YouMeWe NPO

Three Year Plan
2018-2020
Strategy

Mission: Why we exist
Vision: What we want to be
Goal: What we need to do to achieve our vision
Framework: How we will accomplish our goal
Targets/Objectives: What we need to do to be successful
Activities: Actions to achieve success
Measurement: Measures or indicators of success
MISSION: to focus on enabling children living in institutional homes to gain employable skills through Digital Citizenship training. Assist them in the addressing of Japan’s challenges of a growing elderly population and a shrinking overall population.

VISION: To assist as many of the 30,000 children living in homes to have access to the internet, close the gap on their education and help build their futures to be employable.
What we need to do to achieve our vision

Close gap on education
Help them be employable

Less homeless
Adding to shrinking workforce
Increasing possibilities outside
Opening up their minds and universe

Make each employable
You Me We Framework

- **DONORS**
  - Acting as advocates for the children so that they are aware of the tools and trends outside their homes and in the world to help them.

- **HOMES**
  - Working with the homes to make sure we are aligned with their goals for the children.
  - Keeping communication clear and open.

- **MENTORS**
  - Matching mentors with the children who need help in achieving their long-term goals.

- **CHILDREN**
  - Acting as advocates for the children so that they are aware of the tools and trends outside their homes and in the world to help them.

- **Targets/Objectives**
  - How we will accomplish our goal.

- **Activities**
  - Mission
  - Vision
  - Goal
  - Framework

- **Measurement**
You Me We Targets/Objectives

What we need to do to be successful

Continuous Improvements

CULTURE

Staff training

Provocative training for the children

See the children reach their goals

Mission
Vision
Goal
Framework
Targets/Objectives
Activities
Measurement

What we need to do to be successful

See the children reach their goals

Staff training

Provocative training for the children

Continuous Improvements
<table>
<thead>
<tr>
<th>Activities</th>
<th>2017</th>
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<th>2020</th>
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**Mission**

**Vision**

**Goal**

**Framework**

**Targets/ Objectives**

**Activities**

**Measurement**

**Actions to achieve success**
Measuring Results

The DEFINE phase will add more definition to the project.

The MEASURE phase is where we quantify the problem.

The ANALYZE phase is where we identify the cause of the problem.

The IMPROVE phase is where we implement and improve the solution.

The CONTROL phase is where we maintain the solution.
APPENDIX
Big Picture sponsored by Japanese corporates domestically and globally

**You Me We-Japan**
- Hire You Me We
- Train as trainers for homes and Elderly
- To be Japanese instructors for SE Asian students

**Partner in SE Asia**
- Digital Natives training
- Seek jobs in Japan
- 21st Century learning
- Japanese language training from YMW
- Employable skills