HBI's PUBLIC DAYCARE IMPROVEMENT CROWDFUNDING PROJECT







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ABOUT HALIGI NG BATA, INCORPORATED (HBI)



Haligi ng Bata, Incorporated (HBI) or Pillars for the Children is a non-stock, non-sectarian, non-profit organization established in the Year 1994. We work and give our best work towards the improvement of indigent children, their families, & the social

institutions they use such as public schools and public health centers. We are registered, licensed, & Level 2-accredited by the Department of Social Welfare & Development. We are also registered with the Securities and Exchange Commission and tax-exempted by the Bureau of Internal Revenue.

Our development work started with the implementation of the <u>Child</u> <u>Sponsorship Program</u> in the slums of Manila and in the far-flung mountain barangays of Sudipen, La Union. Eventually, we have expanded our range of development programs with the implementation of the <u>Group Sponsorship</u> <u>Program, Adopt-a-School Program, Vocational School Project, Rural</u> <u>Reconstruction Program, and School and Community Development Program</u> in the marginalized and underserved areas of Metro Manila, Bulacan, Rizal, and La Union. After 24 years of continuous operations, we have reached & helped approximately 60,000 children, families, students, teachers, and community members in over 25 project areas.

Our Core Values: Commitment merged with Participatory, Inclusive, Effective, and Sustainable Actions

HBI'S FIRST PROJECT UNDER THE GLOBALGIVING PLATFORM: <u>IMPROVING PUBLIC DAYCARE CENTERS IN RURAL</u> <u>COMMUNITIES</u>

HBI is participating in the <u>June</u> <u>2018 Accelerator Program</u> of <u>GlobalGiving</u> - the largest global crowdfunding community connecting nonprofits, donors, and companies in nearly every country.

As part of this program, HBI is seeking support for its first



crowdfunding project centered on improving four (4) rural public daycare centers in the mountain communities of Balaoan, Santol, and Sudipen, La Union, Northern Philippines. The project entitled <u>"Send 200 Filipino kids to</u> <u>better daycare centers"</u> plans on implementing identified needed daycare improvements such as infrastructure repairs; providing educational toys and puzzles; creating a small library with story books and picture books; provision of audio-visual equipment such as a television, a sound system, and educational videos; and implementing teacher and volunteer trainings along the areas of children's rights protection and awareness.

By doing these, at least 200 poor Filipino children age 3 to 5 years old, who hail from families earning less than 2 Dollars a day, will have free access and use of a variety of learning facilities that will ignite their interest and love for knowledge and learning. Apart from this, a potential long-term impact of making this project a reality is the fact that future daycare learners will stand to benefit from improved & sustained daycare facilities which will prepare them for primary schooling.

The project requires a total funding of US\$ 5,000. Although there is a variety of giving options ranging from US\$10 to US\$250 available, any amount from you would contribute towards transforming needy public daycare centers into equipped & integral social institutions for children.

THE FOUR PUBLIC DAYCARE CENTERS WE HOPE TO IMPROVE



Why Public Daycare Centers?

At the crucial age of 0 to 6 years old, children require good quality care and early education to enhance their social, cognitive, linguistic, and emotional development. In touch with the reality that the first stage of a child's life can shape their chances at a better future, <u>the Philippines</u> <u>passed a law 28 years ago</u> that required all communities to create public daycare centers for children.

Despite national legislation supporting early childhood care and development, Philippine public daycare centers are dealing with issues of poor facilities, scant teaching materials, & inadequately trained personnel. This is the case because public daycares in the Philippines get their funds from their community governments, which means that poorer communities usually have the most underfunded and underperforming daycare centers. Families who cannot afford private daycare facilities are left with no choice but to either make do with the under-equipped community-operated daycare centers, or not enroll their children in any daycare facility at all.

Through your support, HBI will improve four public daycare centers in the most remote, marginalized, & underserved areas in Balaoan, Santol, and Sudipen, La Union Province by equipping them with their needed learning materials, educational toys, and audio-visual equipment for more engaged and fun children's learning activities. Apart from these, building repairs & enhancement trainings on Children's Rights Protection will also be done for daycare teachers and volunteers. In this way, the daycare centers will reach their potential as an integral societal institution that ignites a child's lifelong interest & love for knowledge & learning.



The Tubaday Community Daycare Center in Santol, La Union



This old building serves as the Tubaday Community's Daycare Center. Catering to an average of 32 to 40 learners per year, the daycare center does not have electricity and sanitation facilities for children.

The Basig Community Daycare Center in Sudipen, La Union



A repurposed rice storage building is being used as the Basig Community Daycare Center which reaches 40 to 50 students every year.

The Antonio Community Daycare Center in Balaoan, La Union



Using flimsy & recycled materials like nipa & wood, the Antonio Day Care Center is lacking on education materials & learning equipment.

The Bay-O Community Daycare Center in Santol, La Union





The Bay-O Daycare Center lacks funds to provide learning materials for

learners & implement infrastructure improvements like improving floors & ceilings