



# **PROJECT NANHI KALI**

*For the girl child*

Sponsorship Proposal

May 2018

## BACKGROUND

Project Nanhi Kali (which translates to ‘a little bud’ in Hindi) was set up in 1996 with the objective of empowering underprivileged girls in India by providing them with quality education. In a country with 21 million unwanted girls<sup>1</sup> and 50% of girls dropping out of school before Grade 10<sup>2</sup>, Project Nanhi Kali has transformed the destinies of 3,50,000 underprivileged girls in some of the most deprived rural, tribal and urban poor areas across India.

The project supports the education of socially and economically underprivileged girls, who are often first-generation learners. The purpose of the project is to curtail the high dropout rate prevalent amongst school girls in India, while ensuring that girls attend school with dignity and attain quality education.

Project Nanhi Kali is jointly managed by Naandi Foundation and K. C. Mahindra Education Trust.

## PROJECT NANHI KALI INTERVENTION

Project Nanhi Kali provides 360-degree support to girls, referred to as Nanhi Kalis, studying in government schools from Grade 1 to 10. The intervention comprises of the following elements:

- 1) Free remedial classes provided at Nanhi Kali Academic Support Centres which are set up within the government school premises.** At these Academic Support Centres, which operate for 1.5-2 hours every school day, trained tutors engage the girls in concept based learning. The tutors, referred to as Community Associates, are selected from the local community with the intention that they will act as friends and mentors to the girls, while encouraging community interest and proactive action for quality education.
- 2) The project adopts a unique pedagogy called the Cooperative Reflective Approach which is a concept based, interactive group approach to learning.** The value of cooperative learning lies in the way group dynamics are created amongst the Nanhi Kalis in the Academic Support Centres. The girls are encouraged to listen to one another, ask questions, clarify issues and

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<sup>1</sup> Annual Economic Survey of India, 2018

<sup>2</sup> Ministry of Human Resource Development, 2013-14

express their point of view on the concepts under discussion. The approach recognises learning as a continuous process that is distinct for each child and focuses on learning rather than teaching.

- 3) The Yellow Tablet Revolution, which has recently been launched in the project, comprises of the provision of digital tablets with pre-loaded audio-visual educational content to Nanhi Kalis in secondary school (Grade 6-10).** The audio-visual lessons enable better comprehension and recall. Each concept taught is followed by an assessment, and only after the concept is mastered does the next concept unlock. Every girl can log in individually and learn at her own unique pace.  
At the primary school level (Grade 1-5), tablets are used by the Community Associates to efficiently track attendance and academic performance of the Nanhi Kalis.
- 4) A school supplies kit is provided to every girl annually, thereby allowing her to attend school with dignity.** This kit consists of uniforms, personal clothing, notebooks, stationery, a school bag, a raincoat/pullover and feminine hygiene material.
- 5) Regular assessments and evaluation of the girls' learning levels is an integral part of the project.** 3 assessments are conducted for each Nanhi Kali, every academic year. The daily attendance of the Nanhi Kalis is also tracked by the Community Associates; if a Nanhi Kali remains absent for more than 3 days, the Community Associate visits the home of the girl to check the reason for her absenteeism.
- 6) The Nanhi Kali team works extensively with parents and communities to sensitize them to become collective guardians of the girls.** Community Based Organisations are formed across project locations. These organizations provide for a strong platform for awareness building and participation of important stakeholders in the community. Additionally, several sensitization and engagement activities are organised with the objective to change negative mind-sets and attitudes towards the girl child.

## PROJECT OUTREACH

- Since its inception in 1996, Project Nanhi Kali has reached out to over 3,50,000 underprivileged girls in India.
- At present, the project is supporting the education of 135,000 girls through 4,900 Nanhi Kali Academic Support Centres across 11 states in India, which includes Andhra Pradesh, Delhi, Gujarat, Haryana, Madhya Pradesh, Maharashtra, Punjab, Tamil Nadu, Telangana, Uttar Pradesh and West Bengal.
- Digital tablets with preloaded educational content have been provided to 49,000 girls at secondary school level in all project locations.
- The project has a cadre of 4,200 locally recruited tutors who are extensively trained to strengthen their capacity as Nanhi Kali Community Associates.
- Through interventions with the girls, their families and communities at large, the project has been successful in planting seeds for social change in some of the most deprived regions of the country.
- Over 15,000 Nanhi Kali alumni are pursuing higher education and professional careers.

## SPONSORSHIP COST

To support the education of Nanhi Kalis, it costs:

Currency	Primary School (studying in Class 1-5)	Secondary School (studying in Class 6-10)
INR	3600	4800
USD	60	78
GBP	48	60
Euro	48	66
AUD	72	96

Donors are provided a profile and photo of the girls they sponsor, followed by 3 individual progress reports every academic year.

### **CORPORATE SOCIAL RESPONSIBILITY (CSR) ELIGIBILITY**

- Project Nanhi Kali is an eligible CSR project in accordance with the Indian government regulations.
- The project aligns with Schedule VII of the Companies Act 2013, under Promotion of Education and Gender Equality.
- All donations are exempted under section 80G of the Income Tax Act.
- Education of the girl child is considered an issue at the top of the national development agenda as per Corporate Social Responsibility guidelines.
- The projects specify implementation milestones, timelines and regular reporting, relevant to project mode implementation.