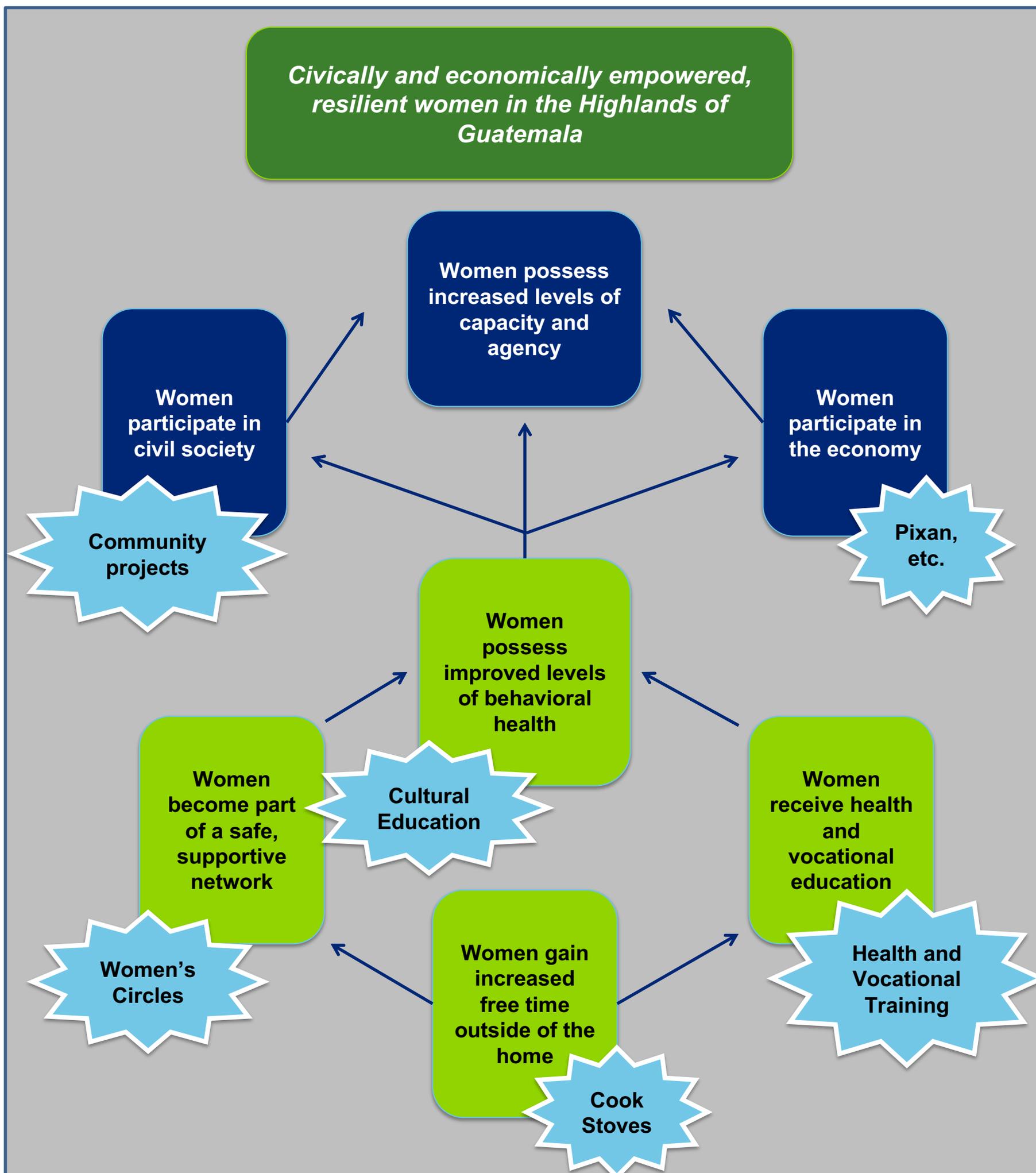


# The “Theory of Change” underlying AMA’s programming



**Impact**

**Level 2 Outcome**

**Level 1 Outcome**

**Input**

## What is a Theory of Change?

A model that demonstrates how stakeholders expect to attain a commonly understood long-term goal

# Performance Data Collection for Monitoring & Evaluation

Outcome	Indicator	Priority Indicators for Year 1	Source	Method	Frequency	Type
Demographic information	Name	✓	AMA women	Survey	Updated quarterly	1
	Marital status	✓	AMA women	Survey	Updated quarterly	1
	Circle location	✓	AMA women	Survey	Updated quarterly	1
	Age	✓	AMA women	Survey	Updated quarterly	1
	Number of children	✓	AMA women	Survey	Updated quarterly	1
	Level of education	✓	AMA women	Survey	Updated quarterly	1
	Number of members in the household	✓	AMA women	Survey	Updated quarterly	1
	Measure of household poverty (e.g. weekly income)	✓	AMA women	Survey	Updated quarterly	1
	Possession of an AMA cook stove (if so, for how long?)	✓	AMA women	Survey	Updated quarterly	1
Increased free time outside of the home	Number of women who have received an AMA cook stove		AMA women	Analysis (derived measure)	Calculated Quarterly	4
	How much time women spend on household activities	✓	AMA women	Survey	Quarterly	1
	How much time women spend on wage-earning activities outside the home	✓	AMA women	Survey	Quarterly	1
	How much time women spend on non-wage-earning activities outside the home	✓	AMA women	Survey	Quarterly	1
	How much time that women spend on fuel collection and stove maintenance		AMA women	Survey	Quarterly	1
Increased health and skills education	Women's attendance at skills workshops		Community facilitators	Post-Meeting Report	After each meeting	2
	Number of women who express interest in more workshops on similar topics after session		AMA women	Post-Workshop Survey	Immediately after each workshop	3
	Number of women who intend to change behavior based on workshop		AMA women	Post-Workshop Survey	Immediately after each workshop	3
	Number of women who demonstrate behavior discussed in workshop several months after workshop		AMA women	Post-Workshop Survey	3 months after each workshop	3
	Women's breadth and depth of vocational skills		AMA women	Skills Assessment	Annually	4
	New skills learned for income-generation ("I have learned a new skill or improved my skills to earn additional income for my family")	✓	AMA women	Survey	Quarterly	1
	Improved health statistics (hypertension and diabetes)		TBD	Community Health Survey	Annually	4
Increased connection to a safe, supportive network	Women's perception of connection to community ("I feel strongly connected to my community")	✓	AMA women	Survey	Quarterly	1
	Women's perception of family / spousal support ("I feel my family supports my decisions")		AMA women	Survey	Quarterly	1
	Number of ties women identify outside the family		AMA women	Survey	Quarterly	1
	Retention rate at women's circle		Community facilitators	Analysis of attendance (derived measure)	Calculate annually	4
Improved level of behavioral health	Women's self-confidence at women's circle meetings ("I feel comfortable sharing my ideas")	✓	AMA women	Survey	Quarterly	1
	Women's level of participation in the women's circles (How often does she speak or share with the group?)		Community facilitators	Post-Meeting Report	After each meeting	2
	Women's feelings of self-worth based on heritage ("I am proud of my culture" and "I like the clothes I wear" and "I am passing my cultural traditions on to my children")		AMA women	Survey	Quarterly	1
	Women's feelings of self-worth based on gender ("I am proud to be a woman")		AMA women	Survey	Quarterly	1
	Women's overall feelings of self-worth ("I am a valuable member of my community")	✓	AMA women	Survey	Quarterly	1
Participation in the economy	Women's engagement in wage-earning activities		AMA women	Survey	Quarterly	1
	Share of household income earned by women		AMA women	Survey	Quarterly	1
	Women's awareness of accessible job opportunities for which they are qualified		AMA women	Survey	Quarterly	1
	Income earned by women	✓	AMA women	Survey	Quarterly	1
Participation in civil society	Women's participation in civil society organizations outside of AMA		AMA women	Survey	Quarterly	1
	Hours per week women spend participating in civil society organizations		AMA women	Survey	Quarterly	1
	Participation in or leading community projects run by the AMA women's circle members	✓	AMA women	Survey	Quarterly	1
Increased level of capacity and agency	Women's sense of control over decisions ("I feel like I can make a difference in my community" and "If I wish, I am able to participate in wage-earning activities")	✓	AMA women	Survey	Quarterly	1

**Type 1** Collected by a regular survey of women's circle participants

**Type 2** Provided by community facilitators after each women's circle meeting

**Type 3** Collected in relation to specific trainings; requires post-event follow-up

**Type 4** Larger effort for a specific data set to inform programming - health statistics and skills assessment