



Shaolin Team Canada Needs Your Support!



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April 7, 2018 2:05 PM

Shaolin Team Canada, Canadian Non-Profit Incorporated
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PRIME MINISTER • PREMIER MINISTRE

Ottawa, Ontario
K1A 0A2

January 21, 2018

Dear Students:

I would like to offer you my best wishes as you compete in the upcoming International Shaolin Wushu Competition in China.

Kung Fu is a martial art form that requires patience, energy and strength. You should all be very proud in what you will bring to this level of competition, and you can take great pride in the talents you have worked so hard to develop.

On behalf of the Government of Canada, I wish you all the best of luck in October!

Please accept my warmest regards.

Sincerely,

A handwritten signature in blue ink, appearing to be "Justin Trudeau", with a large, stylized flourish on the left side.

Students
STQI Shaolin Kung Fu School

What is this About?

Shaolin organizes an international martial arts tournament every 2 years that hosts over 50 countries and 2,000 athletes from around the world.



A Shaolin Team Canada athlete competing in 2014

The opening ceremonies at Shaolin Temple in 2014

Team Canada proudly displaying sponsors in front of Shaolin Temple in 2014

The tournament is on such a grand scale that it is commonly thought of here as the Shaolin Olympics. It is called the Zhengzhou China International Shaolin Wushu Festival and is held in Zhengzhou city, which is very close to the famous Shaolin Temple in China.

The next tournament, the event's 12th, will be held in October of 2018. What makes this tournament unique is the emphasis on making friends through martial arts. Thus it promotes friendship and respect for one another even though it is a highly competitive sport. This is very much in line with the philosophy of Shaolin.

In 2014, we, the collective schools of Shaolin Temple Quanfa Institute along with the support of Shaolin Luohan Temple, organized a great fundraising effort to not only raise money but also awareness about Shaolin and this tournament. Together with three STQI schools, we were able to put together a team of 35 children and adult athletes to represent Canada. We are proud to say we brought back over 50 medals, with gold medals in many traditional Shaolin competition categories.

Today, we're a formally registered Canadian non-profit organization, dedicated to assisting Canadian athletes with their training and preparation, so that they can proudly represent Canada in Shaolin tournaments around the world.

We are now organizing a Canadian Team for the 2018 tournament and we will have around twenty athletes ready by October. Your support is absolutely necessary for our success!



A Shaolin Team Canada child athlete competing in 2014

The flags of many countries participating at the tournament

Team Canada demonstrating kung fu for the Chinese media

Why is it Important to Represent Canada?

Canada's presence was missing at the last world-stage competition in 2016 because of the lack of representation and financial support. And yet, many major countries of the world, such as the USA, Germany, Norway, Columbia, Switzerland, India, Russia, Sweden, Thailand, Slovakia, Singapore, etc., have regular representation.



Canada's banner proudly displayed at the opening ceremonies of the tournament in 2014



Canada's Shaolin Team (in red sweaters) among 2000 competitors in 2014 opening ceremonies

With Master Shi Guo Song's leadership, we now represent one of the most authentic Shaolin cultures outside of the original Shaolin Temple in China. We need to showcase Canada alongside the world's best Shaolin martial artists at this international tournament that happens every two years.

Why We Need Your Help

We need everyone's support whether it is in the form of financial funding, donations, corporate sponsorship, letters of support from the government, and media exposure. With your collective support we will be able to further develop our athletes, encourage participation, and educate others about the mental and physical health benefits of Shaolin martial arts, qigong, and meditation.



2018 SHAOLIN TEAM CANADA

12th Zhengzhou China International Shaolin Wushu Festival and Tournament



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Silver Sponsor Logo 2



Platinum Sponsor Logo 1



Platinum Sponsor Logo 2



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THANK YOU SPONSORS AND SUPPORTERS!
www.ShaolinTeamCanada.com



Large 14.4' x 3' banner to be displayed at the tournament and our events in Canada



Financial Funding

We are looking primarily for financial support from our municipal, provincial, and federal governments. Our sphere of influence has grown considerably over the past decade to five schools and 1,000 students across Canada. We hope that governments will take initiative to support our cause.

Government support will help accelerate the growth of Shaolin culture and spread awareness of its beneficial health impacts for Canadians. Our current financial funding goal is to raise \$50,000 by October 1st, 2018.

Donations

Donations in any amount by individuals and businesses will be accepted with thanks and appreciation.

Letters of Support

Letters written and signed by prominent institutions and individuals to show their support of our cause will greatly enhance our team's image, prestige, and therefore its marketability. We especially welcome government officials, foreign ministers, and Canadians of great influence.

Media Exposure

We believe our story is of great interest to the people of Canada and as such the media can mutually benefit from our story. We are open to newspaper and television interviews, Internet blogging, advertising in-kind, etc. Please contact us if you would like to support us through your media channels, so that we can keep you updated to our progress and public events.



What is Authentic Shaolin?

Shaolin is a 1,500 year old culture recognized today for its incredible martial arts, making it an iconic symbol of Chinese culture. It was founded in a temple in a young forest near Deng Feng, China. We are not a religious institution and instead practice what is called Shaolin Chán philosophy. It is compatible with all religions, non-religions, and spirituality.

Shaolin Chán teaches us how to deal with the stresses of daily life and to strive for clarity and mindfulness through meditation. Shaolin's teachings continue in Canada through the leadership of Master Shi Guo Song, who founded the registered Canadian charity named Shaolin Luohan Temple.



Picture taken at Centre Island with the first tour of Shaolin to Canada in 1995. Master Shi Guo Song at bottom left in Eagle pose.



Dao's Great Grandmaster Shi Miao Xing on right. Photo taken in the early 1970s in front of the Shaolin Temple.

Dao Shi, Head Coach of Shaolin Team Canada



Shi Chang Dao a.k.a. Dao Shi, has been training and studying in the Shaolin arts of traditional kung fu, qi gong, meditation, and Chán philosophy since 2007, under the careful guidance of Master Shi Guo Song who is believed to be one of the few remaining traditional Shaolin masters today.

Dao became his formal disciple in early 2011 and given the name Shi Chang Dao 释常道 which essentially means to lead the way through example. As a 35th Generation Shaolin Disciple, he has a verifiable lineage that goes back over 1,500 years. His life vision is to help alleviate and prevent suffering for all by teaching others how to improve their mental and physical health, and by making these Shaolin arts and philosophy accessible to the masses. Today his school in Chinatown Toronto has grown to over 230 students.

Dao has appeared in the media in January 2016 for a Fairchild Television: Special Feature, October 2015 for a Rogers Television program called Future Prospects with Joy Foster, and in 2013 for a CBC feature called Masters of the City, Keepers of an Ancient Culture.

Shi Guo Song, Chief Coach of Shaolin Team Canada

Master Shi Guo Song is the authority on Shaolin culture and arts in Canada. He arrived at the Shaolin Temple when he was six years old and trained for over 25 years before leaving China with the aim to establish Shaolin in other parts of the world such as Canada.

Master Shi Guo Song is one of only a few authentic and traditional Shaolin monks in the world. What makes him authentic is:

1. His verifiable lineage that traces back over 1,500 years to the creation of Shaolin Temple in Northern China around 500 A.D., and
2. His Shaolin livelihood, which includes following the Shaolin precepts to do good and compassionate things to help others.



Master Shi Guo Song leads by example and action. Since coming Canada in 1997, he established the Shaolin Luohan Temple charitable organization; built his own Shaolin Temple Quanfa Institute (STQI) brand of Shaolin school in Markham with over 300 active students; and supported the development of other schools across Canada including downtown Toronto with over 225 students, St. Jerome (Quebec) with another 100 students, Hinton and Jasper (Alberta), and also Milton (Ontario).



SHAOLIN TEAM CANADA THANKS YOU!

Current Gold Sponsors



Current Clothing Sponsor



Corporate Sponsorship

We would like to partner with corporations and businesses that are interested in fostering Canadian pride and openly supporting healthy activities through the traditional Shaolin arts. We offer 5 levels of sponsorship for businesses:

Diamond Sponsor - \$10,000

The Diamond Sponsor will benefit from high visibility and other perks as follows:

- Be the only diamond sponsor
- Company logo prominently featured on our team jackets
- Company logo prominently featured on our website at www.ShaolinTeamCanada.com
- Company logo prominently featured on our large banner at the competition
- Specially mentioned in media-related interviews
- Specially mentioned (and optionally interviewed) in our STQI eNewsletter with 2,000 active subscribers
- Featured as a sponsor in every STQI eNewsletter until December 31, 2018 (issued twice a month)
- 20 VIP seats at our fundraising martial arts performance banquet on Saturday, September 1st

Platinum Sponsor - \$5,000

- Be only 1 of 2 platinum sponsors
- Company logo prominently featured on our team jackets
- Company logo prominently featured on our website at www.ShaolinTeamCanada.com
- Company logo prominently featured on our large banner at the competition
- Specially mentioned in media-related interviews
- Featured as a sponsor in every STQI eNewsletter until December 31, 2018 (issued twice a month)
- 10 VIP seats at our fundraising martial arts performance banquet on Saturday, September 1st

Gold Sponsor - \$2,000

- Be only 1 of 4 gold sponsors (***1 spot left as of March 2018***)
- Company logo featured on our team jackets
- Company logo featured on our website at canadashaolintemple.com/teamcanada and stqitoronto.com
- Company logo prominently featured on our large banner at the competition
- Featured as a sponsor in every STQI eNewsletter until December 31, 2018 (issued twice a month)
- 4 VIP seats at our fundraising martial arts performance banquet on Saturday, September 1st

Silver Sponsor - \$1,000

- Be only 1 of 8 silver sponsors
- Company logo featured on our website at canadashaolintemple.com/teamcanada and stqitoronto.com
- Company logo featured on our large banner at the competition
- 2 VIP seats at our fundraising martial arts performance banquet on Saturday, September 1st

Bronze Sponsor - \$100

- Company logo featured on our website at canadashaolintemple.com/teamcanada and stqitoronto.com

Clothing Sponsor (spot taken by Eagle View International)

- Be the only official clothing sponsor of Shaolin Team Canada!
- Company logo featured on our website at canadashaolintemple.com/teamcanada and stqitoronto.com
- Company logo prominently featured on our large banner at the competition
- Featured as a sponsor in every STQI eNewsletter until December 31, 2018 (issued twice a month)

In-Kind Sponsor

We welcome products and services with a value of \$100 or more (must be redeemable without conditions or restrictions). We will use these to raise money through silent auctions, raffle draws, etc.



Shaolin Team Canada Members

The Canadian Team's head coach is Dao Shi. Over 20 candidates from 8 to 60 years of age, including children and adult males and females, are currently in training. They must each pass several formal rounds of testing by Dao Shi and his master, Shi Guo Song. The athletes of the Shaolin Team Canada will be formally selected and announced in May 2018.

All the candidates are proudly Canadian and from the following ethnic backgrounds: Chinese, Croatian, Brazilian, Scottish, British, Taiwanese, Iranian, African, French, Filipino, Scottish-Mohawk, Dutch, Serbian, Hungarian, Portuguese, and Irish.

Shaolin Team Canada Contact Information

Shaolin Team Canada
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Shaolin Team Canada Committee

Role	Name	E-mail
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Video & Photography	Lan Zhang	lan@shaolinteam.ca
Music	Jozef Pilasanovic	jozef@shaolinteam.ca

Media Links

We have many video and photo resources online. Please take the time to review some of the materials below. If you have questions or would like more videos please let us know!

#	What	URL
1	Canada Shaolin Team Website	http://www.shaolinteamcanada.com
2	Our STQI Youtube Channel	https://www.youtube.com/channel/UCbgsXvIPUw_eRNAjqhp-p3Q
3	Video summary of the opening ceremonies of our last trip to the 10th Zhengzhou International Shaolin Wushu festival	https://www.youtube.com/watch?v=kADx-Wn2kVxQ
4	Video summary of Our 2014 Team Canada trip to the 10th Zhengzhou International Shaolin Wushu Festival	https://www.youtube.com/watch?v=F44WSD8bHiI
5	CBC feature of our traditional Shaolin in Canada	https://www.youtube.com/watch?v=R3RrdZ98YQ0
6	Our 2014 Team Canada Indiegogo fundraising campaign video	https://www.youtube.com/watch?v=KybGIRKvqWg
7	A summary of our most recent performance at Chinatown Festival 2017	https://www.youtube.com/watch?v=9vEBBLdyt7E
8	Dao Shi breaking double iron bars using internal qigong at the year end party of downtown Toronto school	https://www.youtube.com/watch?v=00v95occ_3I
9	Zhengzhou International Shaolin Festival in the News	http://en.safea.gov.cn/2016-10/17/content_27085311.htm
10	The previous Zhengzhou International Shaolin Wushu Festival invitation announcement	https://www.linkedin.com/pulse/invitation-11th-zhengzhou-china-international-shaolin-junliang-liu/



Team Canada with Team India in 2014



Team Canada with Team Sweden in 2014



Team Canada with team Thailand in 2014