



AGRIMAN

Help us strengthen the world's most powerful food provider "AGRIman"



About Us

WHYFARM (We Help You-th FARM), introduces newly invented and creative approaches to reach out to the younger generation on the importance on the role they can play in Agriculture.

We are growing future feeders – young people to feed us in the future. To teach the youth about food and nutrition security, we invented the world's first-and-only "food and nutrition security superheros" lead by "AGRIman and PhotosyntheSista", making agriculture AgriCOOLture.

1

WHY

By 2050, all of our famers will be retired or deceased. We need to change the negative perception of agriculture associated with farming communities.

2

HOW

We believe in collaboration not competition, complementing not reinventing. Join us on our adventure to grow future feeders by the year 2050 TOGETHER!

3

WHEN

AGRIman needs our help now. Since 2014, he has been growing our future feeders all by himself. By strengthening his team, AGRIman can impact more of our planet's youth.



PLANT ONE TREE AND EAT FOR FREE

AGRIman promotes the importance behind agriculture to our youths



HELP AGRIMAN IMPACT MORE YOUTH

Already in 8 countries, AGRIman's powers are needed world-wide



READ AGRIMAN AGRIVENTURES

Visit WHYFARMIT.com to reach the first issue of the Agriventures of AGRIman

WHAT PROBLEMS IS AGRIMAN TACKLING?

The children of now will be the farmers, agronomists and the scientists of 2050.

By the year 2050 the population is estimated to reach 9 billion+. Presently the average age of farmers is 55+ years. There is a decreasing interest in young participation in agriculture as a career path. A major reason for this unwillingness of young people to adopt roles in agriculture is due to the lack of proper marketing of this noble and important profession.

“Agriculture is much more than Farming”

WHYFARM introduces, AgriEdutainment (Agricultural Educational Entertainment) strategies to capture the youth starting with their thought process to influence their decision making with regards to food and nutrition security.

Via AgriEdutainment we have begun to produced a comic book and a Motion comic animation, along with an AGRIMAN Fan Membership club.



Featured

- ECOSOC youth forum at the UN Headquarters
- AGTalk speaker at the International Fund for Agricultural Development
- Global Forum for Rural Advisory Services annual meeting
- Thought For Food global summit Keynote Speaker
- TEDxAmsterdam Keynote Speaker



WHYFARM is a not-for-profit organization based in Trinidad and Tobago, our organization is aimed at promoting agriculture among youth by increasing their awareness of the world's food problems and by doing so; grow the future feeders of 2050. This is done by transforming the negative perception associated with agriculture among communities, to children in particular, into a sector which is worthwhile through agri-edutainment (agricultural education and entertainment) to counter the challenges related to food security in our communities and worldwide.