



Rotary shelterbus

Rotary Club of Birmingham Breakfast

**On a mission to end
homelessness and
rough sleeping in
Greater Birmingham
hand-in-hand**

DID YOU KNOW...

**The amount of rough sleepers in
the UK has increased**

169%
since 2010.

Source: Homeless Link

**Between January and
September 2017, there were**

85,000

**homeless applications made to
local councils in the UK.**

Every night there are

4,751

**rough sleepers
throughout the UK.**

ABOUT SHELTER BUS



We're
transforming
double decker
buses into mobile
homeless shelters

to alleviate
homelessness and
rough sleeping
in Greater
Birmingham.

OUR VISION

To be a lifeline of support for homeless and rough sleepers throughout Greater Birmingham

OUR MISSION

In collaboration with the people and businesses of Greater Birmingham, we will provide **shelter, nourishment, and **wellbeing** support for those most vulnerable to homelessness in an effort to minimise and eliminate rough sleeping**

OUR STORY

Providing Shelter, Changing Lives

As members of Rotary Club Birmingham Breakfast, it's our priority to always place 'Service above Self'. Our role as Rotarians is to be leaders in the community, not for personal gain, but to better the people and places around us and leave a legacy for good.

In a developed country like the United Kingdom, some of the greatest societal problems are the unseen and unnoticed. Families struggling to make ends meet. Single mothers worrying how they will afford to feed their babies. Children taking the night bus to have a warm place to sleep.

This is our legacy. Taking a stand for the over 180,000 people throughout the United Kingdom that face these challenges every single day and providing a lifeline to give them confidence and support to get back on their feet and take on a better tomorrow.

With your support, every penny will go right back into your local community, providing shelter, nourishment, mental and physical health services, and advice to rough sleepers and homeless throughout every part of our Greater Birmingham community. Rotary Shelter Bus is a beacon of hope bringing the people and businesses of Greater Birmingham together to fight for those who need us most.

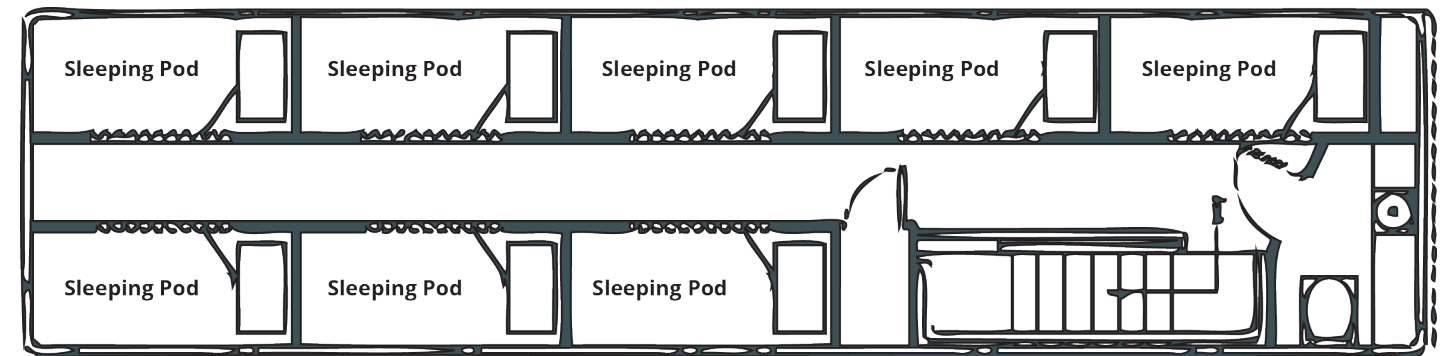
Our legacy is your legacy, Birmingham.
Let's work together to provide **shelter that changes lives.**

WHAT'S INSIDE OUR SHELTER BUS?

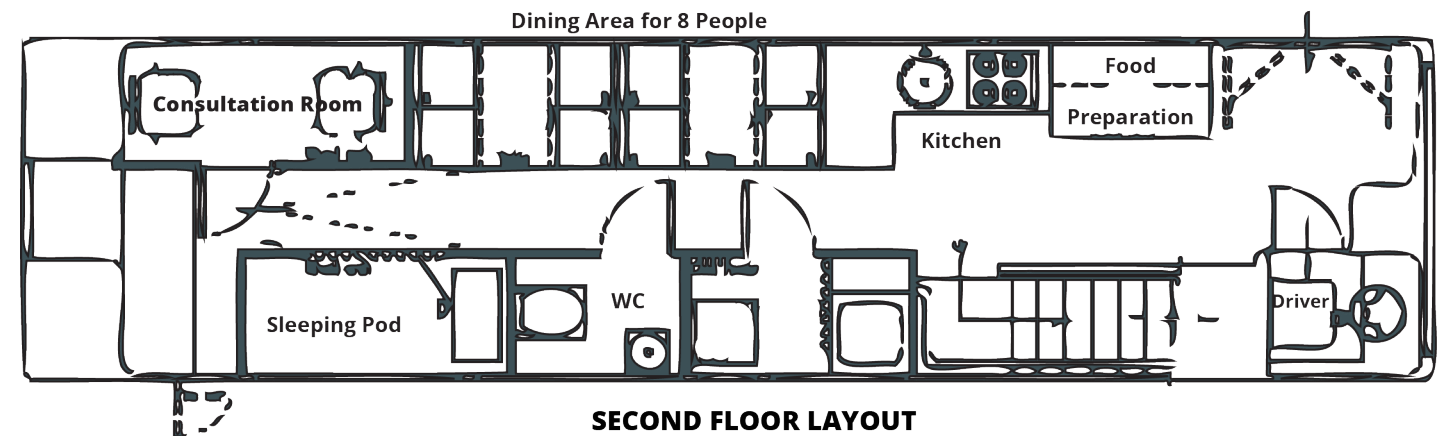
A HOME ON WHEELS

Rotary Shelter Bus is more than just a place to lie your head, it's a home. We'll provide every single tenant a place to sleep, shower and cook, in addition to private consultation facilities that give access to a range of health and advisory services.

Every inch of the bus has been designed to maximise available sleeping spaces, whilst maintaining a level of privacy and comfort. Whether it's one night or several, we aim to create a community that fosters self-improvement and empowerment.



FIRST FLOOR LAYOUT



SECOND FLOOR LAYOUT

A COMMUNITY PARTNERSHIP

How ShelterBus Works

Rotary ShelterBus works in partnership with local non-profit organisations to provide a range of care services to our beneficiaries. It all starts with a bus. First, our parent organisation, Rotary Club Birmingham Breakfast, will procure and renovate our ShelterBuses to meet all necessary comfort and safety standards.

Once the ShelterBus is road-ready, we'll partner with a local homeless charity to provide day-to-day care and administration whilst our bus is on the move. Every day, the ShelterBus will travel throughout Greater Birmingham, ensuring that all areas of our community are served.

Our ShelterBus will be free as long as our tenants are in a full-time job or fulfil voluntary community services arranged daily by our team. It's important that we give back to the community full-circle, whilst instilling skills that can help our tenants turn around their personal situations.

Throughout the year, we'll partner with a range of local charitable and for-profit organisations to provide food, health care and career advice to our beneficiaries. Anyone is welcome to partner with us and volunteer their time or resources.



WHO WE SERVE

Our ShelterBus Tenants

To ensure we serve those most vulnerable to rough sleeping and homelessness, we'll work hand-in-hand with the local council, acting as a referral network for those seeking advice and refuge in a time of need.

Our partners and volunteers will be notified of pre-arranged arrivals, whilst working with the council to identify and arrange appropriate refuge for those potential tenants that come to Rotary ShelterBus first. In addition to accommodation, every tenant will be provided a hot meal, shower facilities, as well as an initial consultation to determine necessary care resources.



HOW WE'RE FUNDED



INDIVIDUAL DONATIONS

We're born a community initiative and will always be a community-led organisation. Whether personal or business, donations are a vital component of ensuring our ShelterBus is up and serving the community.

Donations can be payable by cheque or online at our JustGiving page. Please contact Courtney at **courtney.rachal@rotaryshelterbus.co.uk** for details and/or more information.

Our JustGiving Page

www.justgiving.com/campaigns/charity/rotary-breakfast/rotaryshelterbus.

CORPORATE ADVERTISING SPONSORS

If you're looking for more than the standard donation, our Rotary Shelter Bus advertising sponsorship provides businesses and local organisations an excellent opportunity to put their donation to work. As an advertising sponsor, your logo will be prominently displayed on our bus 365 days a year, demonstrating your commitment to social responsibility with a commercial edge.

Benefits to our corporate donors:

- Exposure 7 days a week
- Visible support to the local community
- Generous advertising space to feature your brand

For information regarding corporate advertising opportunities and payment information please contact Luca at **lucaburatti@rotaryshelterbus.co.uk**.

WE NEED YOU

Whether it's financial support or voluntary time, the support we receive is a vital contribution to the success of Rotary ShelterBus and the livelihood of so many throughout Greater Birmingham.

Our ambition is to grow this project to alleviate the effects of homelessness and rough sleeping throughout the United Kingdom, and with every penny or hour donated you're helping us to build our fleet of ShelterBuses transforming communities and lives.

Invest in your community.

Invest in a new, more prosperous tomorrow for someone who needs it most.

For more information on how to donate or volunteer email **angeloburatti@rotaryshelterbus.co.uk**.

Thank you for your support.



Rotary ShelterBus is supported by and operated under
Rotary Club of Birmingham Breakfast Charitable Trust
Registered Charity # 1030975
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