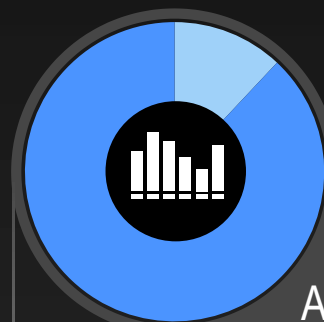


CHALLENGES



27%

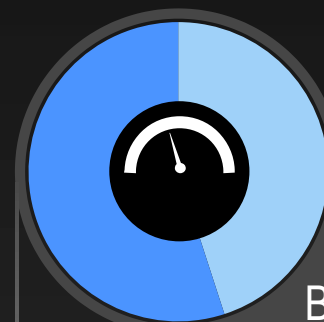
A prevalent aspect of poverty in Madagascar is the absence of running water. The water and sanitation sector has posted slow progress. 27% of the total population had access to water in 2012 according to INSTAT



56%

WOMEN

Spend 30 minutes
per day fetching
water
(MDG, 2013)



30%

LOSS OF TIME

Economic cost of
this loss of time
30% of hourly GDP
(WHO, 2012)



88%

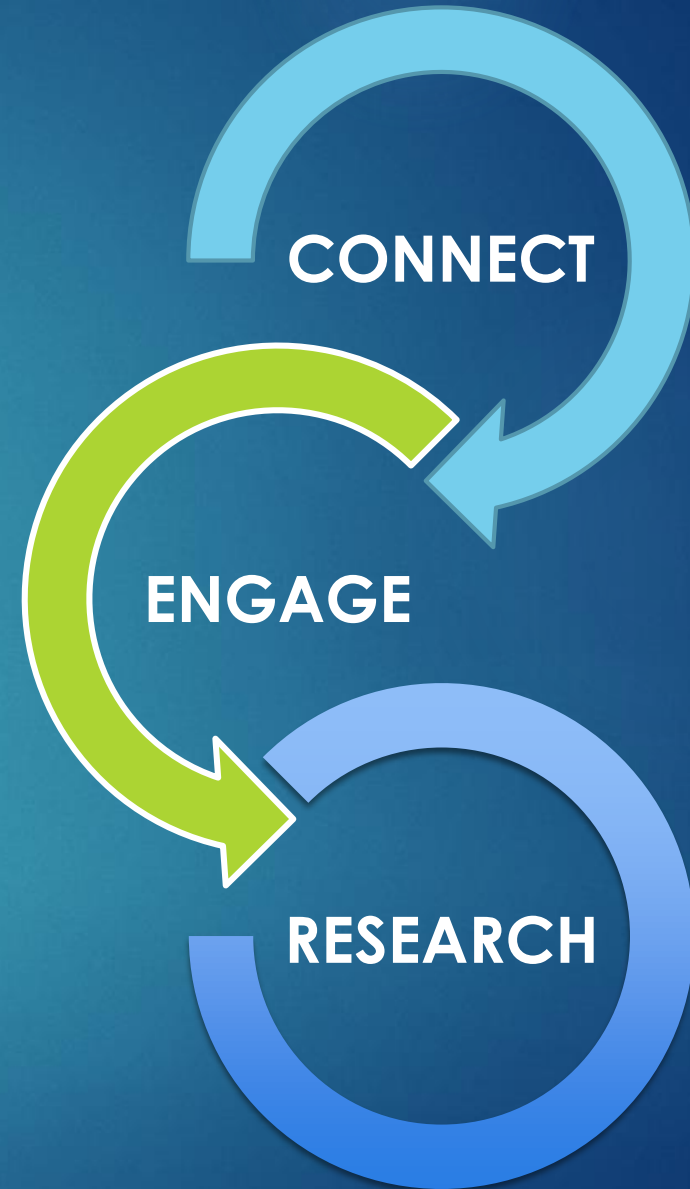
DISEASE

diarrheal disease
attributable to poor
access to water
(Prüss, 2002)



Our Mission

Halt Poverty mission is
to foster grassroots community livelihoods with
tourism-based activities to break the cycle of
poverty





Our Solution

Improving water access for 400 people - installing 2 handpumps boreholes

boost the livelihood of
400 people with 2 handpumps boreholes - costs \$5,994

boost the livelihood of
200 people with 1 handpump borehole - costs \$2,945

boost the livelihood of
one person with just \$15

Water is vital

Our Solution

Improving water access for 400 people - installing 2 handpumps boreholes

The Canzee Pump

- ▶ Ideal for communities of between 100 to 200 people
- ▶ A single site has the capacity to pump between 20-35 liters of safe water per minute
- ▶ Durable and spare parts can be made available locally. Ideal for remote areas because they do not contain pistons or seals that are difficult to replace

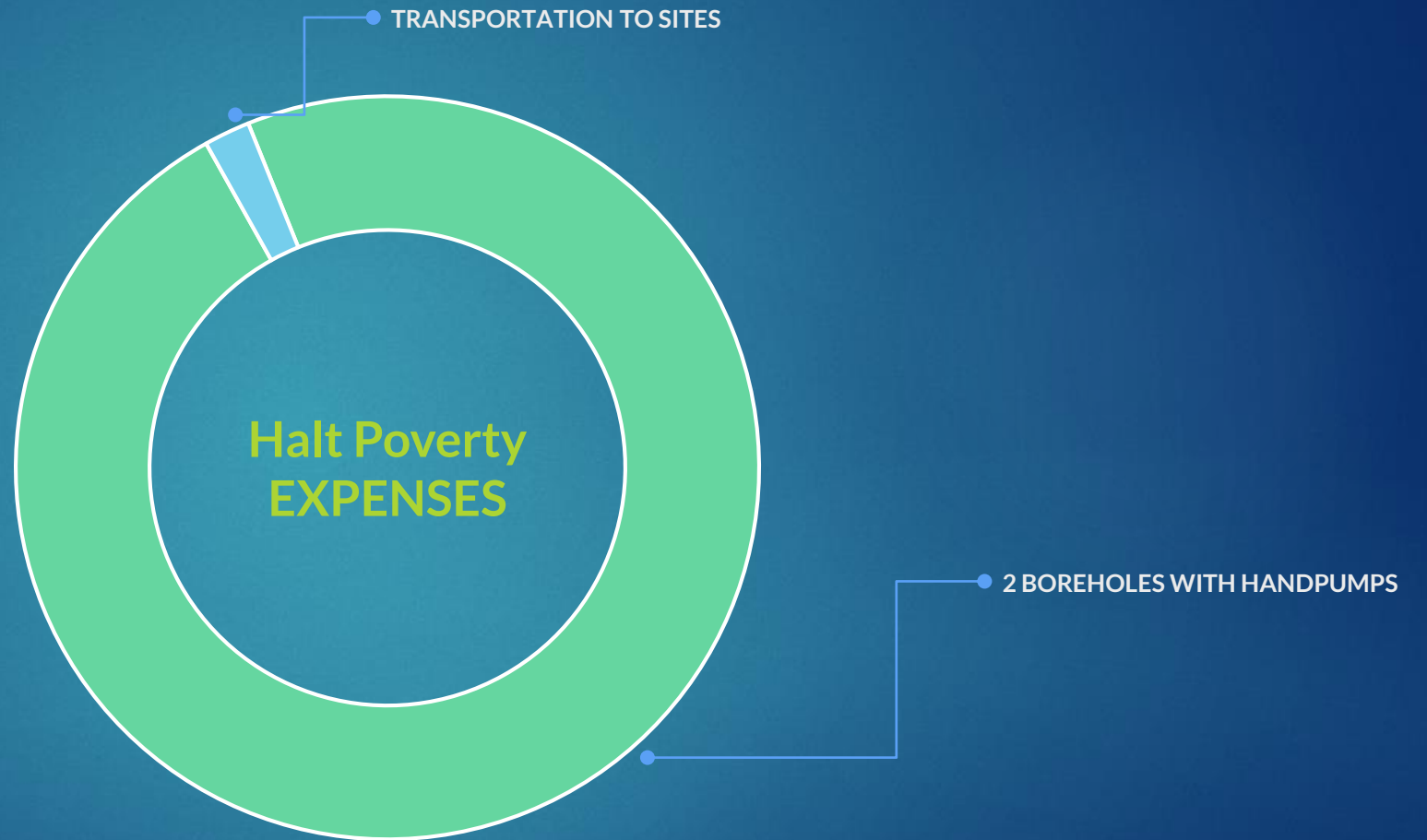


OUR PROCESS

Halt Poverty



USE OF FUNDS



5 benefits for community

- ▶ Time savings associated with better access to safe water especially for women and children
- ▶ Potential increase in tourism resulting from a clean environment and improved water supply to tourist locations
- ▶ Improved health, wellbeing and child care resulting from reduction in women's burden collecting water
- ▶ Improved food production resulting from multiple use water systems providing water to agriculture and livestock production
- ▶ Increased opportunity for women to work and children to go to school

4 benefits for donors

- ▶ Wide internet coverage
- ▶ Acknowledgement of your contribution across our social media platforms
- ▶ Demonstration of community values
- ▶ Opportunities for customer engagement for your organization through cause related marketing

THANK YOU!

WE'LL BE HAPPY TO HEAR FROM YOU



<https://www.haltpoverty-madagascar.org>



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