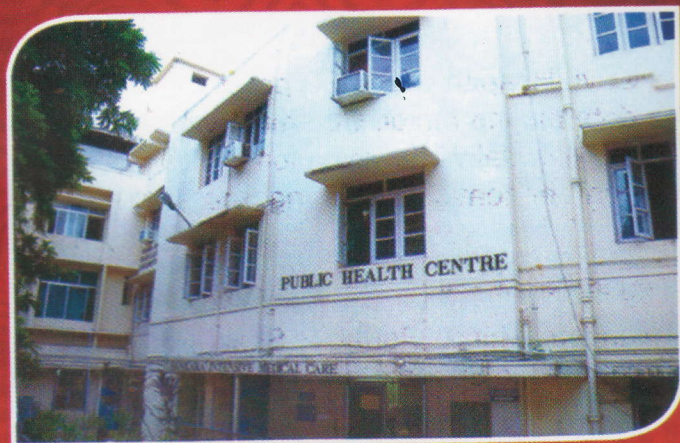
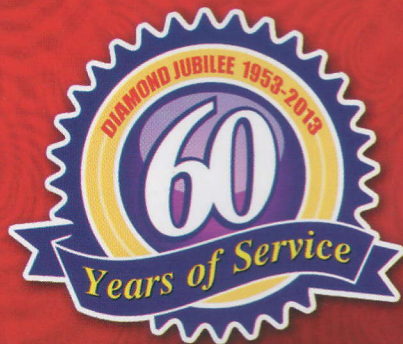




PUBLIC HEALTH CENTRE

(PUBLIC HEALTH & WELFARE SOCIETY)

No. 174, Lake View Road, West Mambalam, Chennai - 600 033.
Ph 2489 3172, 2489 7008, 2489 3101 Email: mdphc2012@yahoo.com
Web: www.phc-mc.org



The Public Health Centre, West Mambalam is a well recognized name in the medical firmament of the Chennai Metroscape. It provides high grade medical services to the people at an affordable cost. It was started in the year 1953. At that time the civic conditions were abysmal and the medical services were appalling. What started in a small hut as a new and pioneering experiment of community involvement in the medical services of the Society has grown into a multi-dimensional medical centre of repute and excellence, keeping alive the core values for which it was started. It was started by a Gandhian social activist Mr.M.C.Subrahmanyam with a band of volunteers, establishing a new dimension in voluntary service and today the 1st and 3rd generation of volunteers are managing the affairs of the Centre. Sprawling over 16 grounds in a busy throughfare in the area and spreading across 5 blocks. PHC is a 150 bedded medical centre with nearly 70 Doctors, and around 180 Medical, Paramedical, Technical and administrative Staff attending to the patient care daily. Public Health Centre is managed by Public Health and Welfare Society- a registered society with elected Board of Trustees and Managing Committee.

The Public Health Centre is a midway home between a Govt. Hospital and a Corporate Hospital. It is not commercial organisation. Profit is not the determining factor. Community care is the driving force. The large number of patients attending OP & IP daily bear testimony to the effectiveness of the experiment. It has been it's constant endeavour to bring the advancement of medical sciences to the reach of common man.

Public Health Centre has diagnostic wing and curative wing as below.

Well equipped Laboratory. Digital X-ray, ECG, Ultrasound machine. Portable Scan Machine, Colour Doppler, Endoscope, Colonoscopy, Computer Interfaced Spirometer for lung studies, 4 Dialysis Machine for Nephrology.

General Medicine, Special Medicine, General Surgery, Gastroenterology, Orthopaedic, Plastic Surgery, Chest Clinic, Paediatric with Neonatal ICU, Neurology, Nephrology, Oncology, Psychiatry, Dermatology, Ophthalmology, ENT, Dental, Urology, Physiotherapy, Diabetes & Emergency/ Casualty. A cursory glance at the charges we levy for the above services exemplify the charitable nature of the institution.

PHC has preventive clinical services like **Master Health Check ups**, free immunization programme for all children, pulse polio programmes, free medical camps etc.

Public Health Centre is running BVSN Murthy centre for special children in West Mambalam for training and rehabilitation of children-Mental retardation with or without Autism, Down's syndrome, ADHD and MR with multiple disabilities. Around 60 special children attend it regularly. PHC prepares a special baby food **Nandhini**, prepared from indigenous ingredients under W.H.O formula, priced attractively. Success story of Health Centre is a legacy of collective efforts by the Dedicated Doctors, Philanthropic Donors, Selfless Volunteers and Devoted Staff.

The Health Centre does not receive any direct subsidy from the State or Central Government. We are given some concessions like sales tax exemption, exemption for stamp duty and Income Tax 80G exemption.

Taking into consideration the growing demand for cardiac treatment and coinciding with the birth centenary of our founder, we have started a Cardiac Department in 2012. We have OP Consultation, ECG, Echo cardiogram. Treadmill, Cathlab for angiogram, angioplasty, stenting and a state of art Operation Theatre managed by experienced Cardiologists and Cardio Thoracic Surgeon. We have carried out large number of open heart surgeries (By-pass, valve replacement, etc) successfully. The rates for consultations and the treatment are on the lower side and affordable to the middle and lower income groups. We have affiliation with the Chief Minister's Health Insurance Scheme and few more insurance companies.

For Health Centre all the revenue expenses like establishment, administration, maintenance, electricity etc. are met by revenue income in the form of Room rent, Bed charges, Laboratories, Physiotherapy, medicines charges, service charges Consulting fees, X Ray, Scan, Cathlab and other diagnostic collections. All the capital expenditure towards building, furniture and equipments are met by donations and are not passed on to the patients.

Public Health Centre has completed 60 years. Looking back we feel satisfied that we have passed through eventful years and traversed a purposeful journey. This social initiative and experiment is unique. Medical establishment is monumental.. The sweeping force of time has cast on us the responsibility to protect and preserve the accomplishment and carry forward to the coming years.

Vagaries of time and market pose a formidable challenge to us. With the constant rise in cost of Medicines, Instruments, Medical gadgets and maintenance like Electricity, Water, Manpower, Upkeep, Annual Maintenance Charges etc., we find it increasingly difficult to carry out our activities and are doing a tight rope walk. Also free and concessional treatment is a source of immense help to the needy and poor people. We cannot tinker with the formulations nor can stay it.

Renal problems are becoming common now, consequently we have started the Department of Nephrology. Besides OP we provide Dialysis service. The charge for it is Rs.650/- only., the lowest in its kind of service. In the recent past the demand for this is increasing manifold, directly having impact on our income deficit.

We have to strengthen our financial base to carry on our dedicated path. Necessarily we are obliged to approach Philanthropic Donors, who are bulwark of the Institutions. We seek your patronage. Income Tax exemption is available under section 80G of Income Tax for the donation made to us.

Remittances can be made in favour of 'Public Health & Welfare Society'. We seek the continued support from the people in our endeavour.

Thanking you - With greetings

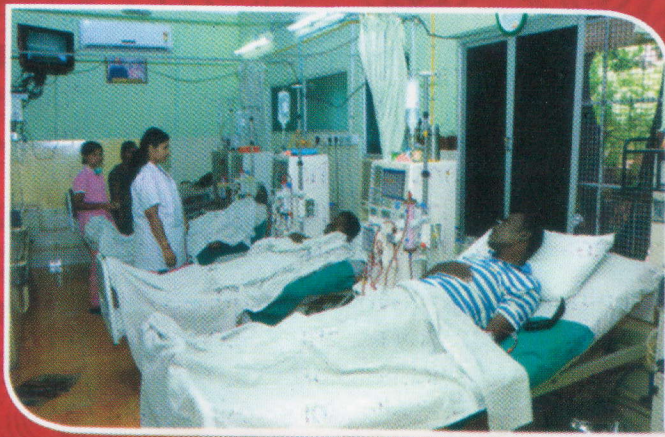


Dr. M.K. SRINIVASAN
President & Medical Director

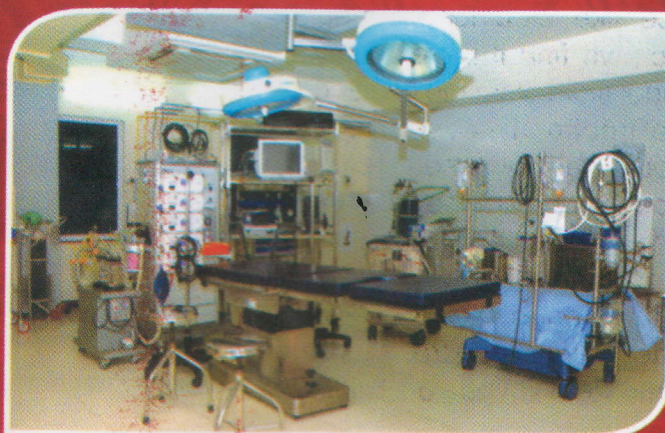
EQUIPMENTS



X-ray Unit



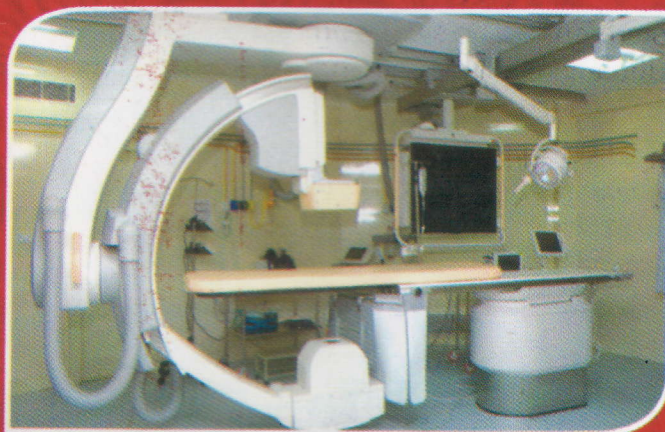
Dialysis Unit



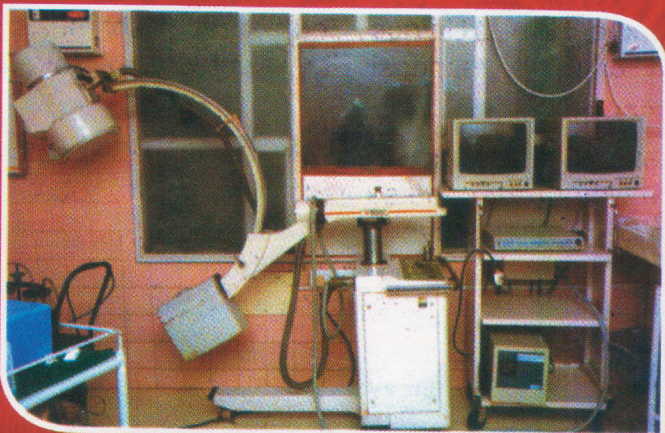
CT.OT



Ventilator



Cathlab



OT with C-Arm





PUBLIC HEALTH CENTRE

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Dear Sir / Madam,

Festival season has started. The celebrations and the gaiety associated with it is pervading everywhere.

Greetings to you all from Public Health Centre for the festivals and festive time ahead. Let the joy of the season bestow its plenty on you.

Public Health Centre majestically stand as the biggest successful experiment of community involvement in the Health and Medical field. Public participation - different strata of people involving in different ways - continue to guide the affairs of the centre for the last six decades.

Even recently, when we opened a new state of the art operation theatre budgeted around Rs.1.5 crores, corporate bodies like Tata Trust and various big Industrial Houses like Autolac Industries, Super Auto Forge and Tex Biosciences (P) Ltd., donated the amount and dedicated it to the people.

When the 2015 December deluge created havocs and inflicted many ravages in Public Health Centre to the tune of nearly Rupees Two crores, we were able to overcome it and tide over the damaging impact - partially with the insurance claim - with walk-in donations of various quantum from wider cross section of people from the neighbourhood areas.

We sincerely thank all the donors, who have helped us at a crucial juncture. We value their contribution and cherish their patronage. They remain the source of strength and support us always.

With the spiraling rise of cost of purchases, medicines, maintenance, manpower and all the other activities, we find the requirement demanding. Service remains our driving motto and not the profit. We are committed to continue our chartered course continuously. We are working on alternative source of income to fill the gap. Donations remain the answer.

The two specific areas of thrust we focus are

i) Dialysis Treatment

ii) Cardiac Treatment

i) DIALYSIS TREATMENT

With more number of patients from middle and lower income group falling prey to this deadly malfunction, Dialysis has become much dreaded. It is a costly affair. We in Public Health Centre, provide dialysis service for Rs.650/-, though the cost works to Rs.1150/-. Nearly 250 patients have dialysis here every month. There is a shortfall of Rs.500/- per patient. This shortfall is managed with 'SRI SAI TRUST' giving a subsidy

of Rs.500/- for every dialysis upto 110 cases. Even taking another 20 to 25 coming with Government Chief Minister Health Insurance Scheme, we have a gap of nearly 80 to 90 patients not getting any cover for Rs.500/- inflicting a shortfall of income. We expect philanthropic persons or groups donate to this cause in multiples of 5 to 10 patients per month or per year to compensate the shortfall and mitigate the misery of them.

ii) CARDIAC TREATMENT

With the changed life style and living conditions, more number of patients are affected with cardiac problems. Public Health Centre provides comprehensive cardiac treatment at affordable cost. Consultations are charged Rs.100/- only. Angiogram Rs.10500/- and CABG operations Rs. 1.25 Lakhs. In many other places, it will be 3 times more. We are getting really deserving poor patients for whom even this concessional treatment is beyond their scope and go without treatment.

A philanthropic trust "HEARTS FOR HEARTS" is doing phenomenal work in this sphere, identifying deserving children through camps and helping them with surgical treatment here.

We do open heart surgeries for Rs.1.25 Lakhs to 1.30 Lakh. If they get Chief Minister Health Insurance Scheme cover, which can go upto Rs.90,000/- the shortfall of 30 to 40 thousand per patient is to be compensated by us. There is a long queue of poor patients waiting for treatment. For want of resource, they should not be ignored and dumped to the call of fate.

If philanthropic donors or groups can donate Rupees Forty thousands or its multiples, many deserving patients including children can be treated.

As a successful exponent of community involvement in the medical care area, we are confident that we can reach out to you, explain the contours of our service area and involve you. Our bondage is strong and relationship is time tested. You can recommend this amongst your friends and relatives to choose any day of importance such as Birthday, Marriage Day, Remembrance Day and so on and donate liberally to any cause mentioned above.

A small effort by you can mitigate the hardship of someone and can even save their life. Kindly act.

The cheque may be drawn in favour of **Public Health & Welfare Society**. Income Tax exemption under 80G is available for donation made to us.

With greetings

DR. M.K. SRINIVASAN
President and Medical Director

R. KANNAN
Hony Secretary

Public Health Centre – an Overview

Public Health Centre is a community Medical Centre run by Public Health & Welfare Society, a voluntary social body. It was started by Mr. M C Subrahmanyam, a Gandhian social thinker along with a band of volunteers in West Mambalam in 1953. It was started in a small hut and has grown into a multispeciality hospital of repute and standing, built brick by brick and grown stage by stage over the years. It is a non-profit organization, "bringing quality medical care at affordable cost to the people" remaining its driving motto. It is not getting any Government aid. This pioneering social initiative and medical experiment is a living monument of the collective work of the society and a rare success story of voluntary work, the third generation of volunteers managing the affairs of Public Health Centre now.

Almost all the disciplines of medicine – both investigative and curative – like General Medicine, Surgical Department, Gynecology, Paediatric with Neonatal ICU, ENT, Dental, Eye, Neurology, Nephrology, Oncology, Urology, Dermatology, Psychiatry etc. are available here.

Our Gynecology Department has a rare distinction for the last 63 years of facilitating the pregnant women deliver their babies safely. We have recognition in this sphere at National Board level with DNB training here. We have a successful Fertility Clinic.

Our Paediatric Department is a well-recognized one with our in house baby food NANDINI prepared under Unicef formula acclaimed by all. We are



considered as a baby friendly hospital by the authorities.

Our Surgical Wing is a time tested one with a track record of precision and success, carrying out various procedures adroitly.

Our Orthopedic Department is served well by 3 leading surgeons who carry out variety of procedures effectively. We have opened a new state of the art Operation theatre recently adding value to the service rendered.

With 5 Dialysis machines we serve the cause of nephrology patients well charging just Rs.650/- for dialysis.

Full-fledged Cardiac Department with state of the art Operation Theatre and a modern Cathlab are the recent addition. Good Number of Heart surgeries have been successfully completed, besides many Cath investigations and tests like Echo, Treadmill etc.



We have affiliation with Tamil Nadu Chief Minister comprehensive Health Insurance Scheme and many other Insurance companies.

Our Master Health checkup scheme is a preferred scheme in the preventive side of the Health Care with an easy rate tag.

We have Digital X-Ray, Laboratory, ECG, EEG, Ultrasound, Physiotherapy, free immunization facilities with us.

On a different front, we are running BVSN Murthy Centre for Special Children for training and rehabilitation – mental retardation with or without Autism, Down's syndrome ADHD, and MR with multiple disabilities.



The timings and other details of the doctors, specialists, and services available are displayed in the front board of the Annexe 'Rajaji Block' Building (OP) of Public Health Centre.

How can you make use of the services available? Come and register your name. It is just Rs.30/- valid for 1 year and renewable for Rs.10/- every year.

Consultation charges for all the Doctors including specialists and cardiologists are Rs.100/-.

Charges for the services available Lab tests, X-Ray, Physiotherapy, ECG, EEG, Cath Investigation etc are nominal and affordable. Operation charges including heart surgeries are on the lower side. Make use of the available services for your medical needs.

In today's fast changing Medical aid scenario where the charges for anything and everything is galloping, the services presented by Public Health Centre is a quantum leap and a phenomenal relief giving solace to middle and lower strata of the society.

Vagaries of time and market pose a formidable challenge to us. We are doing a tight rope walk. Constantly we are trying to balance and strengthen our financial base. Philanthropic donors have remained the backbone of the institution. Donations can be given for subsidizing Dialysis, General Surgeries and Cardiac Operations besides Free Treatment.

Donations small or big are accepted for sustaining our activities and improving it. **Income Tax act sec 80G** cover is available for the donation made to Public Health Centre. Donate liberally and strengthen the social initiative and collective experiment.

DEPARTMENTS

- ◆ General Medicine
- ◆ General Surgery
- ◆ Orthopaedic
- ◆ Paediatric with Neonatal ICU
- ◆ Neurology
- ◆ ENT
- ◆ Cardiology
- ◆ Gynecology
- ◆ Chest Clinic
- ◆ Psychiatry
- ◆ Dermatology (Skin)
- ◆ Diabetology
- ◆ Gastroenterology
- ◆ Nephrology
- ◆ Ophthalmology
- ◆ Dental
- ◆ Urology
- ◆ Oncology

INVESTIGATIVE SERVICES

- ◆ Full Fledged Lab
- ◆ Digital X-Ray (24 Hrs)
- ◆ State of the Art Cathlab
- ◆ ECG / Echo
- ◆ Ultra Sonography
- ◆ Treadmill

SPECIALITY SERVICES AVAILABLE

Digital X-ray	All Days	24 Hrs
ECG	All Days	24 Hrs
Ultra Sonogram	Monday to Saturday	9 am to 3 pm
Clinical Laboratory	Monday to Saturday Sunday	7 am to 7 pm 7 am to 1 pm
Treadmill Test	Except Sunday	11 am to 2 pm
Echo Cardiogram	Except Sunday	11 am to 2 pm
EEG	Monday to Friday	10 am to 12 noon
Pharmacy	All Days Sunday	7 am to 8 pm 7 am to 3 pm
Physio - Therapy	Monday to Saturday	7 am to 7 pm

OTHER SERVICES

- ◆ 24 Hrs Casualty
- ◆ Ambulance
- ◆ Physiotherapy
- ◆ ICU / IMCU / CT ICU
- ◆ Pharmacy
- ◆ Dialysis
- ◆ Hygienically Prepared Baby Food
- ◆ Centre for Training & Rehabilitation of Differently Abled Children
- ◆ Infertility Treatment
- ◆ Master Health Check-up
- ◆ Executive Health Check-up

MEDICAL INSURANCE

- ☐ Affiliation with Tamil Nadu Chief Minister's comprehensive Health Insurance Scheme and other Insurance Schemes.
- ☐ Certified as Baby Friendly Hospital by UNICEF
- ☐ Recognised Teaching Institute for DNB in Obstetrics & Gynecology

For more information please contact

Public Health & Welfare Society

**No. 174, Lake View Road, West
Mambalam, Chennai - 600 033.**

Phone : 24893101 / 3172

Email : mdphc2012@yahoo.com

Website : WWW.PHC-MC.ORG

Facebook : www.facebook.com/phc.mc



PUBLIC HEALTH CENTRE





News Letter

from

PUBLIC HEALTH CENTRE

No. 174, Lake View Road,
West Mambalam, Chennai - 600 033.
Ph 2489 3172, 2489 7008, 2489 3101
Email: mdphc2012@yahoo.com

PHC - an overview

Public Health Centre was started in a small hut in 1953 as a pioneering experiment of involving the community in the medical care and services for the society. What started in a small hut has progressed over the years steadily and grown into a multi-specialty hospital of repute, keeping alive the core values for which it was started. It continues to provide high grade medical services to the public at affordable cost. It is a non-profit organisation run by Public Health & Welfare Society - a voluntary social body. It is not getting any government aid.

Sprawling across 5 blocks of buildings, this 150 bedded hospital has nearly 70 Doctors and 250 Medical, Paramedical, Technical and Administrative staff attending to the patient care.

Almost all the disciplines of medicine - both investigative and curative - are available here. How can you make use of the services available?

Come and register your name. It is just for Rs.30/- valid for 1 year and renewable for Rs.10/- every year. Consultation charges and treatment charges are on the lower side. The timings and other details of the doctors, specialists and services available are displayed in the front notice board of the OP Block, Annexe Building.

In the fast changing medical services scenario where the charges for anything and everything is galloping, service organisations like Public Health Centre is a balancing factor and bring solace to middle and lower income strata of the society.

Make the best use of the services available.

Philanthropic Donors - individuals, families, groups, service organisations, business concerns and corporate bodies remain the backbone of this organisation. Donations small or big are accepted for sustaining our activities and improving it. Income tax act sec 80G cover is available for the donations made to us.

பொது நல மையம்
(பப்ளிக் ஹெல்த் சென்ட்ரல்)
PUBLIC HEALTH CENTRE

DEPARTMENTS

- ◆ General Medicine
- ◆ General Surgery
- ◆ Orthopaedic
- ◆ Paediatric with Neonatal ICU
- ◆ Neurology
- ◆ ENT
- ◆ Cardiology
- ◆ Gynecology
- ◆ Chest Clinic
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Treadmill Test	Except Sunday	11 am to 2 pm
Echo Cardiogram	Except Sunday	11 am to 2 pm
EEG	On Sunday by appointment	
Pharmacy	All Days Sunday	7 am to 8 pm 7 am to 3 pm
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OTHER SERVICES

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- ◆ Ambulance
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