



African
Development
University

AFRICAN DEVELOPMENT UNIVERSITY


Founded October 2017

13 December 2017





The mission of A.D.U. is to prepare the most talented young women and men in Francophone Africa to lead the development of their nations as entrepreneurs, accountants, physicians, engineers and government officials.

A young Black man with short hair, wearing a white t-shirt, is looking intently at a laptop screen. His hand is resting on his chin, and he is wearing a ring on his finger and a black watch on his wrist. The laptop is silver and has a red and white A.D.U. sticker on the lid. The background is a blurred green foliage.

Context Leading to A.D.U.'s Launch

BACKGROUND

Why Niger?

Niger

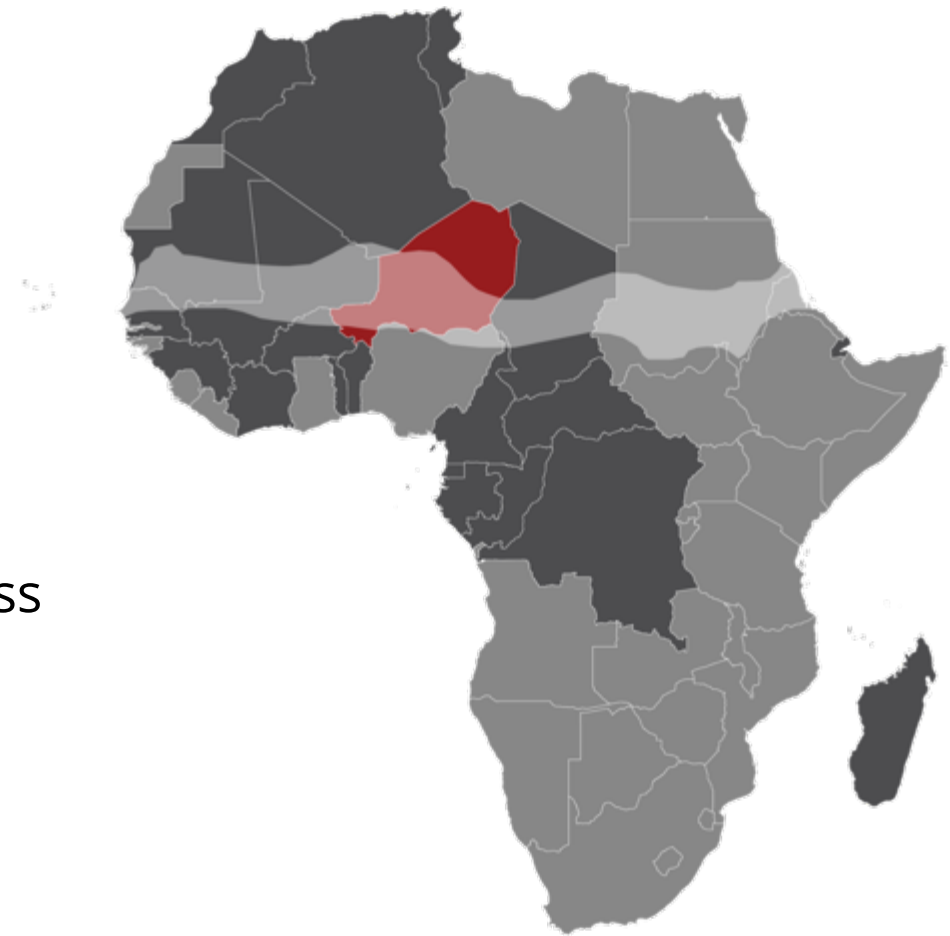
- Population: 20 million
- \$363 GDP per capita

Extreme poverty

- Niger is the second lowest-ranked country in the world on the Human Development Index
- More than 50% of Nigeriens live on less than \$2 per day

Rapid population growth

- Niger has the highest population growth rate in the world of 3.8%
- Niger has the highest fertility rate in the world (7.6 fertility rate per woman)



NIGER

Rest of Francophone Africa

Sahel Region



Why Niger?

Limited Educational Opportunities

- Adult (ages 15+) literacy rate: 19.1%
- Only 1-2% of adults in Niger possess a higher education degree

Lack of quality tertiary educational institutions in Niger and Francophone Africa

- Average regional gross enrollment ratio, tertiary, for both sexes is 8.95% compared to Niger's 1.71%

13.9%

Percentage of government expenditure on tertiary education

Regional Rank: 33/48

1.71%

Gross enrollment ratio, tertiary, males and females

Regional Rank: 47/48



A.D.U. Innovates

A.D.U. offers superior educational training focused on developing 21st century skills.

A.D.U. prepares students to become global leaders through bilingual academic instruction.

A.D.U. is committed to educating the most talented students regardless of their financial means.



Our Values

#ILIMI

Innovative
Liberal Arts
International
Moral
Immersive



Ilimi means "knowledge" in Hausa. Ilimi values are the fundamental element of the A.D.U. experience.

"A.D.U.'s founding values are what sets it apart from other universities."

– A.D.U undergraduate student





Launch, Current Programs, Pedagogy

AFRICAN DEVELOPMENT UNIVERSITY

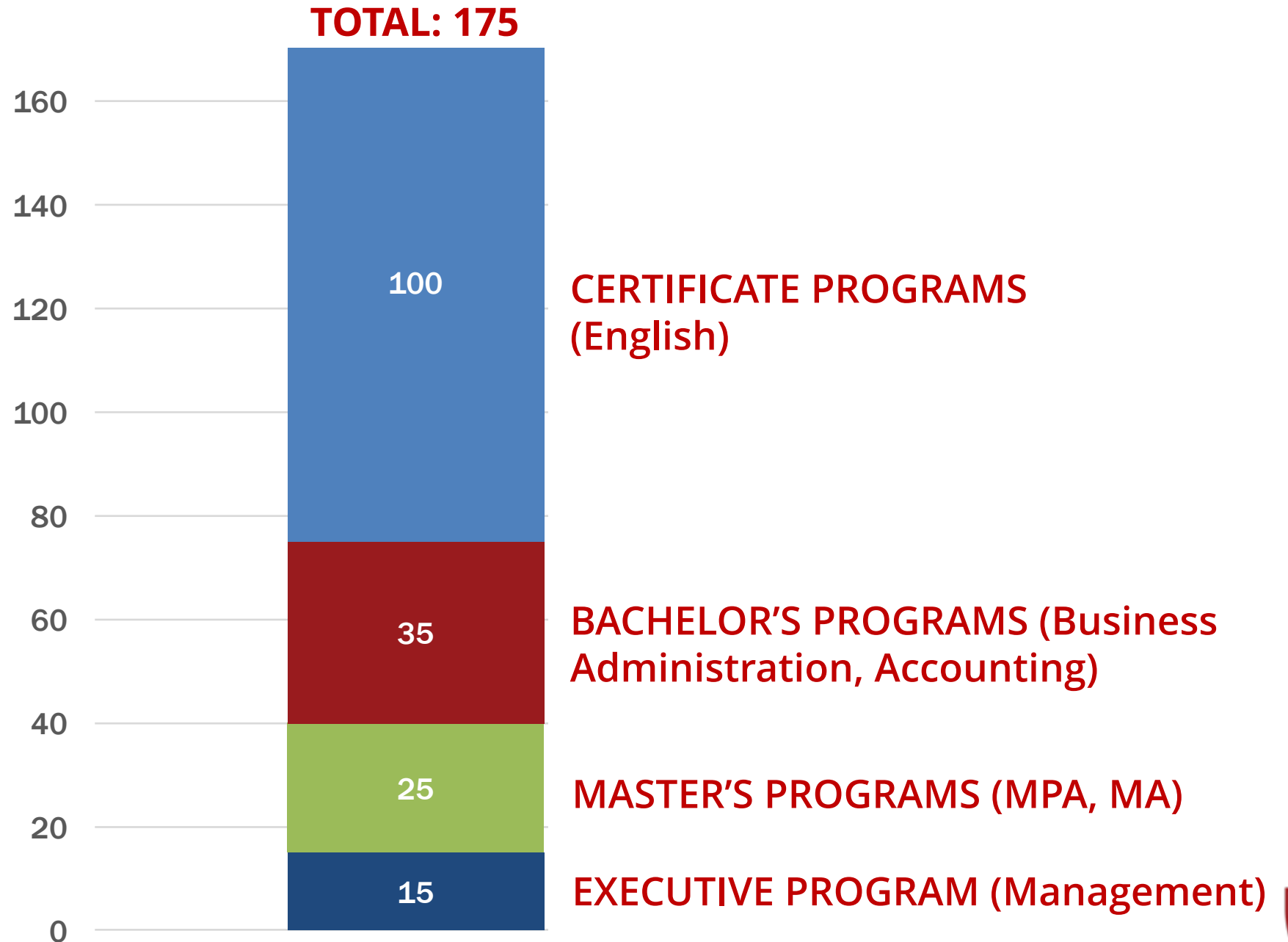


A.D.U. LAUNCH, OCTOBER 2017

Attended by the Ambassador to the United States

A.D.U. Programs and Students

Academic
Year
2017 – 2018



A.D.U. Pedagogy and Approach

A.D.U offers a liberal arts education coupled with ethical training to develop the future leaders of Francophone Africa.

- A.D.U. imports global best practices in higher education to Niger.
- We use technology to foster global citizenship and develop 21st century skills.
- Our bilingual instruction offers students a gateway to international business, management and leadership roles.
- We are inspired by Asheshi University and African Leadership University.



A.D.U. Pedagogy and Approach

Core Skills Development



21st
Century
Workforce

Source: Future of Jobs Report, World Economic Forum



From Classroom to Conference Room

Prior to graduation, A.D.U. undergraduate students gain 12 months of internship experience in government, corporate and non-profit institutions.



A.D.U. partnering employers include Goviex, KMC, Niger Telecoms, CIPMEN, Government of Niger



Students, Leadership, Faculty, Visiting Professors and Business Executives, A.D.U.
Champions

OUR PEOPLE

Our Talented Students

A.D.U. has a rigorous selection process designed to identify the most promising students in Niger.

Key Selection Criteria:

- Demonstrated intellectual potential
- Strong work ethic
- Commitment to the development of Niger



Our Talented Students

20% of A.D.U. students receive full tuition (\$2,100) scholarships.

55% of A.D.U. students receive partial tuition scholarships.

69% of A.D.U. undergraduate students are female.

100% of ethnic groups in Niger represented by A.D.U. students, who are both Muslim and Christian.



A.D.U. Founders



Kad Kaneye
CEO, Co-Founder and Co-President
CPA Intec de Paris; MPA Harvard University

Entrepreneur, Young African Leaders Initiative (YALI) Fellow



Meredith Segal
Co-Founder and Co-President
MPA Harvard University

Social entrepreneur and education reformer



International Visiting Professors and Business Executives

A.D.U. attracts world renowned scholars and industry leaders to offer short courses (40 hours) to students

A.D.U. Teaching Assistants reinforce the short-course curriculum with additional content

2018 Visiting Professors and Business Executives include:

- Deborah Hughes Hallet – Professor of Public Policy, Harvard University
- Igal Myrtenbaum– Professor of Music, Livinsky College (Israel)
- Janet Hendrick - Global Marketing Communications Director (USA)
- Chuanwei (David) Zou - President of financial think-tank (China)



Co-Founders with U.S. Ambassador to the Republic of Niger



Co-Founders with President Issoufou of the Republic of Niger



Founding Team with the Minister of Higher Education of the Republic of Niger

Director of the Chamber of Commerce

Minister of Entrepreneurship

***Our partners
make A.D.U.'s
success
possible.***

French Embassy
United States Embassy

Nigerien corporations
and start-ups

A.D.U. Champions

A.D.U. Board Members

At A.D.U., we know that leadership matters.

Our **International Board of Advisors** is composed of 24 international leaders who believe in our mission.

Professor Hassana Alidou - Ambassador of Niger to the United States of America

Professor Ousseina Alidou – Professor, Rutgers University

Dr. Earl Avery - Ombudsman and Special Advisor to the President, Bentley University

Aminou Boukary - Country Manager, Niger; Goviex

Ibrahima Guimba - CEO, Niger National Agency for Society of Information

Deborah Hughes Hallett - Adjunct Professor of Public Policy, Harvard University

Abdou Harouna - CEO, Niger Telecoms

Fati Hassane - Chief of Staff to CEO & Head of Programme, Skills & Employment; NEPAD

Reki Moussa Hassane - Managing Director, ASUSU SA

Dr. John Hutchison - Associate Professor of African Languages, Boston University

Agnes Igoye - Deputy National Coordinator Prevention of Trafficking in Persons, Uganda

Mariam Kamara - Adjunct Professor, Brown University; Founder, atelier masōmī



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Bocian Krzysztof - North America Portfolio Manager, Chevron Corporation

Andrew Kurban - President, Drs Kurban & Fereidouni; Director, 1for3

Phanice Kwambocks – CEO, Eye on Africa

Haoua Mamoudou - Managing Partner, Focus Ventures

Yves Manville - First Conseiller to the French Ambassador to Niger

Michael Marasco - Farley Center Director & Professor, Northwestern University

Nicolas Minvielle - Associate Professor, Audencia Business School

Abderrahmane Oumarou - Member of Parliament, Niger

Shaqueeb Saqlain - CEO, Islamic Banker

Mamane Sidikou - International Civil Servant

Boubacar Wargo - Head of Foreign Direct Investment, Niger Direct Investment, Niger

Dr. Chuanwei Zou - Founding Partner, Nanhu Finance Corporation (NFC)



A.D.U. Board Members

At A.D.U., we know that leadership matters.

Our **Next Generation Board** is composed of young professionals who are rising stars in their fields and believe in A.D.U.:

Rabiat Akande – Graduate Fellow, LL.M. Advisor, Harvard Law School

Axelle Bagot-Hennemand – Graduate Teaching Fellow, Harvard Kennedy School

Abdoul Salam Bello – Advisor to the Executive Director, World Bank

Mariem Boudjadja – Consultant, World Bank Health, Nutrition & Population Global Practice

David David Chakombera – Founder & Director, Africa Lead

Issem Chleuh – Founder, Impact Hub Bamako

Sangu Delle – Managing Director, Africa Health Holdings Limited

Kadidia Youssouf Diallo – Senior Funds Manager, Islamic Development Bank

Mamadou Drame – Lead EdTech Catalyst, Digital School Technologies

Des Floyd – PHD Candidate Harvard Ed School



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Paul Galatis – Founder & CEO, Names & Faces Company

Leyla Gozo – Founder, LGG & Partners

Hadjara Moussa Gros – Head of UK Embassy, Niger

Brian Hall – Political Officer, U.S. Department of State

Halima Hima - PhD Candidate, University of Cambridge

Maazou Elhadj Issa – Associate Director, Fiduxis

Succes Masra – Principal Economist & Project Manager, African Development Bank

Cecilia Nicolini – Chief International Officer, Opinno; Fellow, at Harvard ASH Center

Abdoul Aziz Saidou – Assistant Professor, Université Dan Dicko Dankoulodo de Maradi





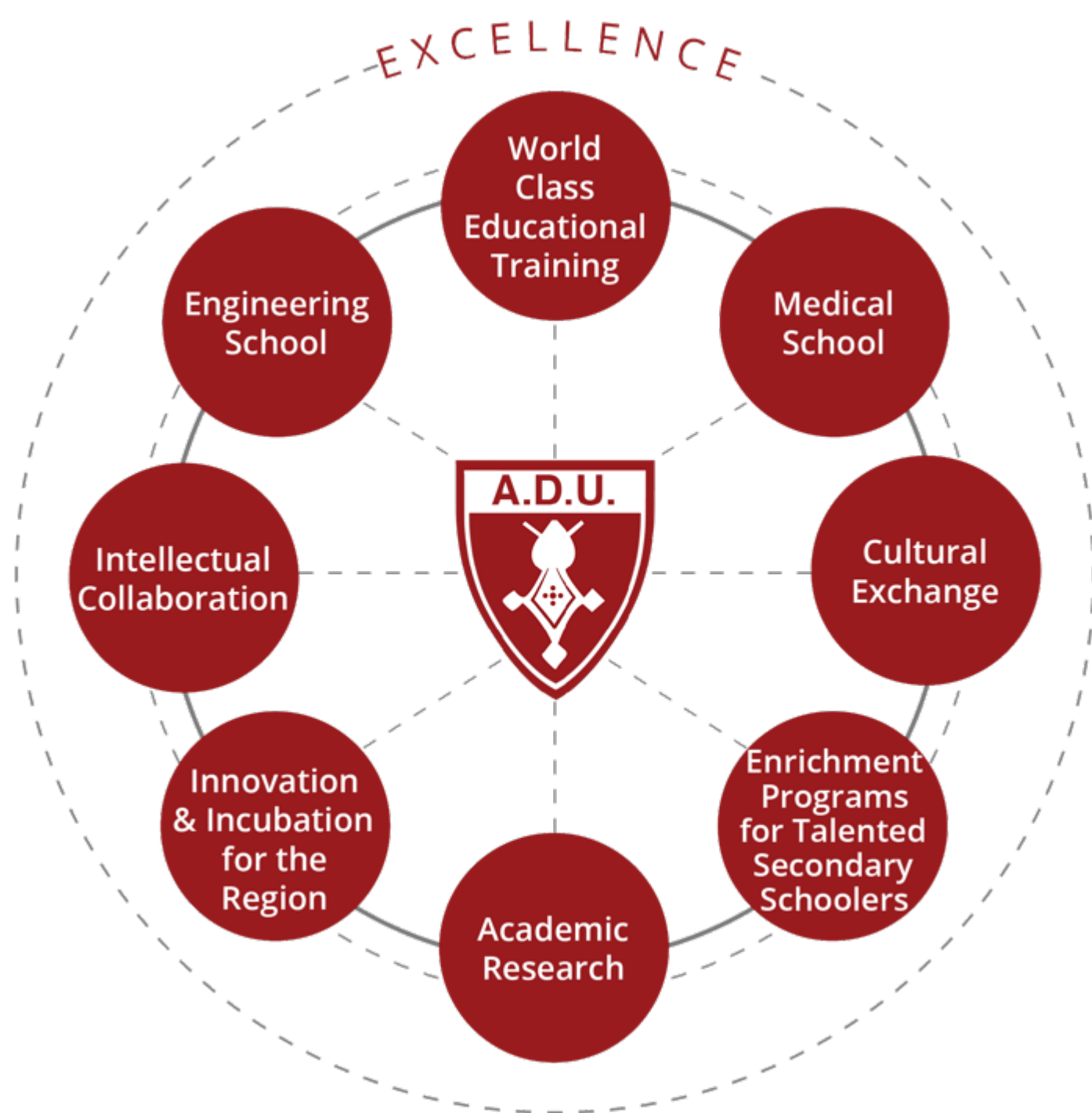
We aspire for A.D.U. to be recognized as one of the top educational institutions of higher learning in Africa by 2025. A.D.U. will educate the most promising students across Francophone Africa.



Projected Growth, Investment Opportunities, Campus Master Plans

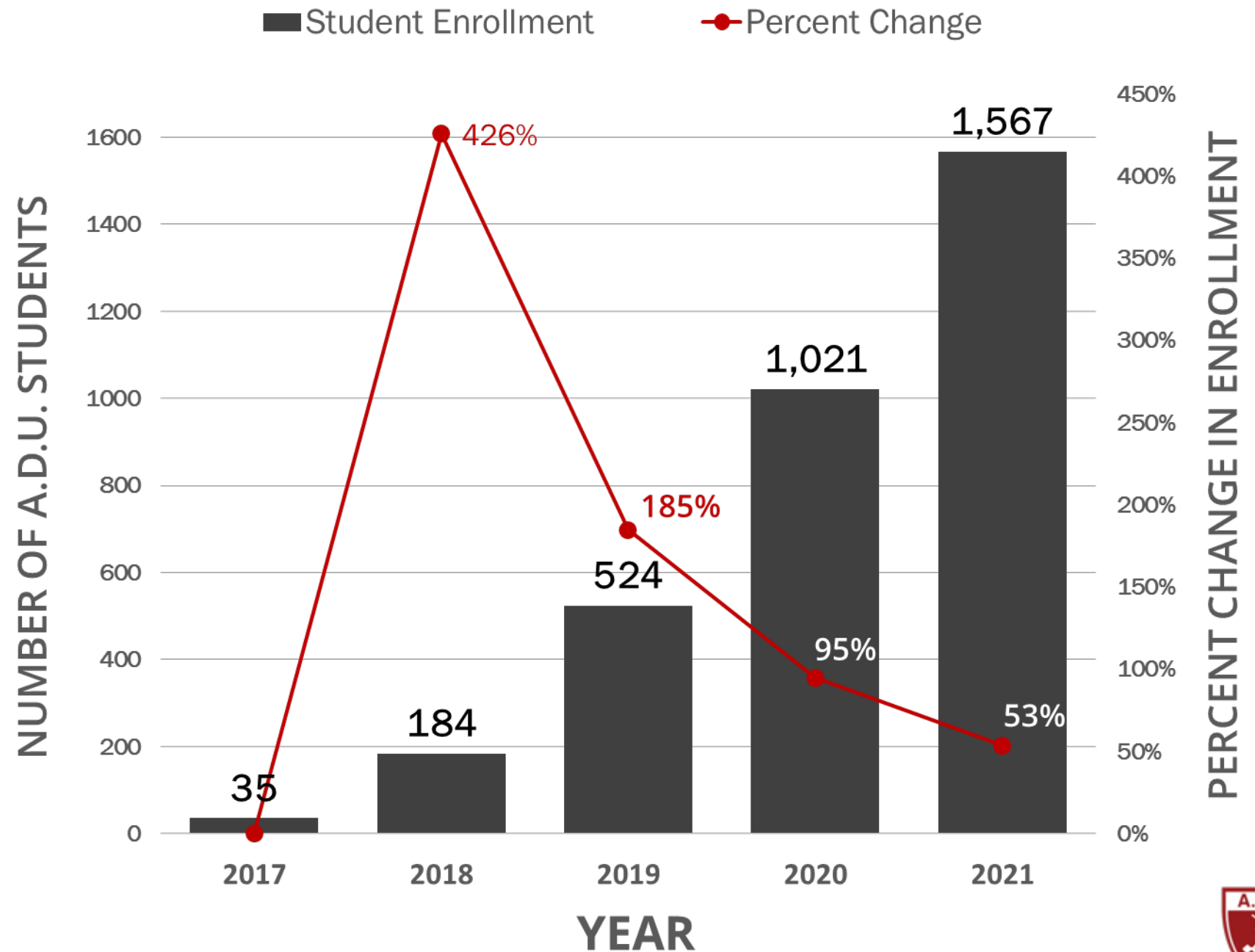
THE ROAD AHEAD

An Innovation Hub



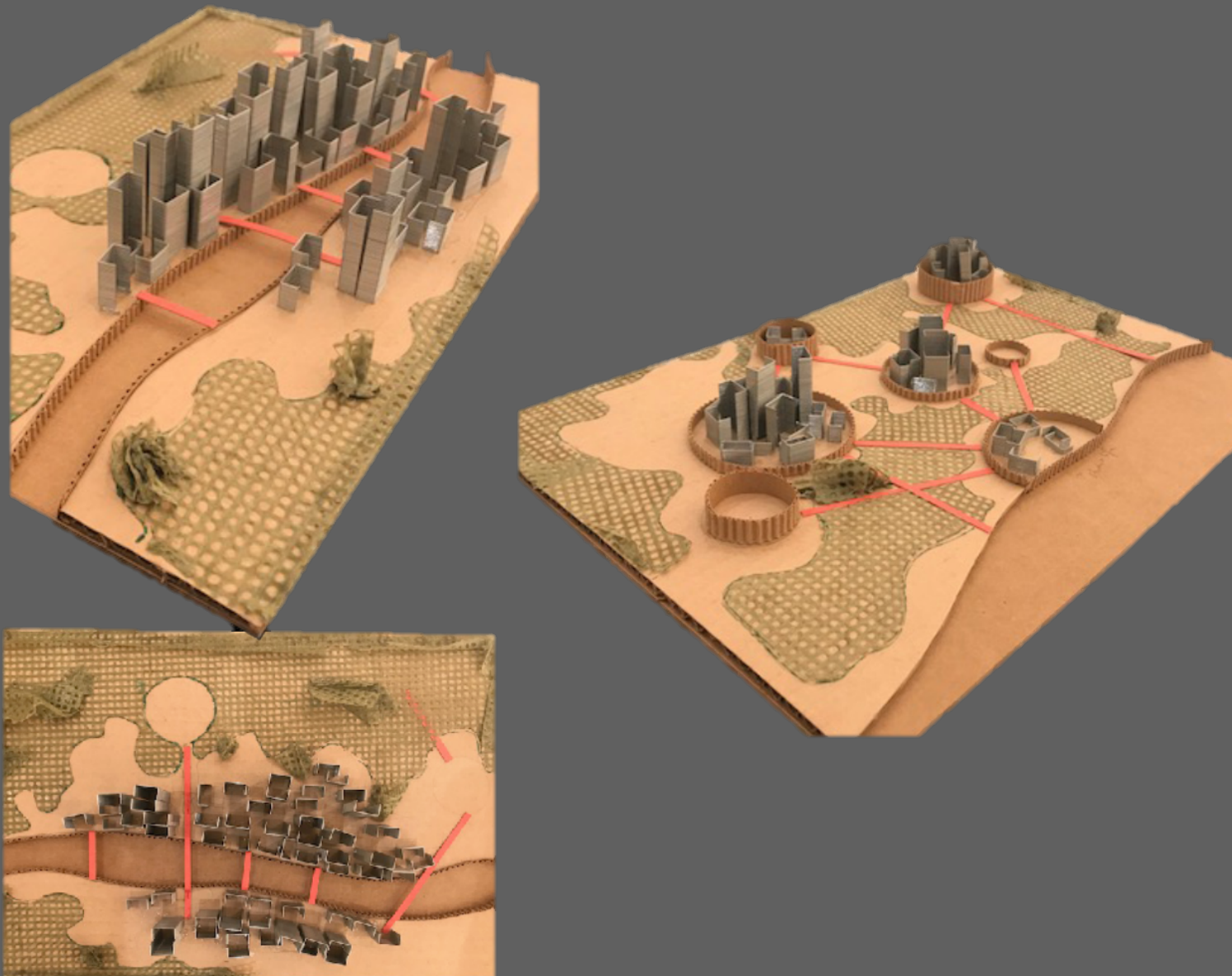
Projected Growth: Student Enrollment

2017-2022





NEW A.D.U. CAMPUS: LOCATION



NEW A.D.U. CAMPUS: DESIGN

Support Our Vision

2018 FUNDRAISING TARGET \$800,000

General Operating Costs – \$200,000

Student Scholarships – \$50,000

International Visiting Faculty Exchange Program – \$50,000

Capital Expenditures – \$500,000



Support
Our Vision

2018-2022 A.D.U. CAMPUS CAPITAL CAMPAIGN

PHASE 1: \$5 MILLION



Join us in
developing the
future leaders of
Francophone
Africa.

Thank you!

Kader Kaneye &
Meredith Segal
Co-Founders

contact@aduniversity.org
www.ilimi.org





APPENDICES



ROTATING SLIDES

Gender Equality

- Nigerien women and girls are among the least educated in the world.
- Gender inequalities and unfavorable social norms disadvantage Nigerien girls and women
- The gender gap begins in primary school. Only 44% of female primary students will reach 6th grade.
- The high rate of child marriage in Niger limits women's and girls' preparation for and pursuit of tertiary education.
 - 76% of girls now aged 20-24 (tertiary age) were married before the age of 18



A.D.U. provides women access to educational opportunities by ensuring that at least 50% of students in our degree-granting programs are female.



The fight against extremism is played out in the mind of each individual, and education is in the frontline to reinforce the defenses of each – along with the ability to reject hatred.”

Director General of UNESCO, Irina Bokova



Prevention of Radical Extremism

The Sahel region of Africa has become dominated by Boko Haram creating instability and threatening economic development.

The typically radicalized individual is likely to be young, unemployed, relatively uneducated and poor.

A.D.U.'s educational programs for secondary students, undergraduates and master's candidates provide promising pathways for youth, offering productive alternatives to radical extremism.



Economic Development

Niger's economy is driven by the development of macro-enterprises.

A.D.U. develops students who are committed to remaining in their home country to catalyze economic and social development.

A.D.U.'s business training prepares future alumni to launch successful entrepreneurial ventures that spur economic development.



Image source: <https://deldaoud.files.wordpress.com/2017/02/niamey-de-la-rive-gauche.png?w=982>

