





July 2020

## **AGILE International/Djimi Djama Update**

Along with the rest of the world, AGILE International is still closely watching the global impact of the COVID19 pandemic. While the future is still uncertain, the world is slowly reopening as communities gain a sense of the "new normal". In addition to the suffering, trauma, frustration, and precious lives lost from COVID19, we are amid a global shift regarding many inequalities endured based on race, ethnicity, gender identity, religious/spiritual views, and others. Now, more than ever, we need to come together to lift each other and to help preserve humanity.

We've always known that it takes a village to raise a child. This time it takes a whole world. That's why this year 2020, AGILE International and Djimi Djama teams will strategically engage local and global partners.

## **About our local partners**

They are a young, talented team of creative and highly-motivated individuals from Bougouni, Mali, West Africa.

This fantastic group is joining us through a collaboration with BougouniCity Public (BCP).

BCP is dedicated to developing the region of Bougouni, Mali, West Africa.

Savvy about their communities, they'll galvanize the local launch of our soon-to-be global social enterprise, Djimi Djama.

## What our local partners will offer

They are ready to begin sales and distribution through our Djimi Djama site. Additionally, they are our local representatives well-suited to conduct quality control inspections and material source verifications at production sites. They are also ensuring that practices are safe, clean, and ethical while also confirming the authenticity of all products.