

Quarterly Progress Report

Sponsor a Star Academy

The **Sponsor a Star (SAS) Academy** is Karachi United Football Foundation's flagship youth development programme that empowers talented players from underserved communities through football, education, nutrition, and personal development. By combining quality coaching with academic support and holistic care, the programme helps young people build the skills, confidence, and resilience needed to thrive both on and off the field.



Education

During the reporting period March - , students attended **49 academy days**, during which they participated in structured educational sessions tailored to their individual learning levels. Rather than following a single grade or class curriculum, each child was assessed and supported according to their own academic abilities and progress.

Students received instruction in the following core subjects:

- English
- Urdu
- Mathematics
- Islamiat
- General Knowledge

Participants from both **Generation 2011** and **Generation 2016** completed regular assessments to monitor their understanding and learning progress. These evaluations helped identify each student's strengths and areas requiring additional support, allowing teachers to provide more personalized instruction.



Football Development

Football training remained a central component of the Sponsor a Star Academy, focusing on technical skills, teamwork, discipline, and match experience.

A major highlight of the reporting period was the participation of the **Generation 2016** team in the **Kick Off Football Tournament (Under-11 category)**. The team demonstrated exceptional determination and teamwork throughout the competition.

Tournament performance:

- Played **3 group-stage matches** and finished as **Group Champions**.
- Won the **Quarter Final**.
- Won the **Semi Final**.
- Finished as **Runners-up** after a competitive final.

Their performance reflected the players' continued development and the effectiveness of the academy's training programme.



Nutrition Support

Nutrition continues to play a vital role in supporting the health and athletic development of the participants.

During the reporting period:

- **Academy Days: 49**
- **Total Meals Provided: 1,970**
- **Estimated Calories Provided: Over 1 million calories**



These nutritious meals helped ensure that players had the energy required to participate fully in both academic lessons and football training while promoting healthy growth and wellbeing.

Social & Recreational Activities

The academy also strives to create memorable experiences that contribute to children's social and emotional wellbeing.

During the reporting period, a generous family from **Qatar** sponsored a special recreational outing for the players. The children attended a screening of the film **Mera Lyari**, providing them with an enjoyable opportunity to relax, celebrate their community, and spend quality time together outside their regular academy activities. Such experiences strengthen team spirit and contribute positively to the overall development of the participants.

