

PROJECT PROPOSAL

YOUNG GIRL' s EDUCATION AND EMPOWERMENT Program (Y- Gene)

Objective of the Project

To educate, engage and empower young girls to end up profitable and dependable grown-ups in their future inside a learning environment that promotes no prejudice towards female in the general public.

Project Area : Kannaginagar Slum Resettlement Colony
District : Kancheepuram
State : Tamilnadu
Country : India

TARGETED BENEFICIARIES:

Young Girls from Kannaginagar slum in the age bracket of 13 to 19 years, who stay in Kannaginagar Resettlement Colony and come from economically very poor background.

NAME OF ORGANISATION

HOPE foundation
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LEGAL STATUS:

Sr. No	Registration	No	Date
1.	Registered under Societies Act XXI of 1860	S\22367	19/11/1991
2.	FCRA	231650820	17/11/1996
3.	Income Tax Exemption - 12A	DI(€)/251/92/956	18/08/1992
4.	80 G	DIT(E)/2005-2006/H-251/1384	12/09/2006
5.	PAN	AAATH 0376C	19/11/1991
6.	Unique ID of NGO	DL/2016/011049	NA
7.	Guide Star India	739	14/11/2014

CREDIBILITY: Accredited under Desirable Norms by Credibility Alliance, India

PROJECT LOCATION

Kannaginagar Slum Resettlement colony is one of the Asia's biggest slum resettlement colony situated on the OMR belt of Chennai. It comprises of 20,000+ tenements having over 100000+ population.

TARGET GROUP

: - 100 adolescent girls

PROPOSED BUDGET

: - \$ 10000 USD

BANK DETAILS :-

HOPE foundation

Account No (FCRA)

:007010100598675

Intermediary Bank Name

:AXIS Bank

Intermediary Bank ABA (SWIFT)

:AXISINBB007

IFSC CODE

:UTIB0000007

TARGET AREA BACKGROUND AND PROBLEMS: -

Resettlement of any form threatens the social fabric and ultimately the equilibrium of the society. Kannaginagar Resettlement Colony situated on the Old Mahabalipuram Road of Chennai-India has not escaped from this reality. Families who live in Kannaginagar slum face serious challenges of poverty, crime, unemployment and low educational attainment. Most of the children and youth are deprived of education by their own parents either because they were deprived of it or do not have sufficient funds to support their children's education. Hence u will find a very low percentage of remunerative employment in Kannaginagar. Besides, this community also has school dropouts who could have entered into skilled labor by adequate education and consequently improved their socio-economic status. Apart from this, there is fairly high percentage of violence i.e juvenile crimes and substance abuse in this community. Hence children are losing their childhood at a very young age and are falling prey to the destructive world. By the time the girls attain puberty, they are either discouraged to take further education or the parents start the search for finding a groom for their daughters. Making the girls self-reliant is a distant dream for the young girls of Kannaginagar. There is 20,000+ tenements with a lakh plus floating population who are not very aspiring and do not possess the attitude of making it happen.

NEED OF THE PROGRAM: -

Young girls live inside social structures such as families, schools, and community groups. If parents, siblings, teachers, administrators, and community members are not supportive of the underprivileged girls' education and empowerment, then it is difficult for even the most committed girls to complete their basic education and move on to their secondary education. Monetary and material support to the girls is not sufficient to achieve the goal of education, motivation and empowerment because these girls need additional support to succeed, to improve, to educate and to empower at the school and community levels. We need to include role models to guide girls' in educational progress, supplementary academic support, and lessons

in key life skills to give the girls the confidence to continue to focus on their studies as well as building a robust future.

Specific Objectives

- ✚ To carry out a comprehensive training in costume designing and dress making for girls to get opportunities to earn in fashion dominated society.
- ✚ To extend, within the formal and non-formal education, gender sensitive activity modules that will foster positive attitudes in girls towards basic life skills and learning competencies.
- ✚ To involve 100 girls in activities that aim at greater empowerment of girls while encouraging the participation of parents and the community.
- ✚ To improve the attitudes of stake holders towards girl child while promoting the Y-GENE project

Expected Outcome:

- ✚ 100 young girls will be equipped with life skills and vocational skills.
- ✚ Incidences of harassment, school dropouts, child labour and early marriages will be reduced.
- ✚ Rights of the girl children will be protected.
- ✚ 100 young girls will be equipped with alternative livelihood skills · Contribute to the family income.
- ✚ At a young age will be able to enjoy economic independence.

Duration

The Project will last for a period of two years. Beneficiaries will be 100 students between the age of 13 to 19 years. The project will have 1 Instructor, 1 mentor and 1 community worker/helper. The first year of the project will be spent in providing basic skills in designing and tailoring. And the next year will be spent on developing the skills of the girls to advance stitching and then professional designing and dress making. 100 girls enrolled for the program will be trained for two years till they achieve the proficiency of trade and there by gain employment for self-sustainability and supporting self-education.

Program Participants

Y-Gene project will enrol 100 girls from selected schools in neighbourhood as primary program beneficiaries. The selected girls will be trained to acquire skills of stitching and dress designing and they will also be linked to a female mentor who will mentor the girls some time to time and ensure no one drops out of the program. This program may attract the participation the other stake holders mentioned above and also add on to a multiple impact of positive results for the project beneficiaries and future ages of young girls in the target community.

Place of Implementation:

HOPE foundation Matriculation School run by HOPE foundation is situated right in the Kannaginagar Slum Colony. It is two storeyed building that imparts free English medium education to the 394 underprivileged children, 200 students for after school program and 300 youth for computer training. This school also acts as a hub for different social and community development activities. Project Y-GENE will be implemented in the school premises for better implementation and better results.