

Project Proposals

Brief description about the organization

Legal name	Universal Versatile Society
Registered Address	At Post: Nagthana, Ta Dist: Washim
Person to contact	Mr. Narayan Vitthalrao Solanke
Designation	President
Email id	nareyaan@yahoo.co.in
Contact number	9325044140
Website	uvsociety.org
Date of incorporation	2005
Location(s) of operation (states, districts, areas)	Washim, Vidarbha, Maharashtra
Cause category (as per the Schedule VII of the Companies Act, 2013)	Education, Sustainable Agriculture, Climate Change, Rural Development
Registration under	Universal versatile society is UN Environment Program accredited non-political, non-communal and nonprofit making, non-governmental voluntary social organization registered under Societies Registration Act-XXI of 1860 with Registration No. Maha/514/05/Akola on dated 30/06/2005 by the authority of Govt. of Maharashtra's Asstt. Registrar of Societies, Akola Region - India.
Tax Exemption under	12 A
FCRA (Yes/No)	Yes
Quality of service. Rate in the scale of 1-5. (5 being the highest)	4
Reason for giving the above rating	We are lacking funds for effective executions of our activities. We are in short of basic infrastructure that is needed for getting the optimum utilization of our resources.

Organizational History:

A. Vision:

"To contribute for the present scenario of farmer's suicide plight through the provision of basic climate change education, promoting awareness & employable

skills, small enterprise development leading to income generation and employment in a sustainable way.”

B. Mission statement:

“Dedicate to serve the community, nation and world by connecting the donors with community-based projects, coordinate the available resources and expertise to promote sustainable development in accordance with the Sustainable Development Goals.”

C. Objectives of the organization:

- a. To assist the farmers in Vidarbha those are passing through most awful situation due to subsequent crop failure and distress.
- b. Dedicated to sustainable agriculture in climate change scenario poverty alleviation.
- c. To combat climate change and its impacts
- d. Promote peaceful and inclusive societies for sustainable development, provide access to justice for all, and build effective, accountable and inclusive institutions at all levels
- e. Ensure inclusive and equitable quality education and promote life-long learning opportunities for all

D. Organizational background:

With the vision of preventing the farmer's suicide plight in Vidarbha through sustainable agriculture we have established Universal Versatile Society. We have begun our first activity with ‘CAP4School’ (Computer Awareness Programs) project by participating 12 rural schools to our activity. With the support of iEARN (International Education and Resource Network) we have brought glorifying success in project based learning in rural schools. Since after that we have switch our focus to agriculture, women empowerment, health, etc. For our remarkable progress in field of Environment, Education, Rural Development and Women Empowerment, we have been awarded with ‘Certificate of Merit’ by world CSR Congress.

Our contribution to poverty alleviation, education, agriculture, rural development has been remarked by International organizations like Bahrain government, International Poverty Center, United Nations Online Volunteering, PLAN International, Leipzig University Germany, GTZ Cooperation, United Nations Environment Program TUNZA, Climate Reality Project, etc.

Trust and acceptance of thousands of our beneficiaries is our asset. We are stepping the heights of success due to our dedicated team of volunteers, staffs, committee members, supporters, stakeholders and the very special donors.

E. Impact of the program (*overall impact, case study, direct and indirect beneficiaries*)

We have gained the belief of thousands of our beneficiaries from all walks of life including infants, youths and elders. We have succeed in rehabilitations of hundreds of distressed farmers by providing them with the agriculture assistance in

terms of trainings, motivation, labour provision, agri-machine and equipment assistance, etc.

In education sector we have got national and international recognition for project based learning implemented in rural schools. We had collaboration with International Education and Resource Network.

In climate change sector, we are working with CliMates France to facilitate world climate simulations in University colleges. We have been honored with 'Certificate of Merit' by World CSR Congress for our efforts in climate change awareness amongst youth.

F. Any additional details:

Scope of the Project

A. Project Background

We are working in that part of rural Vidarbha which is proclaimed as 'farmer's suicide prone district'. Due to climate change, the entire agriculture industry has come into threat and unfortunately farmers are the first victim of this. Regrettably,

farmers are still not aware of any climate change issue. They are continuing their toil in business as usual way. In such condition the situation is intensifying day after other. To tackle this issue climate change adaption and mitigation is strongly recommended for sustainable agriculture.

With last 13 years of our experience in working with farmers we compellingly believe that farmers need thorough and consistent service in terms of their capacity building, new farming tactics in climate change scenario, motivation towards better organic farming, water harvesting etc. This can only be possible with establishing 'Agri-Clinic Center'. Following are the points which demands the intense need of this service center in Washim-

- One soil testing center located in remote area is serving entire Washim district that too is lacking expertise personnel's.
- Due to lack of knowledge and understanding in farmers, hundreds of government schemes and benefits can't reach up to the beneficiaries.

लोकमत

माती परीक्षण प्रयोगशाळा सुरु करण्याची मागणी

लोकमत न्यूज नेटवर्क

मालेगाव: जिल्ह्यास माती परीक्षण प्रयोगशाळा मंजूर होऊन दोन वर्षांपेक्षा अधिक कालावधी झाला आहे. मात्र, त्यासाठी लागणारे तज्ज्ञ तथा प्रशिक्षित मनुष्यबळ आणि हक्काची जागाच मिळाली नसल्याने ही प्रयोगशाळा सुरु झालेली नसून याकडे लक्ष पुरविण्याची मागणी शेतकरी रवि ठाकरे, परमेश्वर डोंगरे यांनी कृषी विभागाकडे बुधवारी निवेदनाद्वारे केली.

गेल्या अनेक वर्षांपासून पारंपरिक व तीच ती पिके वारंवार घेतल्याने जमिनीची सुपिकता नष्ट होत चालली आहे. या पृष्ठभूमीवर जिल्ह्याच्या कृषी विभागाने शेतकऱ्यांच्या शेतामधील मातीचे परीक्षण करून जमिनीची मृदा आरोग्य पत्रिका त्यांना द्यावी, असे शासनाचे स्पष्ट निर्देश आहेत. त्यानुसार, जिल्ह्याल साधारणतः जुलै २०१६ मध्ये मृदा सर्वेक्षण, मृदा चाचणी प्रयोगशाळा मंजूर झाली. त्यासाठी लागणारे साहित्य देखील कृषी विभागाला प्राप्त झाले; परंतु भाड्याने घेतलेल्या एका इमारतीत सुरु होणारी ही प्रयोगशाळा अद्याप सुरुच होवू शकली नाही. प्रयोगशाळेकरिता अत्यावश्यक ठरणारे मनुष्यबळ पुरविण्याकामी शासनाला लक्ष पुरविले नसल्यामुळे ही प्रयोगशाळा सुरु होणे अशक्य ठरले आहे. परिणामी, माती परीक्षणासाठी शेतकऱ्यांना अकोला किंवा कर्जा येथे जावे लागत आहे.

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- Water table in the area is historically lower down, water harvesting only can help to improve the situation. That too need to convince to the farmer in effective way.
- Organic farming or zero budget farming is need of today's agriculture this needs to encourage.
- Along with technical trainings and capacity building farmer needs psychological counselling to be able to tackle the present situation.

B. Key objectives

Our key objectives to undertake this project are-

- To help the farmers to tackle with the present situation of farming in Vidarbha
- To provide the extension and other farming services like soil testing, plant protection service, seed processing, vermin composting, etc.
- To arrange seminars, training events, campaigns on water harvesting, organic farming, government schemes, entrepreneurship development, etc.
- To create gainful self-employment opportunities to unemployed agricultural graduates, agricultural diploma holders, etc.
- To prepare expertise manpower and resources in area to tackle agriculture issues in Vidarbha

C. Key Focus areas

Being a project location a district headquarter, we will easily reach to 5 blocks (taluka places) in our district. But at the beginning we can easily target minimum 1500 beneficiaries annually from 2,50,000 population spread in 128 villages of Washim block (taluka).

H. Key stakeholders

Farmers, agriculture graduates/diploma holders, agriculture officers, employees, etc.

I. Planned outreach

To provide expert services and advice to farmers on cropping practices, technology dissemination, crop protection from pests and diseases, market trends and prices of various crops in the market and also clinical services for animal health etc. which would enhance productivity of crops/animals. The services may include - Soil, Water Quality and Input Testing Laboratory Service Centre. Which will help farmers to take frequent advice about the current situation of crop and will support them considerably tackle with crop failure.

Project Details

Project Title	Sustainable Agriculture Development Campaign
Location of the project	Washim, Maharashtra (444505)
Project duration	6 months

Project beneficiaries	Farmers in Washim
Total budget of the project required (INR)	10,00,000 INR
Amount requested	10,00,000 INR
Other funders/donors of the project	Nil
Expected Goal and outreach.	Assistance to 1500 beneficiaries with above given outreach

Activities to be undertaken

Please mention what activities are planned as per the objectives of this project, inputs required along with the desired results of these activities. Share details of how the planned activities will be measured and reported.

Sr No	Activity	Desired outcome
1	To establish service Centre at prime location of city	To facilitate training programs and conduct various activities
2	Marketing the availability of various agri-Services in Washim district (Recurring activity)	To make the beneficiaries aware of available free services to them every day/week/month
3	Arranging seminars and training sessions every month	To encourage the beneficiaries for soil health checkups, water harvesting, organic farming, etc.
4	Arranging weekly campaigns for soil testing, government schemes awareness	To avail the benefits of government schemes for better farming
5	Arranging daily psychological counselling and motivational trainings to farmers in distress	To avoid farmers going in depression and motivate them for sustainable agriculture

Past Experience

Particulars		Yes/No
Have you completed a similar project before?		Yes but not entirely same
Have you implemented any other project? If yes, please mention details below		
Project Name	Agriculture cultivation assistance to Alp-Bhu-Dharak farmers	
Project Scope – Targeted Group	Minimum Land holder farmers and Farmer's Self Help Groups	
Location	In Tondgaon circle area of Washim Block, Integrated Water Management Program cluster no. 1 and 2. District and Taluka	

	Washim and District Buldana, Taluka Chikhli
Project Budget	8,23,950 INR for 2016 and 2017
Project Outcome	Alp-bhu-dharak farmers get non-profit service of crop cultivation. Farmer SHG's were given training and field visits on water harvesting
Project Funded by	Block Agriculture office, Govt of Maharashtra
<p>Brief Description of the project (100 words):</p> <p>We have undertaken the project for 'Alpa-bhu-dharak' (Minimal Land Holders) in collaboration with Taluka Krushi Office, under which we are facilitating agriculture cultivation to the farmers on non-profit basis. Through this scheme, farmer pays for the diesel and driver charges of the tractor and cultivates their land. Hundreds of farmers are now our beneficiaries availing the benefit of this scheme doing efficient farming.</p> <p>First time with the assistance from Agriculture department for 'Vasundhara Panlot' we have trained the farmer's and SHG's with water harvesting techniques, Crop and water management, duties and responsibilities of PIA. This program implemented in IWMP Cluster No. 24 and IWMP Cluster No. 2. For thorough understanding we have arranged the study tours to various places under expertise guidance. Seminars on soil testing, organic farming and horticulture were arranged.</p>	

Top 3 milestones:

Name of funder/ donor	Type of funder (institutional/ CSR/ individual/Govt)	Project	Location	Tenure (year)	No of beneficiaries impacted	Key outcomes
CliMates, France	Institutional foreign fund	COP (Conference of Parties) in My City	Washim	2016	750 University Students	Facilitated First register 'World Climate Simulation' in Maharashtra. Received UNEP accreditation
Taluka Krishi Office	Government	Farming assistance	Washim	2012 -17	500+ farmers	Min land holder farmer

		to Alp-bhu dharak				availed the benefits
Individual Donation	Institutional / individual	Computer Awareness Programs for Schools (Project Based Learning)	Washim	2005 - 17	15,000+ rural students	Three students won National level Bronze and Silver medals in Microsoft Office Championship at Delhi

Retail and project funders:

Year	Total funds received	Project funding (%)	Retail funding (%)
FY 2015-16	1306776.14	99.77%	0.22%
FY 2016-17	581497.14	99.44%	0.55%
FY 2017-18	575000	99.70%	0.30%

Financial information

Income	FY 2015-16 (INR)	FY 2016-17 (INR)	FY 2017-18 (provisional)
Total Income	1543333	688430.00	600000
Total Expenditure	1543333	978906.14	550000
Deficit/Surplus	0	-290476.14	+50000
Total	1543333	978906.14	600000

Employee engagement:

Activity	Location	Month	Duration (No of hours/days/months)	No of volunteers
Integrated Watershed Management Program	Chikhli, Buldhana	April 2016 (In continuation with previous year)	3 months	5
Health related programs and camps	Nagthana, Washim	July 2016	28 days	5
Environment related activities	Adoli circle, Washim Taluka	July to Oct 2016	4 months	10
Agricultural Assistance to Alp-Bhu-Dharak	Tondgaon Circle, Washim	April-16 to March-17	12 months	-

Mahila Samupdeshan Kendra	Mangrul Pir Tahsil	April-16 to March-17	12 months	-
World Climate Change Simulation	Colleges in Washim district	Oct 16 to February-17	5 months	5
Vidarbha Infotech	Washim	April-16 to March-17	12 months	-

Any remarks/comments:

Agricultural assistance to alp-bhu-dharak farmer, Mahila Samupdeshan Kendra, Vidarbha Infotech are our permanent projects dedicated for rural beneficiaries since 2012. Separate employees are working on given locations for these activities. Rest of activities are temporary project based activities.

Please ask for additional details if needed.
