

EDUCATE, EQUIP AND EMPOWER 230 WOMEN AND GIRLS

The Educate, Equip & Empower (EEE) project is designed to tackle poverty, retention, enrollment and completion of girl child education, enable networking and mentoring between female students and women professionals around the world and also provide access to opportunities for women and girls in Nigeria.

December 2021 – February 2022 Update

EWEI Online, our online community for horizontal learning, exchange and mentorship, has in the last quarter carried out impactful activities online.

In December 2021, we engaged in discussions around Gender Based Violence, with the theme; **End Violence Against Women Now**. Our major subthemes were as follows:

- Conceptualising violence against women under the following areas; definition of violence against women, understanding gender-based violence and other types of violence against women.
- Violence against women in educational and religious institutions and how to mitigate them.
- Violence against women in political institutions, workspace violence and how to mitigate them.
- Violence against women entrepreneurs/freelancers, violence against women in the family and methods of mitigation.

In January 2022, we had interactive discussions around **Education**. Sub themes covered were:

- Reviving the reading culture through tips on improving reading habits, book suggestions and developing reading culture among members.
- Gender gap in education with focus on reasons for this gender gap and solutions.
- The new wave of digital learning, benefits, tools and success stories of young women benefitting from digital learning
- Celebrating young women in education by sharing their success stories

In February 2022, our discussion was on **Cancer Awareness**. The following sub-topics were covered:

- Understanding cancer and debunking cancer related myths
- Highlighting and discussing the different types of cancer
- Designing actions that can be taken against cancer through preventive measures, care and protection of cancer patients
- Celebrating women cancer survivor

In this quarter, we also had fun facts and shared videos to help members visually understand and engage in key topics we discussed.

The following set of visuals highlight the different risks topics and sub topics discussed in the month of December 2021- February 2022.

The image shows a screenshot of a Facebook community page for 'EWEI Online'. The page is divided into three sections, each featuring a post from a community member. On the left side of each section, there is a sidebar with the community name 'EWEI Online' and navigation options: 'Browse', 'Manage', 'Community home', 'Rooms', and 'Events'. The top of the page shows the Facebook search bar and navigation icons.

Post 1 (Top):


- Author:** Rachel Ogbonna (Admin), February 22.
- Text:** "Good morning Ladies! More than 30% of cancers are caused by several leading behavioural and environmental risks that are potentially modifiable. Tobacco use is the single largest preventable cause of cancer in the world today. It is responsible for up to 1.5 million cancer deaths a year. Key strategies to preventing cancer... See more"
- Image:** A group of women wearing pink boxing gloves, with the text "WE MUST FIGHT TOGETHER" overlaid.
- Right Panel:** "Anyone can find this community. Learn more" and "Recent media" section with four thumbnails, one of which shows a hand holding a stethoscope.

Post 2 (Middle):

- Author:** Divine Doo Ibi (Admin), January 10.
- Text:** "Good morning amazing ladies!!! Now that the holidays are properly done, let us get into our super world-changing mode. But you know world changers have no breaks yea? So I hope you did your best during the holidays to make the world better for ladies. This week we would be looking at "Gender Gap in Education." In the north, we have more out of school girls than boys. With the gender comes the effects of a gender gap. We would be looking at how to do away with the gender ... See more"
- Image:** A circular graphic titled "GENDER GAP IN EDUCATION" with the subtitle "Conceptualising Gender Gap" and a "Start" button.
- Right Panel:** "Visible Anyone can find this community. Learn more" and "Recent media" section with four thumbnails.

Post 3 (Bottom):

- Author:** Uchepuh Danyaro (Moderator), January 10.
- Text:** "Hello, amazing ladies.... Girls and women are discriminated against during education in terms of access, permanence, completion, treatment, learning outcomes, and career choices, resulting in disadvantages that go beyond schooling and the school environment. The presence of gender stereotypes in curricula, textbooks, and teaching processes; the violence they face in and out of school; structural and ideological constraints as well as male dominance in certain academic and pr... See more"
- Image:** A group of young girls in green school uniforms looking at a tablet together.
- Right Panel:** "Visible Anyone can find this community. Learn more" and "Recent media" section with four thumbnails.



EWEI Online

Browse
Manage

Community home

Rooms



Events



Rachel Ogbonna
Admin · February 1 · 🌐

Good Morning Queens 🙌🙌🙌


An important observance day in February is the World Cancer Day. We'd be dedicating this month to spreading awareness on cancer, actions we can take against cancer and celebrating resilient women who have fought to make a difference on issues around cancer. Le... [See more](#)

Cancer Awareness


Uchepuh Danyaro shared a link.
Moderator · February 21 · 🌐

its monday ladies, today we will be celebrating Ana's story on surviving cervical cancer <https://youtu.be/2ohXdLd14KM> please visit the link to watch her story. have a productive week .




YOUTUBE.COM

Ana's Story: Cervical Cancer (:90)


This video tells the story of Ana, a cervical cancer survivor, who enc...

👤 You, Sally Yakubu, Ladi Ornguga Don and 6 others Seen by 22

👍 Like
💬 Comment
➦ Send


Jeleela Ummulkhayr Abdallah
Admin · February 23 · 🌐

At this stage, depression set in. The thought of removing one breast is a problem on your psyche. "You don't want to even stand in front of the mirror because you'll want to close your eyes when you see your body in front of the mirror because you're battered. As a nurse, the battery is not the intention of your surgeon but for you to live. So for most people, it's a mental challenge, most people go through depression and depression will eventually end in suicide. "Some o... [See more](#)







👤 Sally Yakubu, Ladi Ornguga Don and 8 others Seen by 40

Visible
Anyone can find this community.

Learn more

Recent media










See all

Visible
Anyone can find this community.

Learn more

Recent media





See all

community and what they post.

Visible
Anyone can find this community.

Learn more

Recent media







See all

Members of EWEI online were invited to participate in a book challenge and also hacks for use of digital tools were shared with them.

Facebook interface showing a post from Joy Adamu (Moderator) in the EWEI Online community. The post is dated January 28 and contains the following text:

Hello wonderful ladies,
I am super excited!
It Friday Book Challenge Day!
Guess What their is a prize for today's challenge.
here goes the question👉👉👉
Tell us the most recent book you have read and summarise it in the easiest way possible.
We await your interesting piece everyone.



Community sidebar on the left includes: Communities, EWEI Online, Browse, Manage, Community home, Rooms, Events.

Right sidebar includes: + Invite, Learn more, Recent media (4 thumbnails with 'FUNDING OPPORTUNITIES' text), See all.

Facebook interface showing a post from Hadassah Ladi Iliya (Moderator) in the EWEI Online community. The post is dated January 28 and contains the following text:


Hello Ladies,
Today is TGIF and we will be talking about a short story of a young successful woman in Africa
Damilola Odufuwa
She's quite the force among Nigeria's emerging young feminists. The

Community sidebar on the left includes: Communities, EWEI Online, Browse, Manage, Community home, Rooms, Events.

Right sidebar includes: Learn more, Recent media (4 thumbnails with 'FUNDING OPPORTUNITIES' text), See all.

Facebook interface showing a post from Rachel Ogbonna (Admin) in the EWEI Online community. The post is dated January 27 and contains the following text:

Ladies, I bring you these hacks to help your digital learning. Thank me later!



Community sidebar on the left includes: Communities, EWEI Online, Browse, Manage, Community home, Rooms, Events.

Right sidebar includes: Learn more, Recent media (4 thumbnails with 'FUNDING OPPORTUNITIES' text), See all.

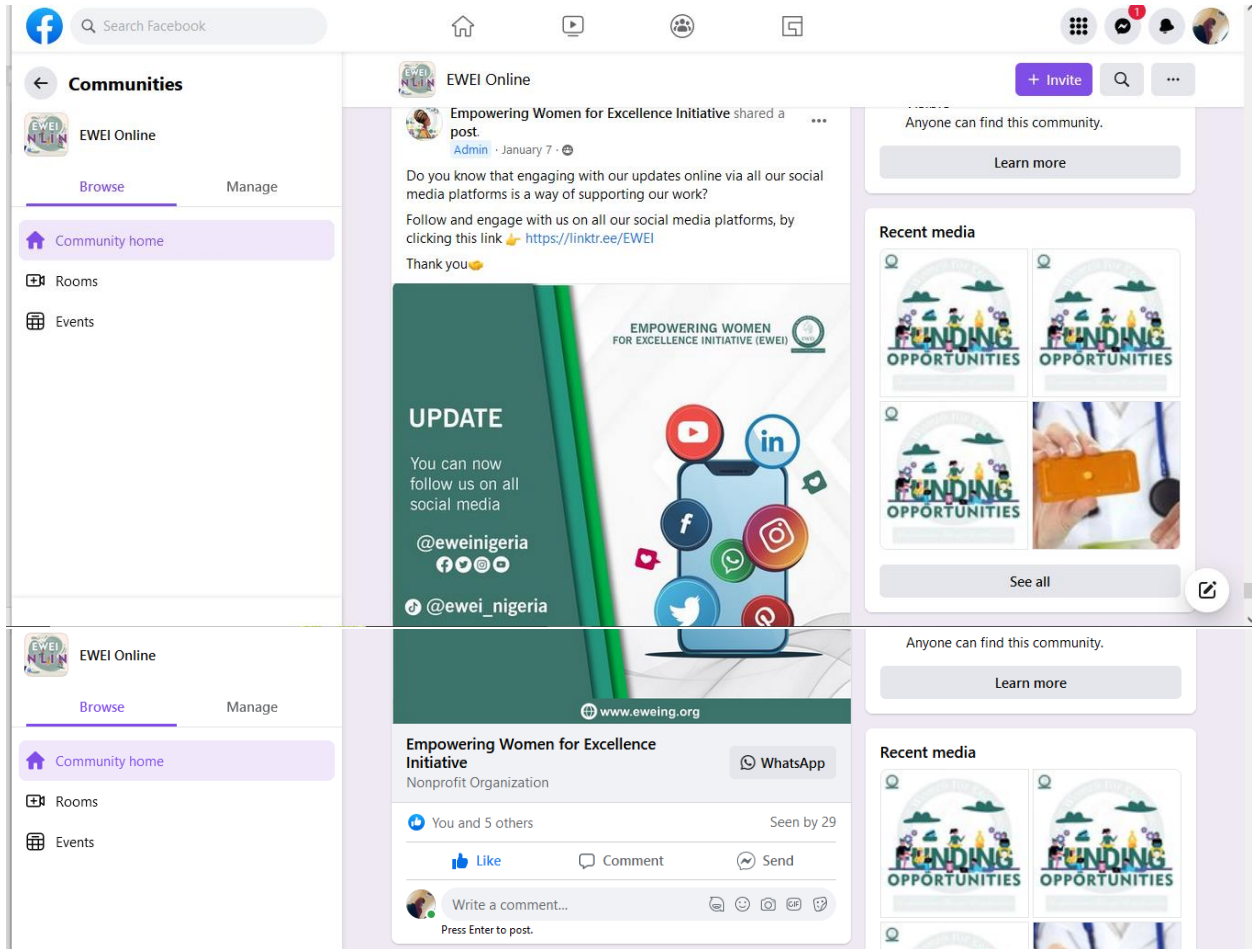
Facebook interface showing a post from Sally Yakubu (Moderator) in the EWEI Online community. The post is dated 33w and contains the following text:

Thanks for this info

Community sidebar on the left includes: Communities, EWEI Online, Browse, Manage, Community home, Rooms, Events.

Right sidebar includes: Learn more, Recent media (4 thumbnails with 'FUNDING OPPORTUNITIES' text), See all.

Also, members were invited to be a part of all EWEI programmatic activities across all social media platforms.



We marked observance days with members on the platform.

The image displays two screenshots of a Facebook community page for 'EWEI Online'. The top screenshot shows a post by Peace Ikani, dated December 1, 2021, titled 'What is Consent?'. The post text explains that consent means to agree to do something or to give permission, and emphasizes the importance of consent during the 16 Days of Activism. It includes a graphic with an orange handprint and the text 'STOP VIOLENCE AGAINST WOMEN NOW! #OrangeTheWorld! #16DaysOfActivism2021'. The bottom screenshot shows a post by Rachel Ogbonna, Admin, dated February 4, 2021, titled 'Good afternoon Ladies'. The post text mentions 'World Cancer Day' with the theme '#CloseTheCareGap' and states that cancer is one of the world's leading causes of death. It includes a graphic with a purple ribbon and the text 'WORLD CANCER DAY Create a future without cancer. The time to act is now. 4 January'. Both screenshots show the community's navigation menu on the left and a 'Recent media' section on the right.

Global and local funding opportunities were also shared on the platform to give members visibility on professional, academic and financial opportunities for career growth and development.

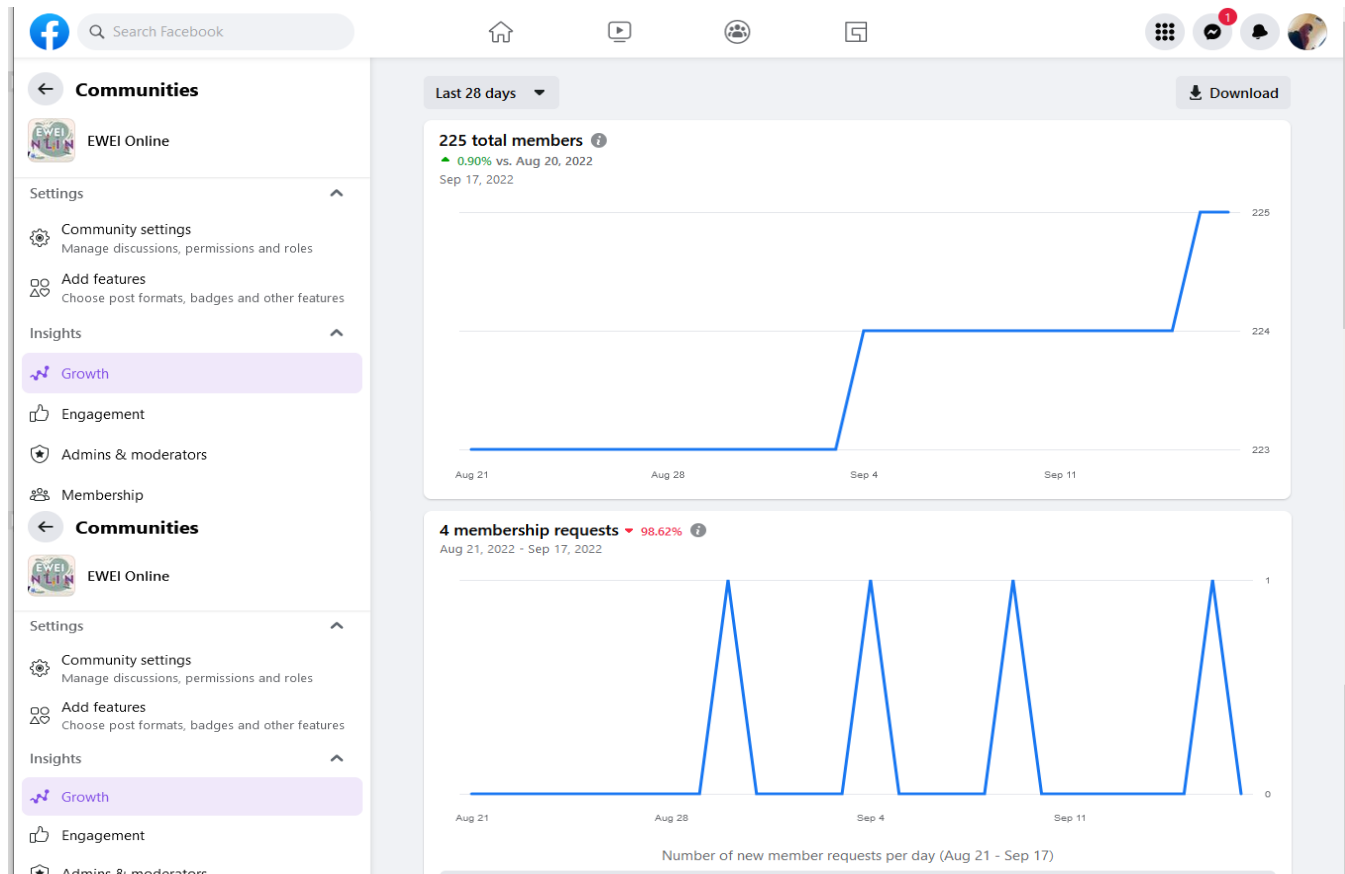
The image displays three screenshots of a Facebook community page for 'EWEI Online'. Each screenshot shows the community's sidebar on the left, a central post, and a right-hand panel with community details and media.

Top Screenshot: The central post is by Rachel Ogbonna, Admin, dated January 31. The post title is 'Advanced Human Rights Course: The Right to Development in Africa'. The deadline is August 12, 2022, and the donor is the Centre for Human Rights. The post lists various countries/regions and provides a link for more information: <https://www.chr.up.ac.za/courses-presented/right-to-development-in-africa>. The right-hand panel shows 'Recent media' with four 'FUNDING OPPORTUNITIES' graphics.

Middle Screenshot: This screenshot shows a large graphic for 'FUNDING OPPORTUNITIES' with the tagline 'Empowerment Through Enlightenment'. The graphic features illustrations of people working, a laptop, a smartphone, and a money bag. Below the graphic, it says 'Hylestina Emmanuel and 4 others' and 'Seen by 20'. There are buttons for 'Like', 'Comment', and 'Send'. The right-hand panel is identical to the top screenshot.

Bottom Screenshot: The central post is by Rachel Ogbonna, Admin, dated January 24. The post title is '5th Cohort of African Women Entrepreneurship Cooperative'. The deadline is January 30, 2022, and the donor is the African Women Entrepreneurship Cooperative. The post lists various countries/regions and provides a link for more information: <https://www.weareawec.org/apply>. The right-hand panel shows 'About' information for the community, stating it is 'Visible' and 'Anyone can find this community'. Below the 'About' section is another 'Recent media' section with 'FUNDING OPPORTUNITIES' graphics.

The following set of visuals highlight metrics of membership and engagement from December 2021 – February 2022.



Facebook Search Facebook

Home Video Groups Pages

Communities EWEI Online

Browse Manage

Community home Overview

Admin tools

- Admin Assist 1 action, 1 criteria
- Member requests 0 new today
- Badge requests 0 new today
- Membership questions
- Pending posts 0 new today

Dec 1, 2021 - Feb 28, 2022 Download

63 posts 63 Posts Comments Reactions All

Dec 1, 2021 - Feb 28, 2022

Dec 1 Jan 1 Feb 1

Active members 40

Dec 1, 2021 - Feb 28, 2022

Dec 1 Jan 1 Feb 1

Active Members Per Day (Dec 1 - Feb 28)

Popular days 20

The average number of times members post, comment or react on a given day in the specified date range.

Day	Average Interactions
M	12
T	10
W	6
T	2
F	20
S	7
S	3

Popular times 4

The average number of times members post, comment or react at a given hour of the day in the specified date range.

M T W T F S S

Hour	Average Interactions
12 AM	0
1 AM	0
2 AM	0
3 AM	0
4 AM	0
5 AM	1
6 AM	1
7 AM	1
8 AM	1
9 AM	1
10 AM	1
11 AM	1
12 PM	1
1 PM	1
2 PM	1
3 PM	4
4 PM	1
5 PM	1
6 PM	1
7 PM	1
8 PM	1

CHALLENGES

The major challenge is low engagement by members on the page. In addition, we are still yet to reach our target number of memberships on the page (300 members).

MITIGATION

To address the challenge of low engagement, we continued sharing educational resources and stories to engage the EWEI Online members, shared useful Do It Yourself (DIY) for online tools, alongside funding opportunities. We also started sharing videos to promote interactivity among members. To address the challenge of low membership, we shared the link to the page during EWEI events and encourage women and girls we interact with to become members.

NEXT STEPS

Moving forward, we will continue to implement the cross-posting methods. That is, we will regularly post information regarding EWEI Online on all EWEI's social media platforms encouraging ladies to join the page, engage in polls, post riddles, share videos, fun facts and ask questions to promote interactivity.

We will also organise Facebook live events to discuss with members on trending issues that affect every day social and professional life, and also, get their opinions on topics they will want to engage with more on the platform.