IMPACT

We aspire to be the Humanitarian Oscars

We shine light on silent heroes to help them scale

WATER AIR FOOD AWARDS ™ All RIGHTS MANAGED 2021

We help silent heroes scale through:

- Exposure – awareness, publicity, telling their stories to the world
- Connection – to peers and partners
- Capital – prize money and potential donors

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How exposure helped

Africa Centre for Holistic Management

Pushing back the desert in Zimbabwe

- Revenue: USD 256,947
- 457 people positively impacted
- 1,279,570 hectares positively influencing
- Replicated to other communities: Zimbabwe, Botswana, Zambia, South Africa
- Healthier livestock, improved livelihoods, decreased conflict, better planning



Before

After

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How connection helped

Ebomvini Primary School, Izingolwini, South Africa
- Water Heroes



- Saved 150,000 litres of water
- Recycled grey water
- Upscaled waste
- Learned about water filtration, permaculture and wetland conservation
- Garnered 75 water conservation pledges
- Established wetland care program
- Created permaculture garden
- Created eco-brick pond
- Recognized as S.A.'s top water team
- Replicated by other schools
- On national TV, audience of millions
- Knowledge exchange w/ schools in London
- Students Choice Award

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How capital helped

WAFA Food Award
Project: The Fish Farm Project
Location: Rural Nigeria

**“Over 600 women have been trained,
& 345 have established their own fish farms.”**

“WAFA’s prize money has enabled us scale up AVU Community Women Fish Farm adding additional 800 fishes in their ponds and enable them extend the knowledge to 60 more rural poor women

We have been invited by the Imo State Government for a brief meeting on how to scale up the project across the 27 local Government Areas of the State.

We greatly appreciate WAFA effort in encouraging projects like ours, it is a wow!! award that sparks the light in SDG projects”



"To see, to focus, to recognise, and to be an exceptional pioneer to make a difference in this world"

Prem Rawat, Patron

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How exposure, connection and capital helped

Fuprosomunic, Nicaragua, South America

- Clean Air Healthy People



- Motivation and morale
- Benefitted 1,000 women and their families
- Initiated: “Southern Women Knowledge and Experiences Exchange”
- Award prize contributed 50% towards a training cycle of solar cookers and dehydrators
- Opened three new paid positions
- Knowledge sharing with other regions of Nicaragua and Latin America
- Replicated to beneficiaries and partner organisations (e.g. APRODER)
- Improved health, strengthened family economy, protected environment

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How exposure, connection & capital helped (1

Kamalnayan Jamnalal Bajaj Foundation
- Reviving Farmers Lifeline

In collaboration with local communities KJBF revived 135 watercourses in Maharashtra State, India by building 91 dams to conserve monsoon water.

3 years Impact	Before receiving Award	After receiving Award
Rivers revived	586 KM	630 KM
Villages benefited	120	153
Acres of land benefited	234,211	217,000
Farmers benefited	13,915	
Families benefited	53,969	24,000
Youth benefited from entrepreneurship development		3,353 (2020-2021: +424)

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How exposure, connection & capital helped (2) Kamalnayan Jamnalal Bajaj Foundation

- Reviving Farmers Lifeline

Water resource development has helped in the conservation of the top fertile layer of soil. The direct benefit from such an intervention is an increased area under cultivation and therefore, an increased income to the farmers.

Spin off effect:

Collaboration between KJBF and the government for a similar initiative in all over Maharashtra in the last 3 years

KJBF observed: **Villagers have come together** for implementation of various group-based activities aimed at social welfare and community development.

Youths were inspired the farmer to get organized into SHGS as they understood the importance of small savings.

Farmers have come forward for **collective purchasing of** farm inputs through 'Farmers Producer Company'.

Publicity: The Award resulted in media news media coverage propelling the knowledge of KJBF. The farming community became aware and joined as financial partner.

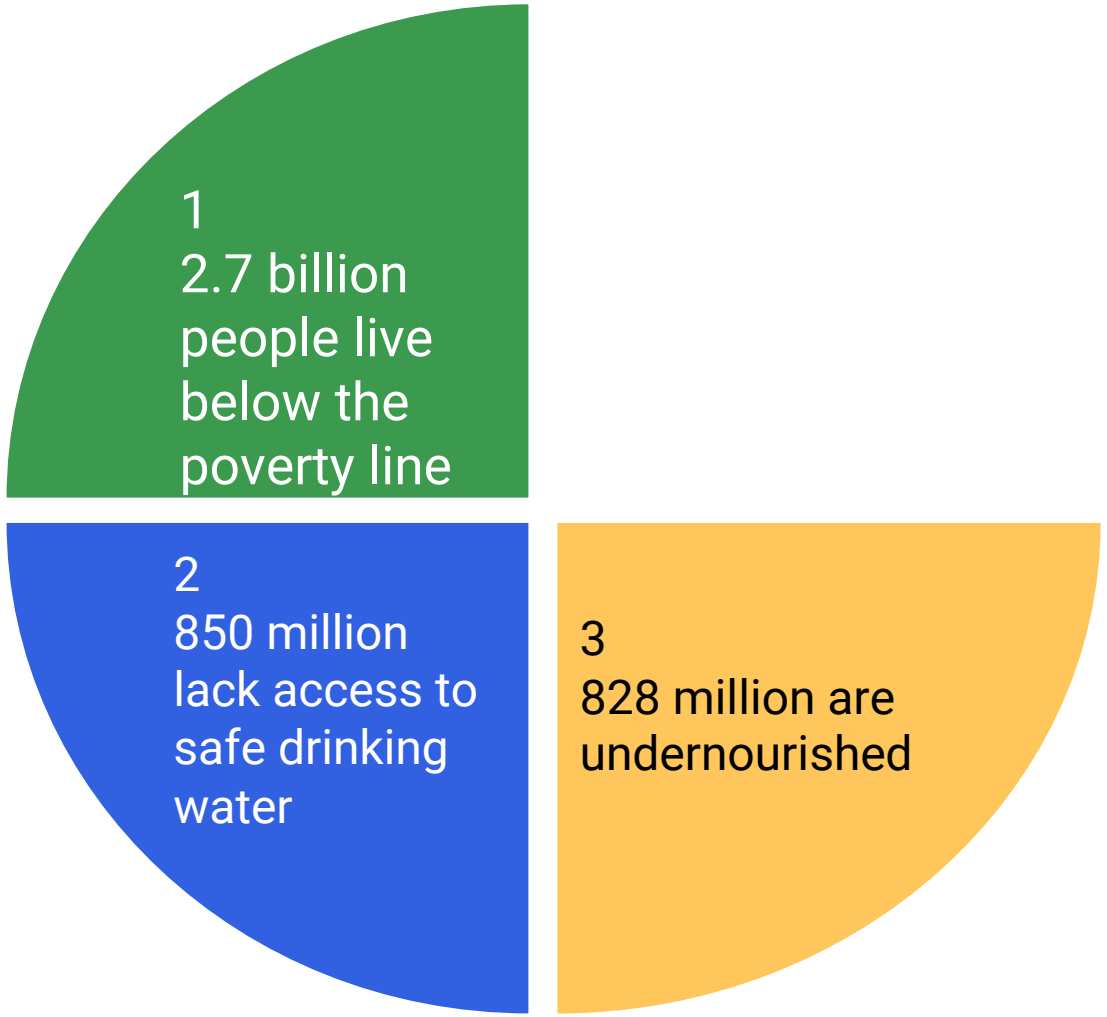
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"Healthy water, air, and food
for everyone on planet Earth."

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Global Challenge



Global Solution

4
Promote low-cost, low tech, high impact nature-based solutions. Scale and replicate for significant global impact.

Find ‘silent heroes’ in remote and not so remote areas. Tell their stories for the world to know and action.

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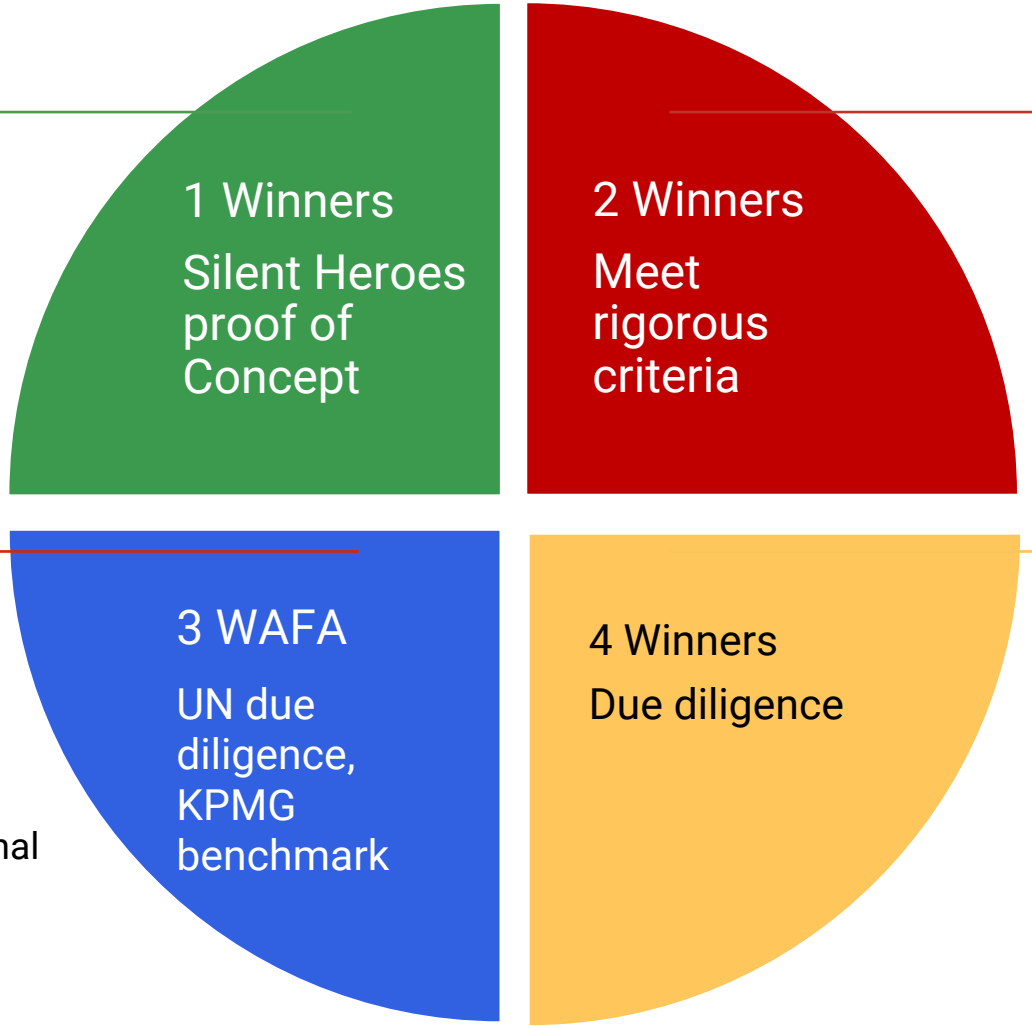
Since 2010, WAFA has bestowed 14 Awards to silent heroes from Canada, China, Haiti India, Ireland Jordan Nepal, Nicaragua, Nigeria, South Africa, Zimbabwe.

Award-winners were chosen from 33 finalists from a group of 74 pre-selected candidates among 401 applicants from 82 countries on 4 continents.



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Eligibility



- Measurable results for at least two years
- Long term solution - scaling & replicating today
- Facts & figures

- Sustainable
- Innovative
- Scalable
- Replicable
- Local ownership
- Empowered

- Only awards program that offers 4 categories for survival
- Follows up with winners
- High ethical standards
- Meets highest international standards
- UN Global Compact by-yearly reporting
- Global Giving due diligence

Site inspection
Videos and photos
On-line research
Award application
Impact report & interviews
Receive other awards
Government interest
Scrutinized by intl. experts

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Quality assurance

The uniqueness of WAFA is in the robustness and quality of the global award selection process.

The WAFA brand focuses on the organization's unique value proposition in the awards it runs - we call all this our 'Secret Sauce' of grassroots solutions.

The awards uniqueness includes:

- Expert Research Team
- Global search for/attraction of candidates
- High standard criteria
- Due diligence
- Impact updates
- Selection Committee of international experts
- Ethical standards
- Grassroots Awards Celebration





WAFA

“Your work is not just limited to your own geographical position, but through WAFA you have made it available for everyone else”

HRH Princess Basma bint Ali of Jordan, Patron

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Thank You!

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