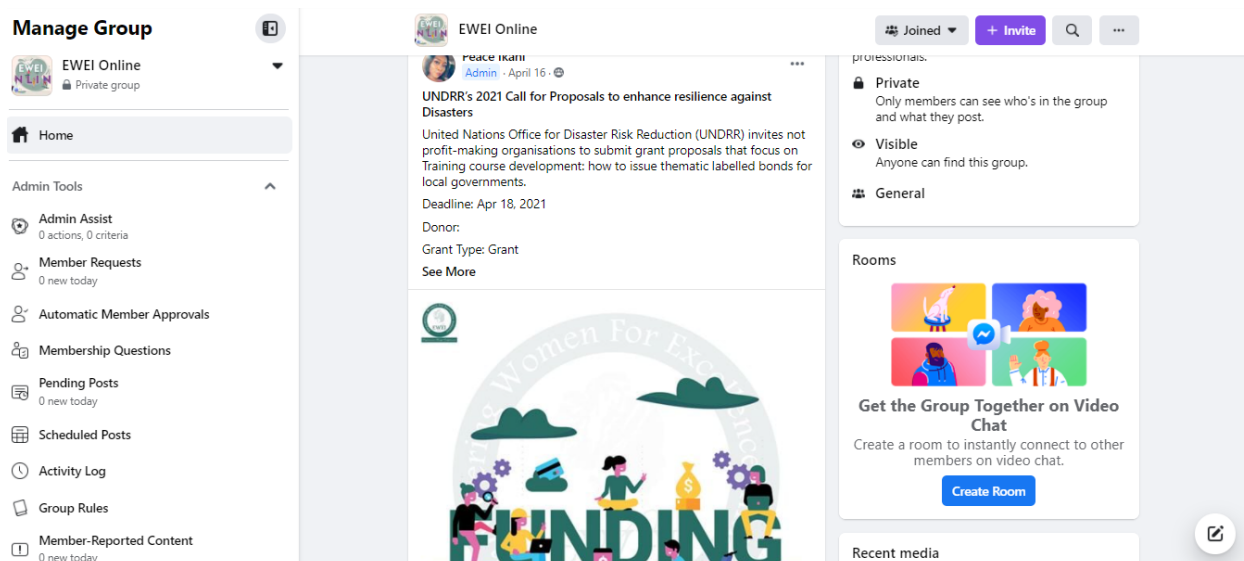


Our March E-chat was also promoted in the group.



Global and local funding opportunities were also shared on the platform to give members visibility about professional, academic and financial opportunities.





CHALLENGES

The major challenge is low engagement by members on the page. In addition, we are still yet to reach our target number of membership on the page (300 members).

MITIGATION

To address the challenge of low engagement, we continued sharing educational resources to engage the EWEI Online members. We also tried to diversify our content on the page to include videos, articles and images. To address the challenge of low membership, we shared the link to the page continuously on EWEI's social media handles for publicity.

NEXT STEPS

Moving forward, we will still adopt the cross-posting methods i.e. we will regularly post information regarding EWEI Online on all EWEI's social media platforms encouraging ladies to join the page and hold our monthly E-Chat video chat to engage members.

We will also organise a face book live event to discuss with members and get their opinions on topics and content they are interested in.

Sometime before the end of the year, we will hold an EWEI Online Hangout where we will physically have members together in one place but engaged online providing some incentives and asking them to bring a number of friends.