A Presentation
on

PRERANA

nurturing merit of the disadvantaged

February 2018

NURTURE MERIT

Education – an enabler and liberator

PRERANA

Vision: No deserving student shall be deprived of education due to economic condition.

Mission: Identifying intelligent, determined, meritorious High School students from deeply disadvantaged backgrounds. Providing them access to higher education, supplementary resources, mentoring and Life Skills.

Goals & Objectives

- Nurture Merit
  - Students selected based on excellent academic results but coming from highly disadvantaged, economically indigent families
  - Minimum Marks 60%, Family Income < Rs 250,000 pa (< AUD 5,000)
- Nurture Academics
  - Prerana supports them and they excel in academics.
  - 30% of Prerana students get > 90% marks, the rest get > 80% marks.
- Nurture Career
  - Soft skills , Life Skills, Outbound Learning (OBL) Programs are conducted regularly to make these students employable at large Corporates & Multinational Companies
  - Industry oriented courses such as data analytics, financial analysis etc.
- Nurture Parents

  Interact with parents, understand their situation and concerns.

  Advise them on the support they need to provide to the students

Goals & Objectives

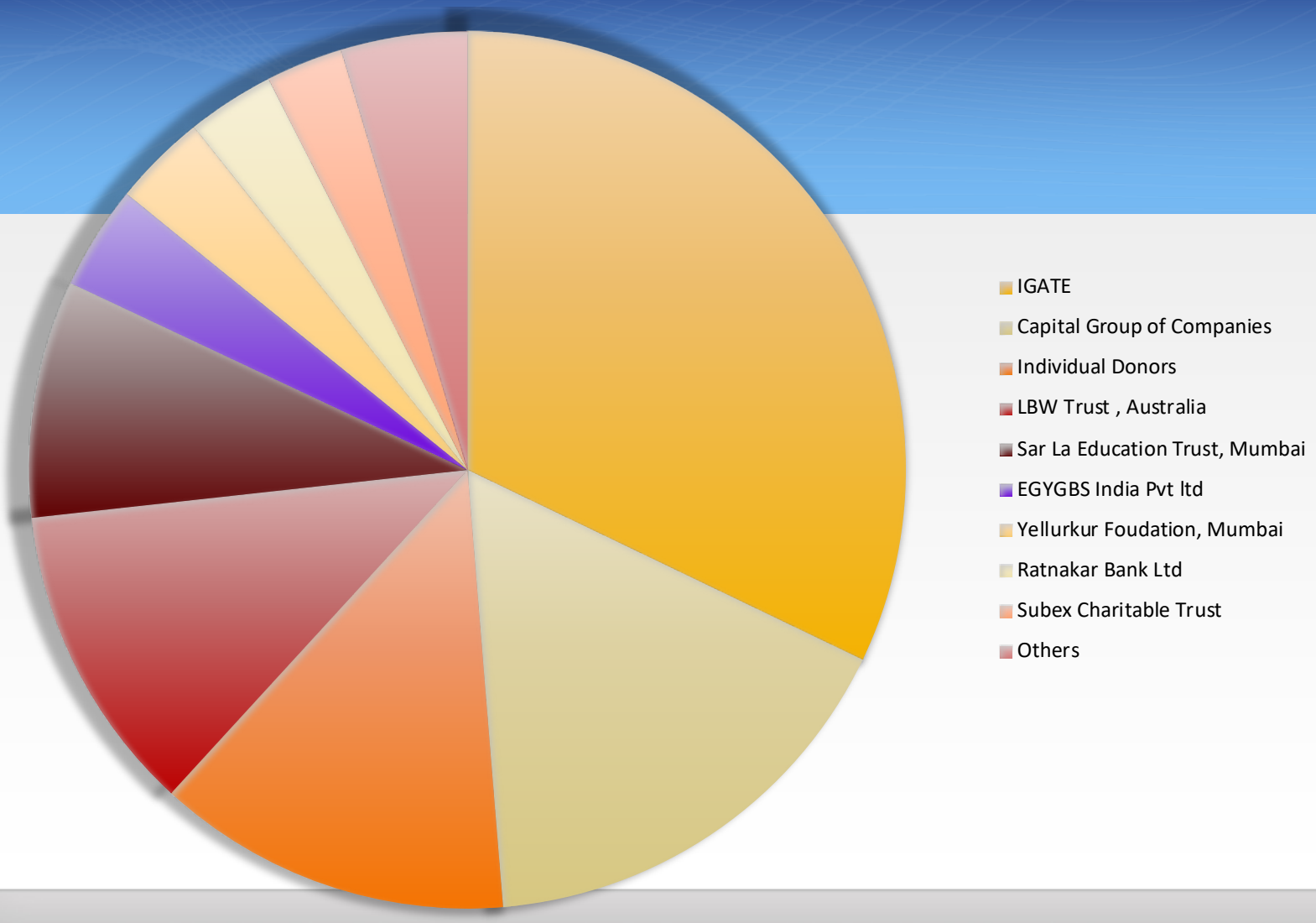
- Nurture Industry and Academia Connect
  - Make students Industry-ready by imparting soft skill training, industry specific training etc.
  - Industry experts periodically invited to interact with Prerana students
  - Industry visits & workshops conducted

- Nurture Donors
  - Encourage Donors to sponsor more students financially
  - Connect donors with the students & facilitate progress tracking
  - Donors may consider mentoring and coaching their students
  - Donor visibility is provided at Prerana events.

- Nurture Future
  - Students nearing graduation are offered industry specific training programs which differentiate them from their peers.
  - Employment readiness training is provided (by way of group discussion, interview skills etc.) during the final year.
  - Alumni connect is maintained, help and advice provided whenever needed

Prerana Rural Operations around Bengaluru

Major Donors



Qualifying Criteria & Process

COURSES	MERIT	ECONOMIC
PUC, Diploma & Degree	> 60% Marks (CGPA >6.3) in Class 10th and 11th	Family Income < Rs 250,000 pa
Professional Courses (BE, MBBS)	> 70% Marks (CGPA 8.4) in Class 12 CET Rank: Engg: <15000 Medical <1500 * About 180,000 students give this test.	Family Income < Rs 250,000 pa
Degree Courses (BSc, BCom, BA, BBM)	> 60% Marks (CGPA 6.3) in Class 12	Family Income < Rs 250,000 pa

Students meeting the above criteria are also required to give a test – Nurture Merit Test administered by Prerana. This test consists of Science, Maths and Reasoning questions.

SCHOLARSHIP SUPPORT

Course	Rural Student Support	Urban Student Support
PUC 1st & 2nd Year	Rs. 7,500 average per year per student studying in PUC.	Rs. 25,000 average per year per student studying in PUC.
B.E/MBBS	(Qualified students would move to a nearby urban center)	Rs. 50,000 average per year per student studying BE/MBBS
BSc/BCom/BBA	Rs. 15,000 average per year per student studying BSc/BCom/BBA	Rs. 40,000 average per year per student studying BSc/BCom/BBA

- Additional Support Provided: Academic books, bus pass, training, mentoring and counseling – overall personality development to prepare the student to be eligible for a gainful employment.

Scholarship Disbursement Programs

Mrs. Mehta handing out Scholarship check

Ram Sastry, Secretary of Prerana handing out Scholarship check

Prerana Rural Students

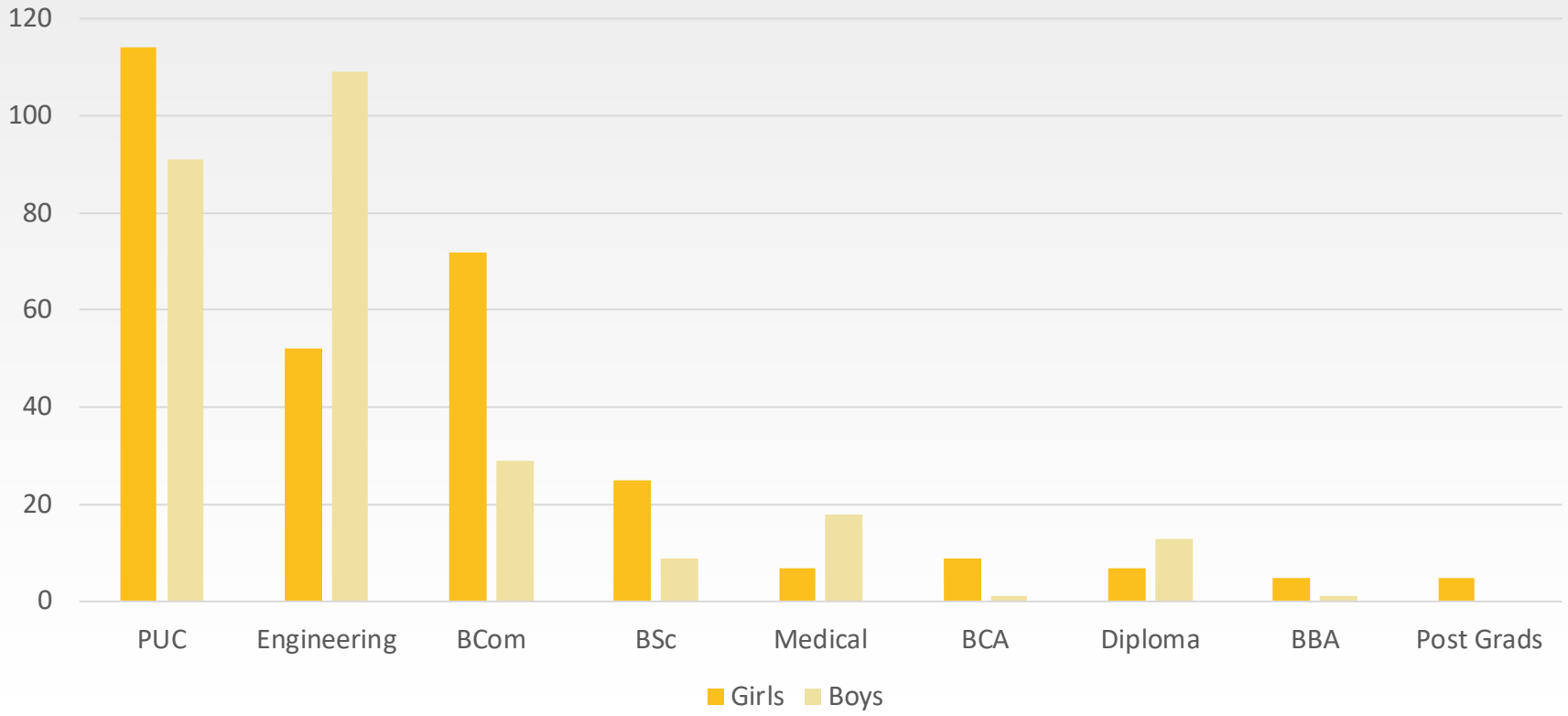
Some of the houses of Students

Medals won by a Student!

Rural PU College, Magadi

Magadi is a mofussil, about 60 KMs from Bangalore

Courses Pursued by Prerana Students



Not Just Studies !

- Sunday Classes
  - For subject-wise training, providing a thorough foundation and supervising academic progress
  - For improved communication skills, spoken English, analytical abilities and overall soft skills
- Mentoring and coaching.
- Individual Counseling
- Summer camps
  - Providing guidance, hand-holding, problem-solving, confidence building, culminating in a valedictory function where students display their extra-curricular and cultural talents.

Out Bound Learning (OBL)

Students participating in Out Bound Learning (OBL) activities

OBL Effect: A Case in Point

"Timely support and guidance paved the way for my college education"

Sharath is from Channapatna, a mofussil about 60 Kilometers from Bangalore. He was a very shy and almost an introvert kind of boy. After interacting with Prerana staff, mentors, other students and particularly after an OBL, he has transformed into a very confident and outgoing person. He, in fact, conducts mini competitions to Prerana staff whenever there is a gathering!

Revathi

Father- Sells flowers in the market
Mother-House wife
House rent- Rs. 48,000 pa

Revathi, an alumni of Prerana

Secured excellent grades in:
10th - 88%
12th - 94% (100 out of 100 in Maths & Accounts)

Currently working at Tata Consultancy Services.
She received the Best Student award at her college and she is now preparing to become a Chartered Accountant.

Siddharth :

Siddharth is studying Bcom I at BMS Evening college. He secured 92.7% in PUC II & scored 100/100 in Accountancy. His father is a weaver, and mother is a home maker.

Siddharth has a younger brother who is studying in 8th standard. They stay in a rented house by paying rent of 1,500 per month. Father is the only bread winner of the family and the total family income per month is 10,000.

Siddharth is an extremely passionate and ambitious student who is aspiring to become a chartered Accountant.

https://youtu.be/v2iuzf7PXZA

prerana

Some of the Organizations where Prerana students are placed with an average salary of Rs.20,000 to 30,000 per month

TATA CONSULTANCY SERVICES
Experience certainty.

WIPRO
Applying Thought

TOYOTA

Manipal ACUNOVA
DISCOVERY • DEVELOPMENT • THERAPEUTICS

Manipal Acunova

SONY

SIEMENS

Volunteers at Prerana

- Prerana is privileged to have some of the best brains in the Industry contributing their time and energy for Prerana. They are driven by their passion to help deserving students to achieve excellence in life.
- Some of the Volunteer's profile include – a retired Scientist at National Aerospace Laboratory, a senior Journalist with a popular news daily, senior software professionals from Infosys, Wipro etc., Visiting Professors to list a few.

Alumni Connect at Prerana

- Students who graduated in the last few years and working in good companies now are actively engaged in Prerana activities.
- They have formed a WhatsApp group to exchange notes, meet on Skype to chalk out plans and conduct career guidance sessions to current Prerana students.
- They participate is most of the Prerana programmes and contribute financially as well.

PLACEMENTS

Abhiram Potnis-BE IV

Offers from Infosys, Cognizant, Accenture, Wipro & Jindal steel works.

Manjunath S-BE IV

Offers from Cognizant, Wipro and Mu-sigma.

Harish R-BE IV Offers from Aricent, Accenture & MindTree

Sharath K N – BE IV Offers from Cognizant & Infosys.

Swapna V P – BE IV

Offers from Infosys & Accenture

Pooja M – BE IV

Offers from Infosys & Wipro.

Board Members

Chitra Talwar, Chairperson

Former VP, PepsiCo, NY. Active in philanthropic social services

S.Yegneshwar, Vice Chair

Former Head of Education & Research, Infosys
Independent Consultant

Surya Prakash, Treasurer

40 years of experience in administration & accounts having worked in Government/Private organizations

Rajiv Kuchhal,

Angel Investor, mentor to young companies primarily in the area of social enterprise.

Board Members

Lathika Pai
Entrepreneur and Venture Capitalist

Ramesh Ajjampur
Senior IT Professional, Consultant in Strategic Management

Anand Poojary
Senior Logistics Expert

Leadership Team

Ram Sastry, Secretary

Ram Sastry – interacting with Parents of Prerana students.

Ram took over as Secretary in 2015. Coming from IT background, he is an MBA and currently pursuing a PhD. Passionate about education and training.

Leadership Team

Surya Prakash, Treasurer

Surya Prakash – counseling Prerana students.

Surya Prakash has 40 years of work experience. He has been associated with Prerana for about 11 years now. Highly committed to the cause of education, active in philanthropy.

Prerana Vision 2020

- Support 2000 students annually by 2020.
- Mobilize INR 50 Million to support 2000 students.
- Connect with 20 corporate donors and 50 individual donors.
- Increase Alumni association engagement with at least 500 members mobilizing INR 2.5 M from Alumni.

Prerana – Nurturing Merit

YOUR SUPPORT MEANS A LOT TO OUR STUDENTS.

THANK YOU.