

IMPACT REPORT 2020

ABOUT WAFA

Founded in 2008, WAFA is a non-profit organization, headquartered in Copenhagen.

Mission: To identify, evaluate, and award the earth's silent heroes - unsung innovators whose low-cost, high impact nature-based solutions are significantly improving the quality of water, air, food and climate in their local communities.

Global Situtation

2.7 billion people live below the poverty line

850 million lack access to safe drinking water

828 million are undernourished

WAFA's **theory of change** is based on the assumption that these global challenges can be solved if low-cost solutions are promoted and replicated to create significant global impact.

Vision: **Be a global sustainability award platform**

Raise ‘silent heroes’ profiles

- International award galas
- Regional events
- Celebrity endorsements
- Media coverage
- Online presence
- Livestreaming & broadcast

Strengthen ‘silent heroes’ global impact

- WAFA Sustainability Entrepreneurs database
- Support from governments and foundations
- Impact Investment
- CSR partnerships

Commitment: UN Sustainable Developments Goals



Award Criteria

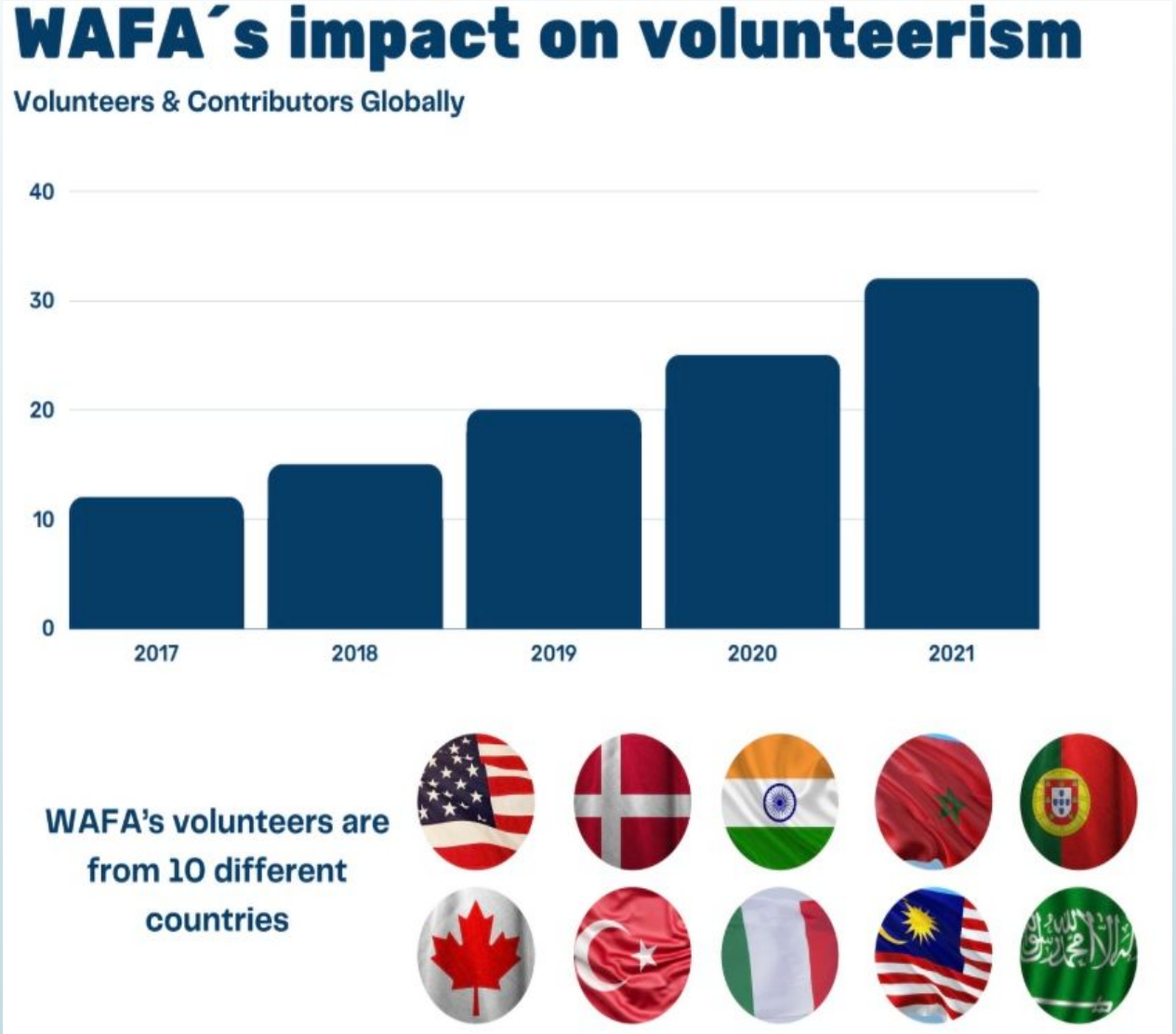
- Empowerment: To what extent do community members participate?
- Impact: How does the project spur community development?
- Innovation: How effectively does it introduce new approaches and technologies?
- Replicability: How can it be modelled in other areas and countries?
- Scalability: What is the growth potential?
- Sustainability: Can it last on its own?

1.050

Volunteers & Contributors

30.912

Man Hours contributed



Testimonals

"I support WAFA because it makes me satisfied that through my actions I am making a difference in our society and environment. I am passionate about the circular economy that brings inclusive growth. WAFA promotes ciircular economy and has provided the global platform for the hidden social entrepreneurs to showcase their innovative solutions in water, air or food. WAFA has given a purpose to all that I was doing since I was a teenager. I feel fortunate that I work with the incredible team of WAFA and have an opportunity to learn everyday".

Sneha Singh, Corporate Relations Manager



"A more sustainable and peaceful world is something we all want. WAFA has an incredible potential. Collaborating with WAFA is a beautiful way to start creating a better world, and overall it makes me feel good".

Fabrizio Negossa, Graphic Designer



WAFA's IMPACT

- 14 awards to Silent Heroes in Denmark, India, Zimbabwe, Ireland, South Africa, Nigeria, Nicaragua, China, Nepal, Haiti, and Jordan
- 33 finalists
- 401 applicants from 82 countries
- 84 million people reached in South America, South Africa, Nigeria, India, Malaysia, US, UK, Denmark and other countries

The People and Planet Life Foundation winner of the WAFA 2018

- Boosted morale and motivation
- More personnel hired – 50+ volunteers
- Increased fish ponds installed to four states of South Eastern Nigeria
- Respect of gender rights

"More pupils get a chance to get educated, the beneficiaries take more civilized approach to matters of social concern, and it diffuses and demystifies the cultural orientation among rural men that enslaves women and the consequent submission of women to such conditions, including increased respect for gender rights".



Africa Centre for Holistic Management (WAF awardee – 2014)

- Turn over - 2019 total revenue: USD 256,947
- 457 people in 2019, and positively
- influencing 1,279,570 hectares
- Social benefits

"We have continued to grow the number of communities exposed to the ideas and been able to train on average 200 people each year, in Zimbabwe, Zambia and Botswana".



Ebomvini Primary School, IZINGOLWINI, South Africa – Youth Winner 2018

- Network expansion
- National & international publicity
- Duplication of the water explorer project
- Community awareness & access to water

"Since we won the award in August 2018, we went to London where we met with other schools. We networked and shared information amongst the schools, which helped to develop our project further".



FUPROSOMUNIC, Nicaragua

- Enthusiasm and morale
- Reached 1,000 women and their families
- New Project birthed ‘Southern Women Knowledge and Experiences Exchange’
- 50% increased funding

“The Award gave us a great dosis of joy and hope, at a time when we really needed that good inspiration”.

Kamalnayan Jamnalal Bajaj Foundation

- Rejuvenation of 224 rivers/streams over a length of 586 Km
- 53,969 families and 2,34,211 acres of land irrigated
- Collaboration with government
- Project replicated
- Trust building- Collective farmers' investment
- Increased project financing

"Today after almost 3 years of intervention, a total of 438 Km of rivers have been revived. The work has reached out to over 120 villages, area 108715 acres of land benefited and more than 13915 farmer's benefited".

https://www.youtube.com/watch?v=jhE4u0b529I

Call to Action:

- Support the 15th edition of WAFA in October in Copenhagen
- Support continued replication of projects
- Increase partnerships and mentorship
- Raise new ‘silent hereos’

