

Project Proposal
For
Old Aged Home

Proposal submitted By:

BARNAMALA EDUCATIONAL AND CULTURAL
SOCIETY

Address-Puratanbazar, Kaushallya, Kharagpur, Paschim
Medinipur, WB12, West Bengal, Pin Code-721301.

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Project Information

Sr. No	Question	Answers
1	Project Titles	Old Aged Home for Needy Older Person
2	Project Location	Kaushallya,Kharagpur,PaschimMedinipur,WB12,West Bengal,Pin Code-721301.
3	Target Groups	Needy Old Person
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5	Address	Kaushallya,Kharagpur,Paschim Medinipur,WB12,West Bengal,Pin Code-721301.
6	Date of Establishment	08-08-2005
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THE PROPOSED PROJECT

Introduction:

Although the constitution of India defined as welfare state and Indian family as a social institution is well known for the emotional and physical support that it provides to its extended members, many a time it fails to respond to the needs of older people in the age group of 60 years and above in difficult circumstance specially in the metropolitan cities. Immediate support and care of the family are not available due to many reasons ranging from economic instability of the family to provide such support to the breakdown of joint family system to the social bias against the vulnerable older people as also the attitude and value attached to such section group. They were not only abused by their natural children, in-laws within the own parent; rather they tortured them both physically and mentally, worse thing is that many of the young generation wish for their early death as they considered their living under the same shelter gives an economy burden. Sometimes society itself drives such aged person out of the system to lead lives of sub human existence. More often vulnerable aged people in distress ends up as servant, slave in the family in a different form for their own survival.

It is understandable that aging is a natural process but is quite difficult to accept it. Facing up to the realities of fading away of mental and physical energies is seldom easy. The phases of creativity, achievements and triumphs get over by and by. At this age, there is not left much to look forward. Adding to these woes, sickness and disabilities, which usually come along with age. The family at times abandons this person and no one bothers about him anymore. A person who once used to enjoy his rightful place at the centre of the family scene is today driven to the periphery. Once an active participant, today he is left with the role of mere an observer. He just stands and watches as life passes them by. At this fag-end life, what is needed most is to care and support both physically and emotionally. To help and provide this care, a residential program for the aged is being proposed through this project. So far, the intervention to this vulnerable section group cover only a fringe of the problems and very limited intervention in this regards has been made by few organization, hence We as a part of the responsible citizen of the country wish to intervene immediately through more flexible and innovative approach for the aged people in distress in diverse situations under different conditions. The programme will be focus to those living in difficult circumstances through a Home-based holistic and integrated approach.

Title of the project:

Old Aged Home for Needy older Person

General Approach of the Project:

1. Establishment of an Old Age Home for the older people aging 60 years and above to provide adequate facilities and to relief them both physical and emotional levels.
2. To create Homes that provides peaceful and comfortable living for the Old of above 60 years of age with food, shelter and clothing.
3. Home for aged persons of 60 years and above having no income and who are in desperate need for shelter, food and clothing.

4. To provide physical and psychological well being of the aged inmates in the care home.
5. To eradicate social prejudice regarding the status of aged people in their family and unveil and cure those social and economic realities that leads to their negligence.
6. The project aims to carry out a plan based on a micro-level approach. The reason for this approach is to ensure that the project that the project plan be based on proper identification of beneficiaries.

Mission Statement of the Project

The Mission Statement of Support the Elderly Persons (STEP) is to promote the dignity and worth of the elderly persons through empowering them to optimize their potentials, access all available services and opportunities and be able to address their day to day challenges of reduced income, food and health.

The Vision

The Vision of Support the Elderly persons is " A SMILE IN THE END".

Through this vision, the project implementers so far have reached 1000 Homes and about 200 elders through this effort we have managed to distribute clothes, mosquito nets, mattresses and other beddings, basins, facilitated with medication received food.

Support the Elderly Persons (STEP) is situated in Paschim Medinipur District, West Bengal. Our overall organizational Budget and our past experiences with receiving and managing funds from other agencies or foundations is that STEP has received small donations which we have distributed evenly like clothes, mosquito nets, blankets, mattresses and other food stuffs which have been raised from different church members. However, apart from STEP, we have vast experience working with different organizations serving street children and charitable organizations, especially in Compassion International where we have served for more than 30 years.

Specific Aims and Objectives of the Project:

1. To provide primary need of shelter, food, clothing and care to the vulnerable aged group living in difficult circumstance without any social and economic support from the family.
2. To provide emotional support, counseling and physical care to such aged people to solve their problem by themselves.
3. To rehabilitate them socially and economically through easy method education on income generation programme, legal awareness, skill up-gradation etc.
4. To arrange for specific clinical, legal and other support for the aged group in need by linking and networking with other organizations on case basis.
5. To provide for help line or other facilities to this section group in distress.
6. To create a family-like atmosphere to make them feel comfortable stay and
7. To developed hobbies such as gardening, painting, drawing etc.

8. To provide physical care and emotional support to the aged people and help them to solve their problems by themselves.

Project set-up:

1. Creation of family-like atmospheres by providing physical care and emotional support will be the main focus of the project. Regular, health check-up along with sanitation awareness will be provided to the beneficiaries in the old age home.
2. The thrust of our programme is to prepare these aged people from economically and socially weaker communities to spend rest of their life with due respect and dignity in the society.

Situational Analysis:

The organization has been witnessing the problems faced by the senior citizens while working for the older people in the area of Paschim Medinipur, West Bengal. The target group consists of elderly people living below poverty line, those who have been abandoned by their families and those who are facing some mental distress. Any person is able to work for ones' food till he has stamina and vigor but it is considerably lost after reaching sixties. Thus, such elderly people get dependent on their children who do not care for them property. They are often considered as additional burden and are neglected by their own family members.

Background of the Problem

The creation of suffering among the elderly persons stems from many factors such as:

- Idle and disorderly youth which ends up making them a public nuisance who cannot remember to work for their future and to save for their old age.
- School drop-outs due to parents failing to raise school fees for their children, others developing negative attitude towards formal education. Major factors of school drop-outs include:
 - Unemployment and underemployment among parents.
 - Political instability
 - Poor historical background
 - Harsh economic conditions at society and at household levels.
 - Disintegration of families, family values and morals.
- The scourge of AIDS which has ravaged many families and left many self-parenting children and others to become a burden to the elderly persons, many of these victimized people are left in villages to suffer without any one to assist them.
- Food security, medical care, shelter, clothes, primary health care i.e. sanitation, nutrition, health education, food hygiene, personal hygiene and immunization to both elderly and their dependents.
- Creation of consultation and information bank about elderly persons and their affairs

Statement to the Problem

Everybody should have the right identity, physical address, nationality affection, maternal, security; have adequate food and nutrition, home/shelter and medical care. However, most of these rights are denied to the majority of the elderly persons. In an attempt to help our community, considered the elderly, who seem to have been left behind in all other projects that are helping the vulnerable.

Therefore this proposal is seeking to identify and to address the unique problems faced by the majority old men and women in around Paschim Medinipur district.

Project Justification

“Support the Elderly Persons West Bengal” is justified on the following grounds:

- Other than “Support The Elderly Persons West Bengal”, there are no other projects in most parts of West Bengal, that are designed to cater for the great challenges faced by the aged people.
- The colonial educational system widely used in West Bengal puts emphasis on theoretical approaches to learning and as such, its graduates have limited practice in solving practical problems which could even help them after retirement from public labour market. As a solution, “Support the Elderly Persons (STEP) West Bengal” is designed to bridge the gap between knowledge and practice in the designed development and operation of systems for helping the aged persons.

Amidst today’s volatile and dynamic economic environment, random approaches to tackling elderly issues are increasingly becoming lethal for organizations and projects; therefore use of practical assistance is indeed becoming a must especially as it is possible to take advantage of advances made by “Support The Elderly Persons (STEP) West Bengal Project”.

SWOT Analysis:

STRENGTH	WEAKNESS
<ul style="list-style-type: none"> - The project is formulated after an intense discussion with the prospect beneficiaries. - Possibilities of the project have already been examined. - The program will be monitored regularly and will be run by the professionals of the organization 	<ul style="list-style-type: none"> -The aged people may not adjust themselves with the programme schedule.

OPPORTUNITY

- Successful functioning of the old age home will later contribute positively in society building process.

- The welfare of the beneficiaries could set an example for the society and will further sensitize the issue of the welfare of older persons

THREATS

-The relatives of the persons under consideration often obstruct such concept as they are very conservative when it comes to the welfare of aged person on community level.

Project Targeted Area:**About the Paschim Medinipur District****Paschim Medinipur District Overview**

An official Census 2011 detail of Paschim Medinipur (West Midnapore), a district of West Bengal has been released by Directorate of Census Operations in West Bengal. Enumeration of key persons was also done by census officials in Paschim Medinipur District of West Bengal.

In 2011, Paschim Medinipur had population of 5,913,457 of which male and female were 3,007,885 and 2,905,572 respectively. In 2001 census, Paschim Medinipur had a population of 5,193,411 of which males were 2,648,048 and remaining 2,545,363 were females. Paschim Medinipur District population constituted 6.48 percent of total Maharashtra population. In 2001 census, this figure for Paschim Medinipur District was at 6.48 percent of Maharashtra population.

There was change of 13.86 percent in the population compared to population as per 2001. In the previous census of India 2001, Paschim Medinipur District recorded increase of 15.76 percent to its population compared to 1991.

Paschim Medinipur Population 2021

What is the population of Paschim Medinipur in 2021? The fact is, last census for Paschim Medinipur district was done only in 2011 and next such census would only be in 2021. But as per estimate and projection, population of Thane district in 2018 is 64.55 Lakhs compared to 2011 census figure of 59.13 Lakhs.

Paschim Medinipur Table Data

Description	2011	2001
Population	59.13 Lakhs	51.93 Lakhs
Actual Population	5,913,457	5,193,411

PROJECT PROPOSAL OLD AGED HOME**2021**

Description	2011	2001
Male	3,007,885	2,648,048
Female	2,905,572	2,545,363
Population Growth	13.86%	15.76%
Area Sq. Km	9,368	9,368
Density/km2	631	556
Proportion to West Bengal Population	6.48%	6.48%
Sex Ratio (Per 1000)	966	961
Child Sex Ratio (0-6 Age)	963	951
Average Literacy	78.00	70.41
Male Literacy	85.26	81.28
Female Literacy	70.50	59.11
Total Child Population (0-6 Age)	685,012	752,038
Male Population (0-6 Age)	349,031	385,449
Female Population (0-6 Age)	335,981	366,589

PROJECT PROPOSAL OLD AGED HOME

2021

Description	2011	2001
Literates	4,078,412	3,358,066
Male Literates	2,266,913	1,946,763
Female Literates	1,811,499	1,411,303
Child Proportion (0-6 Age)	11.58%	14.48%
Boys Proportion (0-6 Age)	11.60%	14.56%
Girls Proportion (0-6 Age)	11.56%	14.40%

Paschim Medinipur District Density

The initial provisional data released by census India 2011, shows that density of Paschim Medinipur district for 2011 is 631 people per sq. km. In 2001, Paschim Medinipur district density was at 556 people per sq. km. Paschim Medinipur district administers 9,368 square kilometers of areas.

Paschim Medinipur Literacy Rate

Average literacy rate of Paschim Medinipur in 2011 were 78.00 compared to 70.41 of 2001. If things are looked out at gender wise, male and female literacy were 85.26 and 70.50 respectively. For 2001 census, same figures stood at 81.28 and 59.11 in Paschim Medinipur District. Total literate in Paschim Medinipur District were 4,078,412 of which male and female were 2,266,913 and 1,811,499 respectively. In 2001, Paschim Medinipur District had 3,358,066 in its district.

Paschim Medinipur Sex Ratio

With regards to Sex Ratio in Paschim Medinipur, it stood at 966 per 1000 male compared to 2001 census figure of 961. The average national sex ratio in India is 940 as per latest reports of Census 2011 Directorate. In 2011 census, child sex ratio is 963 girls per 1000 boys compared to figure of 951 girls per 1000 boys of 2001 census data.

Paschim Medinipur Child Population

In census enumeration, data regarding child under 0-6 age were also collected for all districts including Paschim Medinipur. There were total 685,012 children under age of 0-6 against 752,038 of 2001 census. Of total 685,012 male and female were 349,031 and 335,981 respectively. Child Sex Ratio as per census 2011 was 963 compared to 951 of census 2001. In 2011, Children under 0-6 formed 11.58 percent of Paschim Medinipur District compared to 14.48 percent of 2001. There was net change of -2.9 percent in this compared to previous census of India.

Paschim Medinipur Houseless Census

In 2011, total 1,004 families live on footpath or without any roof cover in Paschim Medinipur district of West Bengal. Total Population of all who lived without roof at the time of Census 2011 numbers to 3,768. This approx 0.06% of total population of Paschim Medinipur district.

Paschim Medinipur District Urban/Rural

Out of the total Paschim Medinipur population for 2011 census, 12.22 percent lives in urban regions of district. In total 722,686 people lives in urban areas of which males are 366,164 and females are 356,522. Sex Ratio in urban region of Paschim Medinipur district is 974 as per 2011 census data. Similarly child sex ratio in Paschim Medinipur district was 972 in 2011 census. Child population (0-6) in urban region was 68,176 of which males and females were 34,579 and 33,597. This child population figure of Paschim Medinipur district is 9.44 % of total urban population. Average literacy rate in Paschim Medinipur district as per census 2011 is 85.96 % of which males and females are 90.45 % and 81.35 % literates respectively. In actual number 562,595 people are literate in urban region of which males and females are 299,905 and 262,690 respectively.

As per 2011 census, 87.78 % population of Paschim Medinipur districts lives in rural areas of villages. The total Paschim Medinipur district population living in rural areas is 5,190,771 of which males and females are 2,641,721 and 2,549,050 respectively. In rural areas of Paschim Medinipur district, sex ratio is 965 females per 1000 males. If child sex ratio data of Paschim Medinipur district is considered, figure is 962 girls per 1000 boys. Child population in the age 0-6 is 616,836 in rural areas of which males were 314,452 and females were 302,384. The child population comprises 11.90 % of total rural population of Paschim Medinipur district. Literacy rate in rural areas of Paschim Medinipur district is 76.87 % as per census data 2011. Gender wise, male and female literacy stood at 84.52 and 68.94 percent respectively. In total, 3,515,817 people were literate of which males and females were 1,967,008 and 1,548,809 respectively.

All details regarding West Midnapore District have been processed by us after receiving from Govt. of India. We are not responsible for errors to population census details of Paschim Medinipur District.

Description	Rural	Urban
Population (%)	87.78 %	12.22 %
Total Population	5,190,771	722,686
Male Population	2,641,721	366,164
Female Population	2,549,050	356,522

PROJECT PROPOSAL OLD AGED HOME

2021

Description	Rural	Urban
Sex Ratio	965	974
Child Sex Ratio (0-6)	962	972
Child Population (0-6)	616,836	68,176
Male Child(0-6)	314,452	34,579
Female Child(0-6)	302,384	33,597
Child Percentage (0-6)	11.88 %	9.43 %
Male Child Percentage	11.90 %	9.44 %
Female Child Percentage	11.86 %	9.42 %
Literates	3,515,817	562,595
Male Literates	1,967,008	299,905
Female Literates	1,548,809	262,690
Average Literacy	76.87 %	85.96 %
Male Literacy	84.52 %	90.45 %
Female Literacy	68.94 %	81.35 %

Identification of Beneficiaries:-

The outcome of the project will be fruitful only when the identification of beneficiaries will be made after proper inquiry of persons who are to be included in the project. Target beneficiary proposed are aged persons who belong to weaker section of the society or who is facing social, health or financial problem in any form.

(a) Some of the social problems are:

- Old people neglected by their family members.
- Lack of health services and nutritious food.
- Old people living below poverty line.
- Government programs at their outreach.

(b) Criteria for Selection:

- Sixty years and above
- Relation with the family members and community.
- Prefer to live an individual life with other such persons.

Core Target Group of the Project:

- Senior citizen abandoned/deserted by their family and relatives and left uncared;
- Any senior citizen who are released from jail and without family support or unwilling to accept their coming to home;
- Old age group survivors of war and natural disaster who have been rendered homeless and are without any social and economic support;
- Partially physical handicapped senior citizens who do not want to live with their family on various reason;
- Older people who are disowned by family or who do not want to go back to respective family for various reasons;
- Victims of any shape of violence who are without any family support and economic means for their survival; and Similar related cases of the senior of the senior citizen living in difficult circumstances.

Project Synopsis:

Project area	-	Paschim Medinipur, West Bengal
Project duration the period of one	-	The duration for which this project proposal for the grant-in-aid is submitted is for year. However, it will be an ongoing project.
No. of beneficiaries	-	200
Changes	-	Services to the inmates will be made free of charge However, the organization will review and monitored its functioning of the centre and the availability of funds and infrastructure, and therein, work out effective measures for sustainability of the center for the upliftment of the aged group.

Steps of implementation:

Staff recruitment.
Orientation of the functionaries.

Training for staff.
 Organizing the awareness programme regarding the aims of the project.
 Enrolment of aged people as beneficiaries.
 Follow up. Monitoring and Evaluation.

Baseline survey:

To make a proper inquiry for the prospect beneficiary. The social and economic background of the aged person under consideration will take place. For such inquire Income of the family, service background, financial status, relation with other family Members and other details will be considered. We will also assess the response of the Community towards the project program.

Methodology:

Trained competent staff including a warden-cum-in charge, a visiting doctor, a nurse, two helpers, a cook and a watchman will look after the inmates as per their needs.

At the old age home the inmates will be provided with lodging, boarding and basic medical facilities. There is a provision for two different halls for both men and women.

Provide professional counseling to help them deal with their respective problems.

The visiting doctor along with a trained nurse will keep every detail of their health conditions and prescribe the best suitable medicines and diet to them.

The inmates will be encouraged to participate and to help in day-to-day maintenance of the old age home and to do daily routine works like – morning.

The project propose to create some constructive like kitchen gardening, painting, or some life skills to keep them engaged and for some income generation, if possible.

We will encourage inmates to develop to develop some hobbies like gardening, painting, drawing, singing etc. Encourage their family members to make frequent visits.

Provide basic health care, medicines and nutritious diet.

Resources Required.

Resources Required:

1) Personnel

▪ Superintendent	-	2
▪ Warden	-	2
▪ Cook	-	2
▪ Helper	-	2
▪ Teacher-cum-yoga instructor	-	2
▪ Watchman	-	2
▪ Visiting doctor	-	2
▪ Nurse	-	2
▪ Driver	-	1
▪ Sweeper	-	2

2) Infrastructure

- i. Building to accommodate 30 elderly people and staff
- ii. TV/Radio
- iii. Telephone/ Mobile
- iv. Furniture and Fixture.
- v. Utensils
- vi. Library cum reading room.
- vii. Medicare van

3) Programme Expenditure include

- i. Expenses for food, medicines and clothes.
- ii. Bathing and washing soap, tooth paste, brush, shoe polish etc.
- iii. Electricity and water expenses.
- iv. Physical fitness and games items and musical instruments.
- v. Funds for outings, picnic etc.
- vi. Such other items for income generation.
- vii. Maintenance.

General Monitoring and Evaluation of the Project:

The functioning of the Old Aged Home Centre where residential facilities provided for the inmates shall be monitored by the Project Officer of the organization and he/she is responsible for the overall smooth functioning of the programme and also shall submit the monthly details reports to the head of the organization and thereby the governing body will evaluate and assess its functions for further improvement of the programme taken-up for the said purpose. The organization will keep a track of all the activities of the programmes.

All the records will be maintained to measure various steps and achievements – physical and financial to have a strong control over the progress. This will lead us to the better and faster results.

The monitoring will be done periodically (half yearly) and evaluation will be done at the end of the year by the internal evaluating team of the organization. Similarly, the evaluation report will also be sent to the donor agency.

The governing body shall meet at least twice in a year

- a) To monitor and review the functioning of the Centre;
- b) To suggest steps for sustainable rehabilitation of the inmates and to review these measures;
- c) To review the steps for the safety of the inmates;
- d) To review the facilities available to the inmates;
- e) To encourage community participation in these efforts; and
- f) To provide linkages with other schemes of the Government.

BUDGET FOR OLD AGE HOME

S. No.	Items	Cost Norms (Amt. in Rs.)	Total Amount for Annum (Amt. in Rs.)
I. Recurring Expenditure			
A. Staff			
1.	2 Superintendent @ Rs. 15000 per Person per month	2 X 15000X 12	3,60,000.00
2.	2 Warden @ Rs. 12000 per Person per month	2 X 12000X 12	2,88,000.00
3.	2 Cook @ Rs. 8000 per Person per month	2 X 8000X 12	1,92,000.00
4.	2 Helper @ Rs. 6000 per Person per month	2 X 6000X 12	1,44,000.00
5.	2 Teacher-cum-yoga instructor @ Rs. 10000 per Person per month	2 X 10000X 12	2,40,000.00
6.	2 Watchman @ Rs. 7000 per Person per month	2 X 7000X 12	1,68,000.00
7.	2 Doctor Part Time @ Rs. 5000 per Person per month	2 X 5000X 12	1,20,000.00
8.	2 Nurse @ Rs. 12000 per Person per month	2 X 12000X 12	2,88,000.00
9.	Driver @ Rs. 9000 per Person per month	9000X 12	1,08,000.00
10.	2 Sweeper @ Rs. 5000 per Person per month	2 X 5000X 12	1,20,000.00
		Total Budget	20,28,000.00
B Services			
1.	Food for 200 person @ Rs. 2200 per Person per month	200 X 2200 X 12	52,80,000.00
2.	Clothing, oil soap etc. 200 person @ Rs. 500 per Person per month	200 X 500 X 12	12,00,000.00
3.	Medicine 200 person @ Rs. 400 per Person per month	200 X 400 X 12	9,60,000.00
		Total Budget	74,40,000.00
C Day Care Centre			
	Transportation, Refreshment to Patients	200000	2,00,000.00
D Physiotherapy Clinic			

	Maintenance of Equipment's, Indenture Expenses (medicine, electricity, water)	150000	1,50,000.00
E	Helpline and Counseling		
	Fee of Psychologist, attendant etc.	8000 X 12	96,000.00
F	Program for Sensitization of school and collage		
	Guest Speaker, banners, posters & prize for competitions	250000	2,50,000.00
G	Awareness		
	Monthly Radio Program, Street Plays, Organizing Workshop, seminar etc.	100000 X 12	12,00,000.00
II.	Non-Recurring Expenditure		
	Furniture, Chairs, Beds and mattresses (alongwith bed sheets and pillows), Almirahs for belongings of beneficiaries, utensils, gas stove, fan, desert cooler, water purifier, grinder/ juicer, Hot case/ microwave oven, water tank, electric motor & pump, washing machine, television, computer, refrigerator, inverter, water cooler, geyser and other items as required.	2000000	20,00,000.00

Total Budget of Project = Recurring Expenditure + Non-Recurring Expenditure
= 1, 13, 64,000.00 + 20, 00,000.00 = Rs.1, 33, 64,000.00
One Crore Thirty Three Lakh Sixty Four Thousand Only For one year .

Budget for 5 years 1,33,64,000.00 X 5=6,68,20,000.00
Six Crore Sixty Eight Lakh Twenty Thousand Rupees Only.

Thank You