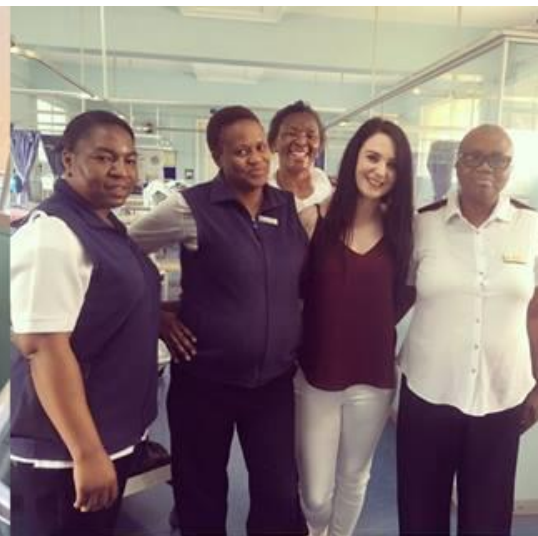




New Mama Baby Drive

Preparing for Christmas 2017





Gift 200 'Welcome to the World' Maternity Packs to underprivileged new moms and their new-borns.

New Mama plans to make up 200 'Welcome to the World' Maternity Packs to be gifted to 200 underprivileged new moms and their babies in government hospitals around Gauteng, South Africa.

The packs provide the New Mamas with all the essential items needed for a new mom. These items which should be provided by the government hospitals are simply not, due to lack of funding, misuse of funding and politics. The birth of your child is meant to be something special and we ensure all new moms receiving a pack feel loved and valued. If we receive one smile, it was all worth it!

We have over the past year seen a huge increase in poverty due to recently the 'junk status' in South Africa and many other reasons. This results in the direct decrease of government hospital maintenance and supplies which has made new moms in government hospitals responsible for their own supplies when giving birth. A lot of the new moms we have interacted with have come in with the bare necessities and many do not have simple items such as blankets, baby beanies, maternity pads etc...

We at New MaMa offer these underprivileged mummies a gift bag within the first few days of giving birth to show their importance as women and make them feel loved! Everyone needs a helping hand at some point in their lives!

We will be doing a drop off every weekend in celebration of the festive season to make the New Mama's feel special and cared for.

We accept donations, and second hand/ new item donations.

FUNDING OF ITEMS

Please consider donating any of the items below to make up the 350 New Mama packs:

- **New Mama 'Welcome to the World' Gift** – R 350 per pack
- **Mom Hygiene Items** – R 50.00 per mom
 - Includes maternity pads, breast pads and deodorant
- **Baby Hygiene Items** – R 70.00 per baby
 - Includes baby jelly, wet wipes, bum cream
- **Nappies Newborn** (provides 14 babies with nappies) – R 252.00
- **Baby Clothing** – R 120.00
 - Includes baby vest, cute going home outfit, beanie and booties
- **Blanket and Towel** – R 60.00 per pack
- **Teddy Bear** – R 32.00 per baby
- **50 New Mama Shopper Bags** – R 750.00
- **100 New Mama Shopper Bags** – R 1800.00
 - These bags are important as the crime rate in the government hospitals is appalling. These bags ensure the New Mama's can store their items at the bottom of the baby's cot safe and all together. Many moms have to use public

transport when leaving the hospitals such as taxi's or buses and these bags ensure they are able to keep all the valuables together while carrying baby

DONATIONS OF GOODS

New Mama Baby Drive Wishlist:

- **Items for the New Mama Gift Packs:**
 - Second hand or new baby
 - Baby Clothes
 - Baby Grows
 - Socks
 - Beanies
 - Gloves
 - Blankets
 - Towels and facecloths
 - Teddies or toys
 - Wet Wipes
 - Bum Cream, Baby Cream, Baby Powder, Baby Jelly
 - Nappies
 - Maternity Pads, Breast Pads
- **Items for donation to Shelters:**
 - Formula
 - Toddler items (clothes, shoes etc...)
 - Bottles and dummies
 - Nappies

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Donations Banking Details

Name: New Mama
Bank: First National Bank
Account Number: 62709746632
Branch Number: 250655

Reference: Donate Initial Surname (e.g. Donate K Saunders) Please email us so we can send you a thank you and receipt!

All funds go to purchasing of wet wipes, nappies, maternity pads and any items we are short of!

Contact Us

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