

INGERI ARTS

Light For Life

Using the Power of Arts to Change Lives!



Introduction

Ingeri Arts was founded by Drama artists in 2013 to promote arts, culture, artistic education and the well-being of children and youth towards a sustainable socioeconomic development in Rwanda. Since its foundation, there have been three divisions to manage its activities: **Amasaro yaka** a division that promote Kinyarwanda and the Rwandan culture. It includes "*Amasaro yaka cultural troupe*", poets, traditional musicians, and cultural education. **Galaxy Theatre Troupe** a centre for theatre and all sorts of contemporary performance arts that are not in Kinyarwanda nor have traditional assets (Theatre, music, poetry, dance,...). **Creative Arts Division** for all arts and craft activities (decorative arts, sewing, tailoring,...)



Why INGERI ARTS

Every child has a dream! They have things they love and enjoy despite of their respective backgrounds. How about children in the rural areas who don't even have chance to explore their talents, entertain themselves, get basic school materials like just a simple notebook and a pen; what about those young people who are hopeless because they grew up from poor families and did not go to school; single mothers who just need hope and something to live off? What about all those who have talents but are not considered as means to uproot poverty? What about street children? Any body in our community can live their dream if dreaming is for everyone. But why not give all these children and young people a favorable hub to learn, explore, develop, connect, innovate and foster their aspirations? Being well is not just having enough food or a good education, but we also need to create and have some fun which are the essential nutrients our brain ever wish each and every day! Ingeri Arts was founded to be a solution to such problems and be an agent of change by showcasing the power of arts in changing people's lives. Currently, 65 youth and 21 children are constantly benefiting our programs and we are looking for expansion to countrywide.





Mission and vision

Participate in the development, the well-being of the population and promoting education for cultural values through performing arts. In other words, our core aim is to participate in the development, education, the well-being of the community and enhancing cultural values through performing arts. Ingeri Arts aims at empowering, educating, inspiring, engaging communities, promote the arts and art appreciation, and sustaining culture through performing arts.

In addition to the mission, Ingeri Arts has established the following guiding principles whereby programs will reflect:

- ▶ High professional standards
- ▶ High regard for cultural diversity
- ▶ Equitable and fair management of artists

Vision: a healthy and wealthy community where cultural values and humanity are respected.



Long-lasting aspiration

- . To be a refuge for disadvantaged children and young people who want to become future artists
- . To be an inclusive and open hub where children and young people come and learn instead choosing the paths of street life
- . Being a pioneer in bringing entertainment to rural areas and engaging the population
 - . To be a trusted partner for children and youth social initiatives
 - . Be a center of creativity, innovation and life skills development
 - . To be a complex studio that produce, publish and promote new and existing talents
- . Support artistic education for children and make sure each child gets basic education.
 - . Help disadvantaged children and youth to thrive through Arts



CORE VALUES AND BELIEFS

- ❖ Mutual respect
 - ❖ Commitment
 - ❖ Divine principles prioritization
- We believe that every community deserves meaningful cultural and artistic experiences.
 - We engage and inspire our community through artistic excellence and quality learning experiences.
 - We believe that creativity is essential in people's lives and everyone has the capacity for creative expression.
 - We cultivate an organizational culture in which all staff and volunteers are appreciated, valued and recognized.
 - We provide gathering opportunities for the community where the exchange of ideas and creative experiences inspire curiosity and understanding.
 - We believe that informed and engaged individuals are agents of change.
 - We believe that well educated/trained children can play a big role for their respective families development.
 - Arts, a powerful tool for acculturation, cognitive base and creative base.
 - Embracing an internal staff culture that values innovation and cooperation, utilizes talent and skills, and provides opportunities for growth and learning.
 - The arts and humanities cultivate a high quality of life, provide significant economic impact, and create a vibrant, attractive place to live, work and visit.



OBJECTIVES

- Gender balance sensitization for a sustainable family development
 - To promote artistic education for children and youth
 - Youth development and enriching work opportunities
- To promote artistic education in schools and in the community.



- To promote children talents and their rights
- To fight against HIV/AIDS and other epidemics
- Sustainability of Rwandan culture and Kinyarwanda
 - Fighting and alleviating poverty

- Reinforce and promote the culture of peace, unity and reconciliation
 - Human rights sensitization

- Nurturing creative language and reading skills by encouraging children and young people to find in performing arts a source of pleasure and a means of self-expression, developing their awareness of language and confidence in using it.
- Fight against drug abuse and juvenile delinquency in youth and children

DRAMATHERAPY

This is a program through which Ingeri Arts uses participatory theatre and expressive dramatic approaches for participants to tell their own stories and solve their own problems with active non-violence (ANV) problem solving techniques to Promote positive behavioral changes, Improve interpersonal relationship skills, Integrate physical and emotional well-being, Achieve personal growth and self-awareness, Improve overall quality of life,... Areas of focus: hospitals, mental health centers, schools and rehabilitation centers,...



TRAINING AND WORKSHOPS

Through this program, Ingeri Arts organizes learning sessions to provide different skills in performing arts to artists, arts teachers, prospective artists and others.; thus to improve self-confidence, learning life skills, commitment, passion, engagement, professionalism and love towards arts. All sessions are held throughout the year by a call for applications where interested and concerned people (youth/adults) submit their online applications. Except when Ingeri Arts organizes special learning sessions for children or people with special needs. The objective of this program is to give participants an opportunity to enjoy, explore and discover their respective talents in regards to the needs of their communities and learn how those should help to improve people's lives. Participants are given time to share their ideas and opinions while building their connections and taking measures. It also seeks to motivate and inspire performing artists who already are in the industry as a way to provide inspirational skills, connections and collaborations, being a promotional hub for them as well as learning new experiences.



- ▶ Each of our modules tackles with topics that have been highlighted as critical in the healthy development of especially young people and children, such as the effects of street life, health issues (including HIV/AIDS, drugs and alcohol), violence, the environment, culture, illiteracy and children's rights.

Main Goals of the program:

1. To be a sustainable platform for children and youth to showcase and improve their talents while turning their endeavors into assets they can live off.
2. To give children and youth the power to shape their own lives and dreams.
3. To develop children and youth into becoming responsible for their own destiny while turning them into productive and engaged citizens.
4. To empower children and youth by providing life skills and mentorship.



ARTISTIC EDUCATION

We provide multiple opportunities for schools to view each other's dramatic works. Our aims are to sharpen and develop students skills in oral language and all expressive mechanisms, developing the intellectual skills and we strongly encourage group-level cooperation, acculturation, school community relations and develop recreational outlets for the future. We thus provide a significant training ground for students and teachers in dramatic arts at school.



Teacher trainings on active non-violence problem solving in a classroom



COMMUNITY OUTREACH

This is a program whereby **Ingeri Arts** reaches its targeted populace (community) to empower communities listening to their concerns and encouraging them to voice and solve their own problems accordingly. We sensitize communities to government programs and share life experiences with them through Theatre of the Oppressed, theatre for development and other various artistic channels; creating a good societal environment with effective social communication and interaction. Community outreach also emphasizes on the development procedures to alleviate poverty towards a sustainable well-being especially children and youth by doing what they like doing and creating different income generating activities to improve lives. Our focus is: arts and crafts, small scale businesses and mentorships. This is a program through which we create societal profitable initiatives (SPIs) as a sustainable way to improve the well-being and development of the population with/through arts.



ZEIGEN

Zeigen is a Dutch word meaning "show). This is a program where our enrolled youth are given an inclusive space to showcase their talents and sells the products they have done through the sessions in front of a wider audience. This also covers performing in front of a no-specific audience like organizing live performances, tours, competitions...through all the mediums. Sometimes, Ingeri Arts may run a shows on invite from other parties, self-exhibitions, festivals,...or it may be a showcasing new talents event organized through all the mediums (Theatre, music, dance, poetry, lectures, arts and crafts, story-telling and debates). Some of the facts about our past event "DISPLAY2017" can be found on our [webpage](#).



Support Ingeri Arts

Ingeri Arts is partnering with corporations and groups for the effectiveness and impact of the programs in Rwanda.

If you want to sponsor, donate or become our friend, please contact us through:
ingeriarts@gmail.com

Organizational need: We are always open for strategic partners and sponsors to make our programs sustainable and reach as many people as possible. This will mostly help in the standardization of our programs by ensuring quality services to communities we serve.



Contact Information

INGERI ARTS - Rwanda

Musanze, Northern province

Muhoza sector

NR 4 RD

Tel: +250783040694 (Executive Director)

+250788277518 (Programs Director)

Email: ingeriarts@gmail.com

<http://ingeriarts.webs.com>

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