



PTSIF
Pure Trust Social Investors Foundation
PHILANTHROPY AMBASSADORS-2017

TEAM 1

Theme: Achieving Zero Preventable Newborn Death
Sustainable Development Goal Three (SDG3)



NATIONAL CONTEXT

Ghana, West Africa:
Estimated. Population:
 25 Million People
National Newborn Mortality Rate:
 28 per 1000 live births.
SDG 3 Target
 12 per 1000 live births
Newborn Death as Share of under- 5 mortality rate:
 46%
Source:
United Nations Inter-Agency Child Mortality Estimates, 2015

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|-----------------------------|---|
| PROGRAMME | HEALTH |
| SDG3 | GOAL: Ensure Healthy Lives and Promote Well-Being For At All Ages |
| Project Title | SAVE THE NEWBORN IN THE NORTH GONJA DISTRICT. |
| The Issue | Worldwide, 10% of new born babies suffer cold and breathing difficulties which need emergency neonatal care in the labour ward soon after delivery in order to survive. This makes it imperative for all labour rooms to be equipped with baby warmers and other neonatal support equipment as precaution to preventing likely death of a new born baby with neonatal complications. The district Polyclinic in Daboya in the north Gonja district is the main referral hospital in the district serving the 43,000 district population and receive annual average deliveries of 420 babies. However the Polyclinic lacks baby resuscitation machines and other equipment to support the prevention of neonatal deaths and to enhance mother and child care. Consequently, the lives of an average of 420 new born babies is at risk if an emergency occurs in the labour room. |
| Project Goal | The goal of this project is to contribute towards reducing preventable newborn deaths, improve maternal care and enhancing preventable care education among pregnant women in the north Gonja district of the northern region of Ghana. |
| Project Objectives | (i) Achieve zero preventable newborn death in the target district. (ii) Educate 1000 pregnant women on newborn death prevention and care practices in the target district. |
| Project Description: | The project would donate labour and maternity equipment for the labour room and maternity wards of a district polyclinic, provide equipment for education on mother and baby care for pregnant women and mothers all in the north Gonja district of the northern region of Ghana. Labour Support equipment to be donated include 2 Baby Resuscitation/warmer machines. Educational TV set among others for education and maternal and baby care purposes. |
| Target Beneficiaries | Direct: 1000 mothers and their babies comprising 420 Newborn Babies and Potential Mothers in labour annually. 580 mothers and their babies who seek medical care at the facility annually. Indirect: Medical team at the labour and delivery ward. |
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|---|--|
| Project District | North Gonja District, Northern Region, Ghana. Regional Newborn Mortality Rate: 39 babies per 1000 Live births. <i>Source: United Nations Inter-Agency Child Mortality Estimates, 2015.</i> |
| Project Cost/Budget | \$14,000 USD. (You can donate \$10 or less or more in support of the project) |
| Project Alignment | The Project is line with the objectives of the Newborn Health Strategy and Action Plan (2014-2018) of the Ghana Health Service (GHS). |
| Monitoring & Evaluation Indicators | Number of newborn babies resuscitated. Number of women benefitted from the mother and baby care education programmes. Number of education programmes held. |

PLEASE DONATE IN SUPPORT OF THIS PROJECT BY CLICKING ON LINK BELOW

<https://www.globalgiving.org/projects/help-achieve-zero-preventable-newborn-death/>

ABOUT PTSIF

PTSIF is an incorporated NGO registered in June 2014 as a Company Limited by Guarantee by the Registrar Generals Department (RGD) of Ghana. RGD Business registration Number: CG108362014. Tax Identification Number C0003674754. Certificate of Recognition Number from Department of Social Development of the Ministry of Gender, Children and Social Protection, 6427. PTSIF works to promote Economic Security and Social Inclusion of vulnerable women and men, girls and boys in Ghana.

**US D-U-N-S Number:
561 271 337**

FOR FURTHER INFORMATION CONTACT PTSIF @ THE FOLLOWING ADDRESS:

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PTSIF

IS A REGISTERED MEMBER OF THE FOLLOWING HEALTH COALITION;



**GHANA COALITION OF NGOs
IN HEALTH**

A nation free of disease and ill-health

UNIVERSAL ACCESS TO HEALTH CAMPAIGN, GHANA



Message: Your Goodwill makes the World a better place. This is an opportunity for it. A donation of \$10 US Dollars or less will make a difference.

PURE TRUST SOCIAL INVESTORS FOUNDATION

Ghana, West Africa

DETAIL PROJECT BUDGET

| No. | Item Description | Quantity | Local Currency | | Total Amount US Dollars |
|----------|--|----------|------------------|------------------|-------------------------|
| | | | Unit Cost in GHS | Total Amount GHS | |
| A | Maternity Equipment | | | | |
| A1 | Resuscitation Table/Baby Warmers for Labour room | 2 | 21,000 | 42,000 | 9,567 |
| A2 | Fridge for storage of Oxytocin in Labour Room | 1 | 3,600 | 3,600 | 820 |
| A3 | BP Apparatus Maternity room | 2 | 600 | 1,200 | 273 |
| A4 | Television Set 55 inch Flat screen Television | 1 | 4,400 | 4,400 | 1,002 |
| A5 | Vacuum Extractor (Manual) for Labour room | 2 | 650 | 1,300 | 296 |
| A6 | Simple Sterilizer for gauze in maternity room | 1 | 950 | 950 | 216 |
| A7 | Chargeable lamps | 2 | 205 | 410 | 93 |
| | Sub-total for Equipment | | | 53,860 | 12,269 |
| B | Organization of behavioral Change programmes on nutrition in 4 communities | 4 | 1,900 | 7,600 | 1,731 |
| | GRAND TOTAL PROJECT BUDGET | | | 61,460 | 14,000 |

NOTE

Foreign Exchange Rate Used:

1 US Dollar = GHS4.39

Source: Bank of Ghana Website. Date November 16, 2017

Prepared By

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Signature:



Date: 16th November, 2017

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Quote:

"The highest Reward for Man's toil is not what he gets for it, but what he becomes by it" John Ruskin. 1819-1900. Art Critic and Philanthropist