

# Proposal

## Lunch Box for the Hungry



## **1.0 INTRODUCTION**

### **1.1 About Great Heart Charity Association (GHCA)**

Established in 2010, Great Heart Charity Association (GHCA) is a tax-exempted, non-profit charitable organization in Malaysia. We aim to provide substantial and meaningful assistance to people who face difficulties in their life. Individually, we may not be able to change the world to become the one we want to live in but we may be able to help people substantially on an individual or community level. As a result, our core value is making charitable giving a part of everyone's life. Our mission is to be the ultimate charity platform of choice to connect contributors, volunteers, and beneficiaries with the end result being making charitable giving a part of everyone's life. Our caring target includes underprivileged families, dialysis patients, orphanages, old folks home, person with disability, and others.

### **1.2 Lunch Box for the Hungry**

The "Lunch Box for the Hungry Project" is a food donation project that aims to feed the hungry, destitute, and poor souls living within the vicinity of Great Heart Community Centre (GHCC) so that we may help change these people's lives for a better tomorrow. Free lunches will be given out to walk-in clients in the form of prepacked lunch boxes at GHCC on every Tuesday, Thursday, and Saturday of the week.

#### **1.2.1 *Objective.***

- To provide food in the form of lunch boxes to feed the hungry, destitute, and poor with the hope that it may somehow ease their burden and help change their lives for a better tomorrow.
- To act as a platform for members of the public who are interested in food donation charity project to participate along as volunteers and donors.
- To create awareness on charitable activities and the challenges that NGOs and the underprivileged groups faced.

### **1.3 About GHCC**

GHCC is a community centre that is established by Great Heart to serve as a platform and place to contribute and assist the underprivileged group. Free medical check-up for old folks home, classes and workshops for children, and a community vegetable garden are among the ongoing activities that are conducted here.

## 2.0 PROJECT MECHANISM

### 2.1 Target Clients, No. of Clients, Registration.

#### 1.3.1 Target Clients

This project welcomes all clients from the destitute and poor background to receive the food donation lunch boxes from GHCC in order to feed their hunger.

#### 1.3.2 No. of Clients

100 sets of lunch boxes will be allocated at each day's lunch session to cater to 100 pre-registered clients on a first-come first-served basis.

#### 1.3.3 Registration

All clients who arrive to collect the lunch box must properly register their full names, Identification Card number, and contact number where available, prior to collection of food. This is for documentation and audit purposes as well as a requirement from Inland Revenue.

### 2.2 Operating Days & Hours

3 days of the week (Tuesday, Thursday, and Saturday) will be selected to operate the Lunch Box for the Hungry project. On each of the selected days, a booth consisting of tables will be setup at GHCC's front façade for the registration and food distribution, which is targeted to run from 11am until 1pm, or until all the lunch boxes has been distributed, whichever comes first.

### 2.3 Food & Budget

#### 2.1.1. Food Vendor and Drinking Water

The food sourced will be nutritional meals and ordered from one of the underprivileged family who is working as a cook that Great Heart is assisting. Meanwhile, a packet of 200ml drinking water will be included for each client

#### 2.1.2. Budget

Each pack of lunch box will cost USD1.20 per packet. Therefore, each session will cost:

$$\text{USD1.20} \times 100 \text{ packs} = \text{USD120.00}$$

Each week, there will be three sessions. The total cost for the 6 months duration of the project:

$$\text{USD120.00} \times 3 \text{ sessions/week} \times 26 \text{ weeks} = \text{USD9360.00}$$

### 3.0 Conclusion

It is hoped that with the Lunch Box for the Hungry project in implementation, it would at least help to alleviate the hunger faced by some of the poor and destitute living in the vicinity of GHCC in Klang, Malaysia.